

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2014**

	<u>Main</u>	<u>Branches</u>	<u>Digital</u>	<u>Total</u>	<u>Same Month</u>		<u>YTD Total</u>	<u>Previous</u>	
					<u>Last Year</u>	<u>% Change</u>		<u>YTD Total</u>	<u>% Change</u>
<b>Circulation</b>									
Print	315,364	414,330		729,694	711,944	2.5%	9,100,845	9,211,413	-1.2%
Audiovisuals	215,803	398,963		614,766	638,906	-3.8%	7,359,292	7,221,516	1.9%
Digital			164,639	164,639	125,468	31.2%	1,788,995	1,451,569	23.2%
<b>Total Circulation</b>	<b>531,167</b>	<b>813,293</b>	<b>164,639</b>	<b>1,509,099</b>	<b>1,476,318</b>	<b>2.2%</b>	<b>18,249,132</b>	<b>17,884,498</b>	<b>2.0%</b>
<b>Library Cards</b>									
New/Renewed Cards	551	1,797		2,348	2,483	-5.4%	40,197	50,051	-19.7%
Total Active Cards	75,842	503,316		579,158	526,678	10.0%			
<b>Programs</b>									
Number Held	292	1,508		1,800	1,567	14.9%	25,093	23,178	8.3%
Attendance	5,139	27,546		32,685	27,860	17.3%	510,238	496,219	2.8%
<b>Visits</b>									
	91,734	394,649		486,383	513,495	-5.3%	6,876,383	7,265,599	-5.4%
<b>Online Resources</b>									
<u>Total Database Usage</u>				<u>200,750</u>	<u>169,958</u>	<u>18.1%</u>	<u>2,003,779</u>	<u>2,012,346</u>	<u>-0.4%</u>
cincinnati.org Pageviews				1,035,771	1,165,746	-11.1%	14,168,284	17,052,610	-16.9%
Kidspage Pageviews				9,719	11,484	-15.4%	164,228	276,032	-40.5%
Teenspace Pageviews				11,479	15,687	-26.8%	185,448	209,375	-11.4%
Friends Pageviews				3,057	2,720	12.4%	44,436	44,144	0.7%
Virtual Library Pageviews				36,958	39,723	-7.0%	534,792	570,710	-6.3%
Foundation Website Pageviews				1,710	2,659	-35.7%	13,318	14,106	-5.6%
<u>Total Pageviews</u>				<u>1,098,694</u>	<u>1,238,019</u>	<u>-11.3%</u>	<u>15,110,506</u>	<u>18,166,977</u>	<u>-16.8%</u>
<b>Total Online Resources</b>				<b>1,299,444</b>	<b>1,407,977</b>	<b>-7.7%</b>	<b>17,114,285</b>	<b>20,179,323</b>	<b>-15.2%</b>
<b>Social Media</b>									
<b>Followers</b>									
Facebook				113	140	-19.3%	4,723	21,280	-77.8%
Twitter				389	359	8.4%	3,601	10,519	-65.8%
YouTube				16	11	45.5%	72	223	-67.7%
Pinterest				133	344	-61.3%	4695	1869	151.2%
Instagram				191	39	389.7%	983	193	409.3%
Tumblr				20	50	-60.0%	367	578	-36.5%
<u>Total Followers</u>				<u>862</u>	<u>943</u>	<u>-8.6%</u>	<u>14,441</u>	<u>34,662</u>	<u>-58.3%</u>
<b>Engagement</b>									
Facebook				152,398	122,012	24.9%	2,827,425	1,297,364	117.9%
Twitter				1,436,630	736,646	95.0%	13,049,921	3,120,454	318.2%
YouTube				2,951	1,186	148.8%	24,856	6,337	292.2%
Pinterest				542,528	608,738	-10.9%	7,123,149	1,311,624	443.1%
Instagram				5,035	1,448	247.7%	47,065	8,556	450.1%
Tumblr				24,524	24,015	2.1%	221,639	100,545	120.4%
<u>Total Engagement</u>				<u>2,164,066</u>	<u>1,494,045</u>	<u>44.8%</u>	<u>23,294,055</u>	<u>5,844,880</u>	<u>298.5%</u>

\*Social Media statistics began reporting August 2013.

## STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2014

## Circulation

Agency	Print		AudioVisual		Digital		Total	
	Current	YTD	Current	YTD	Current	YTD	Current	YTD
Anderson	31,190	422,141	20,750	251,450			51,940	673,591
Avondale	1,576	20,419	7,427	79,523			9,003	99,942
Blue Ash	21,547	286,840	16,865	203,430			38,412	490,270
Bond Hill	4,007	80,263	6,191	87,770			10,198	168,033
Cheviot	7,212	94,272	6,645	87,712			13,857	181,984
Clifton	6,200	82,347	6,301	82,221			12,501	164,568
College Hill	4,487	64,032	6,632	80,814			11,119	144,846
Corryville	3,193	46,093	5,159	65,672			8,352	111,765
Covedale	9,570	117,988	10,579	115,646			20,149	233,634
Deer Park	8,491	114,509	9,070	102,336			17,561	216,845
Delhi Township	17,159	244,848	15,320	197,312			32,479	442,160
Elmwood Place	1,745	20,866	4,756	64,940			6,501	85,806
Forest Park	7,929	108,851	7,322	91,570			15,251	200,421
Green Township	19,270	267,214	14,755	180,413			34,025	447,627
Greenhills	6,597	81,728	6,080	67,603			12,677	149,331
Groesbeck	26,266	370,713	21,625	272,046			47,891	642,759
Harrison	18,804	243,871	17,019	205,059			35,823	448,930
Hyde Park	13,922	170,789	9,229	112,972			23,151	283,761
Loveland	12,792	179,756	10,107	121,690			22,899	301,446
Madeira	22,990	290,166	16,099	181,805			39,089	471,971
Madisonville	3,050	30,595	5,741	57,757			8,791	88,352
Mariemont	12,524	152,170	8,709	95,339			21,233	247,509
Miami Township	5,439	68,934	5,413	72,521			10,852	141,455
Monfort Heights	12,193	170,813	8,719	111,452			20,912	282,265
Mount Healthy	6,226	69,334	6,988	81,457			13,214	150,791
Mount Washington	8,140	106,213	11,553	134,021			19,693	240,234
North Central	12,336	154,277	12,722	159,570			25,058	313,847
Northside	4,115	48,406	6,185	70,757			10,300	119,163
Norwood	6,445	87,353	9,566	122,881			16,011	210,234
Oakley	8,336	104,702	7,792	88,896			16,128	193,598
Pleasant Ridge	8,967	115,441	8,867	100,787			17,834	216,228
Price Hill	2,088	29,198	7,380	86,080			9,468	115,278
Reading	3,263	45,252	6,415	73,055			9,678	118,307
Sharonville	15,363	208,513	12,881	161,958			28,244	370,471
St. Bernard	3,956	42,394	5,345	57,652			9,301	100,046
Symmes Township	34,663	474,136	22,178	269,741			56,841	743,877
Walnut Hills	2,924	36,083	10,336	104,155			13,260	140,238
West End	1,735	24,176	6,066	77,033			7,801	101,209
Westwood	6,573	90,354	8,859	112,962			15,432	203,316
Wyoming	11,047	153,744	9,317	110,860			20,364	264,604
<b>Total Branches</b>	<b>414,330</b>	<b>5,519,794</b>	<b>398,963</b>	<b>4,800,918</b>	<b>0</b>	<b>0</b>	<b>813,293</b>	<b>10,320,712</b>
<b>Virtual Information Center</b>					164,639	1,788,995	164,639	1,788,995
<b>Total Main Depts.</b>	315,364	3,581,051	215,803	2,558,374			531,167	6,139,425
<b>Total Main</b>							<b>695,806</b>	<b>7,928,420</b>
<b>Total System</b>	<b>729,694</b>	<b>9,100,845</b>	<b>614,766</b>	<b>7,359,292</b>	<b>164,639</b>	<b>1,788,995</b>	<b>1,509,099</b>	<b>18,249,132</b>

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2014**  
**Circulation Month Comparison**

<u>Agency</u>	<u>Current Month</u>	<u>Same Month Last Year</u>	<u>Increase/ Decrease</u>	<u>% Change</u>
Anderson	51,940	51,832	108	0.2%
Avondale	9,003	9,413	-410	-4.4%
Blue Ash	38,412	38,051	361	0.9%
Bond Hill	10,198	14,929	-4,731	-31.7%
Cheviot	13,857	14,200	-343	-2.4%
Clifton	12,501	13,993	-1,492	-10.7%
College Hill	11,119	12,523	-1,404	-11.2%
Corryville	8,352	9,387	-1,035	-11.0%
Covedale	20,149	18,294	1,855	10.1%
Deer Park	17,561	17,214	347	2.0%
Delhi Township	32,479	35,723	-3,244	-9.1%
Elmwood Place	6,501	6,859	-358	-5.2%
Forest Park	15,251	15,271	-20	-0.1%
Green Township	34,025	32,684	1,341	4.1%
Greenhills	12,677	12,495	182	1.5%
Groesbeck	47,891	50,850	-2,959	-5.8%
Harrison	35,823	35,573	250	0.7%
Hyde Park	23,151	22,692	459	2.0%
Loveland	22,899	23,882	-983	-4.1%
Madeira	39,089	33,812	5,277	15.6%
Madisonville	8,791	7,420	1,371	18.5%
Mariemont	21,233	20,334	899	4.4%
Miami Township	10,852	11,697	-845	-7.2%
Monfort Heights	20,912	21,282	-370	-1.7%
Mount Healthy	13,214	12,327	887	7.2%
Mount Washington	19,693	19,319	374	1.9%
North Central	25,058	24,930	128	0.5%
Northside	10,300	9,781	519	5.3%
Norwood	16,011	18,753	-2,742	-14.6%
Oakley	16,128	17,084	-956	-5.6%
Pleasant Ridge	17,834	16,938	896	5.3%
Price Hill	9,468	8,729	739	8.5%
Reading	9,678	8,980	698	7.8%
Sharonville	28,244	28,331	-87	-0.3%
St. Bernard	9,301	8,746	555	6.3%
Symmes Township	56,841	56,350	491	0.9%
Walnut Hills	13,260	10,863	2,397	22.1%
West End	7,801	8,461	-660	-7.8%
Westwood	15,432	15,728	-296	-1.9%
Wyoming	20,364	20,889	-525	-2.5%
<b>Total Branches</b>	<b>813,293</b>	<b>816,619</b>	-3,326	-0.4%
<b>Virtual Information Center</b>	<b>164,639</b>	<b>125,468</b>	<b>39,171</b>	<b>31.2%</b>
<b>Total Main Depts.</b>	<b>531,167</b>	<b>534,231</b>	-3,064	-0.6%
<b>Total Main</b>	<b>695,806</b>	<b>659,699</b>	<b>36,107</b>	<b>5.5%</b>
<b>Total System</b>	<b>1,509,099</b>	<b>1,476,318</b>	<b>32,781</b>	<b>2.2%</b>

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2014**  
**Circulation Year-to-Date Comparison**

<u>Agency</u>	<u>Current YTD</u>	<u>Previous YTD</u>	<u>Increase/ Decrease</u>	<u>YTD % Change</u>
Anderson	673,591	689,328	-15,737	-2.3%
Avondale	99,942	94,230	5,712	6.1%
Blue Ash	490,270	489,649	621	0.1%
Bond Hill	168,033	199,829	-31,796	-15.9%
Cheviot	181,984	188,963	-6,979	-3.7%
Clifton	164,568	176,901	-12,333	-7.0%
College Hill	144,846	160,935	-16,089	-10.0%
Corryville	111,765	121,872	-10,107	-8.3%
Covedale	233,634	219,180	14,454	6.6%
Deer Park	216,845	222,352	-5,507	-2.5%
Delhi Township	442,160	460,499	-18,339	-4.0%
Elmwood Place	85,806	78,909	6,897	8.7%
Forest Park	200,421	201,191	-770	-0.4%
Green Township	447,627	465,647	-18,020	-3.9%
Greenhills	149,331	155,737	-6,406	-4.1%
Groesbeck	642,759	656,305	-13,546	-2.1%
Harrison	448,930	457,037	-8,107	-1.8%
Hyde Park	283,761	295,832	-12,071	-4.1%
Loveland	301,446	317,059	-15,613	-4.9%
Madeira	471,971	470,680	1,291	0.3%
Madisonville	88,352	79,296	9,056	11.4%
Mariemont	247,509	248,781	-1,272	-0.5%
Miami Township	141,455	132,005	9,450	7.2%
Monfort Heights	282,265	275,903	6,362	2.3%
Mount Healthy	150,791	152,866	-2,075	-1.4%
Mount Washington	240,234	235,148	5,086	2.2%
North Central	313,847	330,578	-16,731	-5.1%
Northside	119,163	125,026	-5,863	-4.7%
Norwood	210,234	213,656	-3,422	-1.6%
Oakley	193,598	203,061	-9,463	-4.7%
Pleasant Ridge	216,228	219,948	-3,720	-1.7%
Price Hill	115,278	101,429	13,849	13.7%
Reading	118,307	110,523	7,784	7.0%
Sharonville	370,471	384,327	-13,856	-3.6%
St. Bernard	100,046	99,673	373	0.4%
Symmes Township	743,877	769,581	-25,704	-3.3%
Walnut Hills	140,238	127,084	13,154	10.4%
West End	101,209	89,875	11,334	12.6%
Westwood	203,316	210,079	-6,763	-3.2%
Wyoming	264,604	262,801	1,803	0.7%
<b>Total Branches</b>	<b>10,320,712</b>	<b>10,493,775</b>	<b>-173,063</b>	<b>-1.6%</b>
<b>Virtual Information Center</b>	<b>1,788,995</b>	<b>1,451,569</b>	<b>337,426</b>	<b>23.2%</b>
<b>Total Main Depts.</b>	<b>6,139,425</b>	<b>5,939,154</b>	<b>200,271</b>	<b>3.4%</b>
<b>Total Main</b>	<b>7,928,420</b>	<b>7,390,723</b>	<b>537,697</b>	<b>7.3%</b>
<b>Total System</b>	<b>18,249,132</b>	<b>17,884,498</b>	<b>364,634</b>	<b>2.0%</b>

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2014**

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**Circulation Month-to-Date Descending Order**

<u>Agency</u>	<u>Current Month</u>
Total Main Depts.	531,167
Virtual Information Center	164,639
Symmes Township	56,841
Anderson	51,940
Groesbeck	47,891
Madeira	39,089
Blue Ash	38,412
Harrison	35,823
Green Township	34,025
Delhi Township	32,479
Sharonville	28,244
North Central	25,058
Hyde Park	23,151
Loveland	22,899
Mariemont	21,233
Monfort Heights	20,912
Wyoming	20,364
Covedale	20,149
Mount Washington	19,693
Pleasant Ridge	17,834
Deer Park	17,561
Oakley	16,128
Norwood	16,011
Westwood	15,432
Forest Park	15,251
Cheviot	13,857
Walnut Hills	13,260
Mount Healthy	13,214
Greenhills	12,677
Clifton	12,501
College Hill	11,119
Miami Township	10,852
Northside	10,300
Bond Hill	10,198
Reading	9,678
Price Hill	9,468
St. Bernard	9,301
Avondale	9,003
Madisonville	8,791
Corryville	8,352
West End	7,801
Elmwood Place	6,501
<b>Total <u>Month</u> Circulation</b>	<b><u><u>1,509,099</u></u></b>

**Circulation Year-to-Date Descending Order**

<u>Agency</u>	<u>Year-to-Date</u>
Total Main Depts.	6,139,425
Virtual Information Center	1,788,995
Symmes Township	743,877
Anderson	673,591
Groesbeck	642,759
Blue Ash	490,270
Madeira	471,971
Harrison	448,930
Green Township	447,627
Delhi Township	442,160
Sharonville	370,471
North Central	313,847
Loveland	301,446
Hyde Park	283,761
Monfort Heights	282,265
Wyoming	264,604
Mariemont	247,509
Mount Washington	240,234
Covedale	233,634
Deer Park	216,845
Pleasant Ridge	216,228
Norwood	210,234
Westwood	203,316
Forest Park	200,421
Oakley	193,598
Cheviot	181,984
Bond Hill	168,033
Clifton	164,568
Mount Healthy	150,791
Greenhills	149,331
College Hill	144,846
Miami Township	141,455
Walnut Hills	140,238
Northside	119,163
Reading	118,307
Price Hill	115,278
Corryville	111,765
West End	101,209
St. Bernard	100,046
Avondale	99,942
Madisonville	88,352
Elmwood Place	85,806
<b>Total <u>YTD</u> Circulation</b>	<b><u><u>18,249,132</u></u></b>

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2014**  
**Circulation by Media Type**

	<u>Main</u>	<u>Branch</u>	<u>Digital</u>	<u>Monthly Total</u>	<u>YTD</u>
<b>Print Circulation</b>					
Adult Print	165,806	190,561		356,367	4,503,008
Teen Print	13,652	23,786		37,438	497,673
Juvenile Print	135,906	199,983		335,889	4,100,164
<b><u>Total Print Circulation</u></b>	<b><u>315,364</u></b>	<b><u>414,330</u></b>		<b><u>729,694</u></b>	<b><u>9,100,845</u></b>

**Audiovisual Circulation**

**Films**

DVD/VHS	157,410	312,676		470,086	5,633,863
<b><u>Total Films</u></b>	<b><u>157,410</u></b>	<b><u>312,676</u></b>		<b><u>470,086</u></b>	<b><u>5,633,863</u></b>

**Compact Discs**

Music on Compact Discs	37,073	59,792		96,865	1,101,614
Books on Compact Discs	16,481	20,511		36,992	484,017
<b><u>Total Compact Discs</u></b>	<b><u>53,554</u></b>	<b><u>80,303</u></b>		<b><u>133,857</u></b>	<b><u>1,585,631</u></b>

**Cassettes**

Music on Cassettes	48	17		65	789
Books on Cassettes	346	137		483	4,927
<b><u>Total Cassettes</u></b>	<b><u>394</u></b>	<b><u>154</u></b>		<b><u>548</u></b>	<b><u>5,716</u></b>

**Other AV**

Playaways	4,211	5,752		9,963	130,027
Playaway Views	14	4		18	366
CD-ROMs	25	21		46	563
LP Records	110	27		137	1,814
Kits	85	26		111	1,310
Slides	0	0		0	2
Uncategorized	0	0		0	0
<b><u>Other AV Total</u></b>	<b><u>4,445</u></b>	<b><u>5,830</u></b>		<b><u>10,275</u></b>	<b><u>134,082</u></b>

<b><u>Total Audiovisual Circulation</u></b>	<b><u>215,803</u></b>	<b><u>398,963</u></b>		<b><u>614,766</u></b>	<b><u>7,359,292</u></b>
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**Digital Circulation**

eBooks	86,962		86,962	979,390
Downloadable Audiobooks	24,437		24,437	245,528
Downloadable Music	37,207		37,207	376,686
Downloadable Video	3,457		3,457	31,577
Downloadable Magazines	12,576		12,576	155,814

<b><u>Total Digital Circulation</u></b>	<b><u>164,639</u></b>		<b><u>164,639</u></b>	<b><u>1,788,995</u></b>
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<b><u>Total Circulation</u></b>	<b><u>531,167</u></b>	<b><u>813,293</u></b>	<b><u>164,639</u></b>	<b><u>1,509,099</u></b>	<b><u>18,249,132</u></b>
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**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2014**  
**Programming**

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Agency	<u>Number Held</u>				<u>Attendance</u>			
	<u>Current</u> <u>Month</u>	<u>Same Month</u> <u>Last Year</u>	<u>%</u> <u>Change</u>	<u>YTD</u>	<u>Current</u> <u>Month</u>	<u>Same Month</u> <u>Last Year</u>	<u>%</u> <u>Change</u>	<u>YTD</u>
Anderson	75	63	19.0%	982	665	674	-1.3%	15,702
Avondale	25	36	-30.6%	399	352	249	41.4%	4,973
Blue Ash	45	43	4.7%	598	1,447	1,072	35.0%	21,344
Bond Hill	16	65	-75.4%	830	144	1,997	-92.8%	21,922
Cheviot	40	25	60.0%	469	522	218	139.4%	8,064
Clifton	46	28	64.3%	499	576	320	80.0%	8,390
College Hill	31	29	6.9%	485	666	433	53.8%	13,142
Corryville	33	27	22.2%	427	773	284	172.2%	5,709
Covedale	44	42	4.8%	557	741	794	-6.7%	9,131
Deer Park	22	35	-37.1%	543	304	263	15.6%	8,312
Delhi Township	38	37	2.7%	600	1,160	835	38.9%	20,451
Elmwood Place	20	16	25.0%	294	246	156	57.7%	2,947
Forest Park	24	31	-22.6%	455	211	364	-42.0%	7,107
Green Township	64	38	68.4%	724	1,334	454	193.8%	17,519
Greenhills	42	35	20.0%	406	1,408	870	61.8%	10,522
Groesbeck	50	38	31.6%	676	963	947	1.7%	20,804
Harrison	45	30	50.0%	706	1,772	1,286	37.8%	21,430
Hyde Park	44	33	33.3%	515	848	458	85.2%	9,045
Loveland	32	27	18.5%	364	451	716	-37.0%	8,129
Madeira	60	60	0.0%	812	1,142	1,441	-20.7%	20,787
Madisonville	36	26	38.5%	494	288	237	21.5%	5,821
Mariemont	33	29	13.8%	509	469	302	55.3%	7,036
Miami Township	39	31	25.8%	404	1,177	1,731	-32.0%	7,823
Monfort Heights	47	40	17.5%	532	858	493	74.0%	8,980
Mount Healthy	33	14	135.7%	505	580	290	100.0%	11,407
Mount Washington	51	35	45.7%	431	515	479	7.5%	6,177
North Central	41	33	24.2%	611	668	306	118.3%	8,607
Northside	24	17	41.2%	337	225	151	49.0%	3,697
Norwood	24	26	-7.7%	431	399	494	-19.2%	9,132
Oakley	49	44	11.4%	525	648	649	-0.2%	8,113
Pleasant Ridge	38	75	-49.3%	889	674	506	33.2%	13,442
Price Hill	24	9	166.7%	473	498	131	280.2%	6,370
Reading	19	25	-24.0%	371	424	644	-34.2%	8,233
Sharonville	52	46	13.0%	1,012	1,332	460	189.6%	14,024
St. Bernard	13	20	-35.0%	303	75	160	-53.1%	3,570
Symmes Township	55	43	27.9%	610	747	698	7.0%	14,462
Walnut Hills	39	26	50.0%	433	814	300	171.3%	8,110
West End	15	25	-40.0%	285	183	434	-57.8%	4,132
Westwood	50	19	163.2%	558	665	348	91.1%	7,676
Wyoming	30	22	36.4%	418	582	693	-16.0%	10,451
<b>Total Branch Programming</b>	<b>1,508</b>	<b>1,343</b>	<b>12.3%</b>	<b>21,472</b>	<b>27,546</b>	<b>23,337</b>	<b>18.0%</b>	<b>422,693</b>
Total Main Programming	231	171	35.1%	2,953	4,411	3,694	19.4%	58,437
Total SO Programming	61	53	15.1%	668	728	829	-12.2%	29,108
<b>Total System Programming</b>	<b>1,800</b>	<b>1,567</b>	<b>14.9%</b>	<b>25,093</b>	<b>32,685</b>	<b>27,860</b>	<b>17.3%</b>	<b>510,238</b>

**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2014**  
**Programming**

Agency	<u>Number Held</u>				<u>Attendance</u>			
	<u>Current</u> <u>Month</u>	<u>Same Month</u> <u>Last Year</u>	<u>% Change</u>	<u>YTD</u>	<u>Current</u> <u>Month</u>	<u>Same Month</u> <u>Last Year</u>	<u>% Change</u>	<u>YTD</u>
<u>Main Departments</u>								
Children's Learning Center	51	34	<b>50.0%</b>	579	1,063	657	<b>61.8%</b>	13,072
Genealogy & Local History	16	14	<b>14.3%</b>	201	321	219	<b>46.6%</b>	6,401
Information & Reference	10	18	<b>-44.4%</b>	260	115	195	<b>-41.0%</b>	3,194
Outreach Services	108	53	<b>103.8%</b>	1,172	1,728	686	<b>151.9%</b>	17,594
Popular Library	11	15	<b>-26.7%</b>	214	806	1,610	<b>-49.9%</b>	12,278
TechCenter	11	16	<b>-31.3%</b>	234	77	64	<b>20.3%</b>	935
TeenSpot	24	21	<b>14.3%</b>	289	301	263	<b>14.4%</b>	4,869
Virtual Information Center	0	0	<b>0.0%</b>	4	0	0	<b>0.0%</b>	94
<b>Total Main Programming</b>	<b>231</b>	<b>171</b>	<b>35.1%</b>	<b>2,953</b>	<b>4,411</b>	<b>3,694</b>	<b>19.4%</b>	<b>58,437</b>
<u>Service Operations Office (SO)</u>								
Collection Development	0	0	<b>0.0%</b>	0	0	0	<b>0.0%</b>	0
Homework Central	51	26	<b>96.2%</b>	356	676	394	<b>71.6%</b>	5,542
Internet Site Coordinator	0	0	<b>0.0%</b>	3	0	0	<b>0.0%</b>	50
Literacy Coordinator	0	20	<b>-100.0%</b>	239	0	136	<b>-100.0%</b>	2,457
Program Exhibit/Coordinator	10	7	<b>42.9%</b>	70	52	299	<b>-82.6%</b>	21,059
<b>Total SO Programming</b>	<b>61</b>	<b>53</b>	<b>15.1%</b>	<b>668</b>	<b>728</b>	<b>829</b>	<b>-12.2%</b>	<b>29,108</b>
<b>Total Branch Programming</b>	<b>1,508</b>	<b>1,343</b>	<b>12.3%</b>	<b>21,472</b>	<b>27,546</b>	<b>23,337</b>	<b>18.0%</b>	<b>422,693</b>
<b>Total Programming</b>	<b>1,800</b>	<b>1,567</b>	<b>14.9%</b>	<b>25,093</b>	<b>32,685</b>	<b>27,860</b>	<b>17.3%</b>	<b>510,238</b>



**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2014**  
**Number of Programs**

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<b>Programs <u>Month</u> Descending Order</b>	
<u>Agency</u>	<u>Current Month</u>
Anderson	75
Green Township	64
Madeira	60
Symmes Township	55
Sharonville	52
Mount Washington	51
Groesbeck	50
Westwood	50
Oakley	49
Monfort Heights	47
Clifton	46
Blue Ash	45
Harrison	45
Covedale	44
Hyde Park	44
Greenhills	42
North Central	41
Cheviot	40
Miami Township	39
Walnut Hills	39
Delhi Township	38
Pleasant Ridge	38
Madisonville	36
Corryville	33
Mariemont	33
Mount Healthy	33
Loveland	32
College Hill	31
Wyoming	30
Avondale	25
Forest Park	24
Northside	24
Norwood	24
Price Hill	24
Deer Park	22
Elmwood Place	20
Reading	19
Bond Hill	16
West End	15
St. Bernard	13
<b>Total Branch Programming</b>	<b>1,508</b>
Total Main Programming	231
Total SO Programming	61
<b>Total Programming</b>	<b>1,800</b>

<b>Programs <u>Year-to-Date</u> Descending Order</b>	
<u>Agency</u>	<u>YTD</u>
Sharonville	1,012
Anderson	982
Pleasant Ridge	889
Bond Hill	830
Madeira	812
Green Township	724
Harrison	706
Groesbeck	676
North Central	611
Symmes Township	610
Delhi Township	600
Blue Ash	598
Westwood	558
Covedale	557
Deer Park	543
Monfort Heights	532
Oakley	525
Hyde Park	515
Mariemont	509
Mount Healthy	505
Clifton	499
Madisonville	494
College Hill	485
Price Hill	473
Cheviot	469
Forest Park	455
Walnut Hills	433
Mount Washington	431
Norwood	431
Corryville	427
Wyoming	418
Greenhills	406
Miami Township	404
Avondale	399
Reading	371
Loveland	364
Northside	337
St. Bernard	303
Elmwood Place	294
West End	285
<b>Total Branch Programming</b>	<b>21,472</b>
Total Main Programming	2,953
Total SO Programming	668
<b>Total Programming</b>	<b>25,093</b>

The Public Library of Cincinnati and Hamilton County  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2014**  
**Program Attendance**

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<b>Attendance <u>Month</u> Descending Order</b>	
<u>Agency</u>	<u>Current Month</u>
Harrison	1,772
Blue Ash	1,447
Greenhills	1,408
Green Township	1,334
Sharonville	1,332
Miami Township	1,177
Delhi Township	1,160
Madeira	1,142
Groesbeck	963
Monfort Heights	858
Hyde Park	848
Walnut Hills	814
Corryville	773
Symmes Township	747
Covedale	741
Pleasant Ridge	674
North Central	668
College Hill	666
Anderson	665
Westwood	665
Oakley	648
Wyoming	582
Mount Healthy	580
Clifton	576
Cheviot	522
Mount Washington	515
Price Hill	498
Mariemont	469
Loveland	451
Reading	424
Norwood	399
Avondale	352
Deer Park	304
Madisonville	288
Elmwood Place	246
Northside	225
Forest Park	211
West End	183
Bond Hill	144
St. Bernard	75
<b>Total Branch Program Attendance</b>	<b>27,546</b>
Total Main Program Attendance	4,411
Total SO Program Attendance	728
<b>Total Program Attendance</b>	<b>32,685</b>

<b>Attendance <u>Year-to-Date</u> Descending Order</b>	
<u>Agency</u>	<u>YTD</u>
Bond Hill	21,922
Harrison	21,430
Blue Ash	21,344
Groesbeck	20,804
Madeira	20,787
Delhi Township	20,451
Green Township	17,519
Anderson	15,702
Symmes Township	14,462
Sharonville	14,024
Pleasant Ridge	13,442
College Hill	13,142
Mount Healthy	11,407
Greenhills	10,522
Wyoming	10,451
Norwood	9,132
Covedale	9,131
Hyde Park	9,045
Monfort Heights	8,980
North Central	8,607
Clifton	8,390
Deer Park	8,312
Reading	8,233
Loveland	8,129
Oakley	8,113
Walnut Hills	8,110
Cheviot	8,064
Miami Township	7,823
Westwood	7,676
Forest Park	7,107
Mariemont	7,036
Price Hill	6,370
Mount Washington	6,177
Madisonville	5,821
Corryville	5,709
Avondale	4,973
West End	4,132
Northside	3,697
St. Bernard	3,570
Elmwood Place	2,947
<b>Total Branch Program Attendance</b>	<b>422,693</b>
Total Main Program Attendance	58,437
Total SO Program Attendance	29,108
<b>Total Program Attendance</b>	<b>510,238</b>

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2014**  
**Visits**

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<b>Visits <u>Month</u> Descending Order</b>		<b>Visits <u>Year-to-Date</u> Descending Order</b>	
<u>Agency</u>	<u>Current Month</u>	<u>Agency</u>	<u>YTD</u>
Main Library	91,734	Main Library	1,190,258
Groesbeck	18,035	Groesbeck	278,301
Symmes Township	17,589	Anderson	249,287
Blue Ash	17,472	Symmes Township	246,965
Anderson	17,449	Blue Ash	239,105
Green Township	14,487	Delhi Township	210,196
Madeira	14,245	Green Township	203,064
Delhi Township	13,974	Madeira	201,914
North Central	13,743	North Central	192,488
Bond Hill	11,766	Bond Hill	192,349
College Hill	11,721	Westwood	167,144
Westwood	11,707	College Hill	165,706
Harrison	11,600	Sharonville	164,347
Sharonville	11,507	Harrison	160,329
Hyde Park	10,987	Norwood	141,151
Avondale	9,971	Hyde Park	139,175
Mt. Washington	9,857	Avondale	136,420
Norwood	9,823	West End	135,137
Walnut Hills	9,489	Pleasant Ridge	131,868
Wyoming	9,307	Deer Park	130,624
Monfort	9,220	Monfort	130,457
Clifton	9,185	Walnut Hills	129,190
Pleasant Ridge	9,120	Forest Park	129,087
Covedale	8,993	Loveland	127,280
Loveland	8,930	Wyoming	126,965
Mariemont	8,539	Mt. Washington	125,981
Forest Park	8,536	Price Hill	122,341
Price Hill	8,405	Clifton	121,269
Oakley	8,308	Covedale	121,124
Corryville	7,815	Mariemont	113,410
Elmwood Place	7,496	Oakley	112,602
Northside	7,218	Cheviot	108,150
Mt. Healthy	6,706	Mt. Healthy	104,375
Cheviot	6,705	Corryville	102,779
West End	5,833	Northside	102,340
St. Bernard	5,569	Elmwood Place	88,497
Greenhills	5,504	Greenhills	84,787
Reading	5,203	Reading	72,340
Deer Park	4,778	St. Bernard	66,037
Miami Township	4,241	Miami Township	61,584
Madisonville	3,616	Madisonville	49,960
<b>Total Library Visits</b>	<b><u>486,383</u></b>	<b>Total Library Visits</b>	<b><u>6,876,383</u></b>

**The Public Library of Cincinnati and Hamilton County**  
**STATISTICAL REPORT FOR THE MONTH OF DECEMBER 2014**  
**PC & Wi-Fi Session Counts**

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<b>Counts <u>Month</u> Descending Order</b>		<b>Counts <u>Year-to-Date</u> Descending Order</b>	
<u>Agency</u>	<u>Current Month</u>	<u>Agency</u>	<u>YTD</u>
Main Library	35,071	Main Library	474,088
Groesbeck	4,863	Groesbeck	70,661
North Central	4,191	North Central	57,876
Avondale	3,633	Westwood	50,531
Westwood	3,475	Bond Hill	48,598
Sharonville	3,339	Delhi Township	44,040
Bond Hill	3,275	Sharonville	43,592
Blue Ash	2,941	Avondale	40,528
Delhi Township	2,855	Blue Ash	40,030
Harrison	2,725	Anderson	37,165
West End	2,614	Harrison	35,758
Covedale	2,582	Norwood	34,660
Walnut Hills	2,572	Covedale	34,320
College Hill	2,569	Walnut Hills	34,192
Norwood	2,565	West End	34,161
Green Township	2,444	College Hill	33,799
Forest Park	2,327	Corryville	33,750
Anderson	2,309	Price Hill	32,464
Corryville	2,268	Symmes Township	31,519
Elmwood Place	2,261	Green Township	31,150
Symmes Township	2,229	Forest Park	30,995
Price Hill	2,179	Cheviot	27,299
Mt. Washington	1,992	Mt. Washington	27,129
Northside	1,888	Elmwood Place	26,632
Madeira	1,651	Madeira	25,210
Cheviot	1,616	Northside	24,705
Madisonville	1,611	Madisonville	22,816
Clifton	1,548	Clifton	21,244
Pleasant Ridge	1,425	Pleasant Ridge	20,789
Oakley	1,424	Oakley	20,509
Monfort Heights	1,376	Monfort Heights	19,640
Wyoming	1,281	Wyoming	18,169
Deer Park	1,222	Deer Park	17,094
Hyde Park	1,049	Hyde Park	14,952
Loveland	999	Mariemont	14,835
Mariemont	953	Loveland	14,106
Mt. Healthy	884	Mt. Healthy	13,098
Miami Township	669	Miami Township	12,434
Reading	666	Reading	12,058
St. Bernard	572	St. Bernard	7,891
Greenhills	534	Greenhills	5,780
<b>Total PC Session Count</b>	<b>118,647</b>	<b>Total PC Session Count</b>	<b>1,640,267</b>
<b>Total Wi-Fi Session Count</b>	<b>51,719</b>	<b>Total Wi-Fi Session Count</b>	<b>200,193</b>
<b>Total Session Count</b>	<b>170,366</b>	<b>Total Session Count</b>	<b>1,840,460</b>