If you want to define internal styling to your HTML page, write the style statements inside the style element and place it below the link to the external CSS file.

```
<head>
    link rel="stylesheet" type="text/css" href="style.css">
    <style>
    Internal Styles
    <style>
</head>
```

- This is the ideal way to link external CSS first and then internal CSS.
- If internal CSS is added before external CSS is linked, then the priority order will change i.e. firstly internal CSS will be executed, then external. If one property is mentioned in both internal CSS and external CSS, the internal CSS property value will be executed as it will override the external CSS.
- The inline CSS is always executed first in all cases.