



Statistical Report - December 2020

Circulation

Circ Group	Current Month	Same Month Last Year	% Difference MOM	Current Year to Date	Last Year to Date	% Difference YOY
Audiovisual	347,635	521,342	-33%	3,258,964	6,723,552	-52%
Digital	413,674	359,615	15%	4,889,606	4,208,218	16%
Print	707,544	819,488	-14%	6,408,461	10,167,110	-37%
Grand Total	1,468,853	1,700,445	-14%	14,557,031	21,098,880	-31%

Programs Held

Metric	Current Month	Same Month Last Year	% Difference MOM	Current Year to Date	Last Year to Date	% Difference YOY
Programming - Attendance	6,544	31,598	-79%	108,511	451,869	-76%
Programming - Held	298	1,458	-80%	5,738	17,807	-68%

Visits

Visit Category	Current Month	Same Month Last Year	% Difference MOM	Current Year to Date	Last Year to Date	% Difference YOY
Curbside	7,309	69	10493%	93,899	861	10806%
Drive-thru	9,969	3,421	191%	88,863	47,635	87%
In-Person	139,265	391,957	-64%	1,924,403	5,546,459	-65%
Lockers	379	171	122%	2,638	2,088	26%

PC Sessions

Current Month	Same Month Last Year	% Difference MOM	Current Year to Date	Last Year to Date	% Difference YOY
22,662	82,993	-73%	349,877	1,185,970	-70%

Wi-Fi Sessions

Current Month	Same Month Last Year	% Difference MOM	Current Year to Date	Last Year to Date	% Difference YOY
51,772	149,410	-65%	747,617	1,911,558	-61%

Electronic Resources - Database Usage

Current Month	Same Month Last Year	% Difference MOM	Current Year to Date	Last Year to Date	% Difference YOY
408,483	423,305	-4%	7,454,289	4,166,987	79%

Total Circulation - December 2020

Location	Current Month	Same Month Last Year	% Difference MOM	Current Year to Date	Last Year to Date	% Difference YOY
Anderson	22,285	29,089	-23%	228,591	435,129	-47%
Avondale	1,733	2,967	-42%	17,477	33,532	-48%
Blue Ash	21,761	24,573	-11%	205,556	351,812	-42%
Bond Hill	2,023	5,878	-66%	26,577	67,515	-61%
Cheviot	3,482	6,458	-46%	38,222	94,732	-60%
Clifton	6,531	9,749	-33%	67,798	122,165	-45%
College Hill	3,928	5,909	-34%	37,514	79,207	-53%
Corryville	2,213	3,482	-36%	21,174	51,305	-59%
Covedale	9,339	11,028	-15%	87,797	151,754	-42%
Deer Park	7,628	10,633	-28%	73,017	148,566	-51%
Delhi Township	14,998	19,700	-24%	147,810	290,534	-49%
Elmwood Place	1,686	2,856	-41%	14,280	31,178	-54%
Forest Park	4,613	6,907	-33%	47,833	103,750	-54%
Green Township	15,463	19,158	-19%	158,653	297,257	-47%
Greenhills	2,732	4,485	-39%	27,489	58,978	-53%
Groesbeck	15,339	26,043	-41%	178,162	381,019	-53%
Harrison	15,955	20,974	-24%	148,332	284,644	-48%
Hyde Park	12,835	12,524	2%	112,289	188,639	-40%
Loveland	11,008	13,654	-19%	108,295	202,370	-46%
Madeira	17,710	22,756	-22%	164,233	338,980	-52%
Madisonville	1,545	3,080	-50%	22,181	37,863	-41%
Main Library	710,622	868,372	-18%	6,161,423	10,112,110	-39%
Mariemont	9,413	10,258	-8%	91,408	151,731	-40%
Miami Township	4,698	6,551	-28%	44,702	89,674	-50%
Monfort Heights	10,772	14,705	-27%	107,603	212,691	-49%
Mt Healthy	1,238	4,638	-73%	19,896	63,075	-68%
Mt Washington	8,134	10,457	-22%	73,666	148,240	-50%
North Central	7,194	12,162	-41%	77,827	173,131	-55%
Northside	3,899	5,737	-32%	37,580	79,150	-53%
Norwood	5,228	7,462	-30%	47,154	97,109	-51%
Oakley	6,690	8,205	-18%	68,158	116,947	-42%
Outreach Services	13,905	23,909	-42%	209,919	381,337	-45%
Pleasant Ridge	7,481	11,013	-32%	76,293	145,301	-47%
Price Hill		3,162		8,639	46,595	-81%
Reading	6,475	7,998	-19%	64,197	114,889	-44%
Sharonville	10,797	14,900	-28%	106,829	213,932	-50%
St Bernard	3,185	4,763	-33%	32,888	63,645	-48%
Symmes Township	31,084	35,342	-12%	296,318	524,749	-44%
Virtual Information Center	413,674	359,615	15%	4,889,606	4,208,218	16%
Walnut Hills	2,717	7,431	-63%	46,760	90,245	-48%
West End	2,483	3,369	-26%	24,116	52,830	-54%
Westwood	5,010	7,478	-33%	50,523	110,330	-54%
Wyoming	9,347	11,015	-15%	88,246	152,022	-42%
Grand Total	1,468,853	1,700,445	-14%	14,557,031	21,098,880	-31%

Circulation by Media - December 2020

Media Type	Item Type	Current Month	Same Month Last Year	% Difference MOM	Last Year to Date	Current Year to Date	% Difference YOY
Print	Adult Print	339,785	381,313	-11%	4,673,774	2,989,792	-36%
	Juvenile Print	337,141	401,345	-16%	5,019,169	3,138,205	-37%
	Teen Print	30,618	36,830	-17%	474,167	280,464	-41%
	Total	707,544	819,488	-14%	10,167,110	6,408,461	-37%
DVD	DVD & Blu-Ray	283,856	436,164	-35%	5,661,230	2,673,344	-53%
	Total	283,856	436,164	-35%	5,661,230	2,673,344	-53%
CDs and Cassettes	Book on Cassette	7	13	-46%	152	38	-75%
	Book on CD	14,532	21,871	-34%	294,751	151,581	-49%
	Music on Cassette	2	2	0%	36	19	-47%
	Music on CD	45,594	54,331	-16%	645,276	385,959	-40%
	Total	60,135	76,217	-21%	940,215	537,597	-43%
Other AV	CD-ROM	5	10	-50%	78	58	-26%
	Charging Kit	40	300	-87%	4,356	1,288	-70%
	Kit	50	186	-73%	2,767	883	-68%
	Laptop	318	2,945	-89%	39,434	9,396	-76%
	LP Record	424	556	-24%	6,459	4,026	-38%
	Mobile Hot Spot	66	40	65%	510	335	-34%
	Playaway	2,722	4,913	-45%	68,352	31,952	-53%
	Playaway View	19	11	73%	151	85	-44%
	Total	3,644	8,961	-59%	122,107	48,023	-61%
Digital	Audiobook	109,153	99,042	10%	1,140,093	1,257,571	10%
	Digital Magazine	25,771	16,236	59%	240,473	307,966	28%
	Digital Music	19,285	20,790	-7%	256,740	240,717	-6%
	Digital Video	19,049	12,499	52%	130,670	229,849	76%
	Ebook	188,456	150,647	25%	1,786,522	2,202,641	23%
	Streaming Song	51,960	60,401	-14%	653,720	650,862	0%
	Total	413,674	359,615	15%	4,208,218	4,889,606	16%
Grand Total		1,468,853	1,700,445	-14%	21,098,880	14,557,031	-31%

Wi-Fi Sessions - December 2020

Location	Current Month	Same Month Last Year	% Difference MOM	Current Year to Date	Last Year to Date	% Difference YOY
Anderson	688	2,540	-73%	10,911	44,443	-75%
Avondale	1,693	2,492	-32%	16,589	32,917	-50%
Blue Ash	1,118	3,519	-68%	15,973	48,930	-67%
Bond Hill	1,085	2,930	-63%	15,635	49,676	-69%
Cheviot	1,294	1,805	-28%	8,195	15,743	-48%
Clifton	1,041	4,020	-74%	18,113	46,728	-61%
College Hill	1,684	3,401	-50%	18,872	40,764	-54%
Corryville	835	1,378	-39%	9,890	25,630	-61%
Covedale	1,729	4,324	-60%	23,669	38,330	-38%
Deer Park	503	1,666	-70%	7,330	20,268	-64%
Delhi Township	841	2,674	-69%	16,104	37,828	-57%
Elmwood Place	381	1,265	-70%	7,425	17,264	-57%
Forest Park	2,633	4,155	-37%	16,844	38,733	-57%
Green Township	895	2,264	-60%	12,362	30,633	-60%
Greenhills	419	803	-48%	4,369	12,908	-66%
Groesbeck	1,175	3,410	-66%	19,418	48,700	-60%
Harrison	991	2,435	-59%	14,475	32,817	-56%
Hyde Park	994	3,104	-68%	11,120	31,016	-64%
Loveland	351	1,286	-73%	7,234	25,787	-72%
Madeira	288	1,163	-75%	4,216	24,332	-83%
Madisonville	348	1,339	-74%	5,757	14,314	-60%
Main Library	13,466	49,456	-73%	230,330	618,201	-63%
Mariemont	1,119	1,660	-33%	8,579	25,229	-66%
Miami Township	509	1,788	-72%	8,037	17,898	-55%
Monfort Heights	1,114	1,464	-24%	6,650	23,145	-71%
Mt. Healthy	329	1,002	-67%	5,214	13,253	-61%
Mt. Washington	1,079	2,799	-61%	15,930	29,662	-46%
North Central	461	2,689	-83%	10,499	43,400	-76%
Northside	927	1,990	-53%	10,949	23,962	-54%
Norwood	714	1,995	-64%	10,656	25,428	-58%
Oakley	1,039	2,116	-51%	10,501	21,421	-51%
Pleasant Ridge	885	1,594	-44%	10,213	29,252	-65%
Price Hill	0	4,117	-100%	8,673	34,976	-75%
Reading	577	2,266	-75%	8,942	26,041	-66%
Sharonville	794	2,429	-67%	12,948	33,299	-61%
St. Bernard	1,011	2,864	-65%	14,147	42,003	-66%
Symmes Township	1,512	3,691	-59%	15,354	48,180	-68%
Walnut Hills	0	2,956	-100%	25,264	39,812	-37%
West End	1,318	4,486	-71%	30,895	75,345	-59%
Westwood	3,573	4,080	-12%	32,252	41,289	-22%
Wyoming	359	1,995	-82%	7,083	22,001	-68%
Grand Total	51,772	149,410	-65%	747,617	1,911,558	-61%

PC Sessions - December 2020

Location	Current Month	Same Month Last Year	% Difference MOM	Current Year to Date	Last Year to Date	% Difference YOY
Anderson	509	1,329	-62%	7,434	23,781	-69%
Avondale	829	2,907	-71%	12,253	39,124	-69%
Blue Ash	705	1,916	-63%	9,216	28,104	-67%
Bond Hill	671	2,007	-67%	9,311	32,371	-71%
Cheviot	297	1,391	-79%	5,271	18,377	-71%
Clifton	545	1,667	-67%	7,167	24,226	-70%
College Hill	733	1,819	-60%	9,097	28,789	-68%
Corryville	742	1,563	-53%	8,034	26,703	-70%
Covedale	706	1,939	-64%	8,660	26,894	-68%
Deer Park	325	807	-60%	4,443	11,734	-62%
Delhi Township	777	2,078	-63%	9,799	30,843	-68%
Elmwood Place		1,779		3,189	23,382	-86%
Forest Park	747	1,578	-53%	8,656	22,782	-62%
Green Township	470	1,239	-62%	5,593	19,649	-72%
Greenhills		509		1,280	7,536	-83%
Groesbeck	595	4,060	-85%	15,640	57,715	-73%
Harrison	486	1,318	-63%	6,586	20,836	-68%
Hyde Park	293	706	-58%	3,779	10,174	-63%
Loveland	258	900	-71%	4,246	12,495	-66%
Madeira	238	902	-74%	3,792	14,971	-75%
Madisonville	353	1,587	-78%	6,158	19,413	-68%
Main Library	3,637	17,309	-79%	69,480	235,369	-70%
Mariemont	230	775	-70%	3,592	10,869	-67%
Miami Township	211	434	-51%	2,199	5,097	-57%
Monfort Heights	415	880	-53%	4,793	12,649	-62%
Mt Healthy		1,174		3,121	15,214	-79%
Mt Washington	478	1,278	-63%	6,023	17,746	-66%
North Central	881	2,773	-68%	10,956	42,233	-74%
Northside	533	1,199	-56%	5,749	17,693	-68%
Norwood	486	1,482	-67%	6,640	21,536	-69%
Oakley	578	1,044	-45%	5,398	15,238	-65%
Pleasant Ridge	320	1,041	-69%	4,873	18,584	-74%
Price Hill		1,470		3,517	26,886	-87%
Reading	710	2,586	-73%	10,756	35,603	-70%
Sharonville	640	2,226	-71%	9,040	30,415	-70%
St Bernard	573	2,874	-80%	10,928	38,922	-72%
Symmes Township	666	1,440	-54%	7,247	22,165	-67%
Walnut Hills	223	2,478	-91%	8,384	29,897	-72%
West End	554	2,572	-78%	9,870	35,678	-72%
Westwood	906	2,899	-69%	12,845	39,789	-68%
Wyoming	342	1,058	-68%	4,862	14,488	-66%
Grand Total	22,662	82,993	-73%	349,877	1,185,970	-70%

Programs Held - December 2020

Data does not include passive programming. Please visit links on OneDrive to view this data.

Main vs Branches	Location	Current Month	Same Month Last Year	% Difference MOM	Current Year to Date	Last Year to Date	% Difference YOY
Branches	Anderson	5	27	-81%	115	367	-69%
	Avondale		34		94	278	-66%
	Blue Ash	19	40	-53%	212	554	-62%
	Bond Hill	1	28	-96%	77	334	-77%
	Cheviot	17	20	-15%	117	293	-60%
	Clifton	6	25	-76%	135	355	-62%
	College Hill		29		93	309	-70%
	Corryville		20		52	237	-78%
	Covedale	11	39	-72%	120	340	-65%
	Deer Park		31		55	310	-82%
	Delhi Township	3	51	-94%	183	536	-66%
	Elmwood Place	6	22	-73%	64	230	-72%
	Forest Park	5	28	-82%	78	326	-76%
	Green Township	2	28	-93%	114	478	-76%
	Greenhills	2	24	-92%	135	336	-60%
	Groesbeck	23	36	-36%	198	453	-56%
	Harrison	16	33	-52%	216	467	-54%
	Hyde Park	7	18	-61%	105	333	-68%
	Loveland	13	25	-48%	105	256	-59%
	Madeira	21	25	-16%	154	434	-65%
	Madisonville	6	29	-79%	137	313	-56%
	Mariemont		21		78	307	-75%
	Miami Township	7	22	-68%	124	252	-51%
	Monfort Heights	17	38	-55%	187	466	-60%
	Mt Healthy	2	24	-92%	67	285	-76%
	Mt Washington		36		73	359	-80%
	North Central	2	39	-95%	163	546	-70%
	Northside	6	58	-90%	264	501	-47%
	Norwood	2	31	-94%	78	261	-70%
	Oakley	1	27	-96%	82	344	-76%
	Pleasant Ridge	2	18	-89%	86	306	-72%
	Price Hill	5	39	-87%	109	327	-67%
	Reading	1	20	-95%	81	295	-73%
	Sharonville	4	15	-73%	216	598	-64%
	St Bernard	4	27	-85%	82	299	-73%
	Symmes Township	14	44	-68%	177	483	-63%
	Walnut Hills		24		32	257	-88%
	West End	13	23	-43%	89	291	-69%
	Westwood	3	16	-81%	101	271	-63%
	Wyoming	6	23	-74%	94	319	-71%
Main	Adult Learning Center	34	89	-62%	416	912	-54%
	Children's Learning Center		26		61	400	-85%
	Civic Engagement		19		12	65	-82%
	Genealogy & Local History		4		23	122	-81%
	Information & Reference	2	15	-87%	65	237	-73%
	Lifelong Learning	3			19		
	MakerSpace		16		52	282	-82%
	Outreach Services	7	100	-93%	263	972	-73%
	Popular Library		6		22	81	-73%
	Programming Services				1	30	-97%
	TechCenter		12		29	160	-82%
	TeenSpot		14		33	240	-86%
Grand Total		298	1,458	-80%	5,738	17,807	-68%

Visits Drive-thru & Curbside - December 2020

Location	Current Month	Same Month Last Year	% Difference MOM	Current Year to Date	Last Year to Date	% Difference YOY
Anderson	1,672	13	12762%	15,440	115	13326%
Avondale	42			1,114		
Blue Ash	194	2	9600%	6,238	2	311800%
Bond Hill	24			228	2	11300%
Cheviot	51			770		
Clifton	158			3,203	1	320200%
College Hill	48			1,715		
Corryville	32			286		
Covedale	911	223	309%	9,169	3,271	180%
Deer Park	130			1,747		
Delhi Township	351	1	35000%	5,213	24	21621%
Elmwood Place	831	1	83000%	3,993	21	18914%
Forest Park	31	1	3000%	1,330	22	5945%
Green Township	204	1	20300%	5,431	45	11969%
Greenhills	513			2,587	2	129250%
Groesbeck	3,319	877	278%	23,942	12,380	93%
Harrison	840	201	318%	9,887	3,305	199%
Hyde Park	142			3,516	3	117100%
Loveland	158	1	15700%	4,010	10	40000%
Madeira	141			2,299	2	114850%
Madisonville	113	1	11200%	1,208	6	20033%
Main Library	2,459	1,990	24%	23,892	26,822	-11%
Mariemont	348	2	17300%	3,276	13	25100%
Miami Township	39			374		
Monfort Heights	230	15	1433%	2,866	150	1811%
Mt. Healthy	808			4,165		
Mt. Washington	78			1,587		
North Central	73	1	7200%	4,284	6	71300%
Northside	24			406		
Norwood	133			1,377	8	17113%
Oakley	129			2,433	2	121550%
Pleasant Ridge	156	3	5100%	1,773	74	2296%
Reading	768	133	477%	6,866	1,895	262%
Sharonville	140	1	13900%	3,112	14	22129%
St. Bernard	38			1,697		
Symmes Township	1,003	23	4261%	11,454	295	3783%
Walnut Hills				867		
West End	428			3,086		
Westwood	441			3,521		
Wyoming	78			2,400	6	39900%
Grand Total	17,278	3,490	395%	182,762	48,496	277%

Visits In-Person - December 2020

The column 'sensor' indicates whether the data represents visit counts from the old sensors or new sensors. By the end of 2021, all locations will have switched over to the new sensors.

Location	Sensor	Current Month	Same Month Last Year	% Difference MOM	Current Year to Date	Last Year to Date	% Difference YOY
Anderson	Old	5,355	11,371	-53%	62,618	183,719	-66%
Avondale	Old	4,136	8,809	-53%	47,019	118,057	-60%
Blue Ash	Old	6,334	12,351	-49%	69,865	185,948	-62%
Bond Hill	Old	2,845	7,948	-64%	41,877	136,160	-69%
Cheviot	Old	2,210	5,570	-60%	28,645	79,859	-64%
Clifton	Old	3,075	7,035	-56%	36,523	100,657	-64%
College Hill	Old	2,900	11,312	-74%	48,903	161,661	-70%
Corryville	Old	2,365	4,394	-46%	24,928	77,901	-68%
Covedale	Old	2,897	6,879	-58%	34,237	95,009	-64%
Deer Park	Old	4,152	6,827	-39%	47,645	106,946	-55%
Delhi Township	New	4,438	12,844	-65%	60,118	171,261	-65%
Elmwood Place	Old		6,380		12,098	88,269	-86%
Forest Park	Old	3,557	6,547	-46%	39,206	98,723	-60%
Green Township	Old	4,609	12,177	-62%	64,082	178,522	-64%
Greenhills	Old		3,705		11,980	55,109	-78%
Groesbeck	New	2,449	13,653	-82%	67,516	204,517	-67%
Harrison	Old	3,505	8,167	-57%	42,913	121,265	-65%
Hyde Park	Old	5,001	8,106	-38%	51,518	107,910	-52%
Loveland	Old	3,983	7,199	-45%	42,416	104,477	-59%
Madeira	Old	4,969	7,714	-36%	58,322	164,831	-65%
Madisonville	Old	1,531	4,001	-62%	22,626	56,824	-60%
Main Library	New	12,162	74,126	-84%	291,993	840,733	-65%
Mariemont	Old	3,317	6,130	-46%	37,217	87,353	-57%
Miami Township	Old	1,799	3,363	-47%	16,760	40,335	-58%
Monfort Heights	Old	3,299	6,945	-52%	37,271	103,004	-64%
Mt. Healthy	Old		4,443		13,885	62,414	-78%
Mt. Washington	Old	3,213	6,437	-50%	34,607	92,481	-63%
North Central	Old	3,954	9,026	-56%	42,544	137,531	-69%
Northside	Old	2,971	5,342	-44%	31,053	78,090	-60%
Norwood	Old	3,268	6,796	-52%	35,031	89,164	-61%
Oakley	Old	2,685	6,124	-56%	29,441	83,629	-65%
Pleasant Ridge	Old	3,428	7,123	-52%	40,758	104,409	-61%
Price Hill	Old		10,543		25,978	183,488	-86%
Reading	Old	2,069	7,034	-71%	31,625	93,776	-66%
Sharonville	Old	3,992	8,539	-53%	45,256	125,911	-64%
St. Bernard	Old	2,477	5,986	-59%	33,966	94,978	-64%
Symmes Township	Old	7,087	13,981	-49%	76,223	207,739	-63%
Walnut Hills	Old	1,871	8,827	-79%	42,479	125,690	-66%
West End	Old	4,018	12,408	-68%	59,390	168,604	-65%
Westwood	Old	4,013	10,115	-60%	49,892	145,032	-66%
Wyoming	Old	3,331	5,680	-41%	33,979	84,473	-60%
Grand Total		139,265	391,957	-64%	1,924,403	5,546,459	-65%