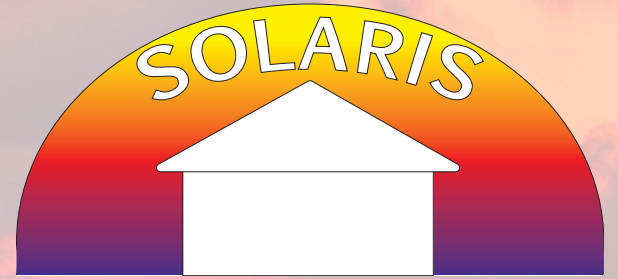
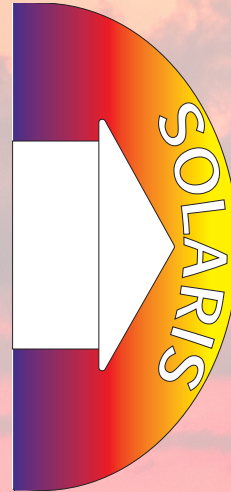


- Dependable
- Affordable
- Friendly!

24 Verde Dr
San Luis Obispo, CA 93405



Solaris is a solar power company that aims to provide clean, sustainable, and affordable energy to homes and businesses around the country. Solaris is a new and growing company looking to expand the clean energy market by targeting small-to-medium sized clients, including homes, schools, and small businesses. As solar power is difficult to implement in regions without much sunlight (without the use of massive solar farms), Solaris is mainly located on areas along the western coast of the country where sunlight is abundant. As electricity prices rise, solar energy is a cost-effective means of collecting power for your home or business and provides tax credits around the United States. Additionally, as the industrialized world continues to transition to renewable energy sources, implementing solar power will likely become the new standard for all Americans.

The solar energy market does contain several large players that operate huge solar farms, but that does not stop smaller companies from finding success. These sizeable companies include First Solar, SunPower, and SolarEdge Technologies. However, many of the large firms in the industry are focused on projects far beyond powering homes, so Solaris may be able to gain a strong foothold in smaller markets.

Solaris will primarily target family households and small businesses that are looking to save money on electricity and help the environment by switching to a renewable and sustainable power source. The west coast is one of the most population-dense regions in the country, and a large portion of the area is environmentally conscious to a degree. With all of this in mind, Solaris sees a great opportunity in helping not only their customers, but contributing towards a better future for all.

