ThoughtWorks®

THE PROBLEM

YOU ARE
an elderly person

LOOKING FOR
a simple and comfortable way to take control of my life

BY
using technology

TO
stay happy, independent

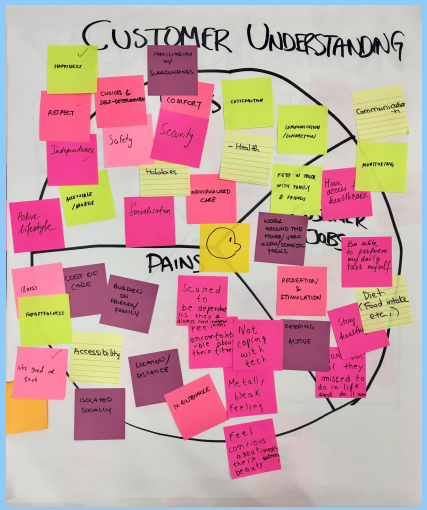
ACROSS
health and social activities

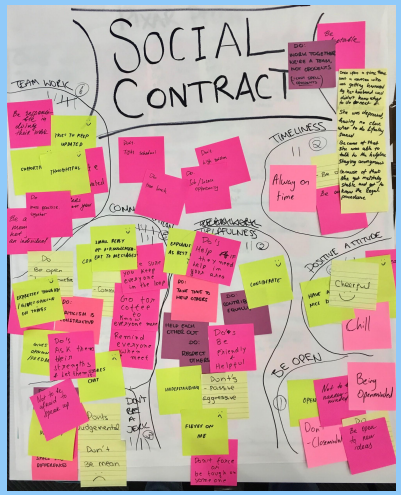
WITH
A low-cost user friendly smartwatch for elderly

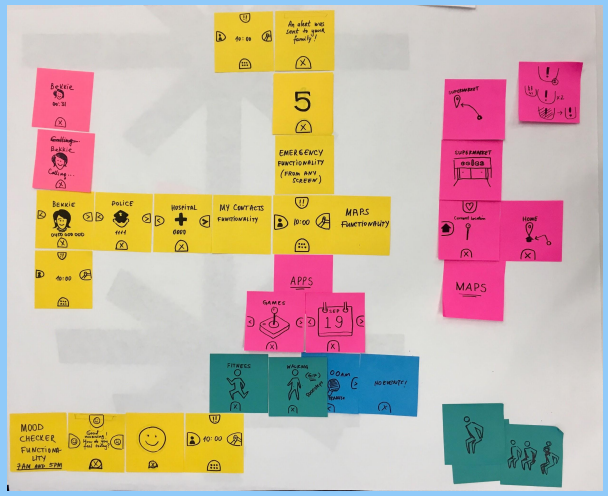
SUCCESS
You have a working device that solves a purposeful problem for the aged community

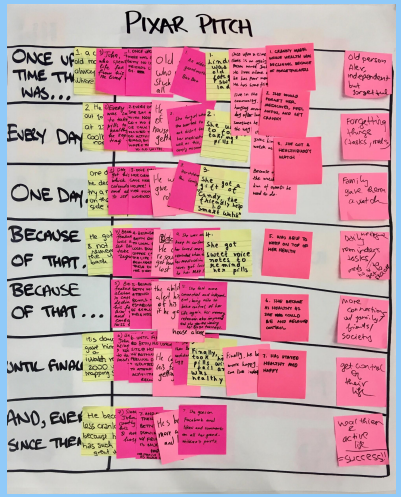
AS MEASURED
By feedback from fellow Tabs teammates and LevelUp Community

DEFINING THE PRODUCT









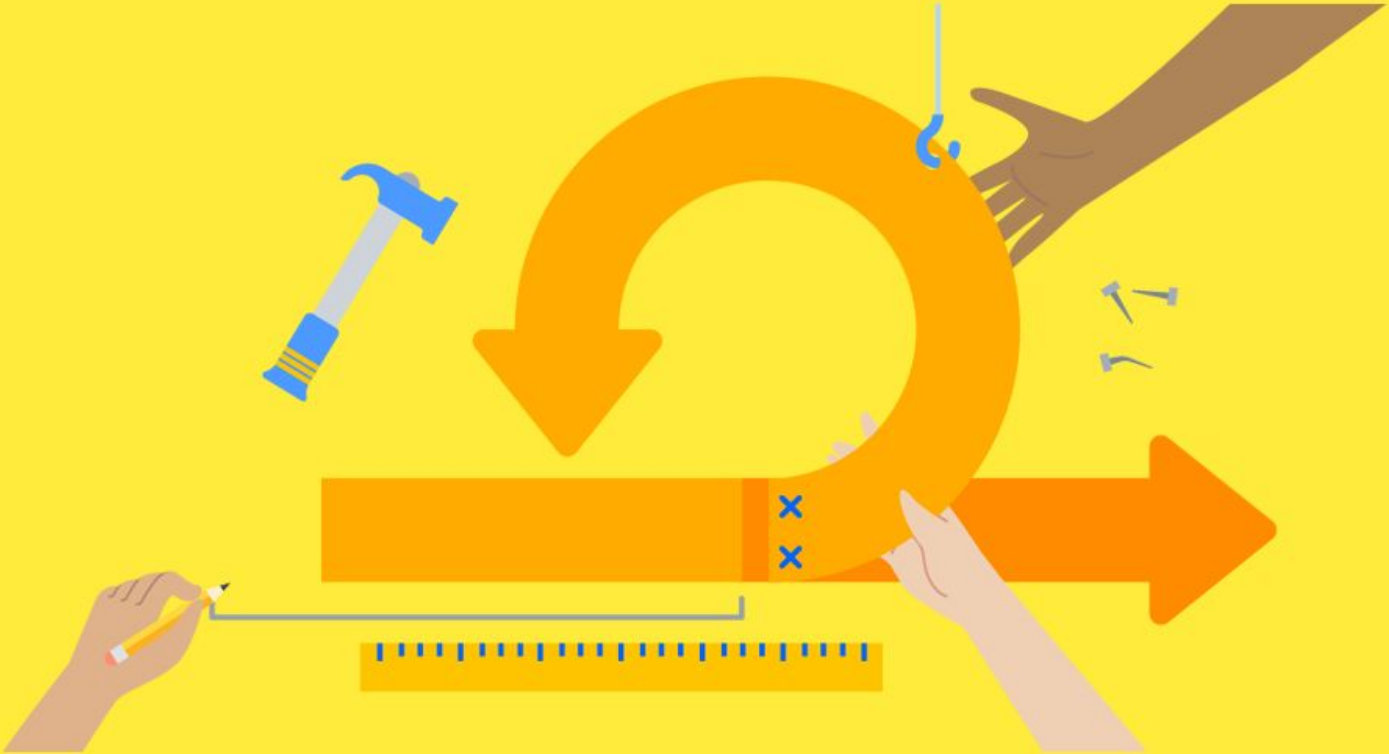
PIXAR PITCH

FOR	elderly people
WHO	want to stay healthy, active and connected to their community
THE	‘iCare’ Watch
IS A	low-cost, easy-to-use smartwatch
THAT	connects with family and friends, provides daily reminders, fun activities
UNLIKE	other options that are either too complicated, or lack many features
OUR PRODUCT	provides a whole bunch of features in an easy user-friendly way.

iCare

WHAT WE LEARNED

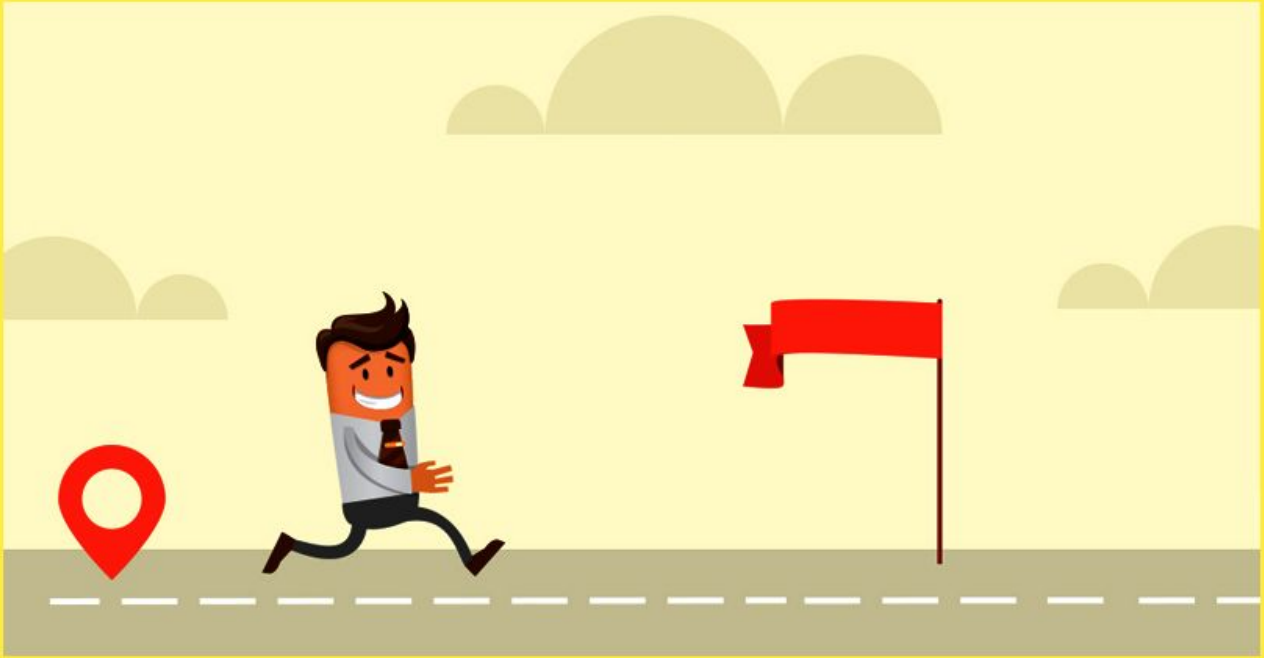
working agile



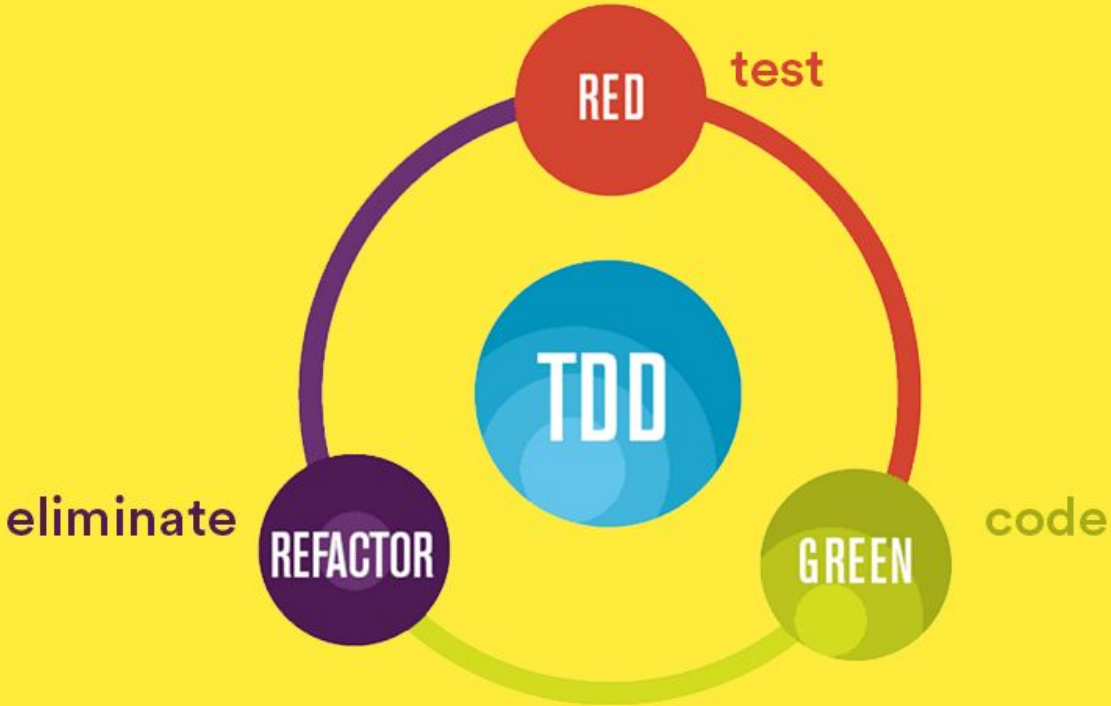
prototyping

user stories

acceptance criteria



test-driven development



pair programming

WHAT WE WOULD DO DIFFERENT

- Longer session/an extra session on Saturday.
- A more detailed walk-through of a framework to save time in the long run
- Cross functional learning: Dev Work ⇋ BA Work
- Better group introductory session

THANK YOU

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