

3RD ROW

ARTBOOK

Biographies

Rowe grew up in San Francisco's bay area, where the flames of his creativity were fanned by the graphical revolution of the late 1960s. After, graduating from Arizona State University in 1985 with a B.S. in Finance, Rowe followed his passion and established a commercial design firm specializing in corporate identity, branding and fine art.

Having painted since his youth, Rowe made silkscreen his medium in the early 1990s. The artist has been showing his work at public and private showings since 1996, putting his pieces in the hands of some of Hollywood's rich and famous. His art can be found in the homes of actor Jack Nicholson, 'Terminator 3' Producer Nigel Sinclair and Guess? Jeans founder Georges Marciano, who commissioned Rowe to paint 24 portraits for home and office. Rowe's text-based work also hangs in the Hollywood homes of various screenwriters, television writers and sitcom strategists.

Rowe has also added Rock-and-Roll headliner Kid Rock, Evil Entertainment Concert Management co-founder Eric Grzybowski and the private collection of the world-renowned Canyon Ranch spa to his list of collectors.

A large portion of the artist's body of work stems from private commissions and portraiture, wherein Rowe uses an amalgam of his writer's psyche, painter's palette and icons/text from the subject's life to deliver a detailed, legacy painting that becomes an instant heirloom. See a sample of this in Rowe's 'Abolitionistory'.

Rowe was the 2005-6 Paradise Valley (AZ) Artist-for-the-Year, which comprised a year-long retrospective of his work at the Paradise Valley Town Hall ending October 2006. The artist calls Paradise Valley (AZ) & Santa Monica (CA) 'home' and, with his jewelry designer wife Margaret (of the The Heiress Collection) and six-year-old son Chase, finds summertime inspiration in the boroughs of New York.

COLLECTORS

Jack Nicholson, Actor
Georges Marciano, Founder - Guess? Jeans
KidRock, Rock Music Entertainer
Eric Grzybowski, Co-Founder - Evil Entertainment Concert Management
Nigel Sinclair, Movie Producer - Terminator 3
Lisa Melamud, Writer - 'Mad About You'
Eric Crown, Founder - Insight Enterprises, a Fortune 1000 Company
Mel Zuckerman, Founder/Chairman of the Board - Canyon Ranch Spa
Valerie Paxton, Co-Founder - Allegro Medical
Ryan Magnussen, CEO & Founder - Zentropy
Drew Myers, Co-Founder - Banyan Funds

EXHIBITIONS & GALLERY SHOWS

1999	Beverly Hills Affaire in the Garden, Beverly Hills, CA
1999	Tostitos Fiesta Bowl Fling Exhibit, Scottsdale, AZ
1999	Remingtons Art & Smoke Exhibit, Scottsdale, AZ
1999	Ritz Carlton Laguna Nigel, Art & The Cigar Exhibit
1999	1Market Art, Scottsdale, AZ "The Currency of Our Culture"
1999	Soho Gallery, Studio City, CA, "Holiday Show"
2003	Culture Shop Gallery, Santa Monica, CA, "Pop Icons"
2004	BR Modern Art, Scottsdale, AZ, "The Thing"
2004	BR Modern Art, Scottsdale, AZ, "Letters & Go-Getters"
2005	William & Joseph Gallery, New Orleans, LA

PUBLIC EXHIBITIONS

2005/6 Town of Paradise Valley, Artist for the Year 2006, 15 Pieces
On Display at Paradise Valley Town Hall, October 2005-2006

Biographies 2

ANNUAL CHARITY CONTRIBUTIONS TO

ChildHelp USA, Holiday Boutique, Phoenix AZ
St. Theresa's Catholic School, Annual Auction, Phoenix, AZ
Shemer Art Center, Sunday at Shemer Annual Event
Helping Hands for the Homeless Event, Scottsdale, AZ
The Lions Club Fundraiser For Children, Scottsdale, AZ
Homebase Youth Services, Leadership with Integrity Gala
Hospice of the Valley, AAHA! Gala, Phoenix, AZ
Juvenile Diabetes Research Foundation, Promise Ball
Leukemia/Lymphoma Society, Celebrity Martini Mix & Taste
CASA (Center for Prevention of Abuse & Violence), Pleasures of the Palettes
Opera Ball, Arizona Opera, April 2006
March of Dimes, Gala, October 2006

LOCAL & NATIONAL PRESS

WAYNE STATE UNIVERSITY, College of Liberal Arts, 'Shakespeare in Art' Book, March 2000
SOUTHCOST STYLE, 2000-2001, "Bret Rowe - Contemporary Artist"
SOUTHWEST STYLE, 2000-2001, "Bret Rowe - Contemporary Artist"
CHANNEL 13 - KOLD, News 13 This Morning "Business File", January 2001
WAYNE STATE UNIVERSITY, College of Liberal Arts, Book, March 2000
ITEM Magazine, Vol. 2 Issue 5, 2004
DESERT LIVING SCOOP, November 6, 2004 - "Politics of Painting"
FOOD & LIFE MAGAZINE, September 2005, "Significant Ingredients in Rowe's Politically Driven Art"
CHANNEL 8 - PBS, Arizona State University Network, Artist Interview, October 2005
CAMELBACK MAGAZINE, "Two Minutes with Bret Rowe", January 2006
FRONT DOORS, "Fashion Fusion", September 2006

PARADISE VALLEY INDEPENDENT

February 25, 2004, Artist Profile
March 3, 2004, "PV Artist Opens Modern Art Gallery"
March 24, 2004, "PV Artist Exhibits Work Locally"
April 7, 2004, "PV Artist Exhibits Work Locally"
April 28, 2004, "Productive Parameters' Show"
May 19, 2004, "Historical Values Show"
October 5, 2005, Opening for Pop Artist
October 19, 2005, "Thought-provoking Artwork"
May 10, 2006, "Pleasures of the Palettes Charity Event: Rowe Exhibits Galactic Girl and Televisionary Paintings"

ARIZONA REPUBLIC NEWSPAPER

October 5, 2005, "Doing Good Works"
October 5, 2005, "Artist is Among Impressive Company"
February 6, 2006, "Seeds of Art Nurtured..."

RoweVision

Our world, whether viewed currently or historically, is a constantly evolving mass of new information that demands unbiased interpretations. Images, labels, castes and religiopolitical undercurrents define and redefine snapshots of our culture that are framed as 'history' seconds after occurring.

My work centers around graphic compositions that merge these cultural snapshots with my writer's psyche and painter's palette to yield an ongoing commentary on the politicos, protagonists, performers, Prima donnas and peculiarities that continue to shape our planet.

Fascination, borne of the characters, coincidences and confounding events that connect our society, serves as the dominant ingredient in my two and three-dimensional 'narratives' that deliver irony & may inform. The interpretation is left for those looking into my window on the world.



HISTORICONS

SERIES



Herotogravure

Some four months after General Pershing's 'Stars & Stripes' newspaper was commissioned in 1918, stories of soldiers' acts of heroism -- like that of Private John Kukoski (USMC) -- were flooding the editorial room. In Kukoski's case, the 18-year-old Marine charged a machine gun battery single-handedly in Chateau-Thierry, France and took its German crew & officer captive. Kukoski was awarded the Distinguished Service Cross. The 'Stars & Stripes' is still delivering the message, allowing many otherwise unmentioned acts of bravery to get noticed by an anxious public.

24 inches by 36 inches
Ink, Acrylic & Newsprint Paper on Canvas



Herotogravure Hotel Room



Geronimoney

48 inches by 48 inches
Acrylic, Sonoran Pigments & Ink on Canvas

Geronimo was a legend in his own time and a gallant, spiritual leader of his people. Tribute to Geronimo is paid by giving the elusive legend a fitting honor for the ages . . . his own currency, Geronimoney. As history tells it, Native Sonoran Desert plant mixtures were used by medicine men for ceremony and remedy -- mixtures that give vibrant life to a still canvas.



Gunslinger Grave-O-Gram

Reaching the pinnacle of a career is never easy. When a job involves life or death, where the flash of a gun blast could make you a flash-in-the-pan, advancement and promotion is Job #1. How did those gods of the gunpowdered gridiron gain their fame and fortune? Most likely one messy, fatalistic gun battle at a time. When the smoke clears, the last one standing makes the town daily and stares us down from the pages of our history books.

30 inches by 24 inches
Ink, Ash & 'Dodge City' Dirt on Urban Cowhide



Similarities

45 inches by 25 inches
Acrylic, Graphite & Newsprint Ink on Canvas

Beyond related beliefs in Civil Rights, the similarities between Presidents Lincoln and Kennedy, pre- and post-assassination, are widely documented. Are they myth or fact? Regardless, similarities that are as much mystery as history make us ponder the existence of an even higher, calculating 'presidential' source of all things. There is no doubt, whether belief is creationist or evolutionist, that our physical being resonates with another similar spirit on the planet.



Abolitionistory

Six Panels, 108 inches by 72 inches
Acrylic, Graphite, Ink, Shoe Polish & Selma Stain on Canvas

The six-panel, 'Abolitionistory' honors those who fought with their hearts, minds & lives to end slavery. Using documents & photographs that recount the Abolitionist movement from slave trade to the Civil Rights era, 'Abolitionistory' represents 120 years of passionate history on canvas . . . creating a modern microcosm of mankind's malevolent machinations.

PICTOGRAPHIS

SERIES



Mobstereotype

From Liotta & Scorsese to Pacino & Coppola, detailed profiles of the world's most notorious mobsters have been recreated for us to consume. Though sophistication in the ranks meant success, is it possible that fundamental trappings kept the swagger of the stereotype & helped manufacture the mobster mystique? A dissection of Lucky Luciano imparts an institution based on instinct, ingenuity and innovation.

36 inches by 36 inches
Ink & Graphite on Sicilian Cravat Cloth



Galactic Girl

36 inches by 60 inches
Atomized Acrylic, Interstellar Ink, Stain & HRT Oils on Canvas

In the 22nd century, the leader of the United States and free world may well be a woman. Without 'President' as her prefix of testosterone-aided importance, she is known as 'Galactic Girl'. Neither friend nor foe, she streamlines the world's problems with a compartmentalizing focus to systematically ruin the reign of pigheadedness that paralyzes our planet on many fronts. Curing cancer, saving the earth, abolishing war and ending hate are accomplishments tempered in her first term. Here, she poses with the femmegear of global consciousness while striking a pose that, against the red orbit, creates her symbol of PEACE.



Galactic Girl Modern Residence



Deanatomy

36 inches by 36 inches
Ink & Graphite on Hollywood Godscloth

A beloved brooder borne of a trio of cinematic victories becomes hero to restless generation of millions. From what ingredients doth an icon emerge? In this road map to stardom for the everyman, the consummate rebel's makeup provides the legend.



Televisionary

36 inches by 36 inches
Acrylic, Airwaves & Ink on Canvas

The minds of our youth provide a glimpse as well as a gateway to the future. These minds, cerebral assets that will fund our very existence, handle unfathomable bits of information, text and images daily from merchandising efforts of corporate giants and their contemporaries in branding, news and communication. Though filters are necessary, the onslaught of info from airwaves and bandwidth is creating a humble generation of tech-savvy, globally-aware geniuses -- they are the new forward thinkers . . . simply, the televisionaries.



TelevisionaryCorporate Lobby

PRODUCTOMES

SERIES



Don't Touch That Dial

48 inches by 48 inches
Oil Enamel, Soap & Ink on Canvas

'Don't Touch That Dial' was a phrase heard in the early years of television. Though our love affair with the little blue box has never waned, we still hear cries of possessiveness when a channel has been abruptly changed. Here, 'Don't Touch That Dial' plays off global household's obsession with the boob tube -- asking us to somehow 'clean' up our obsessive act.



Billboard

36 inches by 36 inches
Oil Enamel, Ink & Elizabethan English on Canvas

An ode to Shakespeare is taken from his Trinity Chapel burial place and bestowed upon his most recognized digit. 'BillBoard' magazine, a vehicle for lyrical and poetic superstars of the day, helps us bid farewell to a grammatical genius and gifted gentleman who left us with much to ponder.



Capone's Minestrone

Chicago's famous underworld boss was notorious, but not for his generosity. Whether for public relations or philanthropy, Capone stepped up to make a 'free lunch' reality. Tribute is paid to irony -- the funding of Depression-era soup kitchens for Chicago's hungry & homeless by a mobster who found a soft spot in his heart for the underdog.

36 inches by 36 inches
Oil Enamel, Beef Broth & Ink on Canvas



Choppers

48 inches by 72 inches
Oil Enamel, Ink & Chocolate on Canvas

For those with a sweet tooth for speed, Choppers is a blend of chrome and chocolate that will make your art engine rumble. A familiar icon from childhood merges with a dangerous, yet addictive hobby, that makes serious riders feel like a kid again.



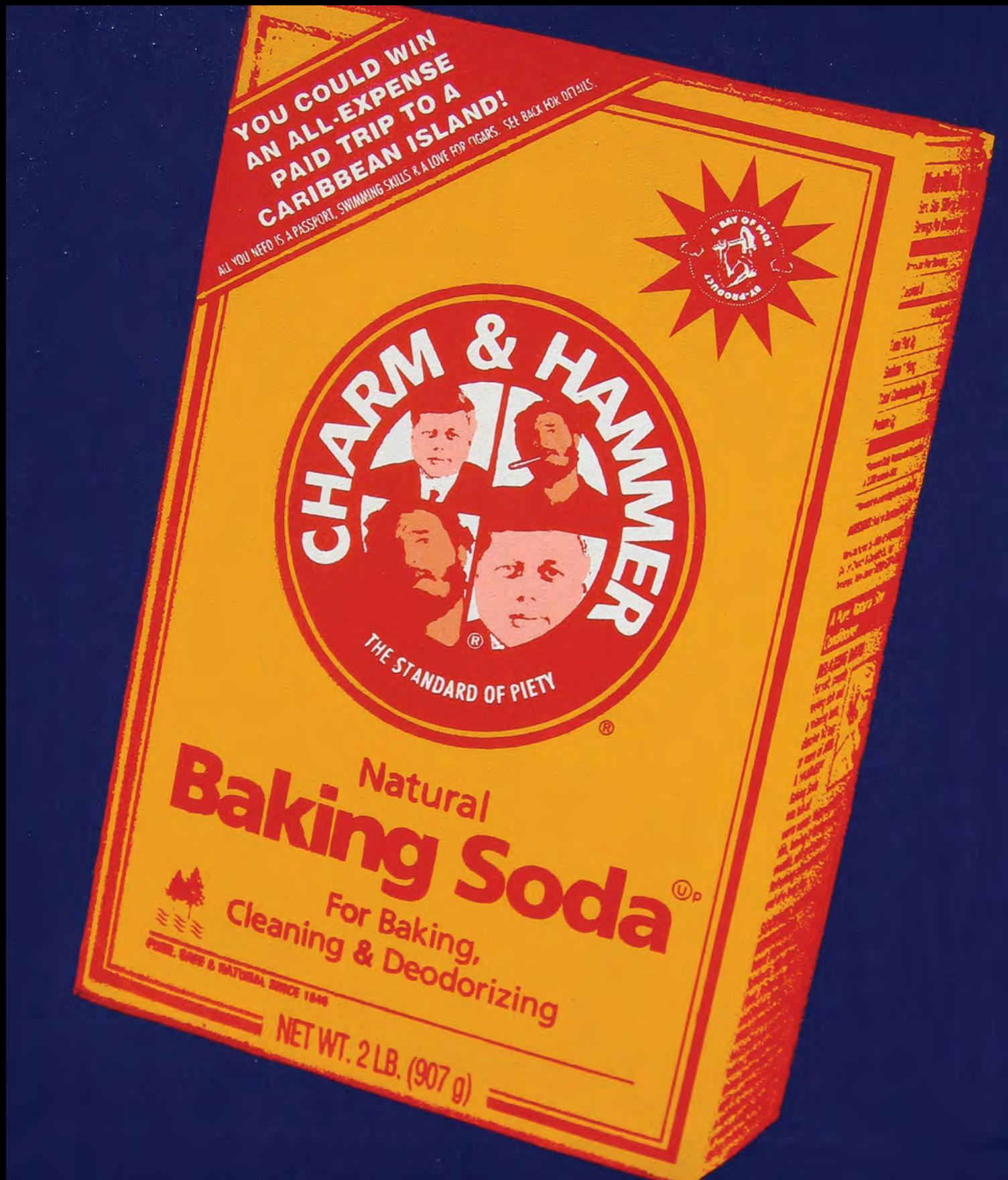
Choppers Hotel Lobby



Widows 99

48 inches by 60 inches
Oil Enamel, Software Shavings & Ink on Canvas

The contributions computer hardware and software have made to our society have been tremendous. Here, Rowe takes the contribution one step further with a unique product portrait that may bridge the social and marital divide high-tech has created.



Charm & Hammer

48 inches by 72 inches
Oil Enamel, Ink, Baking Soda & Russian Red No. 2 on Canvas

Rowe's father was stationed in Fort Benning, Georgia, mobilized for the Bay of Pigs during the Cuban missile crisis. From his father's memories of Kennedy's charm and Castro's communism, comes this portrait of a slice of history when time almost stood still.



MonaPoly

36 inches by 36 inches
Acrylic, Graphite & Ink on Canvas

Only with the most mysterious of smiles do two cultural icons combine in a masterpiece of intricate detail whose real estate is an ode to painters from the Early Renaissance, High Renaissance, Renaissance and Rococo periods.

SIMUSCULPTURE

SERIES



P.O.W.

Commemoration is the catalyst for this canvas based on conflict. With Vietnam veterans in mind, objects create an objective. Sculptural dimension -- created by toy soldier figurines -- reflects the varying dimensions of military life on the front. The purpose -- to honor soldiers from all wars who have given the ultimate sacrifice and give thanks to those families who are forever prisoners of war.

60 inches by 36 inches
Plastic & Acrylic on Canvas

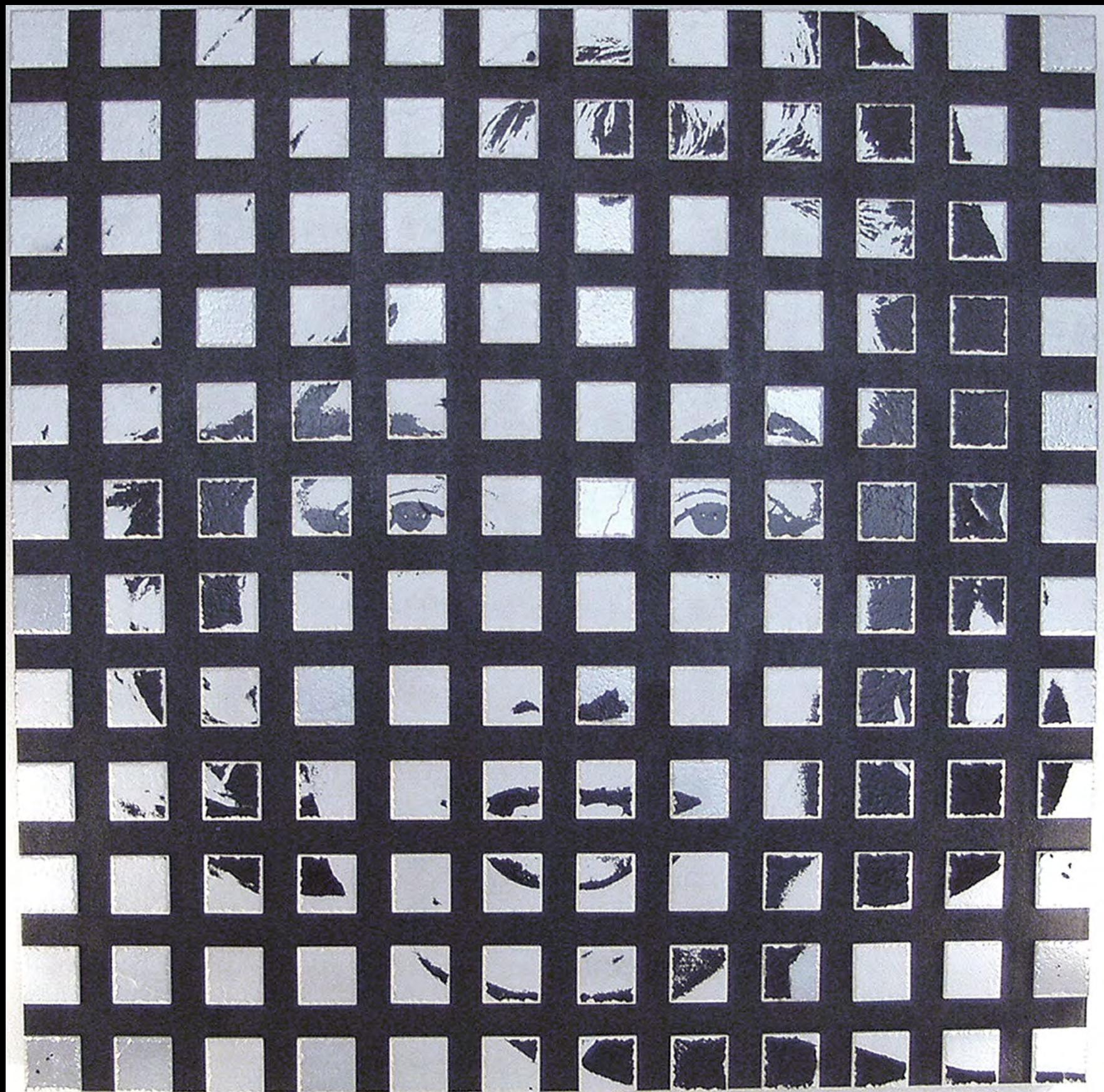


Cowboys & Native Americans

For the first inhabitants of the Western Hemisphere, a misnomer translates into a centuries-old label. Some prefer it, some abhor it. Either way, it appears geographically off center. One label never fits all, which makes us wonder how the toughest of bronco-riding plainsmen could allow pre-pubescence to define their 'Cowboy' calling card. Pure Hollywood or purposeful history? For you to decide.

Diptych, 48 inches by 24 inches
Plastic & Acrylic on Canvas





Intersections

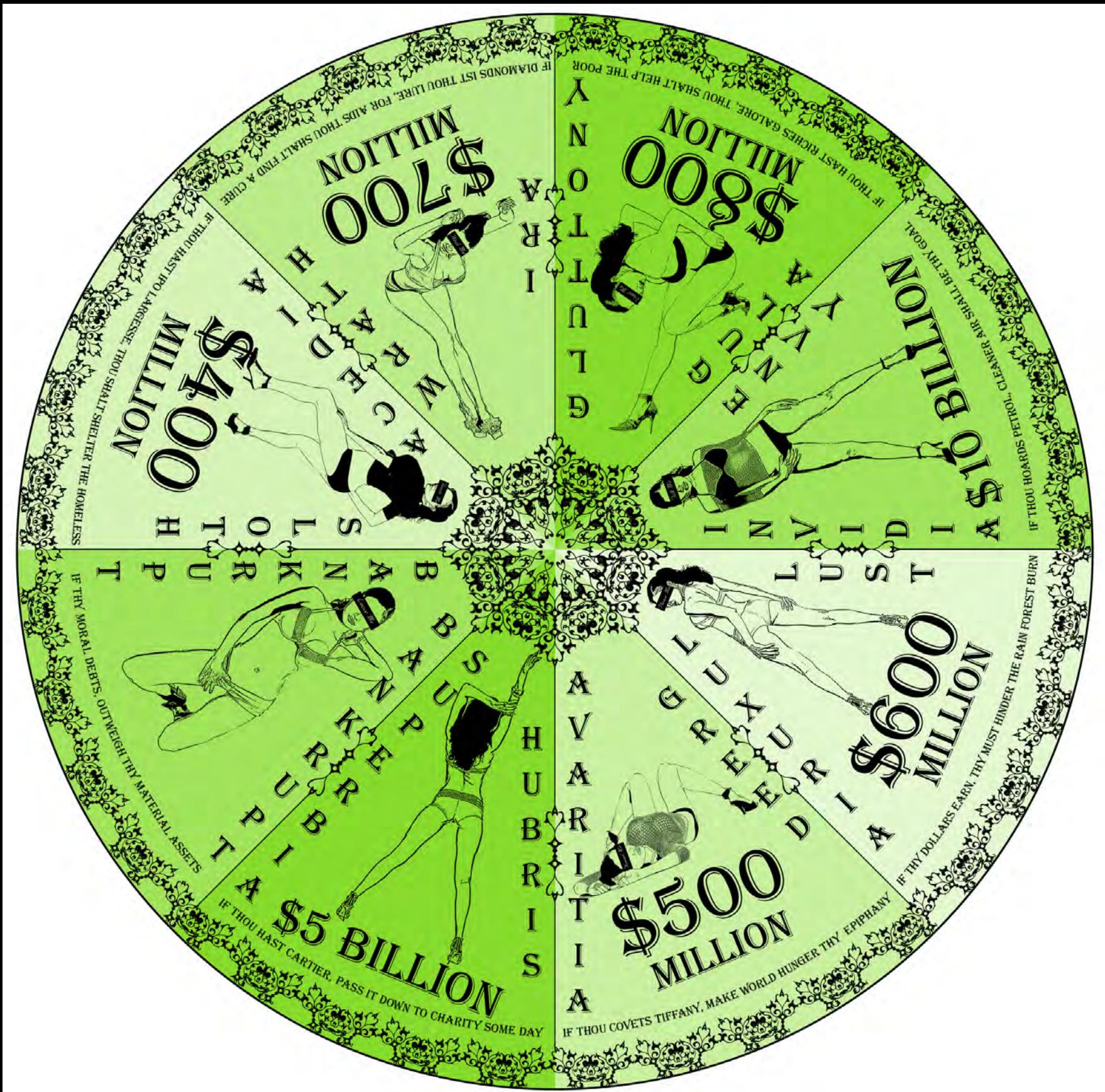
36 inches by 36 inches
Ink, Eye-liner & Porcelain Platelets On Acrylic-Mascara Soaked Canvas

Paths in life, people we meet and journeys on which we embark all lead to intersections. Which way do we go? To whom do we turn? Will our journey's chosen path culminate in a dead end? Whether for fortune, fame or finality, the decisions we must make at the intersections of life shape our destiny and, our legacy.

GAMEBOARDOM

SERIES

**12 PAINTINGS BEING
CREATED FOR MAY 2007
SANTA MONICA SHOW**



Meal Of Fortune

40 inches by 40 inches
Ink, Acrylic, Stain and Eye-liner On Canvas

Round and round our globe spins. Each day fortunes are made and lives changed. Some grasp for the fortune, some for the fame and some are sultry, sumptuous things along for the ride. No matter, benevolent bells ring of global realities -- poverty, war, hunger, AIDS, homelessness -- that always bring us down to earth. We're in the rotation and where the wheel stops no one knows.



Meal Of Fortune Hotel Lobby