## Supreetha Rai Adappa

Portfolio Link: https://www.behance.net/gallery/38371587/Graphic-Designer

E-Mail: supreethadp@gmail.com Mobile: 9972113488, 7892877376 "Shashank Florento"
"A" Block, Flat No. 111,
Doddabettahalli Village,
Near Sambhram Engg. College,
Vidyaranyapura, Bangalore – 560 097.

| Objective:      | To pursue a challenging career in production by satisfying both the team and business needs, exceeding the customer expectations by delivering ahead of requested time without compromising the quality. |
|-----------------|--|
| <b>Summary:</b> |  |
|                 | Having 6+ years of experience in Publishing Industry   |
|                 | Very good knowledge in Adobe InDesign, Photoshop and Illustrator and good knowledge in Microsoft Packages  |
|                 | Worked in various process of e-publishing such as Pagination, Magazine Designing, etc.,  |
|                 | Ability in designing new workflow from Scratch to Final product delivery   |
|                 | Worked in various type of management, publishers, process concept, customer concept and team concept   |
|                 | Having experience in Proof reading and QC  |
|                 | Good overall communication skills experience working directly with UK and US based clients   |
| Skill Sets:     |  |
|                 | Perseverance and fast learning ability   |
|                 | Innovative and enthusiastic  |
|                 | Highly committed and involved in any assignment that I take up   |

| Category          | Items   |
|-------------------|---|
| Operating System  | WINDOWS XP, 7 and Mac                           |
| Designing Tools   | Photoshop, Illustrator (CS6), CorelDraw         |
| Pagination Tools  | InDesign CS6, Quark Xpress, PageMaker           |
| Animation Tools   | Flash Basics                                    |
| Microsoft Package | Word, Excel, PowerPoint (version 2007 and 2010) |

Has the motivation to take independent responsibility

## **Professional Experience:**

|            | Sr InDesign Operator<br>Bangalore   |   | •      | Flatworld solutions   | Sep 2013 to Till Date |  |  |  |
|------------|---|---|--------|---|-----------------------|--|--|--|
|            | <ul> <li>□ Working as a Team lead for Small Team for WIDEX</li> <li>□ Responsible for WIDEX, MEDIC project which is publishing at Denmark, German</li> <li>□ Creating Template &amp; pagination for Widex and Medic Project</li> <li>□ Responsible for Trails and new Projects and Template Creation</li> <li>□ Communicate directly to the client through mail and Phone</li> <li>□ Layout the articles for Ballpark Publications, Roodbont Publishers, Barbour and Seedopia Sports Catalog</li> </ul> |   |        |   |                       |  |  |  |
|            | Sr Graphic Designer<br>Bangalore  |   |        | Cepha Imaging Pvt Ltd   | Aug 2009 to Dec 20012 |  |  |  |
|            |   | Worked as a Assistant Team lead for Art work department for Journals Responsible for structuring a new layout as per Customer's requirements Creating Artworks (Illustrator) for jobs as per Customer's requirements Key position in supporting the production team by handling the errors using automation tool Analyzing/designing the layout for new journals Quality Checking |        |   |                       |  |  |  |
| Educationa | al Q  | ualifications:  |        |   |                       |  |  |  |
|            |   | PUC   | : Besa | sore University ant Women's College red Heart's Girls High School   |                       |  |  |  |
| Personal d | etail   | ls:   |        |   |                       |  |  |  |
|            | Date of Birth: Father's Name: Permanent Address:  E-Mail: Mobile:   |   |        | 24-05-1981 K. VittalRai "Shashank Florento" "A" Block Flat No. 111, Doddabettahalli Village, Near Sambhram Engg. College, Vidyaranyapura Bangalore. supreethadp@gmail.com 9972113488 / 7892877376 |                       |  |  |  |
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