

Richard C. Walter

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EXPERIENCE

Concord Theatricals, NY — *Intern/Music Preparation*

JANUARY 2019 - OCTOBER 2019

- Works with the team at Concord Theatricals to assist with score preparation and editing.

North 6th Agency, NY — *Account Coordinator*

AUGUST 2016 - JULY 2017

- Coordinated with team members to successfully secure media opportunities for clients across many verticals.
- Was awarded "Producer of the Week," an award given to the best performing employee at the agency for that week.

Stiletto Entertainment, CA — *Merchandise Manager*

JUNE 2014 - JULY 2016

- Led the merchandise team for the Barry Manilow One Last Time! Tour, completing 67 concerts across the country. In addition to being on the road overseeing the merchandise sales and handling the settlement with the venues each night, I designed the majority of the product line.
- Worked with two other team members to manage the "Platinum Experience," a meet-and-greet reception for select audience members during the One Last Time! Tour. This included room set-up, break-down, room design, photography, and organizing guests lists for each show.
- Managed social media for our roster of clients, responsible for social media posts and campaigns on Facebook, Twitter, and Instagram reaching and engaging with millions of fans around the world, as well as analyzing and utilizing performance data from posts to plan future campaigns.
- Worked as part of the marketing team for the One Last Time! Tour and helped formulate plans for advertising campaigns across many mediums including print, television, radio, billboard, and online.

EDUCATION

University of North Carolina, Chapel Hill — *Certificate in Full Stack Web Development*

AUGUST 2020 - FEBRUARY 2021

New York University — *MFA in Musical Theatre Writing*

SEPTEMBER 2017 - MAY 2019

- Class Vice President

University of North Carolina, Chapel Hill — *BA in Music, BA in Communications*

AUGUST 2010 - MAY 2014

- Served as Music Director for the 2013 full-stage production of *Sweeney Todd*
- Served as Business Director for the a cappella group The UNC Walk Ons.



SKILLS

Very personable and enjoys interacting with people. Strong knowledge of various aspects of the music business, including music theory and notation, licensing, merchandise design, touring, e-commerce, marketing, social media, and artist management. Very strong writer, high proficiency in the Microsoft Office Suite of programs, Photoshop, Finale, Sibelius, and Logic Pro, among others. Familiar with Mainstage. Very hardworking and quick to learn.

AWARDS

Producer of the Week - An award presented to the highest performing employee in any position at North 6th Agency for that week.