

# CCNY CLASS OF 1955 SCHOLARSHIP

## *Providing Access to Excellence.*

In honor of the 50th Anniversary, the Class of 1955 is raising funds for student scholarships. THE CLASS OF 1955 SCHOLARSHIP will ensure that more of our city's students will have the opportunity, as we did, to attend City College tuition-free. Tuition in 2014 is \$6,030 per year and is scheduled to rise again in 2015. Therefore, THE CLASS OF 1955 SCHOLARSHIP will provide an award of \$6,250 a year. Those who maintain academic standards with a 3.0 GPA will receive the scholarship again in the sophomore, junior and senior year. Students who win these awards will be able to work fewer hours to support themselves and will be able to devote more time to their studies and other college activities.

### NAMED SCHOLARSHIPS

Full four-year scholarships of \$25,000 may bear your name or the name of someone you would like to honor. With a named scholarship, you will have the special opportunity of knowing the recipient of your generosity and personally following his or her academic journey as an undergraduate. We know that this can be an invaluable gift both for the student and for the benefactor. A named scholarship may be paid over a period of four years at \$6,250 per year. Gift annuities, bequests and other planned giving may be counted towards your donation.

Here are some suggestions on ways to give that BENEFIT YOU and the CITY COLLEGE FUND:

### Traditional Gifts: Gifts of Cash

Checks, cash and donations made with a credit card are common forms of charitable contributions.

You can deduct up to 50% of your adjusted gross income.

There are many other ways to support your alma mater such as:

### Gifts of Stock

Even with current market fluctuations, you may have stock or mutual fund shares that have appreciated in value.

Consider giving those shares instead of cash for your charitable donations this year.

You can take a charitable deduction for the full fair market value of the stock, but you don't have to pay tax on the gain from appreciation.

### Charitable Gift Annuity

If you are interested in a lifetime of income, a high rate of return based on your age, a charitable tax-deduction and building your legacy at the City College of New York, then consider a Charitable Gift Annuity (CGA). Through a charitable gift annuity, you provide us with assets. In return, we agree to provide you, and other individuals if you choose, with income for life. After your lifetimes, we use the remaining balance to carry out our mission.

### Bequests

A gift in your will or revocable living trust is known as a bequest. This form of giving is accomplished simply by including a few sentences in your will or living trust. You can also designate the City College Fund as a beneficiary of your retirement account or life insurance policy. Bequests, Life Insurance Policies and Retirement accounts are advantageous ways to give to the City College Fund, because they allow you to make a larger gift than you were capable of during your lifetime while reducing the taxable portion of your estate, thereby preserving more of your estate for your loved ones.

If you would like to know more about the Class of 1955 Scholarship or planned giving, please call Elena Sturman, Executive Director of The City College Fund, at 212-650-6529.

# THE CCNY CLASS OF 1955 SCHOLARSHIP

*Helping to keep the City College of New York at the forefront of higher education.*

PLEASE REMEMBER CCNY EVEN IF YOU CAN'T ATTEND OUR REUNION IN THE SPRING.

Name:

First

Middle (Maiden)

Last

Address:

Phone:

Email:

*In honor of the Class of 1955, I am pledging:*

- |   |  |
|---|--|
| <input type="checkbox"/> \$150,000+ President's Circle: Endow a Classroom   | <input type="checkbox"/> \$18,000+ Three years tuition                   |
| <input type="checkbox"/> \$100,000+ Endow a Scholarship                     | <input type="checkbox"/> \$12,000+ Two years tuition                     |
| <input type="checkbox"/> \$ 50,000+ Provost's Luncheon                      | <input type="checkbox"/> \$ 6,250+ One years tuition - Great Hall Plaque |
| <input type="checkbox"/> \$ 25,000+ Four years tuition - Name a Scholarship | <input type="checkbox"/> Other _____                                     |

Gifts of \$3,000 or more may be paid over four years.

*Thank you for your thoughtfulness on the occasion of the Class of 1955's 60th Anniversary.  
Your gift helps us to keep The City College at the forefront of higher education, and transform  
the lives of bright, dedicated students.*

Enclosed is my check for \$ \_\_\_\_\_, payable to The City College Fund-Class of 1955

Please charge my credit card for \$ \_\_\_\_\_ Charge this amount ☐once ☐monthly ☐yearly

☐Amex ☐M/C ☐Visa ☐Discover Card no: # \_\_\_\_\_ exp \_\_\_\_\_

signature \_\_\_\_\_ date \_\_\_\_\_

☐ My employer or spouse's employer has a matching gift program ☐ and the form is enclosed.

☐ I have included The City College Fund in my will.

☐ I am interested in a Charitable Gift Annuity. Please send me more information.

*All donations are tax deductible as permitted by law.*



## ACCESS AND EXCELLENCE

For more information about these and other gifts, please contact Elena Sturman at the City College Fund.

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