Richards Louis

Founder, CEO at Doifoo

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- 📍 Bengaluru | San Francisco

EXPERIENCE

Founder & CEO
Doifoo
- 📅 05/2019 - Ongoing   📍 Bengaluru | San Francisco
- 🔗 https://doifoo.com

Doifoo is a Hyperlocal travel tech startup, and I am the founder. Doifoo opens up a new market for local app networks & beyond by enabling local access to leisure travelers with ML API & analytics.

Doifoo got its presence in TechCrunch Disrupt 2020 (Silicon Valley), Against all Odds by Freshworks (UK | Europe), The Product Summit (Bengaluru), Wolves Summit 2020 (Warsaw, Poland), GSV Bootcamp (Silicon Valley), Techsparks 2020 (Bengaluru), TechinAsia Startup Factory 2020 (Singapore), WTM Virtual 2020 (London), WebSummit 2020 (Lisbon, Portugal) & SWITCH 2020 (Singapore)

- Due to the lean funding in COVID times, I worked on multiple roles to make this happen from UX, Web & App Development, Partner outreach, Web Development, SEO, Social Media, Operations, Support, Finance & Marketing. We got backed by NASSCOM 10K Startups Incubator & NUMA Accelerator.
- Launched Doifoo on 02, Feb 2020 in iOS & Android platforms, alongside webpresence in Wordpress, Social Media, Podcast & Alexa.

CEO
Richiesoft
- 📅 05/2013 - 04/2019   📍 Chennai | Delhi | Bengaluru | Paris | Chicago
- 🔗 https://richiesoft.com

Richiesoft studio startup contains three startup divisions under it, namely Richiesoft (media-tech), ILRLabs (ad-tech), and Denebsky (consumer-tech).

In this, Richiesoft had contributed three touch magazines Glueping, Clothing & Finiup alongside Magpoke newsstand. ILRLabs consists of Adpotbox, an automated Ad-engine, and Mobicircle, a set of utility apps for iOS & Android. Denebsky has ZeroBc & Zizz, which are consumer product apps helping users shorten their web links & Crypto address.

- I managed a team of a varying number of employees from 10 to 15 in the domain of engineering, marketing, sales, and management for a span of 6 years at Richiesoft.
- Being the founding member of the venture I had the major responsibility of working out the market perfect products which could bring in revenues.
- With an extreme interest in designing and developing the user interface, I had taken up the curse of designing all the media & utility apps for Richiesoft.

GE Trainee | Project Manager
Standard Chartered
- 📅 06/2012 - 05/2013   📍 Chennai, India

Part of Credit mate which provides the facility of initiating from spreading using Moody's RA system to perform credit grading using a no of different scorecards.

- Alloted on Internal team projects alongside supporting my team.
- Conceptualization and designing SCB Locate & Internal Scope HR App alongside Support in CreditRisk team.

COLLEGE & PROFESSIONAL EDUCATION

B.E. Computer Science & Engineering
Anna University [JEC]
- 📅 2008 - 2012   📍 Chennai

PGDIB (Masters) International Business
SYMBIOSIS
- 📅 2013 - 2015   📍 Pune

Entrepreneurship essentials
Harvard Business School
- 📍 HBS Online

People Management for Entrepreneurs
IIM, Bengaluru

Applying Psychology to the workplace
University of Cambridge

Capital Markets and Key Participants
New York Institute of Finance

Tourism & Travel Management
The University of Queensland

STRENGTHS

- `</>` 36 Projects
- 📄 99+ Publications
- ⚡ 7+ years of Techpreneur
  Starting the career in Corporate, with Tech and Management added through the founding years of Internet Startups.