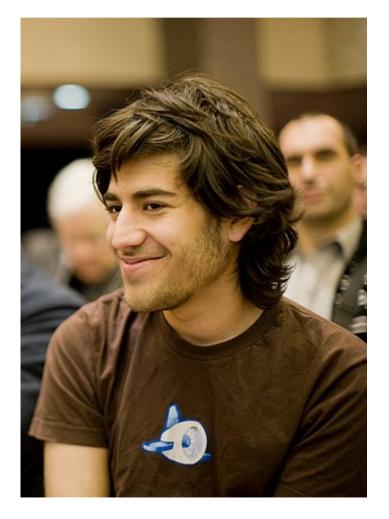# Markdown

What *is* Markdown?

Markdown is, without blundering into too much technical details, a text-to-html conversion tool and simplified markup-language, meaning that it is a way to write text in an easy read- and write-able way, which then can be converted into nicely looking html to publish it on the web.

The history of Markdown

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John Gruber

Aaron Swartz

The history of Markdown

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his thoughts and motivation to develop Markdown.

This blogpost was later called the *Gruber Manifesto* by
his colleague Aaron Swartz.

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Markdown is aimed at a gap between making it easy to use real html when you need it, and on the other hand just writing plain text when it is sensible and obvious to do so.

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no need to escape tags when writing about code,
for example "AT&T" in html would look like: "AT&T"

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Html is for publication, Markdown is for reading and
writing text easily in unrendered form.

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Furthermore, Swartz wrote a tool that turns html back to Markdown.

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- **StackOverflow, Reddit etc.**
  Markdown can be easily integrated in posts on Reddit or
  StackOverflow by applying the rules of the Markdown
  syntax while composing a post