

TempleInn.com

Site Plan

Site Description

The purpose of this document is to describe the TempleInn.com website, its purpose and intended audience, utilization scenarios, and other aspects such as its organization and structure, elements of style, etc. It is to be used as a planning and elaboration tool for the Term project to be developed as part of the WDD 230 course.

Site Name

This site is going to be called **TempleInn**. As the name indicates, it will a hotel chain hosting general authorities and members of the church from all over the world who will attend temple sessions.

Purpose Statement

The **Temple Inn & Suites** is a hotel chain that builds and manages specialized hotel accommodations near temple locations of The Church of Jesus Christ of Latter-day Saints around the world. The company caters to temple workers, patrons, and their families by providing specialized services and accommodations that meet the needs of those patrons. The hotel accommodations and services are available to anyone willing to abide by the terms and policies outlined by the company.

The overall goal of the website is to promote and provide information about the specialized services that this hotel chain offers to meet the needs of temple patrons who come to serve in the temple or who participate in events such as sealings, weddings, receptions, and youth trips.

Target Audience

The target audience of the TempleInn.com web site is described below:

Who: General authorities of the church travelling around the world for church assignments, members of the church who visits the temple, Temple workers, patrons and their families

Age: People of all ages including families with kids

Technology: The site maybe accessible by phone, iPad, laptops and desktops. It will be child friendly and appropriate for people of all ages.

Motivation: Improve patronage of temples around the world and provide comfort and shelter for general authorities, temple workers, patrons, and members all around the world

Site Map

This section describes the basic structure of the **TempleInn.com** website.

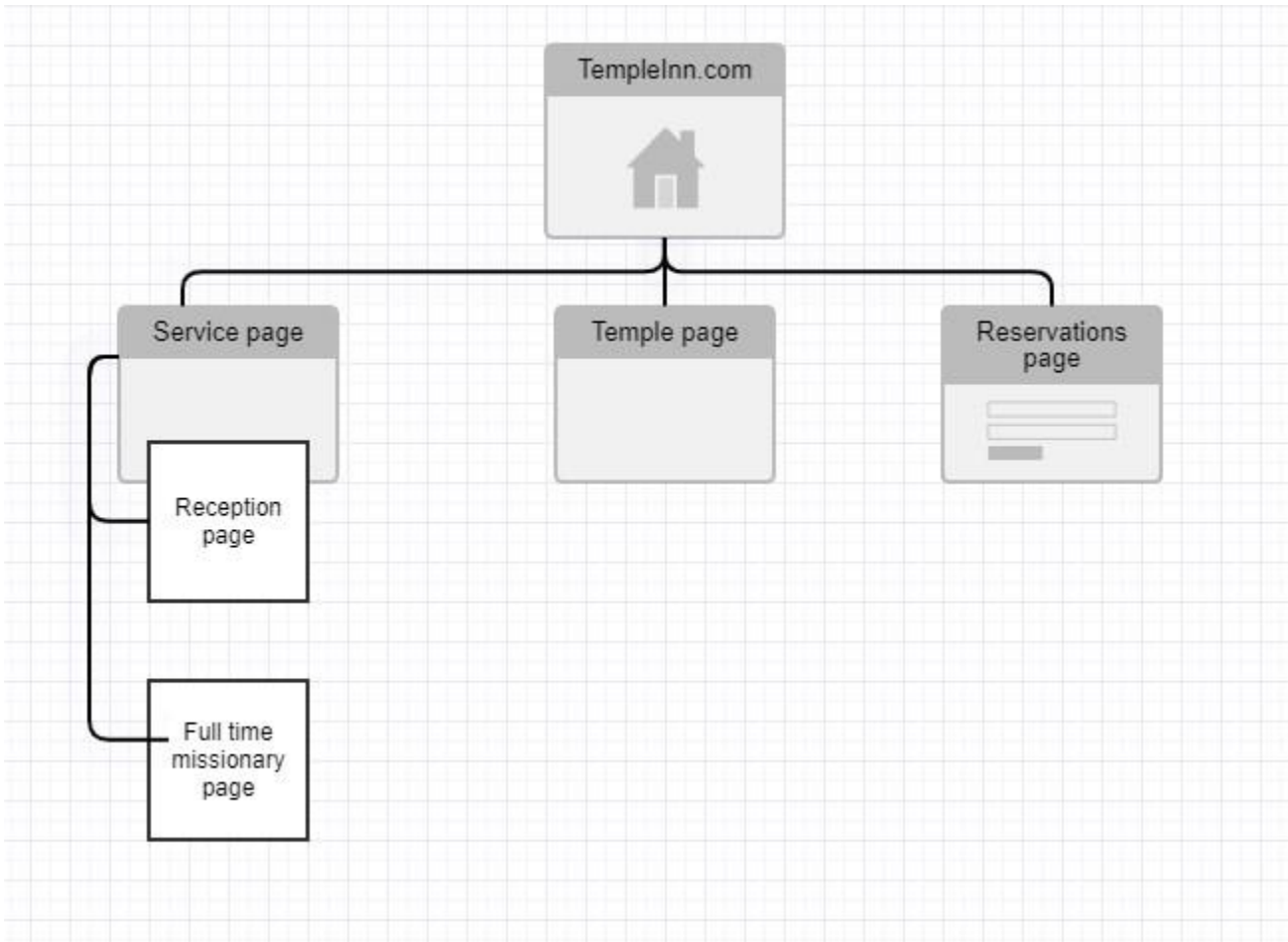


Figure 1 - **TempleInn.com** Site Map, demonstrating the structure of the site.

Style Guide

This section describes the visual and aesthetic plan for the TempleInn.com web site.

Color Scheme

Describes the background, text, links, accent(s), highlights, and logos of the **TempleInn.com** web.

Primary color:	#e2fcef	#0d2c54	#FFFFFF	#AFBFC0	#0D1821
	#e2fcef	#0d2c54	#FFFFFF	#AFBFC0	#0D1821

Typography

Describes the fonts, font sizes, styles, and line height used in the **SOAtheory.com** web site.

Table shows user the color, size, and font used in each of the areas of the page template.

Object/Item	Font	Size
	Heebo	
Default Paragraph Text	Weight:Normal Style:Normal	15
Heading Level 2 (h2)	Prompt Heebo	20
Heading Level 3 (h3)	Weight: Bold Style: Normal	18
Navigation Anchor Selected	Prompt Weight: Normal Style: Normal Prompt	5
Navigation Anchor Unselected	Weight: Normal Style: Normal	15

Responsiveness

This section contains examples describing the layout of the website for the various formats supported.

Desktop and Laptop

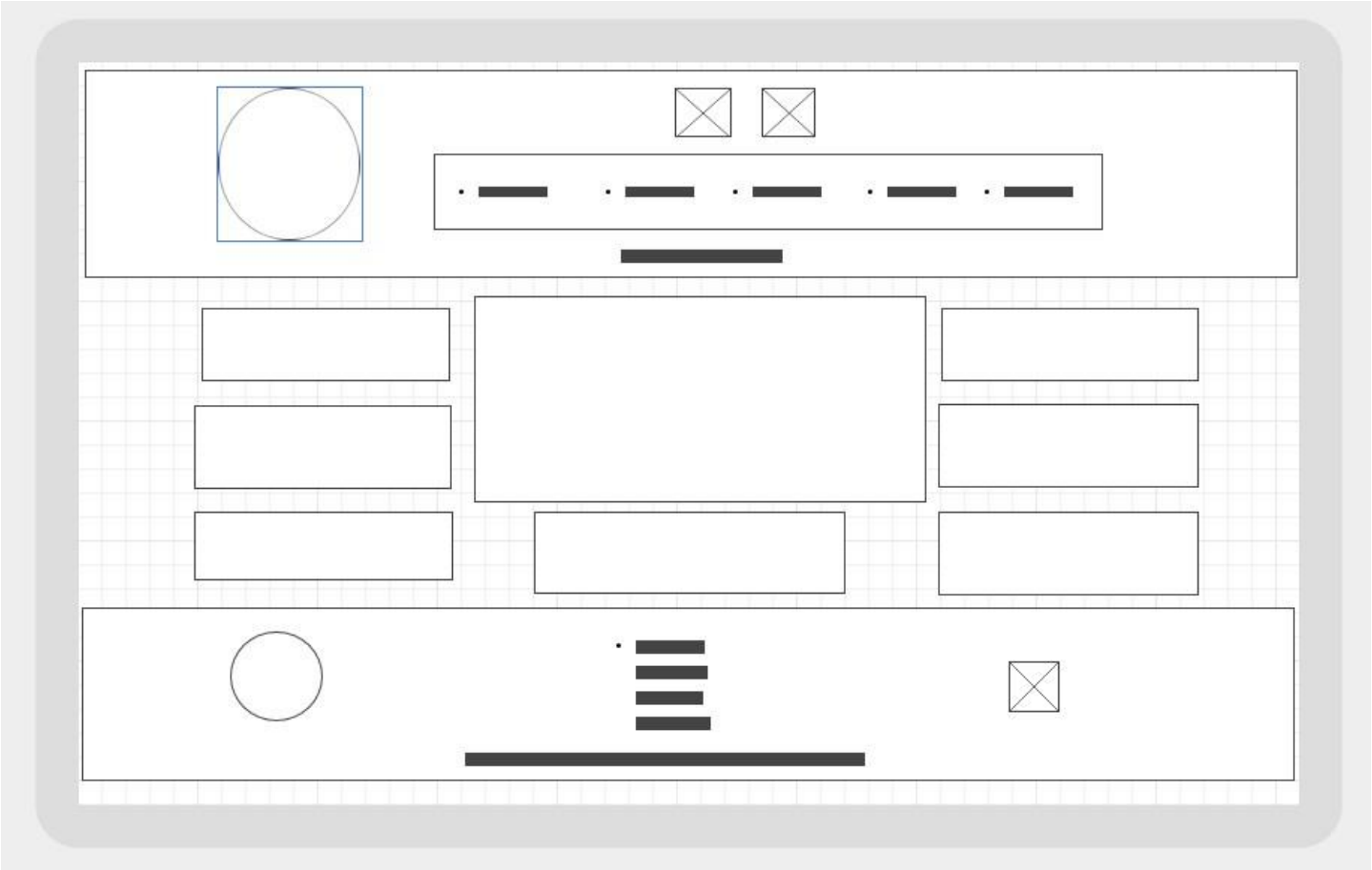
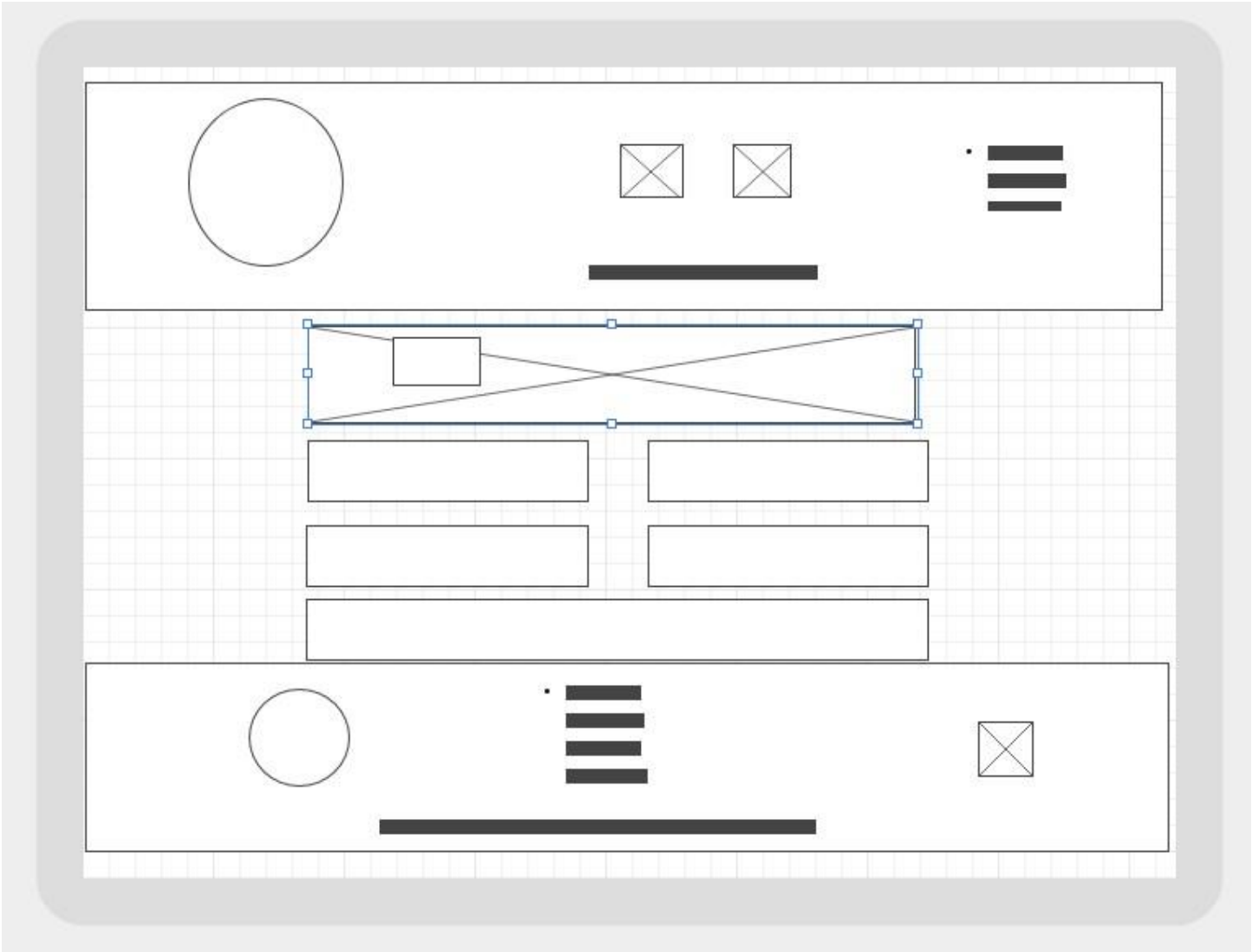
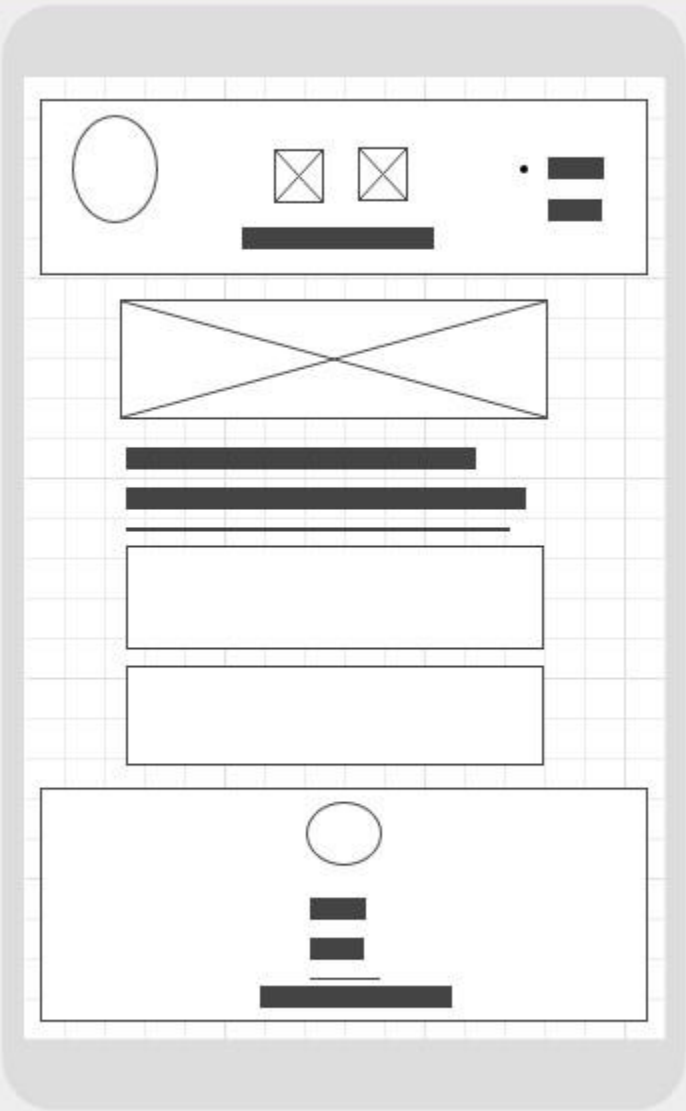


Figure 5 - Desktop/Laptop Layout

Tablet (Portrait)





X: 248 px