

Online shopping

Every online shop has a basic group of functionalities which mark the e-commerce website out from other websites of another type. However, trading processes can be handled in different ways and a shop may perform more business functions than just taking orders. In order to decide what the e-commerce website we are developing should include, first we should know the options.

IDEA: The main idea of an online store is to make money online. Development of SMM, marketer thanks to the created site. There are several different files in the online store. one is the controller and the other is the JSP files. If the controller (Map, My Account, Order, Client) controls the same panel, the Client can work only with the specified functions. The online payment function is a very complex system.

Basic functionalities

The core of an online shop are the product catalogue and the cart. The users browse products which are grouped in categories and add the desired ones to the cart. Next there is the transaction handling, which in its simplest form consists in the order being sent via e-mail to the seller, but most often it takes the whole buying process through separate order statuses.

Navigation in the catalogue and the finding of products is certainly facilitated by the search engine. A simple one will search the catalogue for any entered keyword and an advanced one will let you define selected criteria, e.g. price range.

Advanced functionalities

An element which is a both basic and advanced functionality is the online payment service, i.e. integration with a selected operator handling credit cards and instant bank transfers. I decided, however, to put payments in advanced functionalities because contrary to appearances, not all shops where you can place online orders have an online payment service.

For sales stimulation – and especially when it comes to any promotions – it is necessary to have discount service. They can also be in the form of vouchers that are, of course, distributed outside the shop itself or even outside the Internet. There can be cash amounts and percentage discounts and they can be given after quantity or cash amount thresholds are crossed.

There are 2 different roles on the site. One is Admin and the other is Client. Admin service controller creation. Control panel acceptance. The customer can select the product and save it in the basket. Can see any goods. It can be paid for online with various payments.

Files that can be run

1. Home page (shopping page)
2. Basket
3. Registration
4. Login
5. Acceptance of the order
6. Online payment
7. My-account

