Richy Chen

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EDUCATION

Claremont McKenna College   **Claremont, CA**
Bachelor of Arts in Computer Science and Economics, cum laude   May 2020
- **GPA: 3.85 / 4.00**
- **Related Coursework:** Machine Learning, Neural Networks, Algorithms, Time Series, Econometrics
- **Activities:** Mentor at Quantitative Computing Lab, Software Engineer at HMC Clinic Program with WalmartLabs

WORK & LEADERSHIP EXPERIENCE

J.P. Morgan Chase   **Hong Kong**
Global Markets Summer Analyst   June 2019 – August 2019
- Built an Excel tool that uses Bloomberg data and helps traders find significant, competitor flow information, allowing traders to be 40x more efficient when finding impactful block trades
- Researched and pitched a trade strategy (top 3 in intern cohort) and several stocks in the traders' books, ranging from companies in Singapore to Mainland China and from sectors like Real Estate to Infrastructure
- Recreated and presented on an investible index and back-tested the strategy to determine whether it could be marketed as a tracking index and designed marketing material for the index

Asia Pacific Investment Partners   **Ulaanbaatar, Mongolia**
Emerging Markets Research Analyst (Marketing)   June 2018 – August 2018
- Certified in Hubspot Inbound Marketing, designed landing pages and email campaigns for lead capture, and managed leads via email
- Researched Mongolia's real estate and financial markets, and interviewed local businesspeople to write marketing content about the foreign exchange rate, foreign direct investment, and fintech startup
- Built demand books of real estate and emerging markets equity investors using Hubspot and LinkedIn Sales Navigator, which is now being used for targeted marketing for both the firm's private placement and its real estate projects

PROJECTS & ACTIVITIES

WalmartLabs (via Harvey Mudd Clinic Program)   **Claremont, CA**
Software Engineer   September 2019 – May 2020
- Worked with a team to explore methods of extracting product features and generating product questions from Walmart.com data using BERT and LambdaRank
- Gathered data to label and generate questions, taking into account Walmart's buyer persona, which is more low income than those of most available data

Claremont Consulting Group   **Claremont, CA**
Managing Director   January 2017 – May 2020
- Project managed team of 5 to research go-to-market strategy for Cisco's new IoT platform by contacting potential corporate clients who could most effectively use and distribute the technology and finding the challenges involved
- Collaborated with team to find the cause of B2C client's decrease in ROI from Facebook marketing by researching trends on the platform, changes in the digital ads market and in Facebook

Lowe Institute of Political Economy   **Claremont, CA**
Junior Manager, Student Researcher   October 2016 – May 2019
- Used Excel and eViews to analyze economic data from the Inland Empire and create informative charts for the professor's presentations and other events
- Produced annual research reports on the Inland Empire and Coachella Valley to update community and business leaders on their economic environment and provide insights for economic development

SKILLS & INTERESTS

- **Technical skills:** Rails, React, Ruby, Python, HTML, CSS, JavaScript, Excel, PowerPoint
- **Languages:** Chinese (Spoken: Advanced, Written: Intermediate)
- **Interests:** Reading, tutoring, travelling and exploring cultural stories, looking at unique architecture, food