

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2017**

					<u>Same</u> <u>Month Last</u> <u>Year</u>	<u>%</u> <u>Change</u>	<u>YTD Total</u>	<u>Previous</u> <u>YTD Total</u>	<u>%</u> <u>Change</u>
	<u>Main</u>	<u>Branches</u>	<u>Digital</u>	<u>Total</u>					
<b>Circulation</b>									
Print	369,957	338,577		708,534	796,308	-11.0%	9,432,491	9,856,913	-4.3%
Audiovisuals	316,241	225,729		541,970	650,925	-16.7%	6,948,389	7,864,657	-11.7%
Digital			284,564	284,564	277,909	2.4%	3,457,482	3,504,928	-1.4%
<b>Total Circulation</b>	<b>686,198</b>	<b>564,306</b>	<b>284,564</b>	<b>1,535,068</b>	<b>1,725,142</b>	<b>-11.0%</b>	<b>19,838,362</b>	<b>21,226,498</b>	<b>-6.5%</b>
<b>Library Cards</b>									
New/Renewed Cards	431	1,716		2,147	2,211	-2.9%	35,295	43,689	-19.2%
Total Active Cards	68,124	426,812		494,936	531,588	-6.9%			
<b>Programs</b>									
Number Held	282	978		1,260	1,291	-2.4%	17,951	17,468	2.8%
Attendance	4,473	22,389		26,862	26,680	0.7%	455,244	416,934	9.2%
<b>Visits</b>									
In-Person	70,396	339,063		409,459	448,322	-8.7%	5,900,669	6,176,646	-4.5%
Curbside	0	87		87			618		
Drive-thru	2,239	1,590		3,829			25,365		
After-hours Lockers		96		96			506		
Virtual	450,882			450,882			3,095,963		
<b>Total Visits</b>	<b>523,517</b>	<b>340,836</b>		<b>864,353</b>			<b>9,023,121</b>		
<b>Online Resources</b>									
<u>Total Database Usage</u>				<u>306,140</u>	<u>286,636</u>	<u>6.8%</u>	<u>4,406,140</u>	<u>4,006,608</u>	<u>10.0%</u>
cincinnati.org Pageviews				731,615	819,242	-10.7%	10,577,433	12,335,998	-14.3%
Kidspage Pageviews				4,232	5,141	-17.7%	79,015	104,565	-24.4%
Teenspace Pageviews				3,389	4,670	-27.4%	60,912	94,228	-35.4%
Friends Pageviews				4,631	2,677	73.0%	55,917	52,694	6.1%
Virtual Library Pageviews				0	221	-100.0%	916	187,833	-99.5%
Mobile Website Pageviews				76,663	45,568	68.2%	884,372	804,610	9.9%
Foundation Website Pageviews				1,190	1,470	-19.0%	8,521	17,068	-50.1%
<u>Total Pageviews</u>				<u>821,720</u>	<u>878,989</u>	<u>-6.5%</u>	<u>11,667,086</u>	<u>13,596,996</u>	<u>-14.2%</u>
<b>Total Online Resources</b>				<b>1,127,860</b>	<b>1,165,625</b>	<b>-3.2%</b>	<b>16,073,226</b>	<b>17,603,604</b>	<b>-8.7%</b>
<b>Social Media</b>									
<b>Followers</b>									
Facebook				19		100%	39,609		100%
Twitter				127		100%	19,283		100%
LinkedIn				10		100%	1454		100%
Instagram				99		100%	8041		100%
YouTube				5		100%	541		100%
Tumblr				70		100%	2377		100%
<u>Total Followers</u>				<u>330</u>		<u>100%</u>	<u>71,305</u>		<u>100%</u>
<b>Engagement</b>									
Facebook				3,613		100%	60,105		100%
Twitter				4,181		100%	52,952		100%
LinkedIn				105		100%	930		100%
Instagram				2,205		100%	24,085		100%
YouTube				1,264		100%	24,431		100%
Tumblr				1,542		100%	31,804		100%
<u>Total Engagement</u>				<u>12,910</u>		<u>100%</u>	<u>194,307</u>		<u>100%</u>

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2017**  
**Circulation**

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<u>Agency</u>	<b>Print</b>		<b>AudioVisual</b>		<b>Digital</b>		<b>Total</b>	
	<u>Current</u>	<u>YTD</u>	<u>Current</u>	<u>YTD</u>	<u>Current</u>	<u>YTD</u>	<u>Current</u>	<u>YTD</u>
Anderson	24,313	367,321	12,057	163,820			36,370	531,141
Avondale	943	15,083	2,662	28,644			3,605	43,727
Blue Ash	19,173	268,330	10,074	127,126			29,247	395,456
Bond Hill	2,312	37,757	3,157	39,486			5,469	77,243
Cheviot	4,665	68,325	3,651	49,772			8,316	118,097
Clifton	5,899	84,881	4,088	54,448			9,987	139,329
College Hill	3,277	48,273	3,602	47,579			6,879	95,852
Corryville	2,604	36,971	2,264	35,080			4,868	72,051
Covedale	7,696	104,237	6,053	80,684			13,749	184,921
Deer Park	8,319	109,644	5,015	65,001			13,334	174,645
Delhi Township	13,747	212,105	8,039	119,601			21,786	331,706
Elmwood Place	1,292	16,154	1,922	24,777			3,214	40,931
Forest Park	6,349	90,089	4,037	57,411			10,386	147,500
Green Township	15,595	233,481	7,570	114,136			23,165	347,617
Greenhills	3,536	53,645	2,058	29,636			5,594	83,281
Groesbeck	19,980	295,997	13,504	171,807			33,484	467,804
Harrison	13,443	204,851	10,413	154,912			23,856	359,763
Hyde Park	11,686	163,203	5,198	63,912			16,884	227,115
Loveland	11,240	171,824	6,226	89,694			17,466	261,518
Madeira	17,358	264,381	9,091	120,090			26,449	384,471
Madisonville	2,364	30,511	1,929	27,535			4,293	58,046
Mariemont	9,448	131,564	4,306	55,828			13,754	187,392
Miami Township	6,367	77,678	4,121	52,297			10,488	129,975
Monfort Heights	12,856	173,068	6,003	75,767			18,859	248,835
Mount Healthy	3,064	47,515	2,800	41,545			5,864	89,060
Mount Washington	6,034	86,320	5,929	86,030			11,963	172,350
North Central	9,844	132,147	7,078	103,710			16,922	235,857
Northside	4,466	58,436	3,364	41,368			7,830	99,804
Norwood	4,235	63,342	4,727	68,366			8,962	131,708
Oakley	6,461	100,559	4,093	48,486			10,554	149,045
Pleasant Ridge	8,487	118,180	5,096	63,986			13,583	182,166
Price Hill	1,559	21,163	3,917	55,086			5,476	76,249
Reading	4,467	64,094	6,095	77,878			10,562	141,972
Sharonville	13,068	189,126	7,292	94,457			20,360	283,583
St. Bernard	2,710	40,295	2,724	40,290			5,434	80,585
Symmes Township	30,094	450,057	14,742	192,685			44,836	642,742
Walnut Hills	2,694	33,385	5,728	81,447			8,422	114,832
West End	1,090	14,605	4,746	53,382			5,836	67,987
Westwood	4,735	70,708	5,090	77,285			9,825	147,993
Wyoming	11,107	141,657	5,268	68,236			16,375	209,893
<b>Total Branches</b>	<b>338,577</b>	<b>4,890,962</b>	<b>225,729</b>	<b>3,043,280</b>	<b>0</b>	<b>0</b>	<b>564,306</b>	<b>7,934,242</b>
<b>Virtual Information Center</b>					284,564	3,457,482	284,564	3,457,482
<b>Total Main Depts.</b>	<b>369,957</b>	<b>4,541,529</b>	<b>316,241</b>	<b>3,905,109</b>			<b>686,198</b>	<b>8,446,638</b>
<b>Total Main</b>							<b>970,762</b>	<b>11,904,120</b>
<b>Total System</b>	<b>708,534</b>	<b>9,432,491</b>	<b>541,970</b>	<b>6,948,389</b>	<b>284,564</b>	<b>3,457,482</b>	<b>1,535,068</b>	<b>19,838,362</b>

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2017**  
**Circulation Month Comparison**

<u>Agency</u>	<u>Current Month</u>	<u>Same Month Last Year</u>	<u>Increase/ Decrease</u>	<u>% Change</u>
Anderson	36,370	41,234	-4,864	-11.8%
Avondale	3,605	3,483	122	3.5%
Blue Ash	29,247	31,582	-2,335	-7.4%
Bond Hill	5,469	7,508	-2,039	-27.2%
Cheviot	8,316	10,153	-1,837	-18.1%
Clifton	9,987	10,974	-987	-9.0%
College Hill	6,879	8,542	-1,663	-19.5%
Corryville	4,868	6,320	-1,452	-23.0%
Covedale	13,749	15,490	-1,741	-11.2%
Deer Park	13,334	14,628	-1,294	-8.8%
Delhi Township	21,786	27,286	-5,500	-20.2%
Elmwood Place	3,214	3,719	-505	-13.6%
Forest Park	10,386	16,071	-5,685	-35.4%
Green Township	23,165	26,055	-2,890	-11.1%
Greenhills	5,594	3,615	1,979	54.7%
Groesbeck	33,484	38,664	-5,180	-13.4%
Harrison	23,856	29,893	-6,037	-20.2%
Hyde Park	16,884	19,092	-2,208	-11.6%
Loveland	17,466	19,776	-2,310	-11.7%
Madeira	26,449	28,324	-1,875	-6.6%
Madisonville	4,293	5,726	-1,433	-25.0%
Mariemont	13,754	15,778	-2,024	-12.8%
Miami Township	10,488	11,518	-1,030	-8.9%
Monfort Heights	18,859	19,552	-693	-3.5%
Mount Healthy	5,864	8,293	-2,429	-29.3%
Mount Washington	11,963	14,105	-2,142	-15.2%
North Central	16,922	20,936	-4,014	-19.2%
Northside	7,830	8,568	-738	-8.6%
Norwood	8,962	11,114	-2,152	-19.4%
Oakley	10,554	13,671	-3,117	-22.8%
Pleasant Ridge	13,583	15,590	-2,007	-12.9%
Price Hill	5,476	6,053	-577	-9.5%
Reading	10,562	11,464	-902	-7.9%
Sharonville	20,360	22,128	-1,768	-8.0%
St. Bernard	5,434	6,669	-1,235	-18.5%
Symmes Township	44,836	51,370	-6,534	-12.7%
Walnut Hills	8,422	11,118	-2,696	-24.2%
West End	5,836	5,571	265	4.8%
Westwood	9,825	11,631	-1,806	-15.5%
Wyoming	16,375	17,426	-1,051	-6.0%
<b>Total Branches</b>	<b>564,306</b>	<b>650,690</b>	-86,384	-13.3%
<b>Virtual Information Center</b>	284,564	277,909	6,655	2.4%
<b>Total Main Depts.</b>	686,198	796,543	-110,345	-13.9%
<b>Total Main</b>	<b>970,762</b>	<b>1,074,452</b>	-103,690	-9.7%
<b>Total System</b>	<b>1,535,068</b>	<b>1,725,142</b>	-190,074	-11.0%

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2017**  
**Circulation Year-to-Date Comparison**

<u>Agency</u>	<u>Current YTD</u>	<u>Previous YTD</u>	<u>Increase/ Decrease</u>	<u>YTD % Change</u>
Anderson	531,141	561,970	-30,829	-5.5%
Avondale	43,727	51,860	-8,133	-15.7%
Blue Ash	395,456	417,482	-22,026	-5.3%
Bond Hill	77,243	97,282	-20,039	-20.6%
Cheviot	118,097	130,906	-12,809	-9.8%
Clifton	139,329	143,186	-3,857	-2.7%
College Hill	95,852	110,201	-14,349	-13.0%
Corryville	72,051	85,161	-13,110	-15.4%
Covedale	184,921	206,318	-21,397	-10.4%
Deer Park	174,645	192,888	-18,243	-9.5%
Delhi Township	331,706	354,380	-22,674	-6.4%
Elmwood Place	40,931	54,918	-13,987	-25.5%
Forest Park	147,500	192,410	-44,910	-23.3%
Green Township	347,617	375,886	-28,269	-7.5%
Greenhills	83,281	78,483	4,798	6.1%
Groesbeck	467,804	513,514	-45,710	-8.9%
Harrison	359,763	384,065	-24,302	-6.3%
Hyde Park	227,115	236,495	-9,380	-4.0%
Loveland	261,518	268,699	-7,181	-2.7%
Madeira	384,471	400,038	-15,567	-3.9%
Madisonville	58,046	69,244	-11,198	-16.2%
Mariemont	187,392	210,852	-23,460	-11.1%
Miami Township	129,975	136,040	-6,065	-4.5%
Monfort Heights	248,835	256,987	-8,152	-3.2%
Mount Healthy	89,060	106,131	-17,071	-16.1%
Mount Washington	172,350	188,648	-16,298	-8.6%
North Central	235,857	263,609	-27,752	-10.5%
Northside	99,804	104,069	-4,265	-4.1%
Norwood	131,708	146,402	-14,694	-10.0%
Oakley	149,045	165,430	-16,385	-9.9%
Pleasant Ridge	182,166	192,615	-10,449	-5.4%
Price Hill	76,249	85,901	-9,652	-11.2%
Reading	141,972	156,232	-14,260	-9.1%
Sharonville	283,583	304,190	-20,607	-6.8%
St. Bernard	80,585	100,994	-20,409	-20.2%
Symmes Township	642,742	666,331	-23,589	-3.5%
Walnut Hills	114,832	126,255	-11,423	-9.0%
West End	67,987	68,385	-398	-0.6%
Westwood	147,993	160,780	-12,787	-8.0%
Wyoming	209,893	213,497	-3,604	-1.7%
<b>Total Branches</b>	<b>7,934,242</b>	<b>8,578,734</b>	-644,492	-7.5%
<b>Virtual Information Center</b>	<b>3,457,482</b>	<b>3,504,928</b>	-47,446	-1.4%
<b>Total Main Depts.</b>	<b>8,446,638</b>	<b>9,142,836</b>	-696,198	-7.6%
<b>Total Main</b>	<b>11,904,120</b>	<b>12,647,764</b>	-743,644	-5.9%
<b>Total System</b>	<b>19,838,362</b>	<b>21,226,498</b>	-1,388,136	-6.5%

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2017**

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**Circulation Month-to-Date Descending Order**

<u>Agency</u>	<u>Current Month</u>
Total Main Depts.	686,198
Virtual Information Center	284,564
Symmes Township	44,836
Anderson	36,370
Groesbeck	33,484
Blue Ash	29,247
Madeira	26,449
Harrison	23,856
Green Township	23,165
Delhi Township	21,786
Sharonville	20,360
Monfort Heights	18,859
Loveland	17,466
North Central	16,922
Hyde Park	16,884
Wyoming	16,375
Mariemont	13,754
Covedale	13,749
Pleasant Ridge	13,583
Deer Park	13,334
Mount Washington	11,963
Reading	10,562
Oakley	10,554
Miami Township	10,488
Forest Park	10,386
Clifton	9,987
Westwood	9,825
Norwood	8,962
Walnut Hills	8,422
Cheviot	8,316
Northside	7,830
College Hill	6,879
Mount Healthy	5,864
West End	5,836
Greenhills	5,594
Price Hill	5,476
Bond Hill	5,469
St. Bernard	5,434
Corryville	4,868
Madisonville	4,293
Avondale	3,605
Elmwood Place	3,214
<b>Total <u>Month</u> Circulation</b>	<b><u><u>1,535,068</u></u></b>

**Circulation Year-to-Date Descending Order**

<u>Agency</u>	<u>Year-to-Date</u>
Total Main Depts.	8,446,638
Virtual Information Center	3,457,482
Symmes Township	642,742
Anderson	531,141
Groesbeck	467,804
Blue Ash	395,456
Madeira	384,471
Harrison	359,763
Green Township	347,617
Delhi Township	331,706
Sharonville	283,583
Loveland	261,518
Monfort Heights	248,835
North Central	235,857
Hyde Park	227,115
Wyoming	209,893
Mariemont	187,392
Covedale	184,921
Pleasant Ridge	182,166
Deer Park	174,645
Mount Washington	172,350
Oakley	149,045
Westwood	147,993
Forest Park	147,500
Reading	141,972
Clifton	139,329
Norwood	131,708
Miami Township	129,975
Cheviot	118,097
Walnut Hills	114,832
Northside	99,804
College Hill	95,852
Mount Healthy	89,060
Greenhills	83,281
St. Bernard	80,585
Bond Hill	77,243
Price Hill	76,249
Corryville	72,051
West End	67,987
Madisonville	58,046
Avondale	43,727
Elmwood Place	40,931
<b>Total <u>YTD</u> Circulation</b>	<b><u><u>19,838,362</u></u></b>

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2017**  
**Circulation by Media Type**

	<u>Main</u>	<u>Branch</u>	<u>Digital</u>	<u>Monthly Total</u>	<u>YTD</u>
<b>Print Circulation</b>					
Adult Print	191,711	150,082		341,793	4,458,876
Teen Print	14,850	16,232		31,082	440,596
Juvenile Print	163,396	172,263		335,659	4,533,019
<b><u>Total Print Circulation</u></b>	<b><u>369,957</u></b>	<b><u>338,577</u></b>		<b><u>708,534</u></b>	<b><u>9,432,491</u></b>

**Audiovisual Circulation**

**Films**

DVD/VHS	265,594	176,505		442,099	5,692,871
<b><u>Total Films</u></b>	<b><u>265,594</u></b>	<b><u>176,505</u></b>		<b><u>442,099</u></b>	<b><u>5,692,871</u></b>

**Compact Discs**

Music on Compact Discs	32,425	32,825		65,250	768,720
Books on Compact Discs	14,557	12,619		27,176	378,584
<b><u>Total Compact Discs</u></b>	<b><u>46,982</u></b>	<b><u>45,444</u></b>		<b><u>92,426</u></b>	<b><u>1,147,304</u></b>

**Cassettes**

Music on Cassettes	0	4		4	71
Books on Cassettes	20	4		24	264
<b><u>*Total Cassettes</u></b>	<b><u>20</u></b>	<b><u>8</u></b>		<b><u>28</u></b>	<b><u>335</u></b>

**Other AV**

Playaways	3,369	3,105		6,474	96,671
Playaway Views	0	0		0	71
CD-ROMs	2	2		4	97
LP Records	92	72		164	2,344
Kits	75	39		114	2,210
Slides	0	1		1	1
Laptops/Mobile Hot Spots	77	454		531	5,896
Charging Kits	30	99		129	589
Uncategorized	0	0		0	0
<b><u>Other AV Total</u></b>	<b><u>3,645</u></b>	<b><u>3,772</u></b>		<b><u>7,417</u></b>	<b><u>107,879</u></b>
<b><u>Total Audiovisual Circulation</u></b>	<b><u>316,241</u></b>	<b><u>225,729</u></b>		<b><u>541,970</u></b>	<b><u>6,948,389</u></b>

**Digital Circulation**

eBooks	122,799	122,799	1,439,927
Downloadable Audiobooks	61,062	61,062	707,105
Downloadable Music	28,279	28,279	348,341
Streaming Songs	57,902	57,902	783,201
Downloadable Video	5,745	5,745	51,529
Downloadable Magazines	8,777	8,777	127,379
<b><u>Total Digital Circulation</u></b>	<b><u>284,564</u></b>	<b><u>284,564</u></b>	<b><u>3,457,482</u></b>

<b><u>Total Circulation</u></b>	<b><u>686,198</u></b>	<b><u>564,306</u></b>	<b><u>284,564</u></b>	<b><u>1,535,068</u></b>	<b><u>19,838,362</u></b>
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\*Effective January 2015, cassettes removed as an available format

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2017**  
**Programming**

Agency	<b><u>Number Held</u></b>				<b><u>Attendance</u></b>			
	<u>Current</u> <u>Month</u>	<u>Same Month</u> <u>Last Year</u>	<u>%</u> <u>Change</u>	<u>YTD</u>	<u>Current</u> <u>Month</u>	<u>Same Month</u> <u>Last Year</u>	<u>%</u> <u>Change</u>	<u>YTD</u>
Anderson	26	25	4.0%	433	587	549	6.9%	11,160
Avondale	17	13	30.8%	236	282	114	147.4%	4,577
Blue Ash	41	40	2.5%	539	1,369	1,263	8.4%	20,884
Bond Hill	17	31	-45.2%	371	836	556	50.4%	10,308
Cheviot	31	26	19.2%	338	432	446	-3.1%	6,518
Clifton	27	25	8.0%	344	586	355	65.1%	7,313
College Hill	20	25	-20.0%	350	361	511	-29.4%	6,556
Corryville	22	16	37.5%	248	238	322	-26.1%	5,588
Covedale	19	22	-13.6%	263	450	568	-20.8%	7,392
Deer Park	13	29	-55.2%	383	104	496	-79.0%	6,762
Delhi Township	35	32	9.4%	620	1,086	977	11.2%	21,916
Elmwood Place	24	18	33.3%	261	397	364	9.1%	4,246
Forest Park	25	22	13.6%	268	282	144	95.8%	4,474
Green Township	42	27	55.6%	505	1,089	1,181	-7.8%	15,039
Greenhills	12	3	300.0%	291	298	95	213.7%	8,287
Groesbeck	33	41	-19.5%	452	1,037	834	24.3%	12,215
Harrison	23	34	-32.4%	476	661	863	-23.4%	17,285
Hyde Park	27	34	-20.6%	465	597	717	-16.7%	7,859
Loveland	24	34	-29.4%	335	312	289	8.0%	4,920
Madeira	27	31	-12.9%	458	1,053	922	14.2%	17,738
Madisonville	22	22	0.0%	245	311	371	-16.2%	4,757
Mariemont	20	27	-25.9%	331	385	498	-22.7%	6,611
Miami Township	17	14	21.4%	232	691	594	16.3%	6,070
Monfort Heights	35	38	-7.9%	403	1,157	1,304	-11.3%	16,505
Mount Healthy	32	26	23.1%	335	495	267	85.4%	6,087
Mount Washington	32	36	-11.1%	315	536	560	-4.3%	5,381
North Central	16	39	-59.0%	396	134	510	-73.7%	5,214
Northside	14	28	-50.0%	311	857	1,268	-32.4%	14,269
Norwood	21	20	5.0%	250	690	245	181.6%	5,283
Oakley	26	35	-25.7%	332	556	813	-31.6%	8,411
Pleasant Ridge	24	24	0.0%	352	329	378	-13.0%	8,320
Price Hill	31	33	-6.1%	293	392	453	-13.5%	5,158
Reading	16	23	-30.4%	278	364	233	56.2%	5,601
Sharonville	5	5	0.0%	509	438	138	217.4%	11,626
St. Bernard	23	17	35.3%	287	301	402	-25.1%	5,166
Symmes Township	32	32	0.0%	432	957	950	0.7%	17,430
Walnut Hills	29	26	11.5%	254	495	424	16.7%	4,195
West End	31	27	14.8%	214	138	160	-13.8%	2,058
Westwood	21	24	-12.5%	340	496	343	44.6%	7,940
Wyoming	26	29	-10.3%	332	610	959	-36.4%	8,909
<b>Total Branch Programming</b>	<b>978</b>	<b>1,053</b>	<b>-7.1%</b>	<b>14,077</b>	<b>22,389</b>	<b>22,436</b>	<b>-0.2%</b>	<b>356,028</b>
Total Main Programming	216	167	29.3%	2,910	2,529	2,129	18.8%	43,585
Total SO Programming	66	71	-7.0%	964	1,944	2,115	-8.1%	55,631
<b>Total System Programming</b>	<b>1,260</b>	<b>1,291</b>	<b>-2.4%</b>	<b>17,951</b>	<b>26,862</b>	<b>26,680</b>	<b>0.7%</b>	<b>455,244</b>

The Public Library of Cincinnati and Hamilton County  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2017**  
**Programming**

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<u>Agency</u>	<u>Number Held</u>				<u>Attendance</u>			
	<u>Current Month</u>	<u>Same Month Last Year</u>	<u>% Change</u>	<u>YTD</u>	<u>Current Month</u>	<u>Same Month Last Year</u>	<u>% Change</u>	<u>YTD</u>
<u>Main Departments</u>								
Children's Learning Center	41	47	-12.8%	512	662	746	-11.3%	8,718
Genealogy & Local History	23	9	155.6%	249	119	113	5.3%	4,049
Information & Reference	7	5	40.0%	123	67	45	48.9%	2,587
Marketing	0	0	0.0%	0	0	0	0.0%	0
Outreach Services	95	74	28.4%	1,143	1,243	891	39.5%	18,185
Popular Library	7	8	-12.5%	125	86	93	-7.5%	2,290
TechCenter/MakerSpace	29	9	222.2%	520	189	19	894.7%	4,207
TeenSpot	14	15	-6.7%	238	163	222	-26.6%	3,549
Virtual Information Center	0	0	0.0%	0	0	0	0.0%	0
<b>Total Main Programming</b>	<b>216</b>	<b>167</b>	<b>29.3%</b>	<b>2,910</b>	<b>2,529</b>	<b>2,129</b>	<b>18.8%</b>	<b>43,585</b>
<u>Service Operations Office (SO)</u>								
Homework Center	65	68	-4.4%	925	1,744	1,791	-2.6%	20,080
Programming Services	1	3	-66.7%	39	200	324	-38.3%	35,551
<b>Total SO Programming</b>	<b>66</b>	<b>71</b>	<b>-7.0%</b>	<b>964</b>	<b>1,944</b>	<b>2,115</b>	<b>-8.1%</b>	<b>55,631</b>
<b>Total Branch Programming</b>	<b>978</b>	<b>1,053</b>	<b>-7.1%</b>	<b>14,077</b>	<b>22,389</b>	<b>22,436</b>	<b>-0.2%</b>	<b>356,028</b>
<b>Total Programming</b>	<b>1,260</b>	<b>1,291</b>	<b>-2.4%</b>	<b>17,951</b>	<b>26,862</b>	<b>26,680</b>	<b>0.7%</b>	<b>455,244</b>



**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2017**  
**Number of Programs**

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<b>Programs <u>Month</u> Descending Order</b>		<b>Programs <u>Year-to-Date</u> Descending Order</b>	
<u>Agency</u>	<u>Current Month</u>	<u>Agency</u>	<u>YTD</u>
Green Township	42	Delhi Township	620
Blue Ash	41	Blue Ash	539
Delhi Township	35	Sharonville	509
Monfort Heights	35	Green Township	505
Groesbeck	33	Harrison	476
Mount Healthy	32	Hyde Park	465
Mount Washington	32	Madeira	458
Symmes Township	32	Groesbeck	452
Cheviot	31	Anderson	433
Price Hill	31	Symmes Township	432
West End	31	Monfort Heights	403
Walnut Hills	29	North Central	396
Clifton	27	Deer Park	383
Hyde Park	27	Bond Hill	371
Madeira	27	Pleasant Ridge	352
Anderson	26	College Hill	350
Oakley	26	Clifton	344
Wyoming	26	Westwood	340
Forest Park	25	Cheviot	338
Elmwood Place	24	Loveland	335
Loveland	24	Mount Healthy	335
Pleasant Ridge	24	Oakley	332
Harrison	23	Wyoming	332
St. Bernard	23	Mariemont	331
Corryville	22	Mount Washington	315
Madisonville	22	Northside	311
Norwood	21	Price Hill	293
Westwood	21	Greenhills	291
College Hill	20	St. Bernard	287
Mariemont	20	Reading	278
Covedale	19	Forest Park	268
Avondale	17	Covedale	263
Bond Hill	17	Elmwood Place	261
Miami Township	17	Walnut Hills	254
North Central	16	Norwood	250
Reading	16	Corryville	248
Northside	14	Madisonville	245
Deer Park	13	Avondale	236
Greenhills	12	Miami Township	232
Sharonville	5	West End	214
<b>Total Branch Programming</b>	<b>978</b>	<b>Total Branch Programming</b>	<b>14,077</b>
Total Main Programming	216	Total Main Programming	2,910
Total SO Programming	66	Total SO Programming	964
<b>Total Programming</b>	<b>1,260</b>	<b>Total Programming</b>	<b>17,951</b>

The Public Library of Cincinnati and Hamilton County  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2017**  
**Program Attendance**

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<b>Attendance <u>Month</u> Descending Order</b>	
<u>Agency</u>	<u>Current Month</u>
Blue Ash	1,369
Monfort Heights	1,157
Green Township	1,089
Delhi Township	1,086
Madeira	1,053
Groesbeck	1,037
Symmes Township	957
Northside	857
Bond Hill	836
Miami Township	691
Norwood	690
Harrison	661
Wyoming	610
Hyde Park	597
Anderson	587
Clifton	586
Oakley	556
Mount Washington	536
Westwood	496
Mount Healthy	495
Walnut Hills	495
Covedale	450
Sharonville	438
Cheviot	432
Elmwood Place	397
Price Hill	392
Mariemont	385
Reading	364
College Hill	361
Pleasant Ridge	329
Loveland	312
Madisonville	311
St. Bernard	301
Greenhills	298
Avondale	282
Forest Park	282
Corryville	238
West End	138
North Central	134
Deer Park	104
<b>Total Branch Program Attendance</b>	<b>22,389</b>
Total Main Program Attendance	2,529
Total SO Program Attendance	1,944
<b>Total Program Attendance</b>	<b>26,862</b>

<b>Attendance <u>Year</u>-to-Date Descending Order</b>	
<u>Agency</u>	<u>YTD</u>
Delhi Township	21,916
Blue Ash	20,884
Madeira	17,738
Symmes Township	17,430
Harrison	17,285
Monfort Heights	16,505
Green Township	15,039
Northside	14,269
Groesbeck	12,215
Sharonville	11,626
Anderson	11,160
Bond Hill	10,308
Wyoming	8,909
Oakley	8,411
Pleasant Ridge	8,320
Greenhills	8,287
Westwood	7,940
Hyde Park	7,859
Covedale	7,392
Clifton	7,313
Deer Park	6,762
Mariemont	6,611
College Hill	6,556
Cheviot	6,518
Mount Healthy	6,087
Miami Township	6,070
Reading	5,601
Corryville	5,588
Mount Washington	5,381
Norwood	5,283
North Central	5,214
St. Bernard	5,166
Price Hill	5,158
Loveland	4,920
Madisonville	4,757
Avondale	4,577
Forest Park	4,474
Elmwood Place	4,246
Walnut Hills	4,195
West End	2,058
<b>Total Branch Program Attendance</b>	<b>356,028</b>
Total Main Program Attendance	43,585
Total SO Program Attendance	55,631
<b>Total Program Attendance</b>	<b>455,244</b>

The Public Library of Cincinnati and Hamilton County  
STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2017  
Visits

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Visits <u>Month</u> Descending Order	
<u>Agency</u>	<u>Current Month</u>
Main Library	70,396
Groesbeck	15,169
Symmes Township	14,968
Blue Ash	14,346
Anderson	13,499
Green Township	12,430
Madeira	11,949
Delhi Township	11,845
Price Hill	11,266
Walnut Hills	10,161
North Central	10,080
College Hill	9,716
Avondale	9,530
Bond Hill	9,471
Westwood	9,153
Sharonville	8,922
Harrison	8,784
West End	8,666
Clifton	8,278
Hyde Park	8,158
Forest Park	8,149
St. Bernard	7,933
Loveland	7,795
Monfort	7,426
Mt. Washington	7,327
Pleasant Ridge	7,312
Elmwood Place	6,994
Reading	6,974
Deer Park	6,867
Wyoming	6,826
Covedale	6,747
Norwood	6,384
Northside	6,322
Mariemont	6,217
Cheviot	6,084
Corryville	5,663
Mt. Healthy	5,361
Oakley	5,299
Madisonville	3,954
Greenhills	3,559
Miami Township	3,479
<b>Total Library Visits</b>	<b>409,459</b>

Visits <u>Year-to-Date</u> Descending Order	
<u>Agency</u>	<u>YTD</u>
Main Library	1,006,380
Groesbeck	229,091
Symmes Township	214,273
Anderson	207,041
Blue Ash	202,379
Green Township	189,402
Madeira	180,514
Delhi Township	168,731
North Central	157,189
Price Hill	142,745
Walnut Hills	141,453
College Hill	139,739
Westwood	135,435
Sharonville	133,655
Harrison	127,495
Avondale	127,100
Bond Hill	123,255
West End	120,012
Reading	117,912
Monfort	115,161
Forest Park	115,038
Loveland	113,689
Hyde Park	112,555
St. Bernard	111,488
Deer Park	108,288
Pleasant Ridge	107,009
Clifton	106,679
Norwood	106,253
Wyoming	101,533
Covedale	98,333
Elmwood Place	98,217
Mt. Washington	94,338
Oakley	92,953
Mariemont	92,010
Corryville	81,351
Northside	80,065
Cheviot	77,750
Mt. Healthy	67,809
Madisonville	55,692
Greenhills	50,626
Miami Township	50,031
<b>Total Library Visits</b>	<b>5,900,669</b>

The Public Library of Cincinnati and Hamilton County  
STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2017  
PC & Wi-Fi Session Counts

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Counts <u>Month</u> Descending Order		Counts <u>Year-to-Date</u> Descending Order	
<u>Agency</u>	<u>Current Month</u>	<u>Agency</u>	<u>YTD</u>
Main Library	24,537	Main Library	326,347
Groesbeck	4,547	Groesbeck	66,270
Reading	3,840	Reading	54,301
North Central	3,698	North Central	53,685
Westwood	3,590	Westwood	47,411
St. Bernard	3,233	St. Bernard	45,969
Bond Hill	2,991	Avondale	40,736
Avondale	2,971	Bond Hill	37,669
Walnut Hills	2,771	Walnut Hills	37,173
Price Hill	2,542	Delhi Township	34,669
Blue Ash	2,526	Sharonville	34,608
College Hill	2,486	College Hill	33,792
Delhi Township	2,457	Blue Ash	33,758
West End	2,438	Price Hill	33,245
Covedale	2,437	West End	33,074
Sharonville	2,355	Covedale	32,263
Norwood	2,343	Norwood	29,743
Forest Park	2,233	Clifton	29,213
Corryville	2,194	Forest Park	29,131
Clifton	2,184	Anderson	28,990
Symmes Township	2,111	Harrison	28,677
Anderson	2,037	Corryville	28,625
Elmwood Place	1,905	Symmes Township	28,588
Harrison	1,862	Green Township	27,854
Green Township	1,846	Elmwood Place	26,089
Cheviot	1,590	Mt. Washington	20,778
Madisonville	1,552	Madeira	20,121
Mt. Washington	1,538	Cheviot	19,783
Oakley	1,381	Northside	19,676
Madeira	1,347	Pleasant Ridge	18,613
Pleasant Ridge	1,337	Madisonville	18,453
Northside	1,202	Oakley	17,715
Mt. Healthy	1,176	Monfort Heights	16,672
Monfort Heights	1,161	Wyoming	16,267
Deer Park	1,137	Loveland	15,429
Wyoming	1,093	Deer Park	14,760
Loveland	976	Mt. Healthy	14,397
Hyde Park	890	Hyde Park	12,594
Mariemont	770	Mariemont	11,645
Miami Township	659	Miami Township	8,786
Greenhills	533	Greenhills	6,886
<b>Total PC Session Count</b>	<b>106,476</b>	<b>Total PC Session Count</b>	<b>1,454,455</b>
<b>Total Wi-Fi Session Count</b>	<b>31,638</b>	<b>Total Wi-Fi Session Count</b>	<b>498,124</b>
<b>Total Session Count</b>	<b>138,114</b>	<b>Total Session Count</b>	<b>1,952,579</b>