Rich Couzzi
Upper East Side
New York, New York

(908) 892-9006
richcouzzi@gmail.com
richardcouzzi.com

Relevant Experience

McCann New York / Craft NY
New York, NY
Director, Technology
March 2017 - Present

10 Direct reports. Oversee new development and internal infastructure. Oversee and build core engineering team. Created a hiring pipeline for testing and hiring designers and software engineers that resulted in 60k saved in the first quarter. Created a suite of whitelabel ad tools for sale to other agencies.

* Full stack - Angular, React, NoSQL, SQL
* Utils - Yeoman, Gulp, Bower, Sass, Less
* Native - React Native, Expo
* ioT - Raspberry Pi / Arduino
* VR/AR - HTC Vive, Oculus, Unity
* 3D Prototyping - Solidworks, Sketchup
* SRE/Devops - AWS

Peloton Interactive, Inc
New York, NY
Founding Employee/Software Engineer
October 2012 - February 2017

Specializing in software development, growth engineering and UI development and design. Contributing to MVP team, Android, web, marketing and design teams.

* Angular, Node/Express
* HTML5/CSS3, Jade/SASS/LESS
* Amazon Web Services, Heroku, Looker
* Sketch, Photoshop, Illustrator

Medialets
New York, NY
Creative Engineer
January 2012 - October - 2012

Ad tech and rich creative for top brands including Mercedes, Ford, Lionsgate, P&G, and Pepsi.

* Dependency-free JavaScript, HTML5/CSS3
* Photoshop, Illustrator

IAC/InterActiveCorp
New York, NY
UI Lead
October 2010 - January 2012

* Built and maintained family-centric social networking site and web applications

* Full stack - Backbone, JSTL, Maven
* UI - HTML, CSS

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Education

Mason Gross School of the Arts

Rutgers University
BFA, Design

* New Brunswick, NJ
* Visual Arts BFA,
* Design/Typography Concentration
* Magna Cum Laude

The University of Reading

Reading, England, United Kingdom
Typography & Design

* September - December 2007
* Overseas Study Term
* Typographic Detailing Concentration

Skills

* Full stack Software Development

* Hiring software engineers

* Startup architecture

* Growth engineering / R&D

* Angular, React, Node, Express

* Electron native apps

* HTML5/CSS3, Jade/SASS/LESS

* Heroku, Amazon AWS, Now.sh

* MVP Prototyping

* Repetitive-task automation

* Digital Design, Wireframing

* Print Design / Typography

* ioT - Arduino / Raspberry Pi

* 3D Printing / CAD

* VR/AR - Vive, Oculus, Unity

* Buying and selling Shopify businesses

* 5k+ Stackoverflow reputation,

  top 7% overall