



Temple Inn & Suites

Site Plan

Site Name

The URL for this website is templesuites.com.

Site Purpose

The overall goal of this website is to promote and provide information about the specialized services that this hotel chain (Temple Inn & Suites) offers to meet the needs of temple patrons who come to serve in the temple or who participate in events such as sealings, weddings, receptions, and youth trips.

Target Audience and Scenarios

Our target audience are temple patrons who come to serve in the temple or who participate in events such as sealings, weddings, receptions, and youth trips.



Personas

Nicolas Pitch

65 years old

\$100,000

Faithful member of The Church of Jesus Christ of Latter-Day Saints.

Serve as a Temple ordinance worker for over 25 years. Now he is retired, he and his wife, love traveling around the U.S. visiting different Temples.



Madeline Brown

40 years old

\$90,000

Young Women President

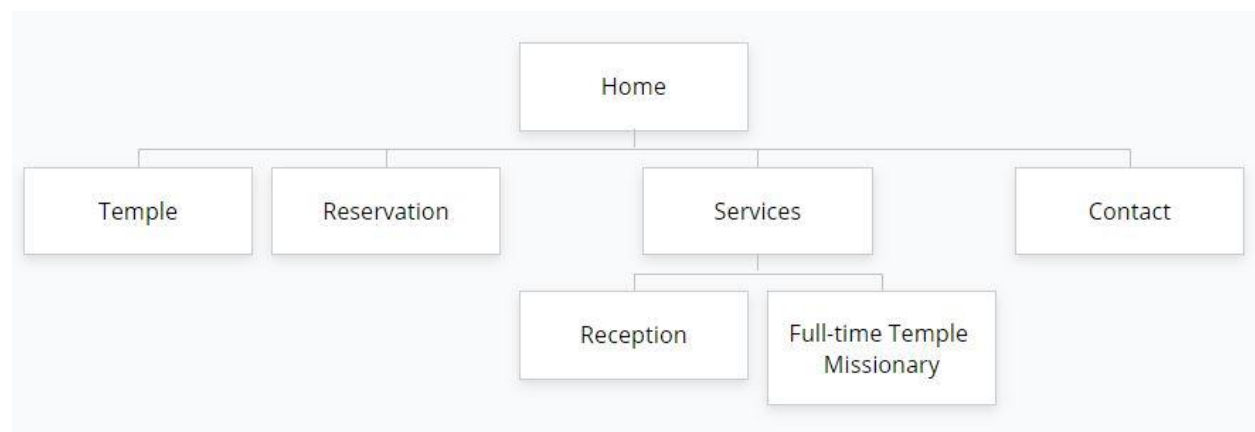
She is a mother of 3 children

She plans and makes arrangements for Temple attendance during youth trips.



Visitors will access the site whenever they feel like going to exercise outdoors or when planning days before. They are likely to use their mobile phone to get into the website.

Site Map



Color Scheme

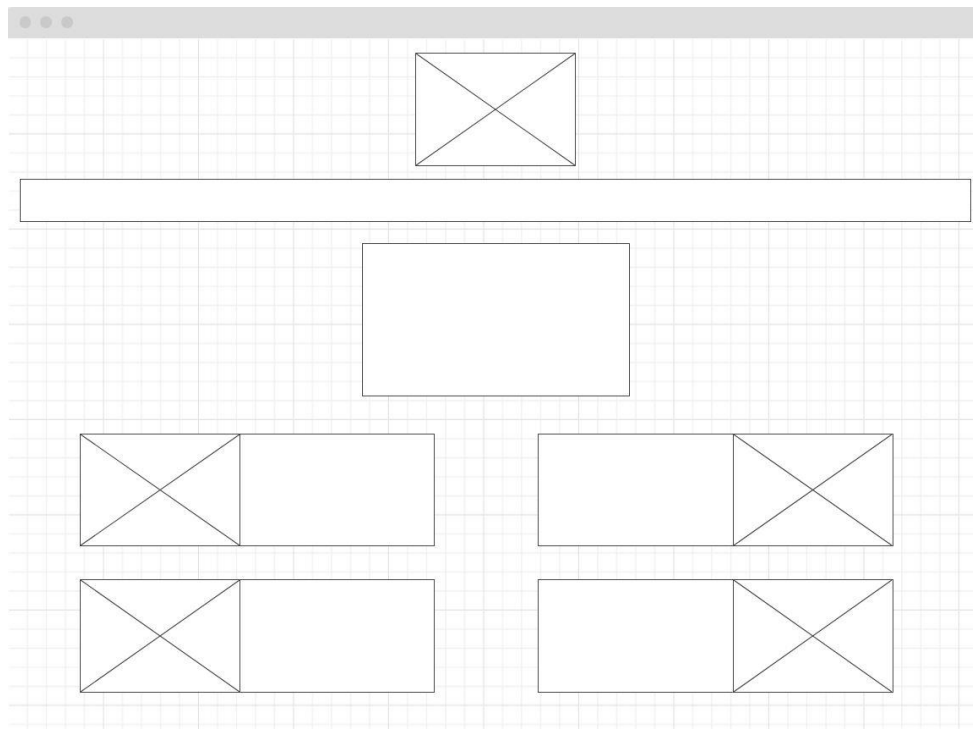
I will be using white, sky-blue, and black. With this colors, I want to achieve a design which inspires light and cleanliness.

Typography

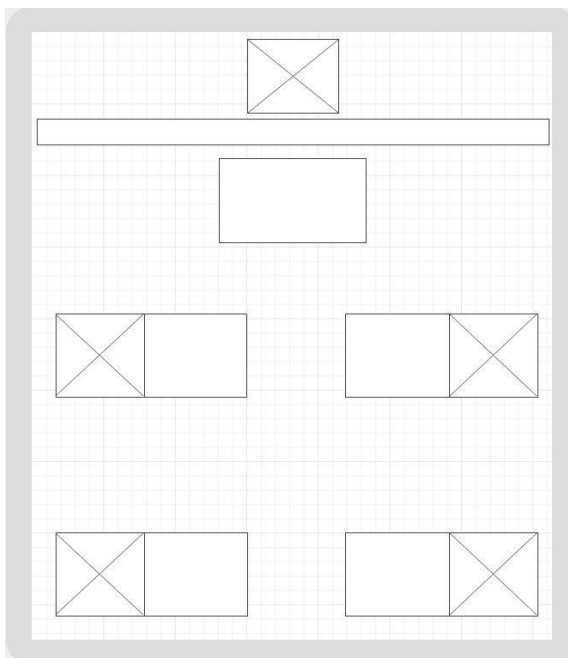
I will be using the Book Antiqua Font across the website.

Wire Fames

1. Large



2. Medium



3. Small

