

# Richel Qin

## Graphic Designer

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## Education

**Drexel University, Philadelphia, PA**  
**Graduation: June 2019**

- Bachelor of Science in Graphic Design
- Minor in Marketing
- Cumulative GPA: 3.92/4.0

## Skills

**Adobe Creative Suite**  
(Illustrator, Photoshop, Indesign)

**Sketch**

**HTML5/CSS**

**Microsoft Office Suite**  
(Word, Excel, Powerpoint)

**Photography**

## Awards

**Dean's List**  
(All Academic Quarters)

## Experience

**Duane Morris LLP, Philadelphia, PA**  
**September 2017—March 2018**  
**Graphic Design Co-op**

- Designed corporate marketing materials, such as seminar materials and newsletters, for utilization across firm's domestic and international office locations
- Created specialized logos, banners, and invitations for company's various internal and external events
- Collaborated with members of marketing team, including adapting copywriting from writers into visuals, on 2-5 projects each week
- Developed HTML files for email announcements and invitations to firm-hosted events

**"Bloom Of Snow"**  
**May 2018—present**  
**Designer**

- Expanded Sakura Kickstarter pin project (*see below*) into a series of products
- Established "Bloom of Snow" brand by designing identity system, including logo and various social media banners
- Conceptualize product designs as well as accompanying package designs
- Coordinate with manufacturers and printers to execute production
- Promote products on social media platforms

**Sakura Kickstarter Pin Project**  
**March 2018**

- Designed sakura enamel pin, inspired by figure skating event at the PyeongChang 2018 Olympic Winter Games
- Organized marketing campaign through Kickstarter platform to fund production
- Created promotional graphics and systematically distributed across social media platforms
- Achieved initial fundraising goal within two days and second goal by end of three-week campaign