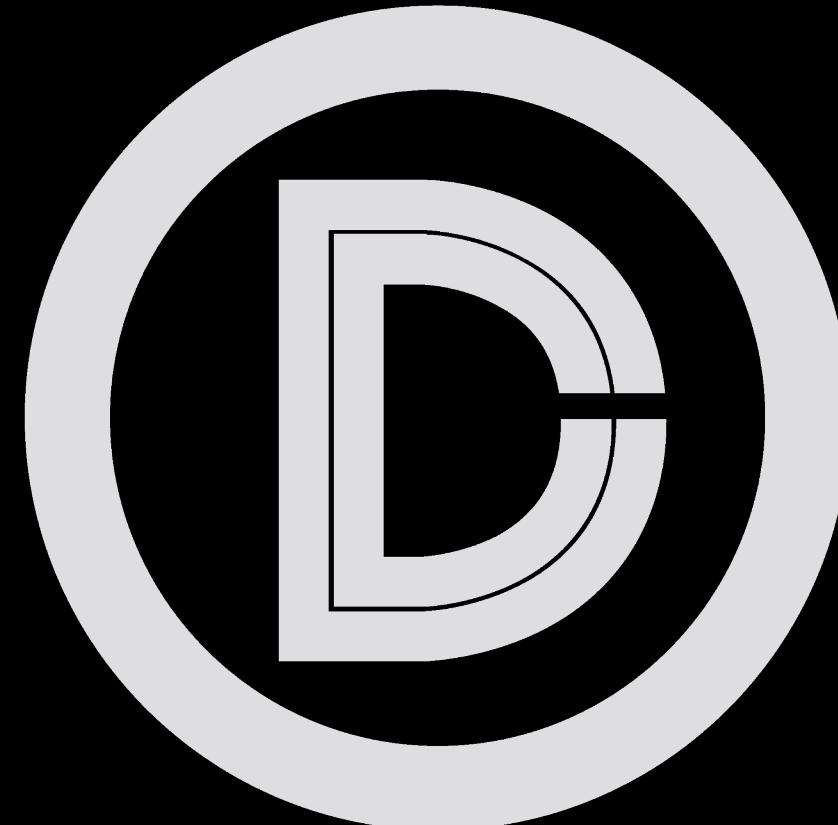


Doifoo

AI Travel Marketplace

Pitch Deck



Slack for Travel

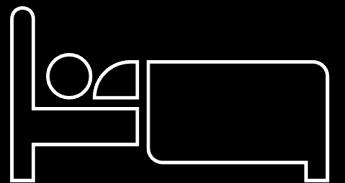
*Access
Bookings
Cards*

We are reshaping the Travel ABC by introducing modules, which adds the necessary bookings, app access & memberships powered by generative AI.



Problem

The traveller continues to face restricted access to technology due to various constraints, such as a lack of familiarity, the unavailability of certain apps in the traveller's region, privacy concerns, or the need to manage multiple apps during the trip.



Solution

Introducing **Travel Modules** in Doifoo. With diverse requirements, our Doifoo AI modules simplify the process for travellers.

- Effortless **access** to fundamental features of hyperlocal, travel, and ride brands.
- Optimal post-booking experience by seamlessly integrating **bookings** into the Doifoo wallet.
- Connect tickets, gift cards, and membership **cards** from various apps during the trip & de-link post-trip.

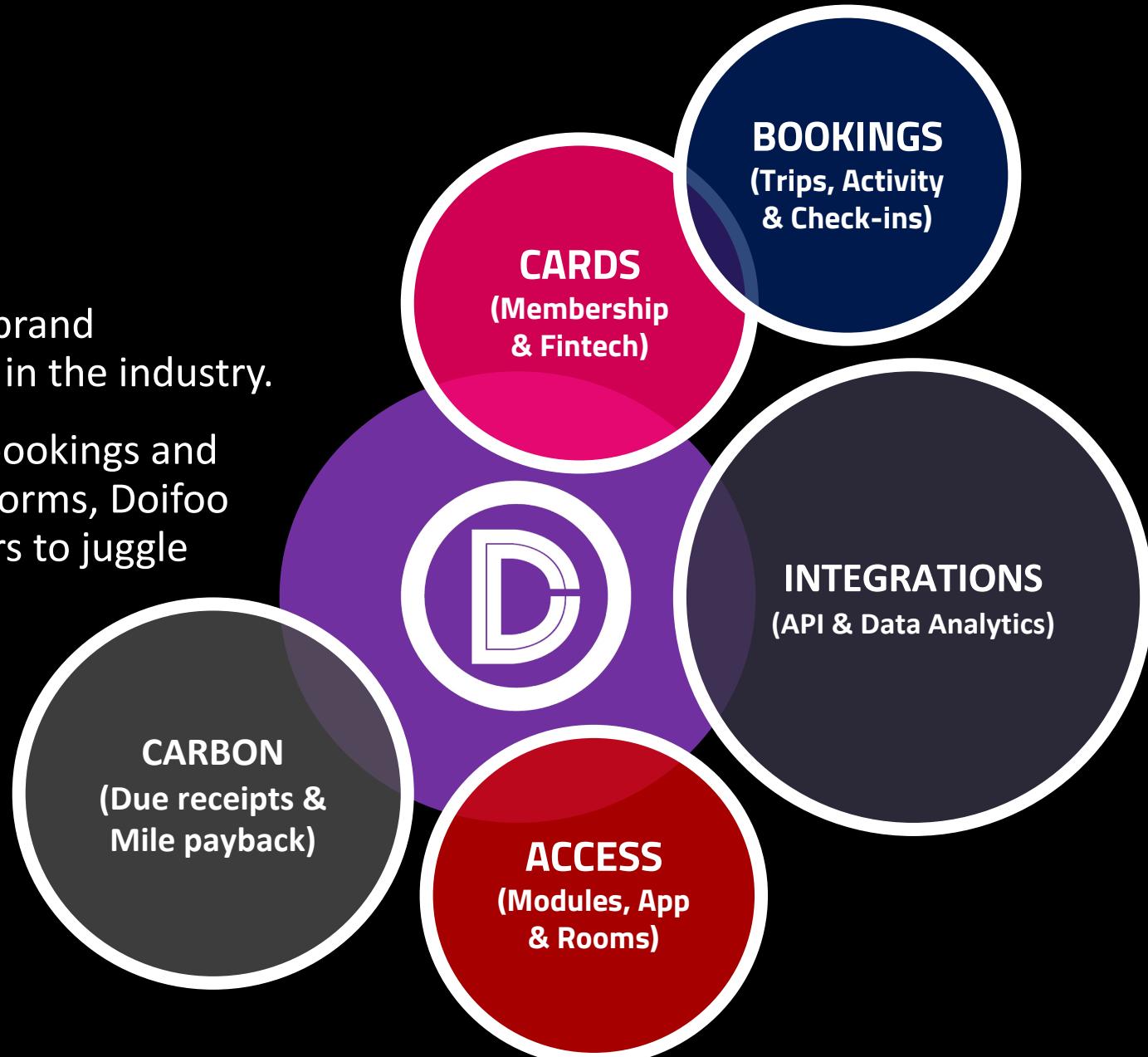


Product

The app provides a level of brand integration hitherto unseen in the industry.

By collating and managing bookings and access from numerous platforms, Doifoo eliminates the need for users to juggle multiple apps and websites.

This one-stop solution is one of the main reasons why Doifoo will make a significant impact in the travel sector.



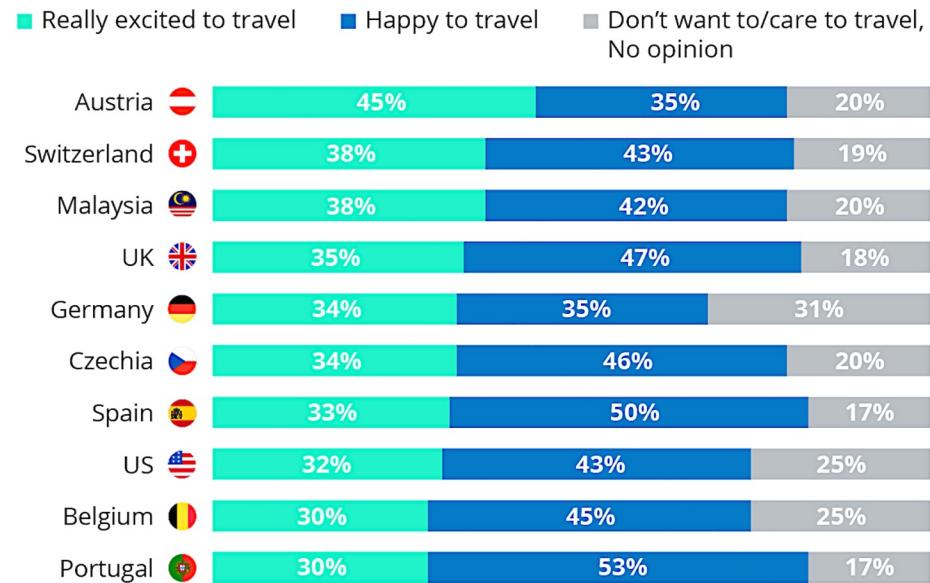
Market

Our geo-target is to begin with US, expanding further to remaining markets aggressively. The app mainly focus on the 'Happy to travel' group as priority, making the travel hassle free with great post booking experience tapping into the \$1bn industry.

The global tourism industry is further envisioned to witness a year-on-year (Y-O-Y) growth rate of 3.9% and will reach \$1063 Billion in 2028.

TRAVEL ENTHUSIASM IS HIGH IN 2023

Responses to the question 'how would you describe your enthusiasm and desire to travel this year'



Note: Online survey of 1,000 respondents from each country between March 20 and April 7, 2023

Source: IPSOS Holiday Barometer



statista

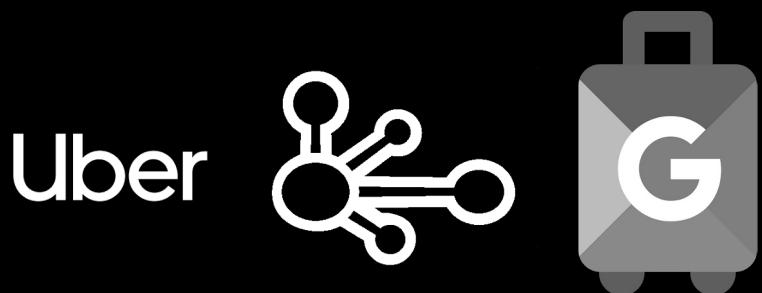


SOURCE: IPSOS Holiday Barometer 2023
IPSOS. A India una de las firmas más conocidas y valoradas en el sector de consultoría y análisis.

statista

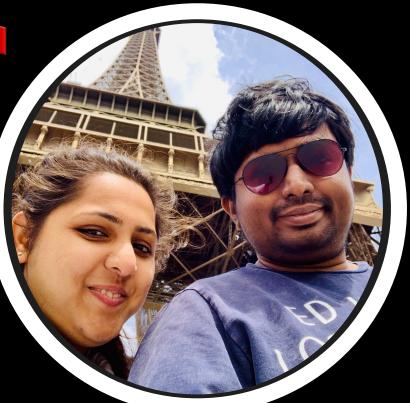
Competitors

What sets Doifoo apart in the crowded travel tech industry is the way it works. The AI crafts assiduously behind the scenes to deliver a personalized feed of travel modules, considering the user's preferences. As a result, Doifoo users receive a bespoke travel experience while using our app.



Story

Our avid travel likings, made us explore the world like nomads. Every situation faced during our trips landed in crafting Doifoo, as the essential marketplace for one who would like to travel like a local.



Team

Richards Louis

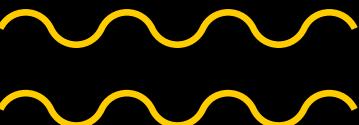
Founder & CEO | Ex-AirAsia
Love to travel, code & explore.

 [linkedin.com/in/richardslouis](https://www.linkedin.com/in/richardslouis)

Stinie Rosario

Co-founder & COO | Ex-Amazon
Love business operations & travel.

 [linkedin.com/in/stinierosario](https://www.linkedin.com/in/stinierosario)

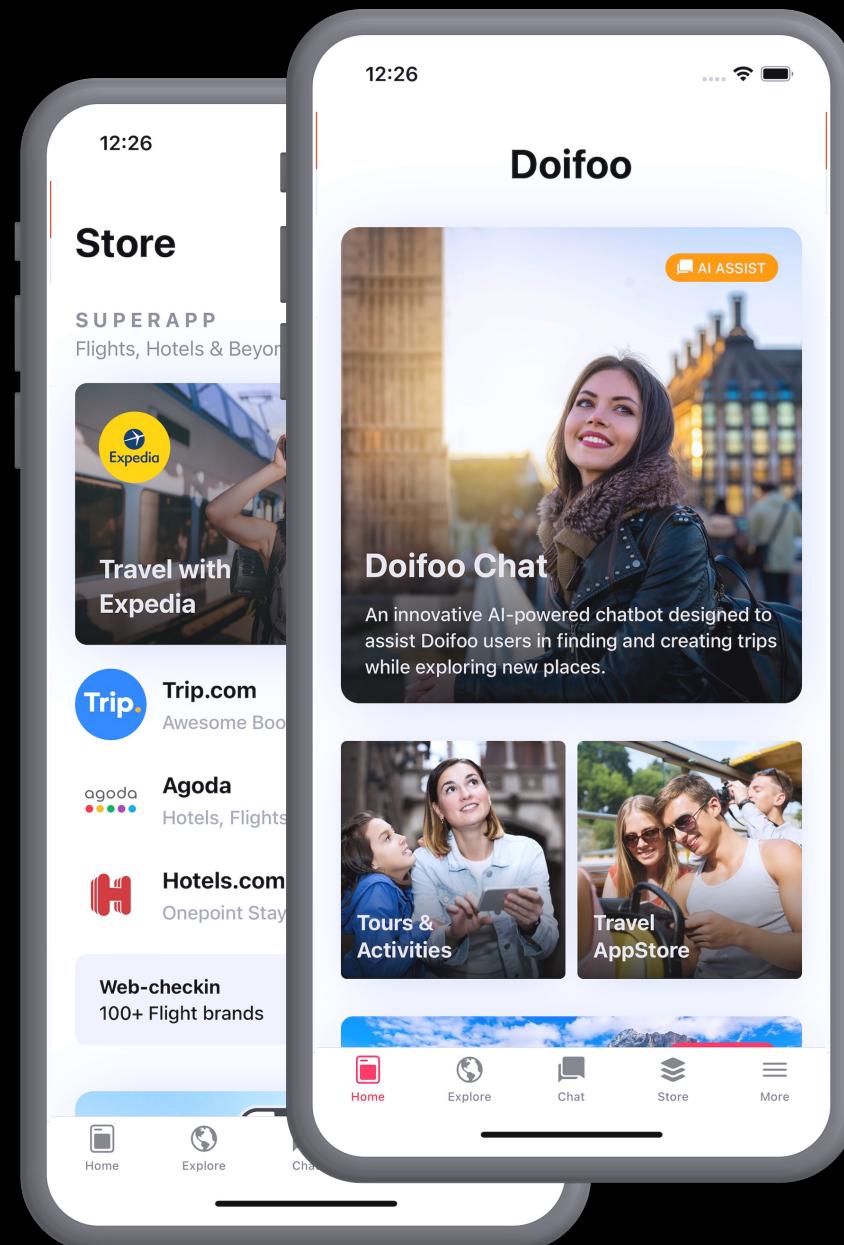


MV Product

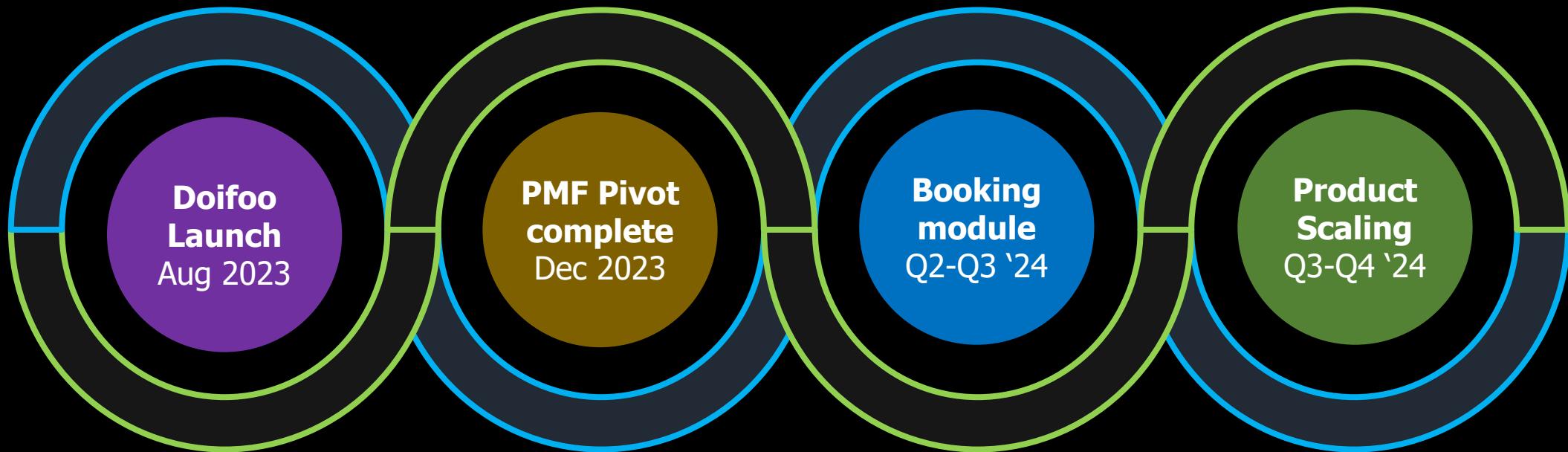
A minimum viable **storefront** product is **live** in app store & play store. Currently, Doifoo is an AI-powered travel assistant that helps users manage their travel preferences and bookings for varying trips powered by generative AI. The app will be expanded into Marketplace.



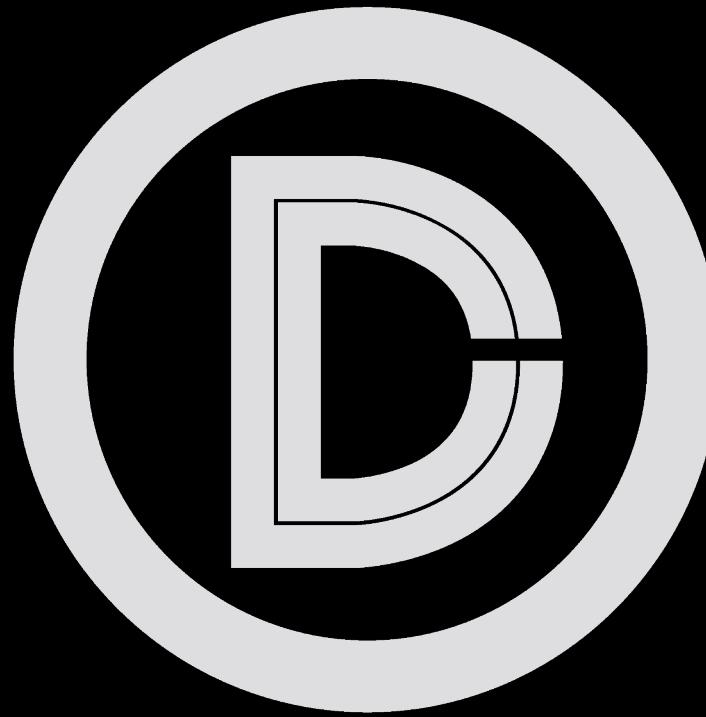
Also available in [Galaxy](#), [Huawei](#) & [Amazon](#) store.



Timeline



We are scheduled to work on the product, invest in engineering & launch our booking module.



doifoo.com