

## Pew Social Trends Survey of Diet, Gambling, and Movies

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These are the results of a 2006 telephone survey conducted by the Pew Center as part of the Pew Social Trends Survey. This particular survey asked questions about diet & exercise, gambling, and movie watching.

There were 2251 respondents (observations) and 443 variables.

Demographic data was collected about the respondent's gender, race, ethnicity, region, age, and religion.

There were over a hundred questions, many of which had followup questions, but we feel that these are some of the more promising for data analysis:

- Q.42 Right now, do you feel that you are overweight, underweight, or just about the right weight for you?
- B.1 How often do you worry about your weight? Would you say you worry all of the time, some of the time, not too often, or never?
- Q.47 Aside from your normal daily activities, do you do any type of exercise program that helps keep you physically fit, or not?
- Q.48 How much do you enjoy exercising? (**READ**)
- Q.50B How much do you think exercising for physical fitness affects a person's attractiveness— a lot, a little, or not at all?
- Q.53 Are you currently following any particular weight-loss diet plan, or not? **IF YES:** Which one?
- Q.58 About how often in an average week do you eat a meal at any restaurant?
- Q.59 About how often in an average week do you eat a meal from a fast-food restaurant like McDonald's or Burger King?
- Q.60 How often do you find yourself eating more than you should? (**READ**)
- Q.63F2 Have you ever felt that people treated you badly because of your weight, or not?
- Q.78A Which of these is the MOST IMPORTANT reason why people eat so much junk food?
- Q.79F1 How often if ever do you go out to the movies?

Q.80F2 How often if ever do you go out to the movies?

Q.81 And how often if ever do you watch movies on BROADCAST television, OR cable OR satellite channels?

Q.84F1 All things being equal, what's your favorite way to watch a movie: would you prefer to go out to a theater or would you prefer to watch at home?

Q.86 What's your favorite way to get a movie to watch at home?