

# THE CLASS OF 1945 70th ANNIVERSARY GIFT

## The President's Fund for Excellence

*Helping to keep the City College of New York at the forefront of higher education.*

The Class of 1945 70th Anniversary Gift will support the President's Fund For Excellence which has been created to help President Coico meet the most pressing needs of the College and its students, as they arise. This special fund will allow her to take advantage of requirements and opportunities for which there is no dedicated budget, such as supporting our award winning Model U.N. Team, sending faculty to important conferences, providing students with study abroad, upgrading equipment, labs and classrooms, or rescuing a student in financial crisis.

Please make a generous gift this year in honor of our alma mater and the Class of 1945. We are pleased to offer naming opportunities for donations of \$3,000 and more, and gifts of this size may be paid over four years. All gifts received by May 15, 2015 will be acknowledged in the Reunion Dinner's *Program Journal*.

Here are some suggestions on ways to give that BENEFIT YOU and the CITY COLLEGE FUND:

### Traditional Gifts: Gifts of Cash

Checks, cash and donations made with a credit card are common forms of charitable contributions.

You can deduct up to 50% of your adjusted gross income.

There are many other ways to support your alma mater such as:

### Gifts of Stock

Even with current market fluctuations, you may have stock or mutual fund shares that have appreciated in value.

Consider giving those shares instead of cash for your charitable donations this year.

You can take a charitable deduction for the full fair market value of the stock, but you don't have to pay tax on the gain from appreciation.

### Charitable Gift Annuity

If you are interested in a lifetime of income, a high rate of return based on your age, a charitable tax-deduction and building your legacy at the City College of New York, then consider a Charitable Gift Annuity (CGA). Through a charitable gift annuity, you provide us with assets. In return, we agree to provide you, and other individuals if you choose, with income for life. After your lifetime, we use the remaining balance to carry out our mission.

### Bequests

A gift in your will or revocable living trust is known as a bequest. This form of giving is accomplished simply by including a few sentences in your will or living trust. You can also designate the City College Fund as a beneficiary of your retirement account or life insurance policy. Bequests, Life Insurance Policies and Retirement accounts are advantageous ways to give to the City College Fund, because they allow you to make a larger gift than you were capable of during your lifetime while reducing the taxable portion of your estate, thereby preserving more of your estate for your loved ones.

If you would like to know more about the Class of 1945 President's Fund For Excellence or planned giving, please call Elena Sturman, Executive Director of The City College Fund, at 212-650-6529.

ACCESS AND EXCELLENCE

# CLASS OF 1945 PRESIDENT'S FUND FOR EXCELLENCE

*Helping to keep the City College of New York at the forefront of higher education.*

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

The Class of 1945 President's Fund for Excellence will support President Coico as she supports initiatives to offer students the very best educational experience.

## IN HONOR OF THE CLASS OF 1945 I AM PLEDGING:

- |   |  |
|---|--|
| <input type="checkbox"/> \$150,000+ President's Circle: Endow a Classroom | <input type="checkbox"/> \$10,000+ Dean's Luncheon         |
| <input type="checkbox"/> \$100,000+ Endow a Scholarship                   | <input type="checkbox"/> \$ 8,000+ VIP Campus Tour & Lunch |
| <input type="checkbox"/> \$ 50,000+ Provost's Luncheon                    | <input type="checkbox"/> \$ 6,000+ The Great Hall Plaque   |
| <input type="checkbox"/> \$ 24,000+ Name a Scholarship                    | <input type="checkbox"/> Other _____                       |

All gifts received through May 15, 2015 will be acknowledged in the 2015 Reunion Program.  
Gifts of \$3,000 or more may be paid over 4 years.

Enclosed is my check for \$ \_\_\_\_\_, payable to The City College Fund-Class of 1945

Please charge my credit card for \$ \_\_\_\_\_ Charge this amount ☐once ☐monthly ☐yearly

☐Amex ☐M/C ☐Visa ☐Discover Card no # \_\_\_\_\_ exp \_\_\_\_\_

signature \_\_\_\_\_ date \_\_\_\_\_

☐ My employer or spouse's employer has a Matching Gift program and the form is enclosed.

☐ I have included The City College Fund in my will.

☐ I am interested in a Charitable Gift Annuity. Please send me more information.



## ACCESS AND EXCELLENCE

For more information about these and other gifts, please contact Elena Sturman at the City College Fund.  
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Elena@CityCollegeFund.org