FRED

- Industry Unemployment
- Industry GDP

MorningStar

- Profitability
 - Gross Margin
 - Operating Margin
 - o EBT Margin
 - Asset Turnover
 - Financial Leverage
 - Return on Equity
 - Return on Invested Capital

Growth

- o Revenue % Year over Year
- Operating Income % Year over Year
- Net Income % Year over Year
- EPS % Year over Year
- Cash Flow
 - Free Cash Flow/Sales %
 - Cap Ex as & of Sales
- Financial Health
 - Total Current Assets
 - Total Current Liabilities
 - Total Liabilities
 - Current Ratio
 - Quick Ratio
 - Debt/Equity
- Efficiency Ratios
 - Days Sales Outstanding
 - o Payables Period
 - o Receivables Turnover
 - Fixed Assets Turnover
 - Asset Turnover