

RICH PLASTOW

I'm a creative **web-application developer** with twenty years' experience working for digital agencies and publishing houses in London and Brighton.

I build beautiful, user friendly, feature-rich **desktop** and **mobile** web apps. I've worked on projects for **the BBC, Saatchi & Saatchi, EDF, Diageo, The Daily Telegraph, Sony, Ford, BT** and **the House of Windsor**. I like to push browsers to the limit, often using new technologies like **Web Audio, Web Components** and **WebVR** in my work.

I am available for freelance and contract projects, working in-house or remotely.

Web apps

- 2017 **3D multiplayer game** for **Diageo** with a unique financial **simulation**, in **ES6** and **Three.js**
- 2016 Animated **interactive 3D guide** with minigames for **EDF**, built in **TypeScript** and **Angular**
- 2015 'Cell Survivor', an **educational game** for **AIDS Alliance**, using **CoffeeScript** and **Phaser**
- 2014 'Looptopia', a **3D landscape** where users **create music collaboratively**, built in **Meteor**
- 2014 'Win Your Dream Vacation' for US travel agent **RCI**, using **Node** and a **Mongo** database
- 2013 **Drag-and-drop email composer** for web-marketers **SmartFocus**, based on **WordPress**
- 2013 Suite of multilingual **data-capture iPad apps** for **Winsor & Newton**, with **PHP** backend
- 2012 **In-store touchscreen** catalogue for footwear brand **Kurt Geiger** built in **ActionScript**
- 2011 'Smarter Living', a lifestyle and **pension calculator** for **Zurich Insurance** using **jQuery**
- 2008 'Preview', a magazine and **e-zine** with embedded video for **Blockbuster**, built in **Flash**
- 2008 'Body Shape Challenge', a **browser game** for **New Look**, shortlisted for an **APA award**

Websites

- 2016 A **WooCommerce** site where **customers create custom books**, and then the backend generates **press-ready PDFs** and FTPs them to a print-on-demand service
- 2015 A **Digital Asset Management** theme which automatically captures media metadata
- 2014 'Lookabout', a plugin where **3D portraits in a gallery** respond to cursor movement
- 2013 Custom **responsive WordPress theme and plugins** based on **Bootstrap**, for fashion commentator **Caryn Franklin** and childrens' charity **Arms Around The Child**
- 2012 Promotional **microsite** with **HTML5 animations** for the **Ford B-Max** launch campaign
- 2009 **E-commerce** site for London hi-fi retailer **Audio Gold**, in **WordPress** and **WooCommerce**
- 2008 Custom site design and build for fashion label **Mark Fast**, using a **bespoke PHP CMS**
- 2005 Site with **custom event listing** for London music venue **Green Note**, using **Joomla**

Graphic design

- 2006 **Brand redesign** for **GVA**, the UK's largest independent commercial property agency
- 2004 **Visual identity and brand guidelines** for **MSK**, Japan's largest photovoltaics specialist
- 2003 Design of **award-winning customer magazines** for **Britannia, Land Rover** and **Volvo**
- 2001 **Template design** for a major brand refresh of **Radio Times** at **BBC Worldwide**
- 1999 Won an **award for brand development** of the Skytours brochure at **Thomson Holidays**

Skills

- DEGREE BA (Hons) Graphic Communication with Painting and Photography
- LANGUAGES Fluent in **JavaScript, HTML, CSS** and **PHP**. Some **SQL, C#, TypeScript** and **shell script**
- LIBRARIES Excellent with **jQuery, Three.js, A-Frame** and **Node**. Some **Underscore, Gulp** and **Chai**
- FRAMEWORKS **WordPress, Meteor, Phaser, Bootstrap, Foundation, Vue** and **Angular**
- SOFTWARE Expert in **Atom, Animate (Flash), Photoshop, InDesign** and **Illustrator**. Some **Unity**
- OTHER SKILLS Professional experience in **photography** and **retouching, illustration** and **icon design, sub-editing** and **proofreading, motion graphics, 3D design, Balsamiq** and **UX design**

Find out more...

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