



Design
Angus R. Shamal

Design date
2010

ars novelty®

Weights & Styles

bold

abcdefghijklmnopqrstuvwxyz & 0123456789
abcdefghijklmnopqrstuvwxyz & 0123456789

merging the baroque with the geometric, the high contrast serif with the monoline sans, the fun with the functional — ars novelty is a sign of things to come. this is an hybrid sample of several works currently in production, demonstrating that they both can coexist simultaneously and even compliment each other, while maintaining a contemporary edge.

containing only lowercase characters — it makes use of the uppercase for the sans characters, and the lowercase for the hybrid sans & serif characters. two sets of punctuation as well as tabular and proportional oldstyle numerals were made to fit the two variations. armed with a good set of opentype stylistic features and ligatures, ars novelty fits right at home when used for headlines and short text verses to gracefully draw attention to your message. the more adventures among you may be pleasantly surprised to find out how well it works for even longer paragraphs of text!

OpenType Extended Latin language support

Afar, Afrikaans, Albanian, Aranese, Azeri (Latin), Basque, Bosnian, Breton, Catalan, Cheyenne, Chichewa, Cofán, Crimean Tatar, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Frisian, Friulian, German, Greenlandic, Hawaiian, Hungarian, Icelandic, Indonesian, Interlingua, Irish Gaelic, Italian, Karelian, Kiribati, Kirundi, Kurdish (Latin), Ladin, Latvian, Lithuanian, Luxemburgish, Malagasy, Malay, Maltese, Māori, Norwegian (Bokmål), Norwegian (Nynorsk), Nyanja, Occitan, Palauan, Polish, Portuguese, Rarotongan, Rhaeto-Romanic, Romani, Romanian, Sango, Sámi (Inari), Sámi (Lule), Sámi (Northern), Sámi (Southern), Scottish Gaelic, Serbian (Latin), Shona, Slovak, Slovene, Sorbian, Spanish, Swahili, Swati, Swedish, Tagalog (Filipino), Tahitian, Tetum, Tokelauan, Tongan, Tsonga, Tswana, Turkish, Umbundu, Veps, Welsh, Wolof, Zulu.

Overview

ars novelty

miniature specimen #152

coco chanel

(650 mlgr. spiritus)

fridgiraator

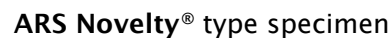
fashion & apparel 2013

a. schopenhauer (1788-1860)

**wszyscy ludzie rodzą się wolni i równi pod
względem swej godności i swych praw.**

j'accuse...!

par émile zola



Uppercase

**á â ã ä æ à ā ą å á Ą ć č ç ĉ d' đ é ě ê ë è ē ę ð
ğ ĝ ħ í î ï j k l' ll · ł ŋ ñ ŋ ó ő ô ö œ ò ó õ ø
ø õ ř ŕ š ś š ſ ş ț ț þ ú û ü ù ú ū ŭ ũ w̃ ŵ w̄ w̆ ẏ ÿ ẙ y̌
ž žž ff fi fj fl**

**á â ã ä æ à ā ą å á Ą ć č ç ĉ d' đ é ê ë è ē ę ð
ğ ğ ħ ĩ î ï ĵ ķ ł ľ ŀ Ń ņ ŋ ó õ ô ö œ ò ó ō ø
ø õ í ř ŝ š ś ş ŧ ť þ ú û ü ù ŭ ū ŷ Ÿ ý ÿ ÿ
ž ž ž ß ff fi fj fl**

á â ã ä å æ ç à ā q ă ǎ
ć č ċ ĉ ĝ ğ ħ Ĩ Ĭ Ĺ Ļ ł Ŧ ŧ
† ŵ ŵ w w w w y ŷ ŷ

á â ã ä å æ ç à ā q ă ǎ
ć č ċ ĉ ĝ ğ ħ Ĩ Ĭ Ĺ Ļ ł Ŧ ŧ
† ŵ ŵ w w w w y ŷ ŷ

&&!i!??¿¿/\()[]{}-/_\()[]{}••@©®™*
°º†‡%%.,,:;...“”“,,”'«»<> #№×ℓe§\$€
_— — — — + + ÷ ÷ = = × × ~ ~ < > < > ± ± ≤ ≥ ≤ ≥ ^ ^
\$£€¥µ ¢ð ´ ¨ ^ ˇ ~ - ... ° / ¸ \ ^ ˇ ~ - ... °

001233456789 001233456789
001233456789 001233456789



OpenType Pro features

1. Stylistic Alternates
(salt) (ss01) (zero)

ARS Novelty includes a selection of alternate characters that created a round geometric text flow. Also included is an alternate doted Zero (slashed Zero) to defrintiate it from the 0!

off

acgjm̐tvwy 3 0
acg̐mtvwy 3 0
automated lawyer's
conversationing

on

acgjm̐tvwy 3 0
acg̐mtvwy 3 0
automated lawyer's
conversationing

2. Stylistic Alternates 2
(ss02)

Basically the same alternate character-set as Stylistic Alternates 2 except a different (rounder) w and a tailed l.

off

acgjl̐mtvwy
acgl̐mtvwy
william tell's story

on

acgjl̐mtvwy
acgl̐mtvwy
william tell's story

3. Standard Ligatures

ON by default.

off

fb ff fl fi fi̇ fb ff fl fi fi̇
ffb ffi ffl ffi̇ ffb ffi ffl ffi̇

on

fb ff fl fi fi̇ fb ff fl fi fi̇
ffb ffi ffl ffi̇ ffb ffi ffl ffi̇

4. Discretionary Ligatures
(dlig)

ARS Novelty includes some stylistic ligatures that add that extra floral flavor to your text flow.

off

ct sp st
ct̐ st̐

on

ct̐ sp̐ st̐
ct̐̐ st̐̐

5. Tabular & Proportional Lining
or Oldstyle figures
(Tabular Lining)
(Tabular Oldstyle)
(Proportional Lining)
(Proportional Oldstyle)

Tabular

0123456789 €24.00
0123456789 €24.00

Proportional

0123456789 €24.00
0123456789 €24.00

6. Case sensitive forms
(case)

When All Caps are applied from within an application (not by typing in Caps) appropriate case-sensitive forms are automatically applied. Punctuation, numerals, brackets etc. are replaced by their capital forms.

off

i¿by?! {[̐(d-e)]} 8/5<6
info@aol.com̐

on

i¿by?! {[̐(d-e)]} 8/5<6
info@aol.com̐

7. Ordinals
(ordn)

The Ordinals feature replaces certain glyphs with their corresponding superior forms.

Off

1^a 2^o no.7² ®

on

1^a 2^o N^o7² ®

8. Localized Forms
(locl)

Localized accent forms for Romanian/Moldavian.

off

șș

on

șș

30/33 Lowercase

nov·el·ty [nov-uhl-tee] origin: late 14th c.; old french **novelté** (modern french **nouveauté**), from the adjective **novel**, ultimately from latin **novellus**. 1 > the quality of being new and fresh and interesting. 2 > a new or unusual experience or occurrence. 3 > a small usually cheap new toy, ornament, or trinket.

20/26 Uppercase Alternates 2

a viennese picture clock, the painting on iron depicting the legend of william tell, poised to shoot an apple off the head of his son tied to a tree, with enameled dial of a clock on the facade of a tower and thirty-hour time and strike movement with verge escapement, in a gilded wooden frame.

28/24 Lowercase Alternates

14/16 Lowercase + Stylistic Ligatures + Slashed Zero / 11/14 Uppercase

novelties & antiques

novelty clock; french, louis xvi, white marble & ormolu, figures, 22 inch.

a circa 1770, louis xvi, ormolu mounts and white marble [annular dial novelty] mantel clock depicting figures, the dial signed festeau a paris.

— § —

comic book; target comics no.005, novelty press, white streak, space hawk, pedigree, 1940.

target comics #5 golden age comic book with pedigree (novelty press, 1940). among this title's heroes, white streak was the mvp — that status was confirmed here, as the android's name received bigger billing than the mag's title. but as so often happened with superheroes, the character had appeared several times without his origin being recounted. that's taken care of in a text story in this issue.

— § —

bisque doll; unattributed, novelty figure, smiling, maple leaf, 7 inch.

a bisque novelty figure depicting a little naked fellow standing behind a large maple leaf, was originally a flask or perfume holder (the mouth of the flask is disguised as a tuft of hair atop his head). kewpie-esque/yellow kid is very appealing.

perfume bottle; lincoln wide awakes, lantern form, bean & vail bros, 4 inch.

abraham lincoln wide awake perfume bottle in the form of a parade lantern. the wide awakes were the famed torchlight parade organization founded in 1860. they had chapters in many cities across the northeast and played a major role in lincoln's first election. each marcher carried a torch or lantern like the one depicted in miniature by this glass and silvered metal bottle. original label on bottom reads "wide awake perfume. phila. novelty perfume co., bean & vail bros".

— § —

campaign novelty; medal, harrison (wmh), 1840, people's choice, 1 inch.

a william henry harrison token/medal. medal with obverse showing bust portrait of harrison and text, "maj. gen. w.h. harrison, born feb. 9, 1773". reverse shows log cabin with text, "the people's choice in the year 1840".

— § —

character doll; pinocchio, ideal, jointed, composition, 19 inch.

ideal composition jointed pinocchio figure, american. has pinocchio label on front marked by walt disney ideal novelty & toy co.

lowercase

Text sample

8/10

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uppercase

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lowercase alternates

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uppercase alternates

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