

Rich Williams, MBA
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Summary

Dynamic and results-driven Product Owner with over 15 years of experience delivering customer-centric solutions and driving innovation in the digital space. Expertise in Agile methodologies, data-driven decision-making, and emerging technologies such as AI and cloud platforms. Proven ability to collaborate across global teams and deliver scalable, user-focused products that align with business objectives.

Key Skills

- Agile Methodologies (Scrum, SAFe, Kanban)
 - Product Backlog Management & Prioritization
 - Digital Payments, APIs, and Cloud Technologies
 - Data-Driven Decision Making
 - Customer-Centric UX/UI Design
 - DevOps & CI/CD Pipelines
 - XML/JSON APIs
 - Design Thinking & Lean Methodologies
 - Vendor Management & Collaboration
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Certifications

- Certified SAFe 4 Scrum Master
 - Professional Scrum Master™ I (PSM I)
 - SAFe Product Owner/Product Manager (POPM)
 - Oracle Learning Explorer: Application Express
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Professional Experience

AT&T

Senior Project Program Manager for Digital Transformation and AI

Dallas, Texas | November 2023 – September 2024

- Leveraged AI to automate customer data validation during the order process, enhancing accuracy and reducing manual efforts.
- Designed AI-driven solutions to streamline Service Assurance processes via Microsoft Teams, enabling real-time updates and escalations.
- Spearheaded automation of order and billing support requests, optimizing workflows and improving Net Promoter Scores (NPS).

Slalom

Product Owner

Dallas, Texas | November 2021 – September 2023

- Led award-winning projects in generative AI and cloud technologies, including AWS Kendra and Azure Cognitive Search.
- Directed agile product ownership within telecommunications and automotive sectors, delivering innovative solutions like real-time payments and fraud prevention.
- Successfully developed a generative AI suite for homebuilders, integrating advanced tools such as CosmosDB and ChatGPT.

Dallas Independent School District

Software Developer

Dallas, Texas | June 2020 – November 2021

- Designed GPS Route Efficiency dashboards using Oracle APEX, optimizing bus routes and reducing operational costs.
- Developed a Homeless Student Location system using APEX and Google Maps, enabling targeted interventions and support.

PollCart

Product Owner

Dallas, Texas | January 2020 – June 2020

- Created a social commerce platform plug-in for Shopify, boosting sales through innovative customer polling and viral marketing strategies.

Bank of America Merrill Lynch

Senior Frontend Developer

Plano, Texas | June 2017 – January 2020

- Designed and implemented a natural language processing prototype and OCR solutions for large contract management.
- Developed a modular framework for the B2B CashPro platform, enabling scalable app development with minimal UX dependency.

Capital One

Senior Frontend Developer

Plano, Texas | September 2014 – May 2016

- Delivered the Auto Navigator Credit Application, leveraging AngularJS and Bootstrap for a seamless user experience.
 - Created interactive infographics and marketing tools using Charts.js and JavaScript, driving customer engagement.
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Education

Naveen Jindal School of Management, UT Dallas

Master of Business Administration (MBA)

The University of Texas at Dallas

Bachelor of Arts in Psychology

Notable Achievements

- Bronze Award for Alumni Development and Achievement, Neiman Marcus
 - 1st Place Hackathon Winner: Slalom Generative AI Hackathon 2023
 - Patented PollCart Social Commerce Methodology
 - “Best Internal Use Case” and “Most Purpose-Led” Project Awards at Slalom
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Technical Proficiencies

- Programming Languages: JavaScript, Python, HTML5, CSS3
 - Frameworks: React, Angular, Bootstrap
 - Tools: Oracle APEX, Git, JIRA, UserTesting.com, Charts.js
 - Platforms: AWS, Azure, Google Cloud
 - APIs: RESTful APIs, XML/JSON
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Interests

- Stand-up Comedy & Indie Music Production
- Bass Guitarist, Dallas Observer Music Award Nominee
- Innovation and Emerging Technology Advocacy