

# BoatRenting.com

## 2008 News

Volume 1, Issue 2

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- Over 750 boats to rent.
- Reassuring reliability.
- Know your customers.



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## Over 750 boats & 300 different locations

BoatRenting.com adds its first **NEW ZEALAND** and **ASIA** locations to database.

LONG ISLAND / NY (USA) - BoatRenting.com, a New York-based company with a website featuring online bookings of high quality boat rentals, has kicked off the New Year by adding eleven new locations to its fleet. The boat renting company added seven U.S. locations, as well as Cabo San Lucas to its Mexico locations, Nassau Harbor to its Bahamas locations and also their first New Zealand and Hong Kong locations. "I am pleased to announce we have reach our three year goal of 750 boats in our inventory." said CEO JR Hilderbrandt

## Rent a Boat by Make or Model Before you buy!

Renting is a great way to compare boat types and models before deciding which boat to buy. For the first time you can search for a specific make and model of boat, and use it as though it were your own. A lot of rentals can be test drives in disguise, whether first-timers trying out the experience or current boat owners considering trading up. With our new *Advanced Search* page you may also find a boat using its 10 different options of search criteria. Awesome! Easy! Fun!

## Who's renting my boat?

It's a question asked by just about every bareboat rental company. And rightfully so! Without some sort of basic knowledge or guide on how to navigate a boat, the customer may not enjoy their trip the way they should. Not to mention the owner's concern about the well being of their boat. Making the boat rental business simple AND safe is another way we are helping grow the industry. Along with developing this unique online network of boats for rent, we are in the process of optimizing a "Renter's History" database. With this database, facilities may document their customers' excursions for other facilities to view. After analyzing this data, facilities can have a better understanding of what their customers boating abilities are. This allows facilities to furnish experienced customers with more premium boats, or assist those in need of better instruction.

# *BoatRenting* .com

## Questions & Answers



### **1. What is BoatRenting.com?**

An online service offering you boat rentals throughout the world 24 hours a day, 7 days a week.

### **2. How does it work?**

Search bare boats or charters, view their rates, ratings, availability, photos & reserve online.

### **3. Who owns the boats?**

Most are independent boat renting facilities, though we do have privately owned vessels.

### **4. Is it a Boat Club or Membership?**

No, Anyone can use the service.

### **5. Why should I rent from BoatRenting.com?**

100's of boats to choose from, convenient online reservations, unbiased reviews and worldwide name recognition.

### **6. Does it cost more to rent a boat through BoatRenting.com?**

No. Your online reservation is discounted by the boat rental facility.

### **7. Is there a fee or deposit to reserve on-line?**

Yes, renter will need a credit card. (The reservation fee you pay is credited to you at the facility).

### **8. Is this fee used as a deposit to hold the boat?**

Yes, only temporarily though. The facility can require an additional security deposit and/or holding deposit.

### **9. Is the fee deducted from the rental price?**

Yes, the facility credits the amount of your online reservation fee towards the overall amount of rental.

### **11. Do I have to contact the rental facility before the rental date?**

Yes, you are asked to contact the rental facility to confirm that reservation. All rental facility contact info including detailed directions are displayed on your screen upon making the reservation.

### **12. Will the rental facility be required to contact me?**

Yes, the rental facility is required to contact you with in 24 hours.

### **13. Are the on-line boat reservation calendars live and accurate?**

Yes, The facilities are encouraged to use our computerized program as their in-house reservation system, keeping the reservation calendars real-time and accurate.

### **14. Are the photos displayed online the actual boats I would be renting?**

Yes. The facility is required to post actual photos of each boat, NOT dealer/manufacturer photos.

### **15. Is there a boating license required to rent a boat?**

Every state and facility have different rules. Each location posts their requirements.

### **16. What if I have never operated a boat before, but would like to learn?**

We do have entry level boating facilities that provide boating courses and instructors or guides.

### **17. Does the facility know that I have rented boats from BoatRenting.com before?**

Yes. We notify the facility of your boating experience and, are also working on a rating system that rates your boating ability based on previous boat rentals with BoatRenting.com.

### **18. What if the boat is not available or I am not happy with the facility?**

If the boat is not available we will either try to accommodate you with a similar boat that is available OR refund your online reservation fee in full. Facilities are rated based on quality of product and past customer satisfaction. Your complaints are taken seriously and could hinder that particular company's rating depending on the amount and/or type of complaints they receive.

## **Testimonials**

### **Customer Testimonial**

***"BoatRenting.com is the easiest way to find, select and reserve the very best boat that suits your needs."***

*Melissa Murphy..... Logistics Coordinator- HRA Gray & Pape, LLC.  
5 week rental—September 2007*

### **Facility Testimonial**

***"My boat rentals, and quality of renter has definitely increased since signing onto Boatrenting.com. Uploading photos and videos to my page is fast and easy. Both customer and myself, find their employees easy to communicate with and am proud to be a partnered facility. Their commitment to adding only quality rental boats sets me apart from my competition."***

*James Dolan .... Flying & Floating Toys, Dallas TX*

### **Industry Testimonial**

***"So, if you need to rent a boat for the weekend, you can search Google for hours and look at a hundred different websites like I did last spring, or you can visit BoatRenting.com and find a boat to rent."***

*Dailyboater.com.....*

## **What we can do for you.....**

Hilderbrandt Industries has a wealth of experience helping facilities improve their boat renting businesses. We are excited to demonstrate how our product and services and how they can benefit your business or current website. There are no monthly fees, no set-up costs and no initial monetary lay out. Set up is fast and easy. We can also easily show you how to ad online reservations to your current web site and upload videos and images to your listing on BoatRenting.com. Take advantage of our online and phone reservation service or simply purchase an advertise listing and get facility promoted through all three websites.

*BoatRenting.com*  
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# BoatRenting.com



## Advanced Search

The screenshot shows the BoatRenting.com website's Advanced Search page. At the top, there's a navigation bar with links: Home, Cabin, Charters, Diving, Excursions, Fishing, Houseboat, Jet Ski, Paddle, Pontoon, Sailing, Speed, Yachts. Below this is a secondary navigation bar with links: Home, Rent With Us, Contact Us, Members, Facilities FAQs, Renters FAQs, Site Map, and a Facility Sign In button. The main search area is divided into three sections: 1. 'find a boat rental by Location' with fields for Country (United States), State (\* State Required -), City, Zip, Within, Facility (any), and Body of Water (any). 2. 'boat rental by Manufacturer' with fields for Make (- [Select] -), Model, Years From (any), and TO (any). 3. 'boat rentals by Boat Type' with fields for Main Category (any), Size from, To, Price Range From \$, To \$, Per Day, Search Boat for Sale (checkbox), Boat #, and Facility #. There are Search buttons for each section and a Search All / Clear All button at the bottom.

## What they are saying



### From Your Desk, Rent a Boat in Europe

"Chartering" from our January 10, 2007, *CW Reckonings*



## Reserve Your Dreamboat at BoatRenting.com

September 19, 2006 / By Michael Lovett