



SOCIAL MEDIA INTERNSHIP OPPORTUNITY

AfricanJobber is a new online hiring platform that connects skilled individuals with leading employers in an instant through our unique matching algorithm technology. We are looking for a Social Media Marketing Intern to join us on this exciting journey. The role would be three-month internship to start off with but there would be an opportunity to come on board as part of the AfricanJobber team. Our office and core team are based in London although we have team members in Accra & Lagos.

RESPONSIBILITIES:

- Manage and develop strategies to grow our social media accounts - main focus will be on Facebook, Twitter and Google Plus, Instagram
- Develop new content for posting on social media
- Identify top social influencers, relevant Facebook groups, pages and Twitter accounts
- Familiar with online tools to help with post scheduling and social outreach
- Ability to trial and run Facebook and Twitter ad campaigns
- Track and provide weekly report on social media metrics

REQUIREMENTS:

- Passion for social media
- Full time intern preferred, but would be open to part time
- Write and reply in a friendly, chatty style (most important)
- Proven track record on Facebook, Twitter and other social media platforms
- Experience with Facebook and Twitter ads preferable
- Ability to use graphics/ image editing tools
- Interested in creating a social impact in decreasing unemployment in Africa
- Interested in building online communities

WHAT WE ARE OFFERING:

- A brilliant startup experience in an exciting tech hiring industry
- Potential progression to full time permanent role as company grows
- Flexible working hours
- Opportunity to be rewarded based on strong growth of follower numbers across social media

Please email your resume/CV to admin@africanjobber.com