

Richard Mizrahi

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Education

Macaulay Honors College and Brooklyn College, CUNY, Brooklyn, NY

Expected Graduation: Spring 2015

GPA: 3.73

SAT: 800 Math, 630 Reading, 630 Writing

Intended major: Computational Mathematics

University Scholar (Full tuition merit scholarship)

Related coursework: Advanced Programming using C++, Probability and Statistics, Multi-Variable Calculus

Lorenzo de' Medici: The Italian International Institute

Semester Study Abroad in Florence, Italy

Summer 2010

ILEAD, Jerusalem, Israel

- Accepted into a selective 5-week summer course that inspires self-discovery, leadership development, teamwork, and cultural understanding.

Experience

Summer 2012

Buttoned Up, Inc., New York, NY

Data Analyst Intern

- Developed readable dashboards to display key data on merchandise trends and successes to enable the President to make better decisions on bundling products.
- In support of new product release, researched target customers and analyzed which products might best fit interests using Google Analytics. Created AdWords for planned product release.
- Contributed to customer satisfaction by developing instructional manual for Life Dock product and 30-day organizational boot camps.
- Recognized flaws in company website and suggested and implemented improvements to maximize website usability and sales. Effort resulted in an increase of 350 newsletter subscriptions within the first few days.
- Supported company's marketing efforts by creating list of monthly blog articles that would drive more traffic to the website.

Spring 2011

Zimmer Lucas Partners LLC, New York, NY

Intern, Financial Services

- Developed management tools to measure and analyze financial and operational information (e.g. financial ratios, key performance indicators, and management reports).
- Developed and manage complex Excel-based financial models.
- Analyzed market share and data on competitors to increase sales.

Leadership

Marketing Director, Brooklyn College, Brooklyn, NY

Skills

- Proficient in Microsoft Word, Excel, and PowerPoint, Google Analytics
- Basic C++ programming