

Richard Giang

Product Designer

richardtongiang.com
hello@richardtongiang.com
513.642.1936

EXPERIENCE

UX Design/Research Intern

Wexner Center for the Arts

Columbus, OH

August 2021-Present

I currently serve on both the Creative Content & PR team as well as the Design Team, executing on market research, PR correspondence, and UX design and research for the redesign of the blog. I've conducted competition research in collaboration with the visual design intern to evaluate best practices on museum website design and navigation. I produced wireframes for the blog landing page and individual posts. I'm currently conducting mixed methods research and A/B testing for the redesign.

UX Engineer/Co-Founder

Grains LLC

Columbus, OH

August 2021-Present

Co-founded a venture centered around a mobile app that better connects food lovers with local restaurants and food creators by bridging digital and physical experiences. Grains underwent two pitch competitions led by myself and our technical co-founder. I've prototyped and developed iterative solutions through Figma and CSS/HTML/JS. I conducted qualitative and quantitative research methods towards validation. Currently, I lead the team of four and am currently pursuing a certificate in React.JS to learn rapid prototyping methods.

Managing Editor for Design

Lantern Media Group

Columbus, OH

May 2020-May 2021

I successfully led the production direction and design vision covering print, social, and web for the entire newspaper in a completely remote environment while managing two designers. I redesigned the Arts & Life section of the website during overhaul improving traffic by 25%. I collaborated with my design team, the managing editors of each section, and editor-in-chief to produce full issues twice per week. I prototyped, developed, and shipped a landing page for the Black Voices special project using HTML and CSS drawing in 600+ visits.

Market Research & Design Intern

CrossScreen Media

Washington, D.C.

May 2020-August 2020

I was on a two-person team with the VP of Marketing to manage all responsibilities of creative content and marketing for a high-growth startup with 31 employees. I conducted market research, designed branding content, and planned and developed promotional content improving engagement by 18%. Furthermore, I collaborated with an external company to oversee the implementation of the new website design and SEO optimization.

EDUCATION

The Ohio State University

Bachelor's of Arts in Human-Computer Interaction

Minors: Design Thinking & Studio Art

Columbus, OH

August 2018-May 2022

Honors: Summa Cum Laude, Dean's List AU18-SP22, Outstanding Senior Award (Top <1% of graduating seniors), Buckeye Leadership Fellows (1 of 28), Sphinx Senior Honorary (1 of 24), Spectrum Communications Scholar

Google UX Design

Professional Certificate

April 2022 - Present

Modern React with Redux

March 2022 - Present

SKILLS

Figma

Illustrator

HTML

Qualtrics

Photography

Adobe XD

InDesign

CSS

Mixed Methods

Videography

Maya

Photoshop

Javascript

Research

Premier

React

Wireframing

RECOGNITION & INTERESTS

Recognition

TEDxOhioStateUniversity

Bloom Main Event Speaker 2022

Title: *Reconciling Cultural Identity through Food Stories*
1 of 13 speakers; only undergraduate

Ohio News Media Association's Osman

C. Hooper Newspaper Competition

1st place for Design (2022)

2nd place for Design (2021)

2nd place for Website (2021)

Interests

Tech Startups

Yelping

Food Trucks

Solo Travel

AR/VR

Food Documentaries

Wearable Tech

Food Tech

UX Engineering

Small Business

Web 3.0

Consulting