

Rick Schultz



Date of Birth: 09.02.1993

Gender: Male

Nationality: Brazilian

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 **Address:** Poços de Caldas - Brasil

ABOUT ME

Graduated in Business Administration with Marketing Emphasis and now I'm e-learning Information Systems (Bachelor).

I'm eligible for immigrating through the [Atlantic High-Skilled Pilot Program](#) with IELTS and ECA ready.

WORK EXPERIENCE

Junior Front-End Web Developer (Freelance)

Nnatho Technologies [01.08.2020 – present]

City: São Paulo

Country: Brazil

- Develop new user-facing features
- Build reusable code and libraries for future use
- Ensure the technical feasibility of UI/UX designs
- Optimize application for maximum speed and scalability
- Assure that all user input is validated before submitting to back-end
- Collaborate with other team members and stakeholders

Founder and CEO

EasyCom Marketing Agency [30.09.2019 – 30.11.2020]

City: Poços de Caldas

Country: Brazil

- Interact with customers through email, phone and social networks, being a point of contact and resolving doubts, suggestions and complaints
- Understand in depth the needs and pains of customers, generating insights to improve products and processes
- Work in the search for a solution to complaints, doubts and / or suggestions from customers
- Be connected with all time marketing, to align positioning strategy, branding and tone and voice
- Develop small projects to optimize activities, enhance results and the main thing, to bring the customer's voice into the company
- Monitoring of indicators, checking any abnormal behavior
- Market and Competition Analysis
- Definition of personas
- Social Media Strategies
- SEO Strategy
- Sponsored Links Strategy
- Inbound Marketing and Content Marketing Strategy
- Analysis and measurement of results

Marketing Senior Analyst

PlayKids [30.08.2018 – 28.09.2019]

City: Poços de Caldas

Country: Brazil

- Market and Competition Analysis
- Definition of personas
- Social Media Strategies
- SEO Strategy
- Sponsored Links Strategy
- Inbound Marketing and Content Marketing Strategy
- Analysis and measurement of results

Customer Happiness Senior Analyst

PlayKids [30.11.2017 – 29.09.2018]

City: Poços de Caldas

Country: Brazil

- Interact with customers through email, phone and social networks, being a point of contact and resolving doubts, suggestions and complaints
- Understand in depth the needs and pains of customers, generating insights to improve products and processes
- Work along with the other areas of the company, in the search for a solution to complaints, doubts and / or suggestions from customers
- Be connected with all time marketing, to align positioning strategy, branding and tone and voice
- Develop small projects in partnership with leadership to optimize activities, enhance results and the main thing, to bring the customer's voice into the company
- Assist in the monitoring of indicators, communicating any abnormal behavior

Marketing Intern

Bosch Latin America [31.12.2016 – 30.11.2017]

City: Campinas

Country: Brazil

- Online Authorization to send car radios via reverse logistics
- Update of Excel file for the repair of car radios
- Continuous improvement of marketing processes (Automation and Creation of complex Excel files)
- Customer service, solving doubts about car radio repairs
- Support for the Marketing department
- Release and update of items release control file

Marketing Intern

Bosch Engineering and Business Solutions [31.10.2015 – 03.11.2016]

City: Hildesheim

Country: Germany

- Worldwide products management (Product release, Price analysis and Sales analysis)
- Link between production and sales team
- Customer service for internal and external clients
- Creation of projects for the area
- Substitution of team leader in vacation
- Planning of meeting and client visits
- Update of database for monthly meetings
- Support for Marketing Department

Human Resources Intern

Bosch Latin America [30.06.2014 – 30.08.2015]

City: Campinas

Country: Brazil

- Assist managers and group leaders in daily doubts about HR routines
- Management and Enhancement of International Internship Program
- Overtime Control
- Planning of meetings and events
- Control of trainings in Overdue
- Assist Managers and group leaders in internal HR trainings

Administrative Assistant Intern

Health Department [31.01.2014 – 28.02.2014]

City: Poços de Caldas

Country: Brazil

- Planning of surgeries schedule
- Organization and and delivery of medical exams
- Management of database

Administrative Assistant

Santa Clara Embroidery [30.06.2013 – 30.10.2013]

City: Poços de Caldas

Country: Brazil

- Receive of customer's requests
- Creation of the art (Corel or Wilcom) to be embroidered
- Request of production of embroideries
- Direct contact with clients
- Administrative tasks

Pedagogic Coordinator

Skill Language School [31.08.2011 – 30.07.2012]

City: Poços de Caldas

Country: Brazil

- Offer conditions for the teachers to work together with new proposals and dive into their classes
- Support of the introspection for the teachers so they can be more reflexive and critic in their classes

English Language Teacher

Skill Language School [31.01.2011 – 31.08.2011]

City: Poços de Caldas

Country: Brazil

- Classes for children, teenagers and adults
- Events and activities promoter

Apprentice in Industrial and Home Electrics

M&G Fibers Brazil [31.01.2010 – 29.11.2010]

City: Poços de Caldas

Country: Brazil

- Projects for Home Electric Installations
- Projects for Industrial Electric Installations

EDUCATION

Bachelor of Business Administration with Marketing Emphasis

Anhanguera Educacional University [29.12.2011 – 28.12.2017]

Address: Rua Luís Otávio, 1313 Taquaral, 13087-018 Campinas (Brazil)

<https://www.anhanguera.com/>

Final Grade: 1,4

Thesis: Business Plan for a Real Company

Course Description

The course develops skills for forming the manager, with the use of new technologies, entrepreneurship, creativity in negotiation techniques, and especially, the understanding of how to articulate people to achieve certain goals. The set of disciplines helps in the formation of ethical and socially responsible managers, ready to make decisions and deal with the constant changes in the national and international scene. The professional will be ready to work in different areas within companies and at any level. Working as a team leader, manager, executive and as a consultant.

E-learning Informations Systems Bachelor

Anhembi Morumbi University [01.07.2019 – 31.12.2023]

Address: Rua Jaceru, 247 Morumbi, 04705-000 São Paulo (Brazil) <https://portal.anhembi.br/>

LANGUAGE SKILLS

Mother Tongues: **English, Portuguese**

Other Languages:

German

LISTENING B1 READING B1 WRITING B1

Spanish

LISTENING C1 READING C1 WRITING C1

French

LISTENING A1 READING A1 WRITING A1

DIGITAL COMPETENCES

IT-Knowledge

Microsoft Word / Microsoft Office / Microsoft Excel / SAP R3

Marketing-Knowledge

Adobe Illustrator / Corel-Draw / Social Media / Adobe photoshop / Digital Marketing / Facebook Ads / Google ADS

Programming-Knowledge (Beginner)

MySQL / Git / GitHub / Algorithms / HTML5 / Power BI / Python / CSS3 / JavaScript / Visual Studio / Business Intelligence

General

Languages Enthusiastic / Leadership / Creativity / Fast learner / Proactivity / Entrepreneurship / Body language / Repair of Musical instruments / Photography / Good Listener and Communicator

REFERENCES

Bosch Engineering and Business Solutions GmbH

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