



DataFest Presentation

Thomas Lohman, Richard McManus, JJ Raymond, Ben Stricker



Agenda

The Problem



Our Thought Process



Our Findings



How ABA Can Use Our Work

Over 54,000 Questions Have Been Left Unanswered.

That's 27% of client questions that never even reach a lawyer.



Thought Process



Everyone should be able to get their questions answered.

ABA should focus on making sure no clients are left behind, and anyone with a question gets help from a lawyer or volunteer.

Analyze unanswered questions in dataset.

Based on location and category of question, which places need the most help with answering client questions?

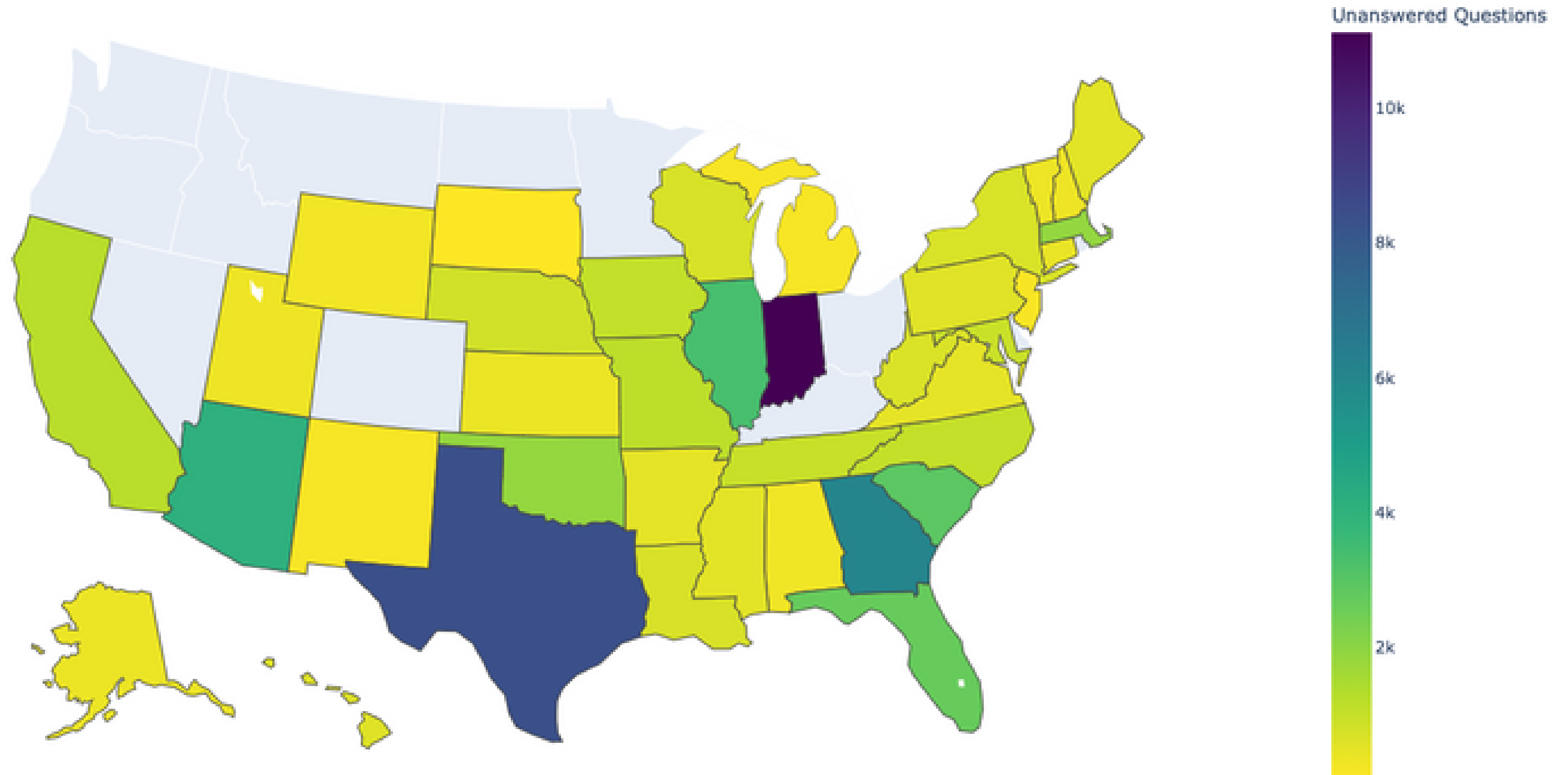
Highlight problematic states and categories.

Create visualizations to easily express where the most help is needed.

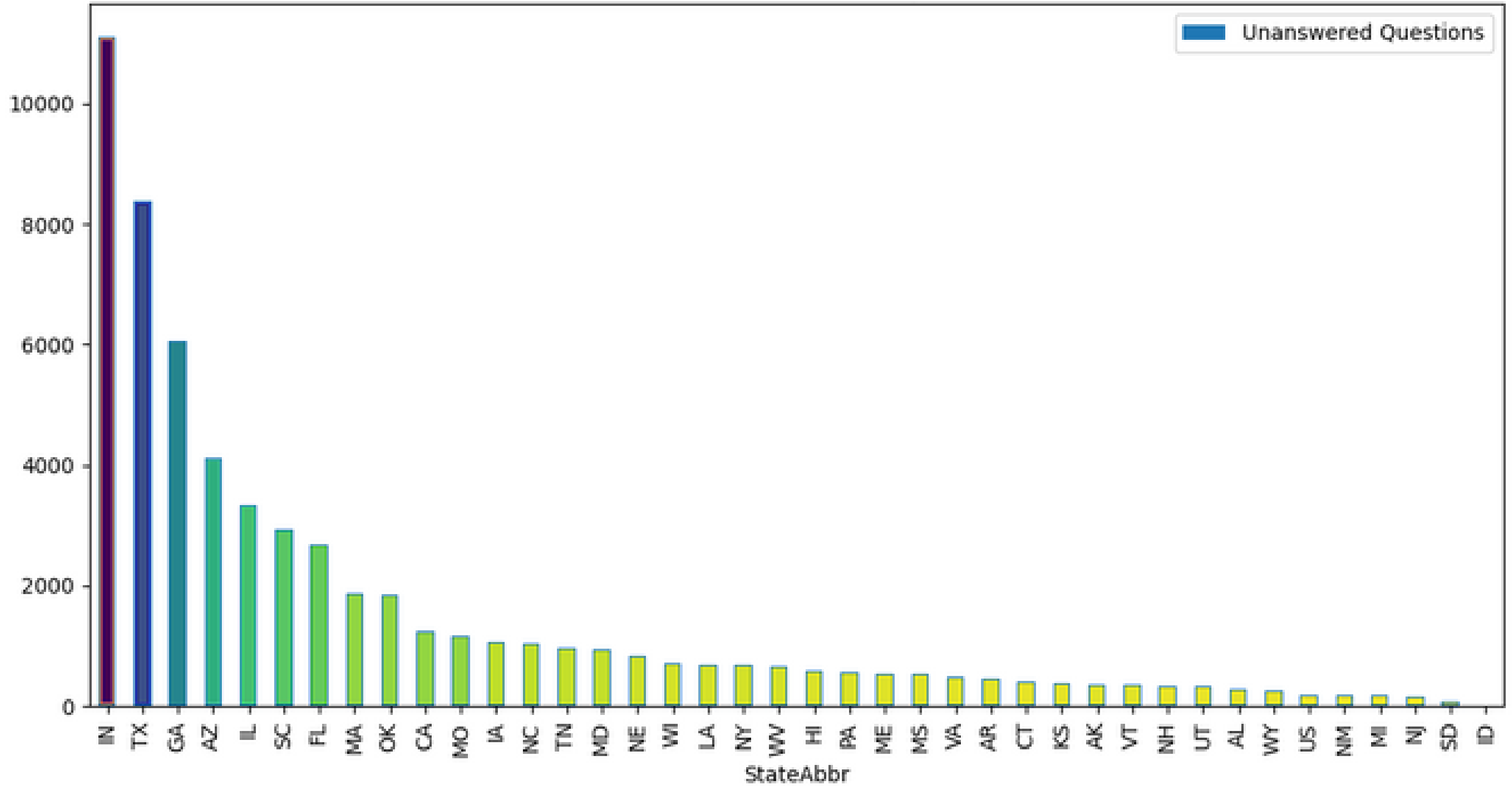
Provide ABA with a mobilization process for lawyers and volunteers.

Based on findings, suggest ABA mobilizes resources in order to maximize the amount of questions answered.

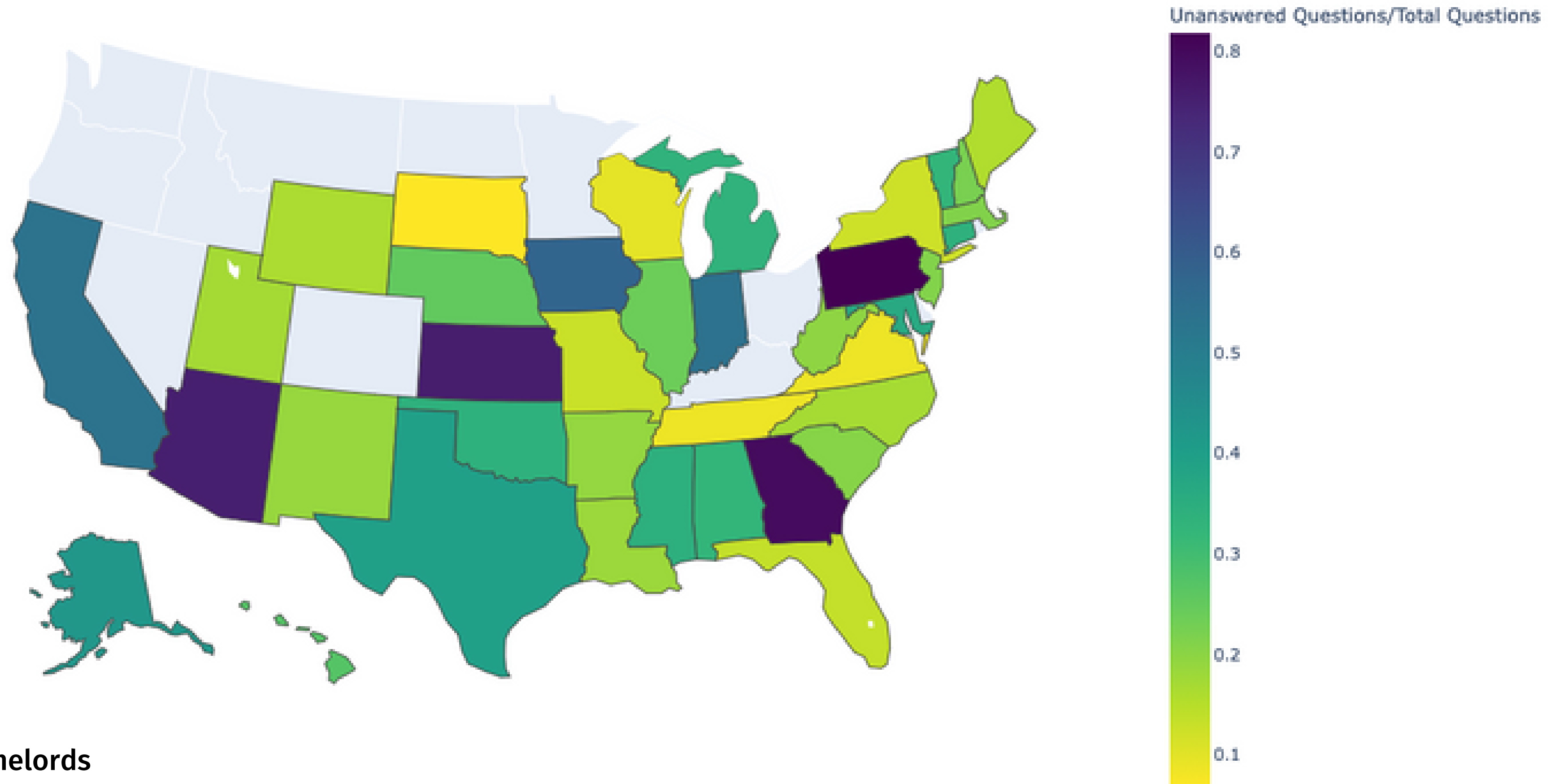
Total Unanswered Questions Per State



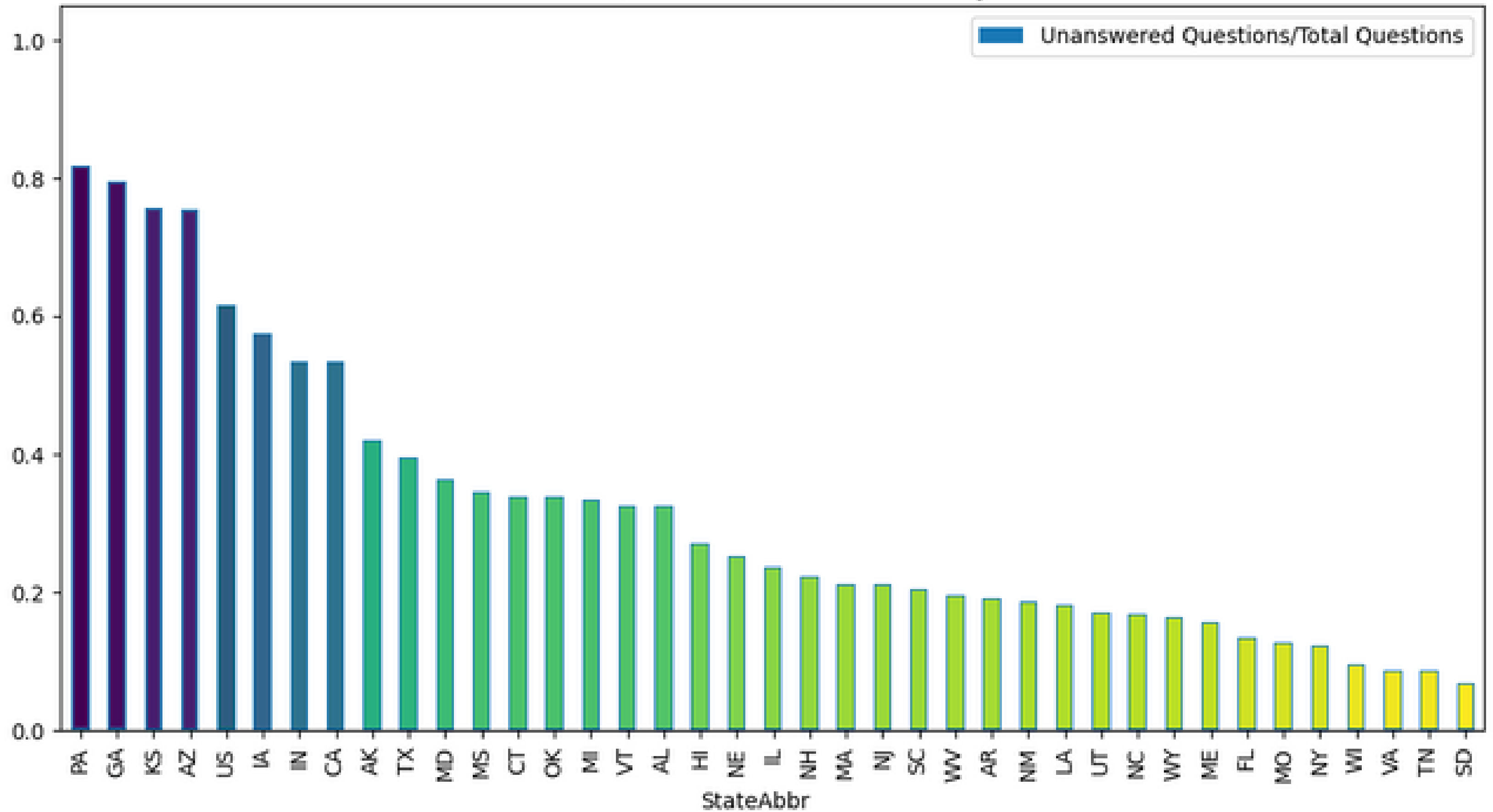
Unanswered Questions by State



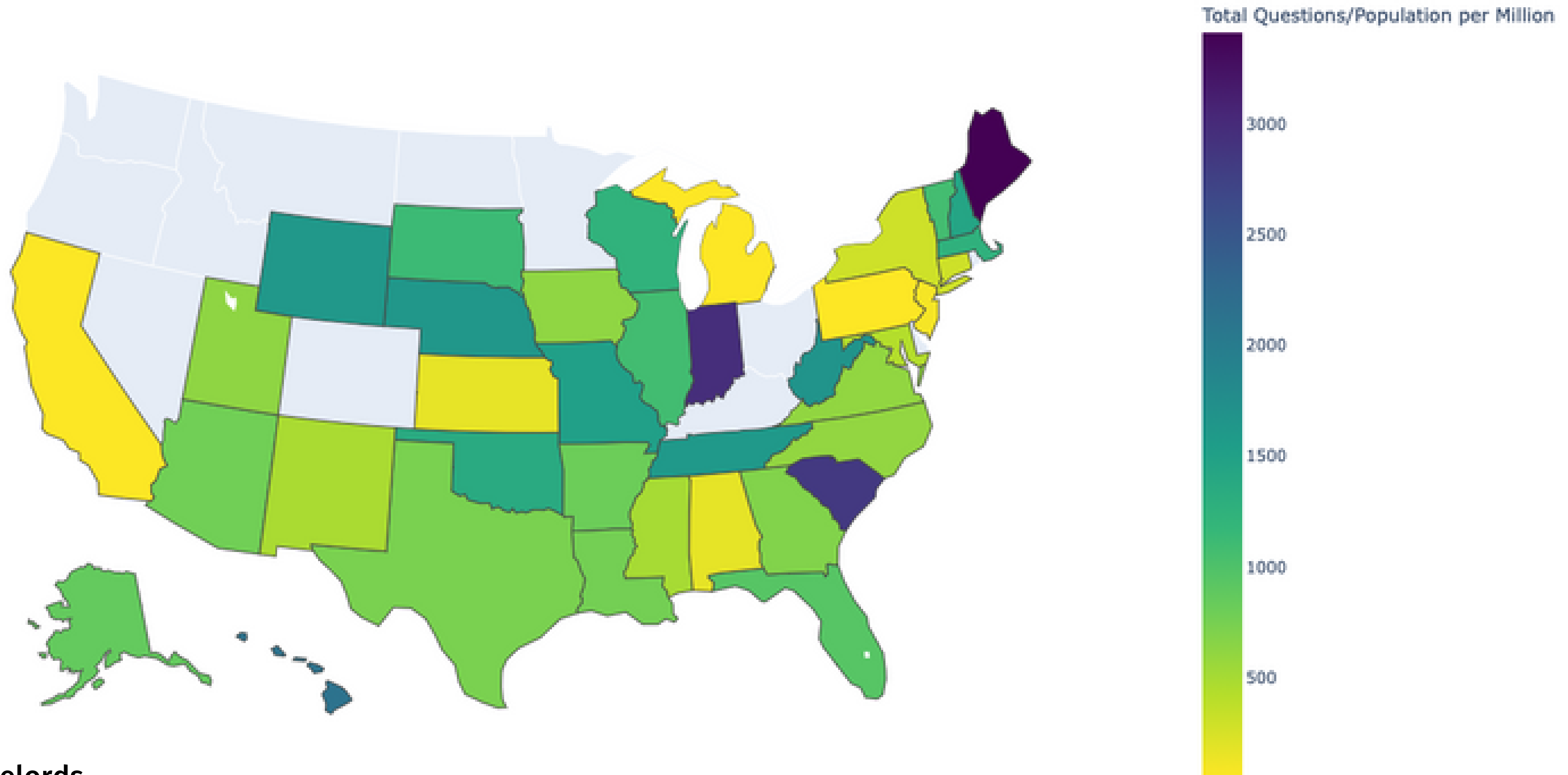
Rate of questions left Unanswered



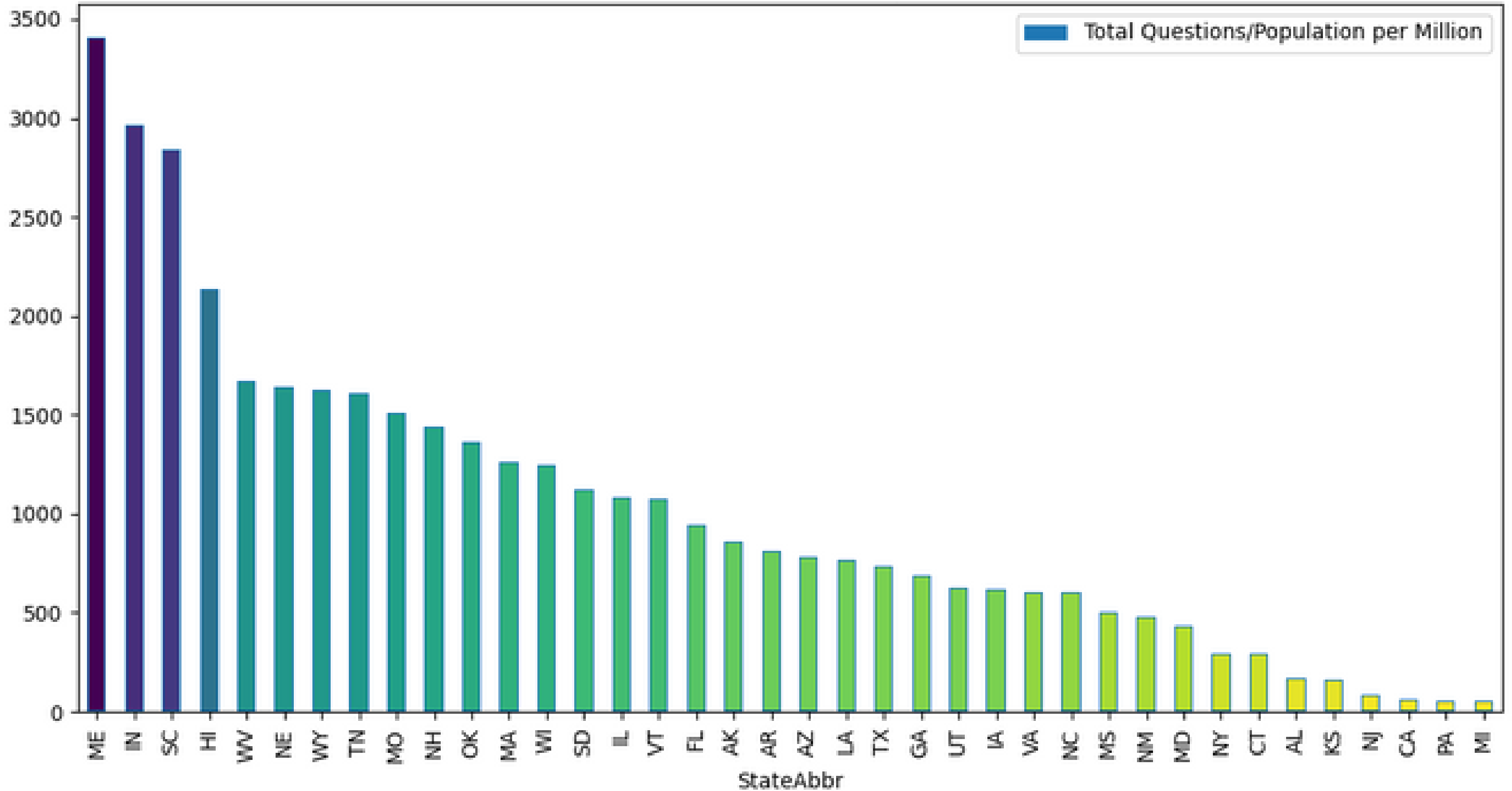
Unanswered Questions/Total Questions by State



Total Questions/State Population

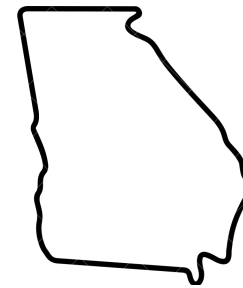
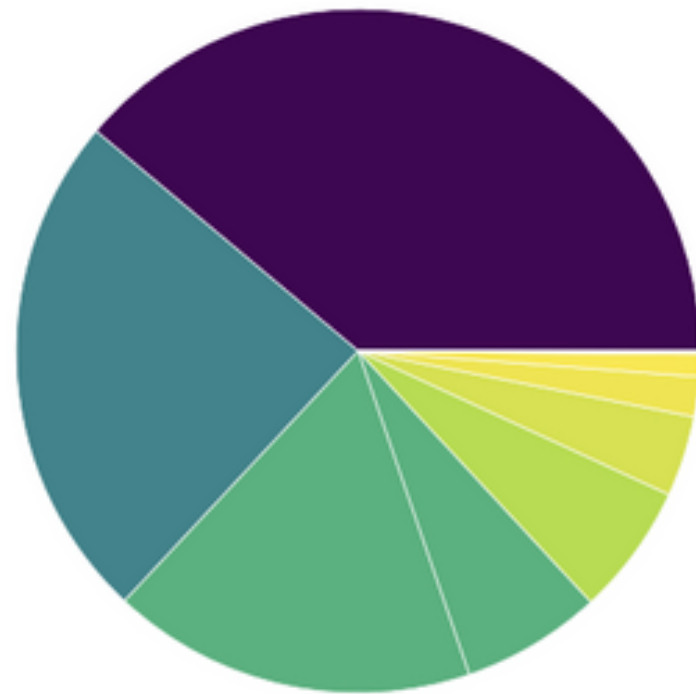


Total Questions/State Population

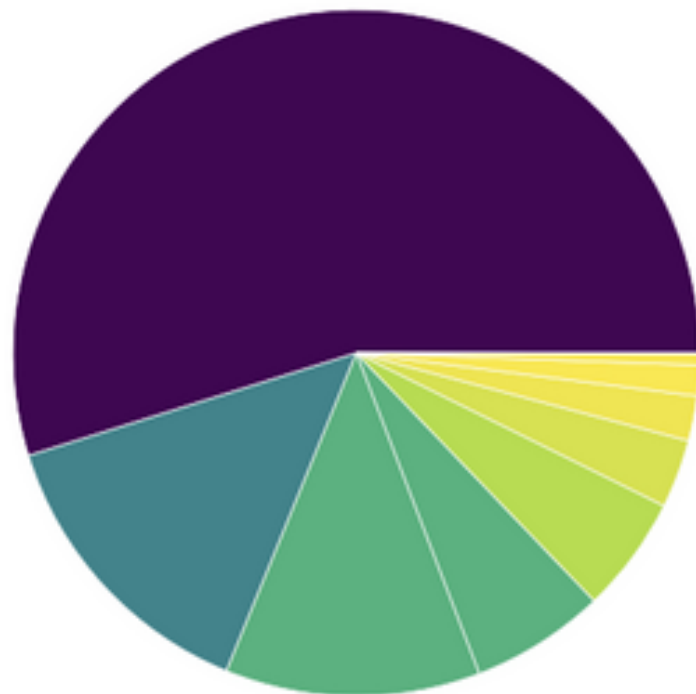
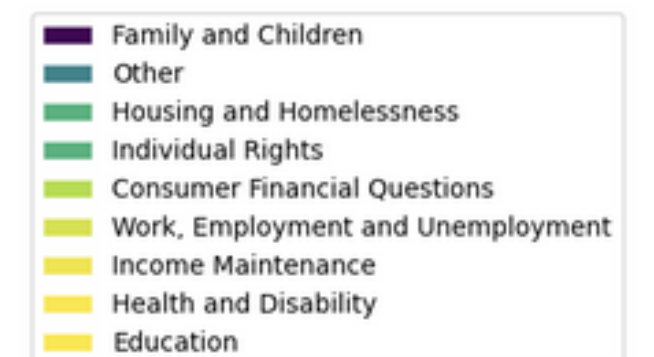
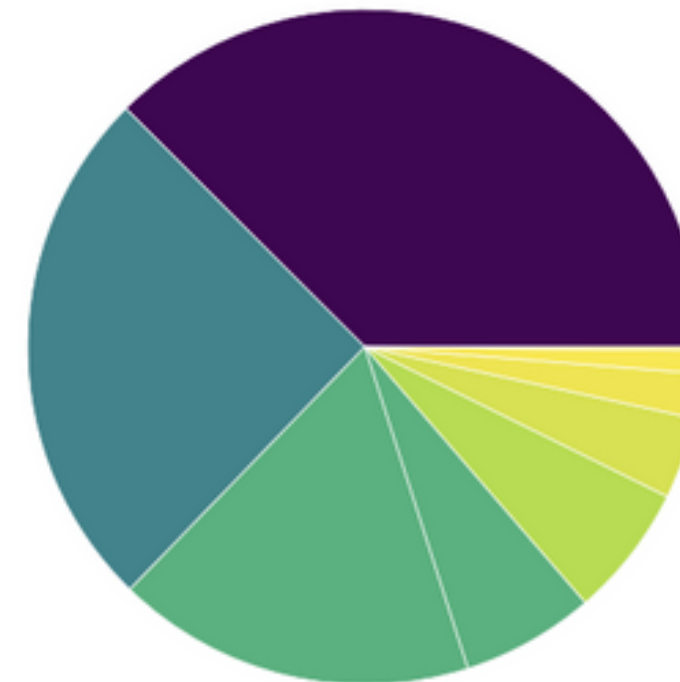


All Questions

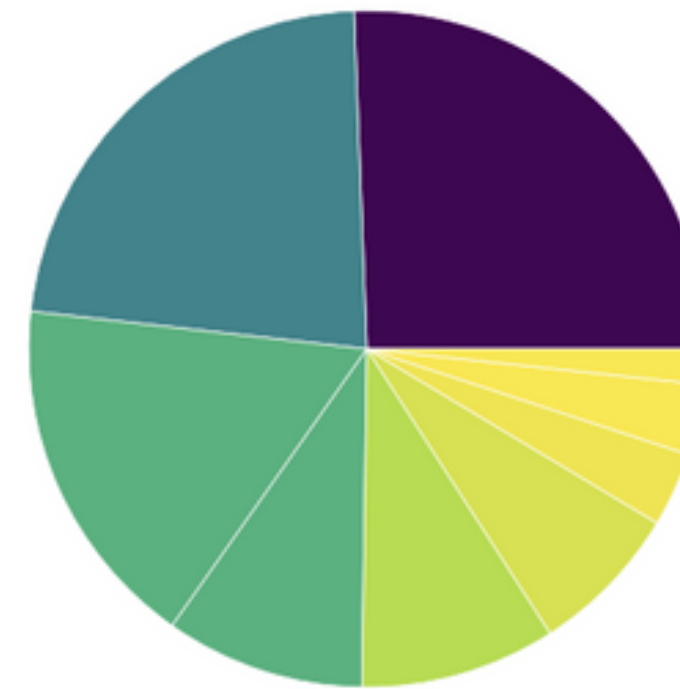
Unanswered Questions



Georgia



Maine



How ABA Can Use Our Work

Attract Lawyers

- Lawyers see where their expertise can be of use

Allocate Resources

- Using our visualizations, put an emphasis on helping problematic states

Targeted Advertising

- Target states where the choropleths showed there was very low interaction with the ABA



Thanks for
your time!

