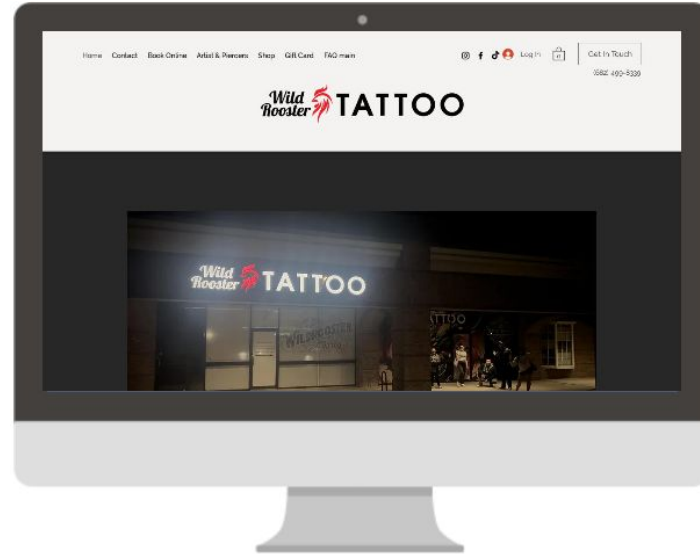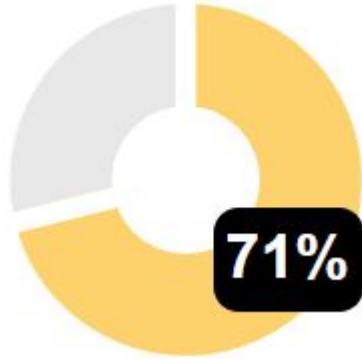# SEO Audit Report

https://www.wildroostertattoo.com/

Highlights

- SEO Score
- On page factors (meta data , Content optimization)
- Ranking Keywords
- Da & Pa Performance Details
- Page loading speed
- Image Alt tags
- Xml Sitemap Errors
- Robots.Txt Errors
- Spam Score Checking
- Off Page Backlink Analysis
- Overall View
- Suggestion For Ranking

On-Page SEO Checking

SEO Score:

SEO Score

71%

Our Site SEO Score is 71%. **Need to Improvements ! Immediately Action Required.** it should not be less than 75%. If you want to increase your website SEO Score So You need to Fix Your website Errors which i have mentioned in Report.

Pages SEO:

Google ranks sites higher when every page is optimized for SEO. Immediate Action Required!

S. How To Rank And Increase Business?

⭐. As a seasoned SEO expert and adept business analyst, I am thrilled to present a strategic proposal that combines meticulous keyword analysis, proficient white-hat techniques, and a resolute commitment to propel your website to the pinnacle of Google rankings. Our collaborative effort will not only secure top positions on multiple keywords but also strategically outperform your competitors.

Meta Data (Title & Description)

Title

Title	✔	45 characters — optimal.
		Tattoos	Wild Rooster Tattoo	United States

Our Site title is Not Optimized. According to Google's ranking guide, a website title (also referred to as title tag, meta title, SEO title, and page title) can be the make-or-break factor in determining your search engine visibility. So change this Title and make unique and Effective title.

SEO Optimized:

"Wild Rooster Tattoo in the United States - Explore Unique Tattoos"

Meta Data (Title & Description)

Description

Meta description	📢	59 characters — average. Most optimal 160 - 300 characters.
		wild rooster tattoo tattoos piercings wildroostertattoo.com

Main Page Meta description is 59 Character. Upload SEO Optimized title that define your whole website. Write description is with more brief according to your services.Well written website page descriptions are a necessary part of achieving higher rankings and, more importantly, they're one of the key factors that entice searchers to click through to your website

SEO Optimized:

"Explore distinctive ink at Wild Rooster Tattoo – where unique designs meet affordability. Elevate your style with our diverse tattoo options. Quality ink, budget-friendly prices. Book your session today!

Traffic Overview:

ON-PAGE SEO SCORE ⊘

61

ORGANIC MONTHLY TRAFFIC ⊘

502 GREAT

- This site traffic is **500+. It's Good.** Trying to increase Organic traffic it will help to generate more business.

How Traffic increase?
Quality Backlinks + Guest posting + Keywords Base Backlinks

- If you want increase your traffic so you need to rank your website on multiple target Keywords.

- Increase Your website On-Page SEO Score to solving errors that we i have mentioned on report.

Headings

Headings	✓	Good! Your page implements HTML headings (<H1> through <H3>) and only one <H1> heading is used.
		H1 (1), H2 (4), H3 (1), H4 (0), H5 (0), H6 (0)

Our site is using using Proper Heading. Lsi keywords are Most Preferable for use in the heading. Only use H1 Heading For one time. Good headings will help you to rank fast on Google use your target keyword in H2.

In SEO terms, a heading – also known as a header tag – is a headline or title that is used to break up content on a web page. Headings help to provide a structure for the text on a page, organizing the content into smaller sections so that it is easy for both visitors and search engines to navigate and understand.

Pages Checking

Duplicate Description:

3 Pages With Duplicate Description. Change Immediately

It's very important that each of your pages have original and unique title tags. Duplicate title tags can make it more complicated to rank content in search results because search engine crawlers won't know which post to rank above the other. If you want to rank your pages without confusion or without having them compete with one another, creating unique and relevant title tags is incredibly important.

Make sure that every page you post on your website has a Meta Description that is both relevant to the content on the page and one of a kind.

Duplicate Description:

Description:

coolest custom tattoo artist in Fort Worth Texas we specialize in custom tattoos and anything else you have in mind.

Links:

https://www.wildroostertattoo.com/artist-piercers
https://www.wildroostertattoo.com/contact
https://www.wildroostertattoo.com/faq-main

No Meta Description:

Your 23 pages are without meta description. Immediate action required ! and the other one pages need to optimized Title and Descriptions

Meta descriptions can significantly increase the chance of someone clicking on your content in the search results. The meta description lets people know what to expect on the page they are about to open. If you choose not to add an optimized and intriguing meta description, the search engine will typically add the first sentence of the page. Usually, that will not be enough to pique the interest of the person searching and they might not click.

Go through your site content and add relevant and unique meta descriptions to each page to increase your chances of intriguing searchers to click through to your content.

No Meta Description:

Links:

https://www.wildroostertattoo.com/piercings
https://www.wildroostertattoo.com/down-for-maintenance
https://www.wildroostertattoo.com/book-online
https://www.wildroostertattoo.com/shop
https://www.wildroostertattoo.com/aftercare
https://www.wildroostertattoo.com/gift-card
https://www.wildroostertattoo.com/cart-page
https://www.wildroostertattoo.com/chuy-gallery
https://www.wildroostertattoo.com/product-page/backpack
https://www.wildroostertattoo.com/maia-gallery
https://www.wildroostertattoo.com/faq-tattoos
https://www.wildroostertattoo.com/sean-gallery
https://www.wildroostertattoo.com/faq-piercings
https://www.wildroostertattoo.com/victors-gallery
https://www.wildroostertattoo.com/stevens-gallery
https://www.wildroostertattoo.com/product-page/men-s-cotton-crew-tee
https://www.wildroostertattoo.com/product-page/unisex-heavy-cotton-tee
https://www.wildroostertattoo.com/victoria-gallery
https://www.wildroostertattoo.com/meredith-gallery
https://www.wildroostertattoo.com/kate-gallery
https://www.wildroostertattoo.com/product-page/unisex-flat-bill-hat
https://www.wildroostertattoo.com/product-page/champion-hoodie
https://www.wildroostertattoo.com/product-page/sherpa-fleece-blanket

No Meta Description:

Links:

https://parentsroute.com/category/baby/page/2/
https://parentsroute.com/are-hm-baby-clothes-good-quality/
https://parentsroute.com/are-antenatal-classes-useful/
https://parentsroute.com/do-as-i-say-not-as-i-do-parenting/
https://parentsroute.com/are-baby-mobiles-worth-it/
https://parentsroute.com/next-to-me-crib-questions/
https://parentsroute.com/category/child/page/2/
https://parentsroute.com/is-chicco-a-good-brand/
https://parentsroute.com/icandy-vs-bugaboo/
https://parentsroute.com/are-hm-maternity-clothes-good/
https://parentsroute.com/bugaboo-vs-egg-stroller/
https://parentsroute.com/what-you-need-to-take-to-antenatal-classes/
https://parentsroute.com/best-conceive-in-morning-or-night/
https://parentsroute.com/are-strollers-necessary/
https://parentsroute.com/is-maternity-underwear-necessary-difference-from-regular/
https://parentsroute.com/gerber-baby-clothes-good-quality/
https://parentsroute.com/when-to-start-using-a-baby-activity-mat/
https://parentsroute.com/are-baby-nests-worth-it/
https://parentsroute.com/baby-car-seat-covers-worth-it/
https://parentsroute.com/are-baby-loungers-worth-it/
https://parentsroute.com/sleepyhead-fit-in-snuzpod/

Your All Pages is without Meta description so Solve this Immediately!

Website Pages Titles:

I have Checked all of your website Title its Good But you can create it more unique way.
Use focus keywords in title and Description.

Examples:

Your Title:

  "Artist & Piercers | wildroostertattoo"

Optimized Title:

  "Skilled Artists & Piercers at Wild Rooster Tattoo"

The title tag can be the first thing a user sees in the search results. It's also one of the most important factors that Google uses to determine a page's topic. Well-written titles are essential to SEO! This article covers why you need great page titles and SEO titles and how to create them.

Website Pages Titles:

Your All pages Title:

Tattoos | Wild Rooster Tattoo | United States

piercings | wildroostertattoo

Artist & Piercers | wildroostertattoo

Tattoos | Wild Rooster Tattoo

Tattoos | Wild Rooster Tattoo

Contact | wildroostertattoo

Shop | wildroostertattoo

aftercare | wildroostertattoo

FAQ main | wildroostertattoo

Website Pages Titles:

Your All pages Title:

Gift Card | wildroostertattoo

Tattoos | Wild Rooster Tattoo

chuy gallery | wildroostertattoo

Backpack | wildroostertattoo

Maia gallery | wildroostertattoo

FAQ Tattoos | wildroostertattoo

sean gallery | wildroostertattoo

FAQ Piercings | wildroostertattoo

julio gallery | wildroostertattoo

Website Pages Titles:

Your All pages Title:

victors gallery | wildroostertattoo

Stevens gallery | wildroostertattoo

Men's Cotton Crew Tee | wildroostertattoo

Unisex Heavy Cotton Tee | wildroostertattoo

Victoria gallery | wildroostertattoo

merediths gallery | wildroostertattoo

kates gallery | wildroostertattoo

Schedule a Tattoo consultation | wildroostertattoo

Unisex Flat Bill Hat | wildroostertattoo

Champion Hoodie | wildroostertattoo

Sherpa Fleece Blanket | wildroostertattoo

Tattoos | Wild Rooster Tattoo | United States

Website Pages Titles:

Your All pages Title:

Your website All pages title is Average. Need to optimize these title and make unique and attractive. It will help you for better ranking and Increase your CTR (Click through rate).

Improve your website On Page SEO Score !

OFF-Page SEO

Backlinks

Domain Authority [i]	Page Authority [i]	Page Authority [i]	Linking Domains [i]
11	17	17	26

Da & Pa Authority **11 & 17**. There are **26** linking domain on This website. Need to create High Quality Backlinks. But if you want better ranking so Need to Create Contextual Backlinks. It will help you to rank your keywords.

Number of unique external linking domains. Two or more links from the same website are counted as one linking domain
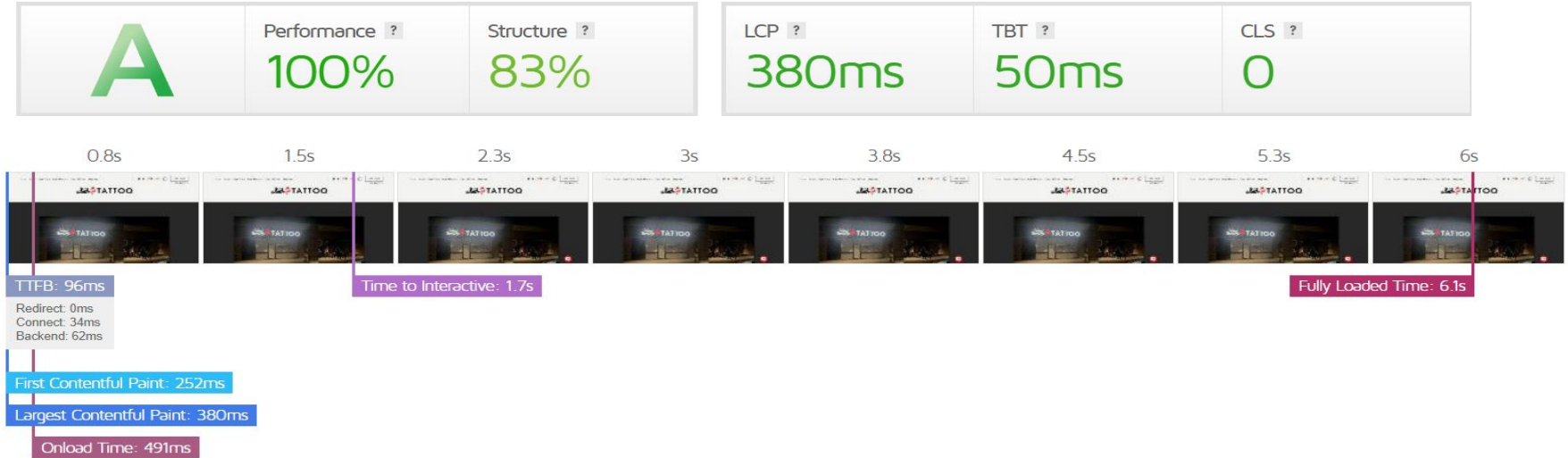
Spam Score

Due to some of bad backlinks our site Spam Score is 1%. Website spam score is a metric developed to gauge the quality and trustworthiness of a domain. In the context of SEO, a website's spam score directly impacts its ranking potential. Search engines employ sophisticated algorithms to determine the credibility of a website. The scale of the spam score typically ranges from 0 to 17.

But trying to create backlinks on high authority website.

Website Speed

Page Loading Speed:

A	Performance ?	Structure ?		LCP ?	TBT ?	CLS ?
	100%	83%		380ms	50ms	0

0.8s   1.5s   2.3s   3s   3.8s   4.5s   5.3s   6s

TTFB: 96ms
Redirect: 0ms
Connect: 34ms
Backend: 62ms

Time to Interactive: 1.7s

Fully Loaded Time: 6.1s

First Contentful Paint: 252ms

Largest Contentful Paint: 380ms

Onload Time: 491ms

 Website loading speed time is 6s. It's Good. It increase due to 2 things:1 is Server and the 2ND images on your website. Contact with server and compress images.

Technical SEO

XML Sitemap:

XML Sitemaps ✓ Good! Your website contains an XML sitemap.
https://www.wildroostertattoo.com/sitemap.xml

An XML sitemap is a file that lists a website's essential pages, making sure Google can find and crawl them all. It also helps search engines understand your website structure. You want Google to crawl every important page of your website.

Robot.TXT :

Robots.txt ✓ Good, it looks like your website has a robots.txt file.
https://www.wildroostertattoo.com/robots.txt

This file restricts the activity of search engine crawlers and stops them from accessing certain pages and directories.

Robots.txt is a text file webmasters create to instruct web robots (typically search engine robots) how to crawl pages on their website.

Google Analytics :

Google™ Analytics ✔ Google™ Analytics is monitoring your website. This is a great tool and should be taking advantage of.

Analytics is most important to analysis your website traffic. Setup your website Analytics. Google analytics analysis your website Traffic(Audience, Country, Minute View, Bounce rate, Organic traffic, Social Traffic, Direct Traffic, Etc.

 Its help you to understand Audience interest and you can generate report For Your Audience.

Images without Alt tags:

We suggest adding ALT text to your images so that it's easier for search engines to index them.

Search engines don't physically see images the way people do. ALT text is an option that allows you to specifically describe the image.

Your website has **150** Images. But All of is without alt tags. Use **focus keyword** in image tags. Must add Focus keywords in Alt tags of website images. Add Image Alt tags in every image Unique and target your website.

Language:

Language ✓ Great! You have specified your websites language.
en-US

Here are some suggestions for multilingual sites:

- You should declare the contents language in the HTML code of each page.

- You should also declare the language code in the URL (for example: company.com/es/contact.html).

- If you plan on building a multilingual site,

Favicon:

Favicon ✓ It's good that you have a favicon image.
https://static.parastorage.com/client/pfavico.ico

A favicon, also known as a shortcut icon, website icon, tab icon, URL icon, or bookmark icon, is a file containing one or more small icons, associated with a particular website or web page. Setup favicon. Use your website name in website favicon. Favicon(Short Logo).

OverAll View

Over All Progress :

- Create SEO Optimized Website SEO Title
- Create SEO Optimized Meta Description for every pages
- Create High Quality Backlinks
- Use Target keywords to rank on google
- Optimize Your all pages using SEO optimized Meta Description
- Create Meta description on Category Pages
- Don't use same description on multiple pages
- Optimize Category Title
- Optimize Your website Images
- Add Alt Tags In Every Image

Keywords Suggestion:

- tattoo shops with piercing
- tattoo & piercing shops
- best piercing shops near me
- near by tattoo shop
- best piercing shops near me
- best tattoo shops
- tattoo shop website
- fort worth tattoo
- piercing shops fort worth
- piercing tattoo shop
- tattoo shops greeley
- wild rooster tattoo
- best tattoo shops fort worth
- piercings fort worth
- tattoo shop piercing
- tattoo shop near me piercings
- shop tattoo
- tattoo shop fort worth

Keywords Suggestion:

These keywords you can use for website ranking people are search are these on Google you can target your website to rank on these keywords.

Suggestions:

- Increase The Website SEO Score !

How?

➢ After solving all of your website errors(On Page , Off Page, Technical SEO) The SEO Score will increase.

How you can solve **On page SEO Errors** and make your website On page Optimized?

➢ Proper keywords research
➢ Lsi Keywords
➢ Target keywords on every page
➢ Focus keywords add in title & Description
➢ Url Optimization

Suggestions:

- **Backlinks**

➢ Backlinks is important for the website ranking and beat the competitors.
➢ 100 Quality backlinks is better than the 1000 Low quality backlinks.
➢ Guest posting , Web 2.0, Profile linking, and image sharing is An effective backlinks ways.
➢ Increasing Da & Pa for more visibility On Google
➢ After creating backlinks it will increase

Offer:

❖ "You can rest assured that your website's error fixation and business ranking are in capable hands. I am here to address all website errors comprehensively and optimize your site for SEO. With my expertise and proven strategies, I am committed to not only resolving these issues but also boosting your business. Your success is my priority."

I'll offer
➢ Errors fix
➢ Complete On Page seo with proper keywords researching
➢ Off page SEO with high quality backlinks
➢ Weekly report
➢ All time Support
➢ Complete working track with Reports
➢ Monthly Detailed report with the plan of next working

"For any further discussions or inquiries, please feel free to reach out. I am eager to connect with you and address any questions or concerns you may have. Your satisfaction is important to me, and I look forward to assisting you."

Thank You !!