

1/1/13 18-12-13 7.30

TAKORADI POLYTECHNIC
SCHOOL OF BUSINESS
DEPARTMENT OF TOURISM
END OF FIRST SEMESTER EXAMINATION

TAKORADI POLYTECHNIC
LIBRARY

ACADEMIC YEAR: 2013/2014

PROGRAMME: DIPLOMA TOURISM 2

COURSE: DTM 201 PRINCIPLES OF MANAGEMENT

TIME: 2 HOURS

INSTRUCTIONS:

ANSWER ANY FOUR QUESTIONS. ALL QUESTIONS CARRY EQUAL MARKS

1. a. What is planning as a function of management? 3 Mark
b. Explain four importance of planning as a function of management. 12 marks
2. Principles of management are guidelines that make an organisation operate efficiently and effectively to achieve its objectives. Identify and explain (six) 6 principles of management as given by Henri Fayol. 15 marks
3. a. Explain four ways in which delegation is important. 10 marks
b. State four guidelines for effective delegation. 5 marks
4. With the aid of a diagram explain Maslow's hierarchy of motivation needs 15 marks
5. a. Explain the three main types of leadership styles. 9 marks
b. State six sources of leadership power 6 marks