Introduction

Problem

For someone visiting or intending to live in a large new city, it is important to understand its neighbourhoods and what features they have to offer. The visitor might be keen to know about the restaurants in each area: whether the area she intended to visit contained her favourite type or restaurant, or perhaps contained a variety of cuisine types.

HK has been chosen as the subject for this report as it is a location well known by the report writer and therefore he is not only in the position to perform an analysis of the available data but also able to validate the results.

This report is intended to help a potential visitor to HK better understand the character of its nineteen districts.

Literature review

The reader will find the Internet to be a good source of information about HK: where to stay, things to do, places to eat. At the time of writing, it seems no cluster analysis has so far been performed on venues data in HK in order to categorise its 19 districts by type of venue, so this is the gap which this report aims to begin to bridge, albeit only partially.