Richard Giang
Product Designer

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EXPERIENCE

UX Designer
Relay Product Collective
Remote
June 2022 - Present

Collaborating as one of two designers in an agile developer workshop elevating early-stage startups from zero to MVP. Owning design strategy from low-fidelity wireframing to high-fidelity prototyping for multiple products at once. Creating value for startup teams by educating them of design thinking best practices from end-to-end.

UX Product Lead
Pelorus Health
Remote Contract
May 2022-Present

Pioneering design direction and strategy as a contractor for a high-growth startup. Orchestrating user-centric design systems and brand identity in collaboration with founding members. Crafting user flows, wireframes, and clickable prototypes using Figma. Deploying user research initiatives to conduct user surveys, interviews, and create user personas and journeys.

UX Researcher/Co-Founder
Grains
Columbus, OH
August 2021-Present

Co-founded a mobile app venture while being a full-time student. Partnered with 3 co-founders to draft and deliver pitches for two pre-accelerators, gaining admittance to both. Conducted mixed methods research towards market validation with 270+ survey respondents and 15+ qualitative interviews. Actively pursuing certification in React.JS for bootstrap MVP development.

Managing Editor for Design
Lantern Media Group
Columbus, OH
May 2020-May 2021

Spearheaded the design direction and vision for the entire organization in a completely remote environment while managing workflow for two designers. Overhauled the Arts & Life section of the website improving traffic by 15% to record-highs. Collaborated with numerous stakeholder groups to produce two full issues per week. Prototyped, developed, and shipped a special projects webpage using HTML & CSS engaging 700+ visitors.

Market Research & Design Intern
Cross Screen Media
Washington, D.C.
May 2020-August 2020

Partnered with the VP of Marketing to execute all company responsibilities in creative content and marketing for a high-growth startup of 31 employees. Compiled market research towards competitive strategy, redesigned newsletter increasing weekly readers by 12%, and oversaw the implementation of website redesign and subsequent SEO optimization.

EDUCATION

The Ohio State University
Bachelor's of Arts in Human-Computer Interaction
Minors: Design Thinking & Studio Art
Columbus, OH
August 2018 - May 2022

Honors: Summa Cum Laude, Dean's List AU18-SP22, Oustanding Senior Award (Top 20 graduating seniors), Buckeye Leadership Fellows (1 of 28), Sphinx Senior Honorary (1 of 24), Spectrum Communications Scholar

Google UX Design Professional Certificate
April 2022 - Present

Udemy Modern React with Redux
March 2022 - Present

SKILLS

Figma	Illustrator	HTML	Qualtrics	Photography
Adobe XD	InDesign	CSS	Mixed Methods Research	Videography
Maya	Photoshop	Javascript	Wireframing	Google & Microsoft Suites
Figjam/Miro	Premiere Pro	React.JS		

RECOGNITION & INTERESTS

RECOGNITION

**TEDxOhioStateUniversity
Bloom Main Event Speaker 2022**
Title: *Reconciling Cultural Identity through Food Stories*
1 of 13 speakers; only undergraduate

INTERESTS

Anything outdoors
Slow Food
AR/VR
Web 3.0

Yelp
Solo Travel
Food Documentaries
Writing