

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2015**

	<u>Main</u>	<u>Branches</u>	<u>Digital</u>	<u>Total</u>	<u>Same Month</u> <u>Last Year</u>	<u>% Change</u>	<u>YTD Total</u>	<u>Previous</u> <u>YTD Total</u>	<u>% Change</u>
<b>Circulation</b>									
Print	389,561	385,695		775,256	729,694	6.2%	8,961,598	9,100,845	-1.5%
Audiovisuals	354,553	309,307		663,860	614,766	8.0%	6,707,257	7,359,292	-8.9%
Digital			274,175	274,175	164,639	66.5%	3,102,372	1,788,995	73.4%
<b>Total Circulation</b>	<b>744,114</b>	<b>695,002</b>	<b>274,175</b>	<b>1,713,291</b>	<b>1,509,099</b>	<b>13.5%</b>	<b>18,771,227</b>	<b>18,249,132</b>	<b>2.9%</b>
<b>Library Cards</b>									
New/Renewed Cards	540	3,283		3,823	2,348	62.8%	45,508	40,197	13.2%
Total Active Cards	82,622	537,440		620,062	579,158	7.1%			
<b>Programs</b>									
Number Held	269	1,066		1,335	1,800	-25.8%	17,098	25,400	-32.7%
Attendance	5,585	24,546		30,131	32,685	-7.8%	426,427	510,238	-16.4%
<b>Visits</b>									
	86,727	384,834		471,561	486,383	-3.0%	6,490,639	6,876,383	-5.6%
<b>Online Resources</b>									
<u>Total Database Usage</u>				<u>285,747</u>	<u>200,750</u>	<u>42.3%</u>	<u>2,684,460</u>	<u>2,003,779</u>	<u>34.0%</u>
cincinnati.org Pageviews				984,590	1,035,771	-4.9%	13,723,428	14,168,284	-3.1%
Kidspace Pageviews				8,698	9,719	-10.5%	139,652	164,228	-15.0%
Teenspace Pageviews				7,238	11,479	-36.9%	126,577	185,448	-31.7%
Friends Pageviews				7,139	3,057	133.5%	58,345	44,436	31.3%
Virtual Library Pageviews				23,742	36,958	-35.8%	390,763	534,792	-26.9%
Mobile Website Pageviews				62,881	0		835,890	0	
Foundation Website Pageviews				2,280	1,710	33.3%	14,708	13,318	10.4%
<u>Total Pageviews</u>				<u>1,096,568</u>	<u>1,098,694</u>	<u>-0.2%</u>	<u>15,289,363</u>	<u>15,110,506</u>	<u>1.2%</u>
<b>Total Online Resources</b>				<b>1,382,315</b>	<b>1,299,444</b>	<b>6.4%</b>	<b>17,973,823</b>	<b>17,114,285</b>	<b>5.0%</b>
<b>Social Media</b>									
<b>Followers</b>									
Facebook				(103)	113	-191.2%	10,119	4,723	114.2%
Twitter				152	389	-60.9%	2,582	3,601	-28.3%
YouTube				4	16	100.0%	89	72	23.6%
Pinterest				175	133	31.6%	1878	4695	-60.0%
Instagram				274	191	43.5%	1608	983	63.6%
Tumblr				25	20	25.0%	217	367	-40.9%
<u>Total Followers</u>				<u>527</u>	<u>862</u>	<u>-38.9%</u>	<u>16,493</u>	<u>14,441</u>	<u>14.2%</u>
<b>Engagement</b>									
Facebook				467,282	152,398	206.6%	4,768,512	2,827,425	68.7%
Twitter				1,507,859	1,436,630	5.0%	15,923,651	13,049,921	22.0%
YouTube				1,053	2,951	-64.3%	25,736	24,856	3.5%
Pinterest				1,583,550	542,528	191.9%	14,024,385	7,123,149	96.9%
Instagram				17,536	5,035	248.3%	143,392	47,065	204.7%
Tumblr				12,934	24,524	-47.3%	153,757	221,639	-30.6%
<u>Total Engagement</u>				<u>3,590,214</u>	<u>2,164,066</u>	<u>65.9%</u>	<u>35,039,433</u>	<u>23,294,055</u>	<u>50.4%</u>

\* Courtesy Renewals began December 1, 2015.

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2015**  
**Circulation**

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<u>Agency</u>	<u>Print</u>		<u>AudioVisual</u>		<u>Digital</u>		<u>Total</u>	
	<u>Current</u>	<u>YTD</u>	<u>Current</u>	<u>YTD</u>	<u>Current</u>	<u>YTD</u>	<u>Current</u>	<u>YTD</u>
Anderson	27,955	408,543	15,906	223,166			43,861	631,709
Avondale	1,079	16,364	2,713	54,429			3,792	70,793
Blue Ash	19,876	281,418	13,171	173,130			33,047	454,548
Bond Hill	3,523	53,921	4,828	68,080			8,351	122,001
Cheviot	6,241	87,259	5,384	76,134			11,625	163,393
Clifton	5,889	80,298	5,921	69,408			11,810	149,706
College Hill	4,375	66,451	4,807	71,685			9,182	138,136
Corryville	3,627	48,188	4,160	56,845			7,787	105,033
Covedale	9,145	114,388	8,504	108,829			17,649	223,217
Deer Park	9,278	115,822	7,320	98,436			16,598	214,258
Delhi Township	16,286	235,137	11,095	171,300			27,381	406,437
Elmwood Place	1,662	19,665	3,301	49,351			4,963	69,016
Forest Park	7,079	101,470	6,320	79,652			13,399	181,122
Green Township	16,707	260,376	10,539	155,501			27,246	415,877
Greenhills	5,604	79,028	4,090	59,801			9,694	138,829
Groesbeck	22,313	332,920	16,554	222,647			38,867	555,567
Harrison	17,355	241,078	13,747	186,447			31,102	427,525
Hyde Park	13,138	173,711	6,511	92,012			19,649	265,723
Loveland	13,181	176,826	8,533	110,395			21,714	287,221
Madeira	20,664	292,104	12,240	160,624			32,904	452,728
Madisonville	2,666	32,128	3,312	57,072			5,978	89,200
Mariemont	12,510	155,122	5,813	84,006			18,323	239,128
Miami Township	6,207	77,220	4,495	59,355			10,702	136,575
Monfort Heights	12,957	168,292	7,025	98,399			19,982	266,691
Mount Healthy	4,176	62,132	4,988	69,491			9,164	131,623
Mount Washington	6,681	93,867	8,620	119,456			15,301	213,323
North Central	10,791	151,132	10,407	141,287			21,198	292,419
Northside	3,766	59,588	4,806	62,770			8,572	122,358
Norwood	5,562	77,191	7,501	103,408			13,063	180,599
Oakley	7,802	102,971	5,565	78,399			13,367	181,370
Pleasant Ridge	8,978	106,798	6,632	85,564			15,610	192,362
Price Hill	1,813	29,675	5,360	78,583			7,173	108,258
Reading	5,166	59,091	7,602	83,769			12,768	142,860
Sharonville	13,964	198,487	10,757	136,881			24,721	335,368
St. Bernard	3,481	47,051	5,453	63,435			8,934	110,486
Symmes Township	32,955	466,649	17,665	236,644			50,620	703,293
Walnut Hills	2,666	35,280	8,926	99,472			11,592	134,752
West End	1,581	21,174	4,591	60,608			6,172	81,782
Westwood	6,600	89,823	7,508	96,860			14,108	186,683
Wyoming	10,396	145,538	6,637	96,764			17,033	242,302
<b>Total Branches</b>	<b>385,695</b>	<b>5,364,176</b>	<b>309,307</b>	<b>4,200,095</b>	<b>0</b>	<b>0</b>	<b>695,002</b>	<b>9,564,271</b>
<b>Virtual Information Center</b>					274,175	3,102,372	274,175	3,102,372
<b>Total Main Depts.</b>	<b>389,561</b>	<b>3,597,422</b>	<b>354,553</b>	<b>2,507,162</b>			<b>744,114</b>	<b>6,104,584</b>
<b>Total Main</b>							<b>1,018,289</b>	<b>9,206,956</b>
<b>Total System</b>	<b>775,256</b>	<b>8,961,598</b>	<b>663,860</b>	<b>6,707,257</b>	<b>274,175</b>	<b>3,102,372</b>	<b>1,713,291</b>	<b>18,771,227</b>

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2015**  
**Circulation Month Comparison**

<u>Agency</u>	<u>Current Month</u>	<u>Same Month Last Year</u>	<u>Increase/ Decrease</u>	<u>% Change</u>
Anderson	43,861	51,940	-8,079	-15.6%
Avondale	3,792	9,003	-5,211	-57.9%
Blue Ash	33,047	38,412	-5,365	-14.0%
Bond Hill	8,351	10,198	-1,847	-18.1%
Cheviot	11,625	13,857	-2,232	-16.1%
Clifton	11,810	12,501	-691	-5.5%
College Hill	9,182	11,119	-1,937	-17.4%
Corryville	7,787	8,352	-565	-6.8%
Covedale	17,649	20,149	-2,500	-12.4%
Deer Park	16,598	17,561	-963	-5.5%
Delhi Township	27,381	32,479	-5,098	-15.7%
Elmwood Place	4,963	6,501	-1,538	-23.7%
Forest Park	13,399	15,251	-1,852	-12.1%
Green Township	27,246	34,025	-6,779	-19.9%
Greenhills	9,694	12,677	-2,983	-23.5%
Groesbeck	38,867	47,891	-9,024	-18.8%
Harrison	31,102	35,823	-4,721	-13.2%
Hyde Park	19,649	23,151	-3,502	-15.1%
Loveland	21,714	22,899	-1,185	-5.2%
Madeira	32,904	39,089	-6,185	-15.8%
Madisonville	5,978	8,791	-2,813	-32.0%
Mariemont	18,323	21,233	-2,910	-13.7%
Miami Township	10,702	10,852	-150	-1.4%
Monfort Heights	19,982	20,912	-930	-4.4%
Mount Healthy	9,164	13,214	-4,050	-30.6%
Mount Washington	15,301	19,693	-4,392	-22.3%
North Central	21,198	25,058	-3,860	-15.4%
Northside	8,572	10,300	-1,728	-16.8%
Norwood	13,063	16,011	-2,948	-18.4%
Oakley	13,367	16,128	-2,761	-17.1%
Pleasant Ridge	15,610	17,834	-2,224	-12.5%
Price Hill	7,173	9,468	-2,295	-24.2%
Reading	12,768	9,678	3,090	31.9%
Sharonville	24,721	28,244	-3,523	-12.5%
St. Bernard	8,934	9,301	-367	-3.9%
Symmes Township	50,620	56,841	-6,221	-10.9%
Walnut Hills	11,592	13,260	-1,668	-12.6%
West End	6,172	7,801	-1,629	-20.9%
Westwood	14,108	15,432	-1,324	-8.6%
Wyoming	17,033	20,364	-3,331	-16.4%
<b>Total Branches</b>	<b>695,002</b>	<b>813,293</b>	-118,291	-14.5%
<b>Virtual Information Center</b>	<b>274,175</b>	<b>164,639</b>	<b>109,536</b>	<b>66.5%</b>
<b>Total Main Depts.</b>	<b>744,114</b>	<b>531,167</b>	<b>212,947</b>	<b>40.1%</b>
<b>Total Main</b>	<b>1,018,289</b>	<b>695,806</b>	<b>322,483</b>	<b>46.3%</b>
<b>Total System</b>	<b>1,713,291</b>	<b>1,509,099</b>	<b>204,192</b>	<b>13.5%</b>

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2015**  
**Circulation Year-to-Date Comparison**

<u>Agency</u>	<u>Current YTD</u>	<u>Previous YTD</u>	<u>Increase/ Decrease</u>	<u>YTD % Change</u>
Anderson	631,709	673,591	-41,882	-6.2%
Avondale	70,793	99,942	-29,149	-29.2%
Blue Ash	454,548	490,270	-35,722	-7.3%
Bond Hill	122,001	168,033	-46,032	-27.4%
Cheviot	163,393	181,984	-18,591	-10.2%
Clifton	149,706	164,568	-14,862	-9.0%
College Hill	138,136	144,846	-6,710	-4.6%
Corryville	105,033	111,765	-6,732	-6.0%
Covedale	223,217	233,634	-10,417	-4.5%
Deer Park	214,258	216,845	-2,587	-1.2%
Delhi Township	406,437	442,160	-35,723	-8.1%
Elmwood Place	69,016	85,806	-16,790	-19.6%
Forest Park	181,122	200,421	-19,299	-9.6%
Green Township	415,877	447,627	-31,750	-7.1%
Greenhills	138,829	149,331	-10,502	-7.0%
Groesbeck	555,567	642,759	-87,192	-13.6%
Harrison	427,525	448,930	-21,405	-4.8%
Hyde Park	265,723	283,761	-18,038	-6.4%
Loveland	287,221	301,446	-14,225	-4.7%
Madeira	452,728	471,971	-19,243	-4.1%
Madisonville	89,200	88,352	848	1.0%
Mariemont	239,128	247,509	-8,381	-3.4%
Miami Township	136,575	141,455	-4,880	-3.4%
Monfort Heights	266,691	282,265	-15,574	-5.5%
Mount Healthy	131,623	150,791	-19,168	-12.7%
Mount Washington	213,323	240,234	-26,911	-11.2%
North Central	292,419	313,847	-21,428	-6.8%
Northside	122,358	119,163	3,195	2.7%
Norwood	180,599	210,234	-29,635	-14.1%
Oakley	181,370	193,598	-12,228	-6.3%
Pleasant Ridge	192,362	216,228	-23,866	-11.0%
Price Hill	108,258	115,278	-7,020	-6.1%
Reading	142,860	118,307	24,553	20.8%
Sharonville	335,368	370,471	-35,103	-9.5%
St. Bernard	110,486	100,046	10,440	10.4%
Symmes Township	703,293	743,877	-40,584	-5.5%
Walnut Hills	134,752	140,238	-5,486	-3.9%
West End	81,782	101,209	-19,427	-19.2%
Westwood	186,683	203,316	-16,633	-8.2%
Wyoming	242,302	264,604	-22,302	-8.4%
<b>Total Branches</b>	<b>9,564,271</b>	<b>10,320,712</b>	-756,441	-7.3%
<b>Virtual Information Center</b>	<b>3,102,372</b>	<b>1,788,995</b>	<b>1,313,377</b>	<b>73.4%</b>
<b>Total Main Depts.</b>	<b>6,104,584</b>	<b>6,139,425</b>	-34,841	-0.6%
<b>Total Main</b>	<b>9,206,956</b>	<b>7,928,420</b>	<b>1,278,536</b>	<b>16.1%</b>
<b>Total System</b>	<b>18,771,227</b>	<b>18,249,132</b>	<b>522,095</b>	<b>2.9%</b>

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2015**

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**Circulation Month-to-Date Descending Order**

<u>Agency</u>	<u>Current Month</u>
Total Main Depts.	744,114
Virtual Information Center	274,175
Symmes Township	50,620
Anderson	43,861
Groesbeck	38,867
Blue Ash	33,047
Madeira	32,904
Harrison	31,102
Delhi Township	27,381
Green Township	27,246
Sharonville	24,721
Loveland	21,714
North Central	21,198
Monfort Heights	19,982
Hyde Park	19,649
Mariemont	18,323
Covedale	17,649
Wyoming	17,033
Deer Park	16,598
Pleasant Ridge	15,610
Mount Washington	15,301
Westwood	14,108
Forest Park	13,399
Oakley	13,367
Norwood	13,063
Reading	12,768
Clifton	11,810
Cheviot	11,625
Walnut Hills	11,592
Miami Township	10,702
Greenhills	9,694
College Hill	9,182
Mount Healthy	9,164
St. Bernard	8,934
Northside	8,572
Bond Hill	8,351
Corryville	7,787
Price Hill	7,173
West End	6,172
Madisonville	5,978
Elmwood Place	4,963
Avondale	3,792
<b>Total <u>Month</u> Circulation</b>	<b><u><u>1,713,291</u></u></b>

**Circulation Year-to-Date Descending Order**

<u>Agency</u>	<u>Year-to-Date</u>
Total Main Depts.	6,104,584
Virtual Information Center	3,102,372
Symmes Township	703,293
Anderson	631,709
Groesbeck	555,567
Blue Ash	454,548
Madeira	452,728
Harrison	427,525
Green Township	415,877
Delhi Township	406,437
Sharonville	335,368
North Central	292,419
Loveland	287,221
Monfort Heights	266,691
Hyde Park	265,723
Wyoming	242,302
Mariemont	239,128
Covedale	223,217
Deer Park	214,258
Mount Washington	213,323
Pleasant Ridge	192,362
Westwood	186,683
Oakley	181,370
Forest Park	181,122
Norwood	180,599
Cheviot	163,393
Clifton	149,706
Reading	142,860
Greenhills	138,829
College Hill	138,136
Miami Township	136,575
Walnut Hills	134,752
Mount Healthy	131,623
Northside	122,358
Bond Hill	122,001
St. Bernard	110,486
Price Hill	108,258
Corryville	105,033
Madisonville	89,200
West End	81,782
Avondale	70,793
Elmwood Place	69,016
<b>Total <u>YTD</u> Circulation</b>	<b><u><u>18,771,227</u></u></b>

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2015**  
**Circulation by Media Type**

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	<u>Main</u>	<u>Branch</u>	<u>Digital</u>	<u>Monthly Total</u>	<u>YTD</u>
<b>Print Circulation</b>					
Adult Print	198,926	170,388		369,314	4,285,936
Teen Print	16,382	21,030		37,412	461,019
Juvenile Print	174,253	194,277		368,530	4,214,643
<b><u>Total Print Circulation</u></b>	<b><u>389,561</u></b>	<b><u>385,695</u></b>		<b><u>775,256</u></b>	<b><u>8,961,598</u></b>

**Audiovisual Circulation**

**Films**

DVD/VHS	292,269	243,243		535,512	5,219,223
<b><u>Total Films</u></b>	<b><u>292,269</u></b>	<b><u>243,243</u></b>		<b><u>535,512</u></b>	<b><u>5,219,223</u></b>

**Compact Discs**

Music on Compact Discs	39,539	44,650		84,189	936,631
Books on Compact Discs	17,849	16,869		34,718	428,120
<b><u>Total Compact Discs</u></b>	<b><u>57,388</u></b>	<b><u>61,519</u></b>		<b><u>118,907</u></b>	<b><u>1,364,751</u></b>

**Cassettes**

Music on Cassettes	31	4		35	429
Books on Cassettes	76	20		96	2,279
<b><u>*Total Cassettes</u></b>	<b><u>107</u></b>	<b><u>24</u></b>		<b><u>131</u></b>	<b><u>2,708</u></b>

**Other AV**

Playaways	4,549	4,397		8,946	116,249
Playaway Views	3	0		3	158
CD-ROMs	13	17		30	312
LP Records	136	72		208	2,106
Kits	88	35		123	1,747
Slides	0	0		0	3
Uncategorized	0	0		0	0
<b><u>Other AV Total</u></b>	<b><u>4,789</u></b>	<b><u>4,521</u></b>		<b><u>9,310</u></b>	<b><u>120,575</u></b>

<b><u>Total Audiovisual Circulation</u></b>	<b><u>354,553</u></b>	<b><u>309,307</u></b>		<b><u>663,860</u></b>	<b><u>6,707,257</u></b>
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**Digital Circulation**

eBooks	106,607		106,607	1,175,075
Downloadable Audiobooks	37,871		37,871	388,552
Downloadable Music	33,384		33,384	388,700
Streaming Songs	81,201		81,201	947,865
Downloadable Video	3,431		3,431	37,360
Downloadable Magazines	11,681		11,681	164,820
<b><u>Total Digital Circulation</u></b>	<b><u>274,175</u></b>		<b><u>274,175</u></b>	<b><u>3,102,372</u></b>

<b><u>Total Circulation</u></b>	<b><u>744,114</u></b>	<b><u>695,002</u></b>	<b><u>274,175</u></b>	<b><u>1,713,291</u></b>	<b><u>18,771,227</u></b>
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\*Effective January 2015, cassettes removed as an available format.

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2015**  
**Programming**

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Agency	<u>Number Held</u>					<u>Attendance</u>			
	<u>Current</u> <u>Month</u>	<u>Same Month</u> <u>Last Year</u>	<u>%</u> <u>Change</u>	<u>YTD</u>		<u>Current</u> <u>Month</u>	<u>Same Month</u> <u>Last Year</u>	<u>%</u> <u>Change</u>	<u>YTD</u>
Anderson	28	75	-62.7%	431		407	665	-38.8%	11,762
Avondale	12	25	-52.0%	177		138	352	-60.8%	1,964
Blue Ash	38	45	-15.6%	474		1,259	1,447	-13.0%	17,479
Bond Hill	33	16	106.3%	371		874	144	506.9%	11,123
Cheviot	26	40	-35.0%	384		461	522	-11.7%	9,265
Clifton	23	46	-50.0%	337		574	576	-0.3%	5,949
College Hill	26	31	-16.1%	337		492	666	-26.1%	7,147
Corryville	27	33	-18.2%	329		500	773	-35.3%	5,170
Covedale	45	44	2.3%	338		946	741	27.7%	8,306
Deer Park	16	22	-27.3%	286		91	304	-70.1%	4,562
Delhi Township	37	38	-2.6%	529		830	1,160	-28.4%	19,148
Elmwood Place	24	20	20.0%	279		384	246	56.1%	2,912
Forest Park	20	24	-16.7%	311		174	211	-17.5%	5,033
Green Township	32	64	-50.0%	460		1,305	1,334	-2.2%	11,104
Greenhills	30	42	-28.6%	264		912	1,408	-35.2%	8,637
Groesbeck	45	50	-10.0%	454		1,021	963	6.0%	12,588
Harrison	30	45	-33.3%	462		947	1,772	-46.6%	17,947
Hyde Park	33	44	-25.0%	360		575	848	-32.2%	6,543
Loveland	21	32	-34.4%	279		475	451	5.3%	5,446
Madeira	34	60	-43.3%	437		1,233	1,142	8.0%	16,658
Madisonville	23	36	-36.1%	294		383	288	33.0%	3,927
Mariemont	25	33	-24.2%	331		453	469	-3.4%	5,822
Miami Township	21	39	-46.2%	258		922	1,177	-21.7%	7,029
Monfort Heights	40	47	-14.9%	371		1,212	858	41.3%	12,758
Mount Healthy	16	33	-51.5%	309		506	580	-12.8%	7,177
Mount Washington	33	51	-35.3%	315		488	515	-5.2%	5,193
North Central	42	41	2.4%	415		498	668	-25.4%	5,918
Northside	13	24	-45.8%	240		831	225	269.3%	9,446
Norwood	22	24	-8.3%	233		354	399	-11.3%	5,123
Oakley	21	49	-57.1%	323		440	648	-32.1%	7,675
Pleasant Ridge	27	38	-28.9%	347		378	674	-43.9%	7,988
Price Hill	20	24	-16.7%	177		265	498	-46.8%	2,883
Reading	14	19	-26.3%	230		293	424	-30.9%	5,641
Sharonville	3	52	-94.2%	465		369	1,332	-72.3%	8,022
St. Bernard	19	13	46.2%	201		374	75	398.7%	3,566
Symmes Township	37	55	-32.7%	452		1,121	747	50.1%	12,949
Walnut Hills	37	39	-5.1%	222		709	814	-12.9%	4,448
West End	23	15	53.3%	206		251	183	37.2%	2,801
Westwood	30	50	-40.0%	330		474	665	-28.7%	5,809
Wyoming	20	30	-33.3%	308		627	582	7.7%	7,657
<b>Total Branch Programming</b>	<b>1,066</b>	<b>1,508</b>	<b>-29.3%</b>	<b>13,326</b>		<b>24,546</b>	<b>27,546</b>	<b>-10.9%</b>	<b>320,575</b>
Total Main Programming	209	231	-9.5%	2,950		3,855	4,411	-12.6%	52,521
Total SO Programming	60	61	-1.6%	822		1,730	728	137.6%	53,331
<b>Total System Programming</b>	<b>1,335</b>	<b>1,800</b>	<b>-25.8%</b>	<b>17,098</b>		<b>30,131</b>	<b>32,685</b>	<b>-7.8%</b>	<b>426,427</b>

The Public Library of Cincinnati and Hamilton County  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2015**  
**Programming**

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<u>Agency</u>	<u>Number Held</u>				<u>Attendance</u>			
	<u>Current Month</u>	<u>Same Month Last Year</u>	<u>% Change</u>	<u>YTD</u>	<u>Current Month</u>	<u>Same Month Last Year</u>	<u>% Change</u>	<u>YTD</u>
<u>Main Departments</u>								
Children's Learning Center	45	51	-11.8%	457	678	1,063	-36.2%	9,067
Genealogy & Local History	13	16	-18.8%	180	1,404	321	337.4%	6,440
Information & Reference	7	10	-30.0%	175	69	115	-40.0%	2,765
*Marketing	0	0	0.0%	1	0	0	0.0%	250
Outreach Services	91	108	-15.7%	1,107	1,252	1,728	-27.5%	17,181
Popular Library	6	11	-45.5%	127	51	806	-93.7%	8,018
**TechCenter/MakerSpace	33	11	200.0%	665	191	77	148.1%	5,073
TeenSpot	14	24	-41.7%	238	210	301	-30.2%	3,727
Virtual Information Center	0	0	0.0%	0	0	0	0.0%	0
<b>Total Main Programming</b>	<b>209</b>	<b>231</b>	<b>-9.5%</b>	<b>2,950</b>	<b>3,855</b>	<b>4,411</b>	<b>-12.6%</b>	<b>52,521</b>
<u>Service Operations Office (SO)</u>								
***Homework Center	57	51	11.8%	784	1,688	676	149.7%	13,455
Programming Services	3	10	-70.0%	38	42	52	-19.2%	39,876
<b>Total SO Programming</b>	<b>60</b>	<b>61</b>	<b>-1.6%</b>	<b>822</b>	<b>1,730</b>	<b>728</b>	<b>137.6%</b>	<b>53,331</b>
<b>Total Branch Programming</b>	<b>1,066</b>	<b>1,508</b>	<b>-29.3%</b>	<b>13,326</b>	<b>24,546</b>	<b>27,546</b>	<b>-10.9%</b>	<b>320,575</b>
<b>Total Programming</b>	<b>1,335</b>	<b>1,800</b>	<b>-25.8%</b>	<b>17,098</b>	<b>30,131</b>	<b>32,685</b>	<b>-7.8%</b>	<b>426,427</b>

\*Effective January 2015, outreach programs reported by the Marketing Department (comparison data from Interent Site Coordinator).

\*\*MakerSpace added to TechCenter. Grand Opening on January 26, 2015.

\*\*\*Homework Center and Literacy Coordinator combined into Homework Center.



**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2015**  
**Number of Programs**

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<b>Programs <u>Month</u> Descending Order</b>		<b>Programs <u>Year-to-Date</u> Descending Order</b>	
<u>Agency</u>	<u>Current Month</u>	<u>Agency</u>	<u>YTD</u>
Covedale	45	Delhi Township	529
Groesbeck	45	Blue Ash	474
North Central	42	Sharonville	465
Monfort Heights	40	Harrison	462
Blue Ash	38	Green Township	460
Delhi Township	37	Groesbeck	454
Symmes Township	37	Symmes Township	452
Walnut Hills	37	Madeira	437
Madeira	34	Anderson	431
Bond Hill	33	North Central	415
Hyde Park	33	Cheviot	384
Mount Washington	33	Bond Hill	371
Green Township	32	Monfort Heights	371
Greenhills	30	Hyde Park	360
Harrison	30	Pleasant Ridge	347
Westwood	30	Covedale	338
Anderson	28	Clifton	337
Corryville	27	College Hill	337
Pleasant Ridge	27	Mariemont	331
Cheviot	26	Westwood	330
College Hill	26	Corryville	329
Mariemont	25	Oakley	323
Elmwood Place	24	Mount Washington	315
Clifton	23	Forest Park	311
Madisonville	23	Mount Healthy	309
West End	23	Wyoming	308
Norwood	22	Madisonville	294
Loveland	21	Deer Park	286
Miami Township	21	Elmwood Place	279
Oakley	21	Loveland	279
Forest Park	20	Greenhills	264
Price Hill	20	Miami Township	258
Wyoming	20	Northside	240
St. Bernard	19	Norwood	233
Deer Park	16	Reading	230
Mount Healthy	16	Walnut Hills	222
Reading	14	West End	206
Northside	13	St. Bernard	201
Avondale	12	Avondale	177
Sharonville	3	Price Hill	177
<b>Total Branch Programming</b>	<b>1,066</b>	<b>Total Branch Programming</b>	<b>13,326</b>
Total Main Programming	209	Total Main Programming	2,950
Total SO Programming	60	Total SO Programming	822
<b>Total Programming</b>	<b>1,335</b>	<b>Total Programming</b>	<b>17,098</b>

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2015**  
**Program Attendance**

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<b>Attendance <u>Month</u> Descending Order</b>	<b><u>Current</u></b>
<u>Agency</u>	<u>Month</u>
Green Township	1,305
Blue Ash	1,259
Madeira	1,233
Monfort Heights	1,212
Symmes Township	1,121
Groesbeck	1,021
Harrison	947
Covedale	946
Miami Township	922
Greenhills	912
Bond Hill	874
Northside	831
Delhi Township	830
Walnut Hills	709
Wyoming	627
Hyde Park	575
Clifton	574
Mount Healthy	506
Corryville	500
North Central	498
College Hill	492
Mount Washington	488
Loveland	475
Westwood	474
Cheviot	461
Mariemont	453
Oakley	440
Anderson	407
Elmwood Place	384
Madisonville	383
Pleasant Ridge	378
St. Bernard	374
Sharonville	369
Norwood	354
Reading	293
Price Hill	265
West End	251
Forest Park	174
Avondale	138
Deer Park	91
<b>Total Branch Program Attendance</b>	<b>24,546</b>
Total Main Program Attendance	3,855
Total SO Program Attendance	1,730
<b>Total Program Attendance</b>	<b>30,131</b>

<b>Attendance <u>Year-to-Date</u> Descending Order</b>	
<u>Agency</u>	<u>YTD</u>
Delhi Township	19,148
Harrison	17,947
Blue Ash	17,479
Madeira	16,658
Symmes Township	12,949
Monfort Heights	12,758
Groesbeck	12,588
Anderson	11,762
Bond Hill	11,123
Green Township	11,104
Northside	9,446
Cheviot	9,265
Greenhills	8,637
Covedale	8,306
Sharonville	8,022
Pleasant Ridge	7,988
Oakley	7,675
Wyoming	7,657
Mount Healthy	7,177
College Hill	7,147
Miami Township	7,029
Hyde Park	6,543
Clifton	5,949
North Central	5,918
Mariemont	5,822
Westwood	5,809
Reading	5,641
Loveland	5,446
Mount Washington	5,193
Corryville	5,170
Norwood	5,123
Forest Park	5,033
Deer Park	4,562
Walnut Hills	4,448
Madisonville	3,927
St. Bernard	3,566
Elmwood Place	2,912
Price Hill	2,883
West End	2,801
Avondale	1,964
<b>Total Branch Program Attendance</b>	<b>320,575</b>
Total Main Program Attendance	52,521
Total SO Program Attendance	53,331
<b>Total Program Attendance</b>	<b>426,427</b>

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2015**  
**Visits**

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<b>Visits <u>Month</u> Descending Order</b>		<b>Visits <u>Year-to-Date</u> Descending Order</b>	
<u>Agency</u>	<u>Current Month</u>	<u>Agency</u>	<u>YTD</u>
Main Library	86,727	Main Library	1,108,023
Groesbeck	18,450	Groesbeck	261,356
Symmes Township	17,367	Symmes Township	240,258
Anderson	16,361	Anderson	235,537
Blue Ash	16,131	Blue Ash	229,617
Green Township	13,422	Madeira	192,033
Madeira	13,359	Delhi Township	191,821
Delhi Township	12,752	Green Township	191,608
North Central	12,323	North Central	176,017
Bond Hill	11,252	Bond Hill	162,939
Harrison	11,203	Harrison	153,678
Westwood	11,161	Westwood	153,061
Sharonville	10,513	College Hill	151,349
College Hill	10,496	Avondale	150,008
Walnut Hills	10,291	Sharonville	148,981
Price Hill	9,735	Walnut Hills	135,123
Avondale	9,690	Hyde Park	131,027
St. Bernard	9,626	Clifton	128,527
Clifton	9,507	Monfort	124,034
Deer Park	9,056	Mt. Washington	121,948
Hyde Park	9,010	Loveland	121,924
Mt. Washington	9,003	Wyoming	121,504
Reading	8,951	Forest Park	119,994
West End	8,611	Price Hill	115,955
Monfort	8,539	Norwood	115,412
Loveland	8,361	Deer Park	115,314
Norwood	8,264	West End	114,643
Forest Park	8,262	Pleasant Ridge	114,276
Wyoming	8,004	Covedale	112,355
Covedale	7,418	Mariemont	105,955
Elmwood Place	7,161	Reading	105,120
Oakley	7,135	St. Bernard	100,949
Mariemont	7,081	Northside	100,180
Northside	6,993	Oakley	99,641
Corryville	6,673	Cheviot	96,305
Pleasant Ridge	6,582	Mt. Healthy	90,822
Mt. Healthy	6,172	Elmwood Place	88,483
Cheviot	6,053	Corryville	87,400
Greenhills	5,558	Greenhills	82,468
Madisonville	4,233	Miami Township	53,776
Miami Township	4,075	Madisonville	41,218
<b>Total Library Visits</b>	<b>471,561</b>	<b>Total Library Visits</b>	<b>6,490,639</b>

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2015**  
**PC & Wi-Fi Session Counts**

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<b>Counts <u>Month</u> Descending Order</b>		<b>Counts <u>Year-to-Date</u> Descending Order</b>	
<u>Agency</u>	<u>Current Month</u>	<u>Agency</u>	<u>YTD</u>
Main Library	30,254	Main Library	378,950
Groesbeck	5,199	Groesbeck	65,816
North Central	4,446	North Central	51,189
St. Bernard	4,139	Avondale	43,413
Reading	4,039	Bond Hill	42,947
Avondale	3,596	Westwood	42,322
Delhi Township	3,360	Delhi Township	39,386
Westwood	3,334	Sharonville	38,271
Bond Hill	3,028	Blue Ash	36,849
College Hill	2,966	Harrison	35,903
Walnut Hills	2,915	College Hill	34,982
West End	2,777	Anderson	34,868
Symmes Township	2,775	Reading	34,393
Sharonville	2,771	Walnut Hills	33,927
Price Hill	2,755	West End	31,888
Harrison	2,712	Price Hill	31,768
Covedale	2,655	Symmes Township	31,591
Blue Ash	2,644	Covedale	31,543
Anderson	2,442	Green Township	30,858
Norwood	2,434	Forest Park	29,227
Corryville	2,431	Norwood	28,925
Green Township	2,362	Corryville	27,528
Elmwood Place	2,265	St. Bernard	27,120
Clifton	2,210	Madeira	24,286
Forest Park	2,176	Mt. Washington	24,152
Northside	2,017	Elmwood Place	23,727
Madisonville	1,855	Northside	21,882
Mt. Washington	1,780	Clifton	21,674
Madeira	1,763	Cheviot	21,351
Cheviot	1,729	Madisonville	19,356
Pleasant Ridge	1,520	Monfort Heights	18,191
Monfort Heights	1,417	Pleasant Ridge	17,680
Oakley	1,339	Oakley	17,601
Wyoming	1,244	Wyoming	16,390
Hyde Park	1,137	Deer Park	14,354
Loveland	1,036	Hyde Park	13,950
Deer Park	956	Loveland	12,935
Mariemont	904	Mariemont	12,919
Mt. Healthy	904	Mt. Healthy	11,412
Miami Township	760	Miami Township	9,017
Greenhills	504	Greenhills	5,741
<b>Total PC Session Count</b>	<b>123,550</b>	<b>Total PC Session Count</b>	<b>1,490,282</b>
<b>Total Wi-Fi Session Count</b>	<b>47,466</b>	<b>Total Wi-Fi Session Count</b>	<b>640,369</b>
<b>Total Session Count</b>	<b>171,016</b>	<b>Total Session Count</b>	<b>2,130,651</b>