

EXPERIENCE	UX Product Lead Empower Health Remote Contract May 2022-Present	Pioneering design direction and strategy as the fifth employee of a high growth startup. Orchestrating user-centric design systems and brand identity in collaboration with founding members. Crafting user flows, wireframes, and clickable prototypes using Figma. Deploying user research initiatives to conduct user surveys, interviews and producing user personas, and journeys.
	UX Engineer/Co-Founder Grains Columbus, OH August 2021-Present	Co-founded a mobile app company while being a full-time student. Partnered with co-founders to draft and deliver pitches for two pre-accelerators, gaining admittance to both. Designed iterative prototypes using Figma and HTML/CSS/JS. Conducted mixed methods research towards market validation with 270+ survey respondents and 15+ qualitative interviews. Actively pursuing certification in React.JS for bootstrap MVP development.
	PR & Creative Content Intern Wexner Center for the Arts Columbus, OH August 2021-May 2022	Analyzed media landscape for museum publicity in weekly reports. Wrote, edited, and interviewed intern highlight blog series. Partnered with graphic design intern to conduct market competition research in museum blog design best practices. Created blog design inventory and developed multiple low and high-fidelity prototypes in Adobe XD.
	Managing Editor for Design Lantern Media Group Columbus, OH May 2020-May 2021	Spearheaded the design direction and vision for the entire organization in a completely remote environment while managing workflow for two designers. Overhauled the Arts & Life section of the website improving traffic by 15% to record-highs. Collaborated with numerous stakeholder groups to produce two full issues per week. Prototyped, developed, and shipped a special projects webpage using HTML & CSS engaging 700+ visitors.
	Market Research & Design Intern CrossScreen Media Washington, D.C. May 2020-August 2020	Partnered with the VP of Marketing to execute all company responsibilities in creative content and marketing for a high-growth startup of 31 employees. Compiled market research towards competitive strategy, redesigned newsletter increasing weekly readers by 12%, and oversaw the implementation of website redesign and subsequent SEO optimization

EDUCATION	The Ohio State University Bachelor's of Arts in Human-Computer Interaction Minors: Design Thinking & Studio Art Columbus, OH August 2018 - May 2022 Honors: Summa Cum Laude, Dean's List AU18-SP22, Outstanding Senior Award (Top 20 graduating seniors), Buckeye Leadership Fellows (1 of 28), Sphinx Senior Honorary (1 of 24), Spectrum Communications Scholar	Google UX Design Professional Certificate April 2022 - Present
		Udemy Modern React with Redux March 2022 - Present

SKILLS	Figma	Illustrator	HTML	Qualtrics	Photography
	Adobe XD	InDesign	CSS	Mixed Methods Research	Videography
	Maya	Photoshop	Javascript	Wireframing	
	Figma/Miro	Premier	React.JS		

RECOGNITION & INTERESTS	RECOGNITION TEDxOhioStateUniversity Bloom Main Event Speaker 2022 Title: <i>Reconciling Cultural Identity through Food Stories</i> 1 of 13 speakers; only undergraduate	INTERESTS Tech Startups Food Trucks AR/VR Web 3.0	Yelping Solo Travel Food Documentaries Small Business Consulting