Business Intelligence Solution on

Presented by:

Group 17

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PROBLEM STATEMENT

- **To perform in-dept analysis of Warner Bros products using business intelligence tool to make investors happy.**
 - **How to judge movies using Tableau?**

DATASET SELECTED

- **Warner Bros Movies Dataset from 2007 to 2011 from Kaggle.**

- **Attributes List:**

  - **Year**
  - **Movie Worldwide Gross**
  - **Story type**
  - **Rotten Tomatoes**
  - **Profitability**
  - **Opening Weekend Profit**
  - **Number of Theatres in US Opening Weekend**
  - **Lead Studio**
  - **Genre**
  - **Foreign Gross profits**
  - **Film**
  - **Domestic Gross profits**
  - **Budget**
  - **Box Office Average per US Cinema (Opening Weekend)**

Film names with Rating By Viewers

Film compared by Profitability
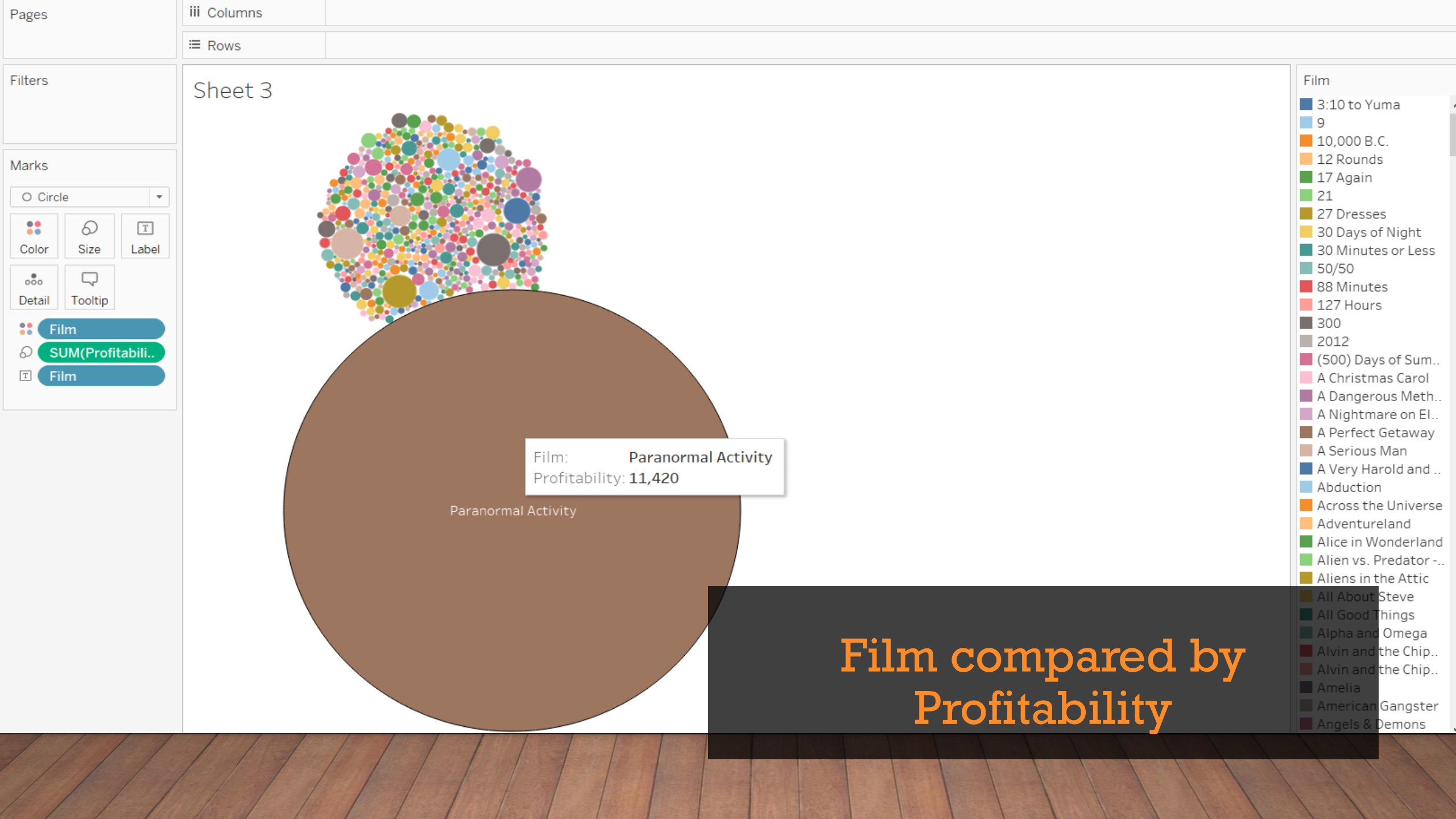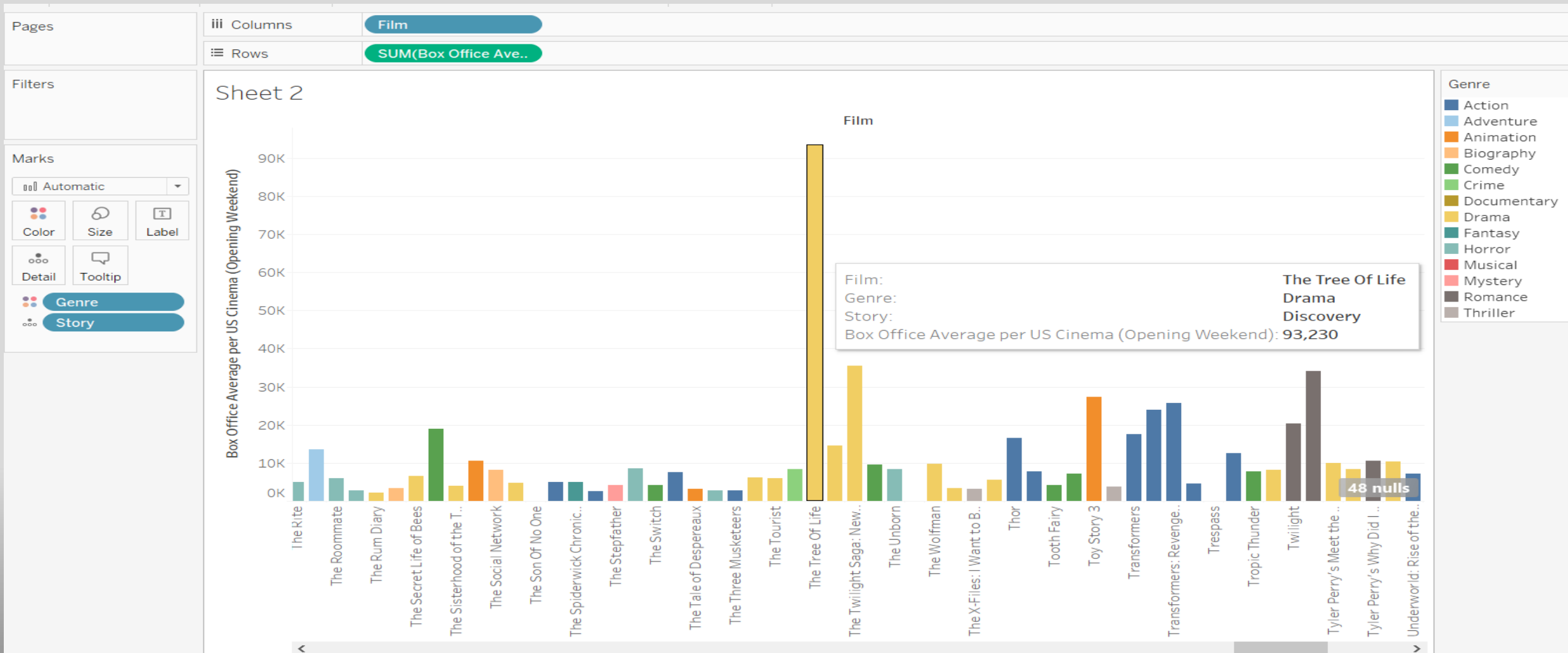
Film Predictions by Box Office Average per US Cinema (Opening Weekend) with Genre and Story

Film compared by budget and profitability as per year
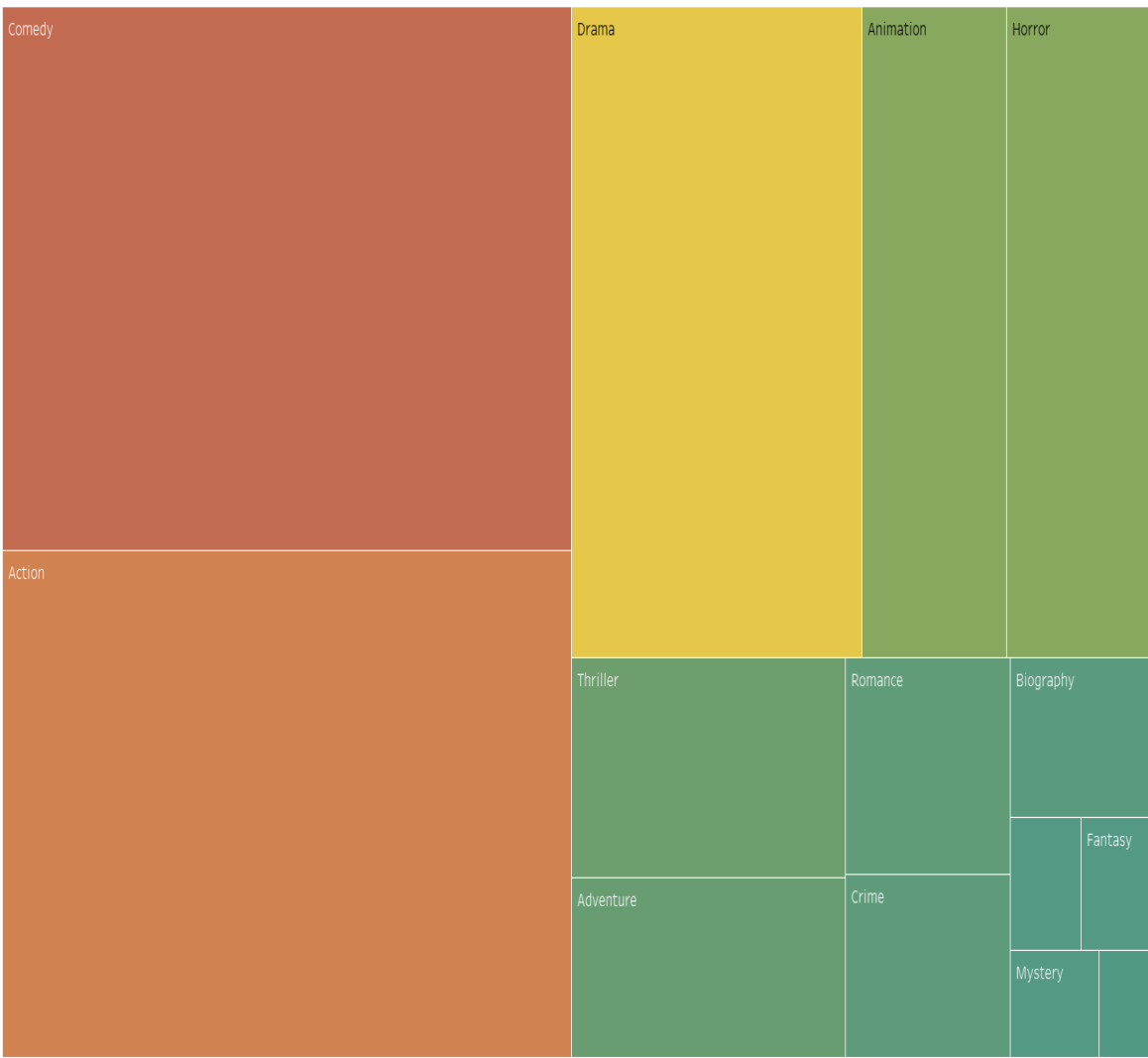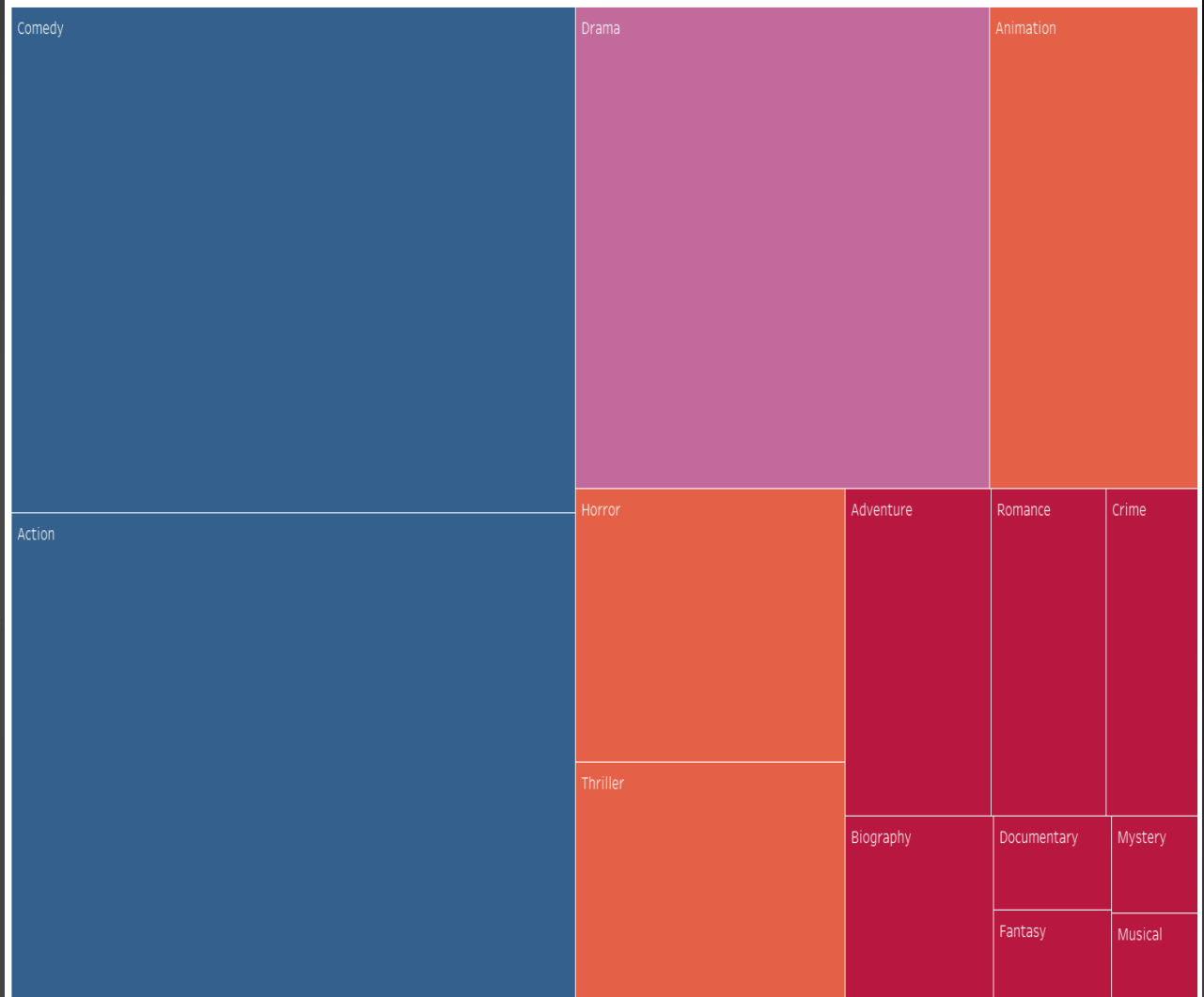
Genre analysis

THANK YOU.

ANY
QUESTIONS?

REFERENCE

- Brent Lang, *The movie business is in big trouble, and studios are scrambling to figure out the future* ,viewed 17 October 2018<https://www.businessinsider.com/the-movie-business-is-in-big-trouble-2017-3?IR=T>