



# DASHBOARD ANÁLISE COMERCIAL

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Iniciar





## Dashboard de Vendas

Comparativo com o ano anterior



\$15.39bn

Faturamento

▼ -14%



107%

Atingimento Meta

▼ -28%



5,520,471

Quantidade Vendas

▼ -14%



\$2.79K

Ticket Médio

▲ 0%

### Faturamento x Meta mensal

● Faturamento — Valor Meta

\$2bn

\$1bn

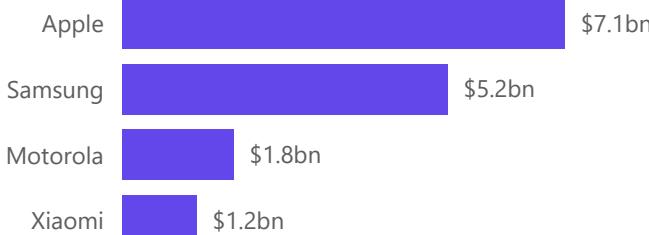
\$0bn

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Faturamento

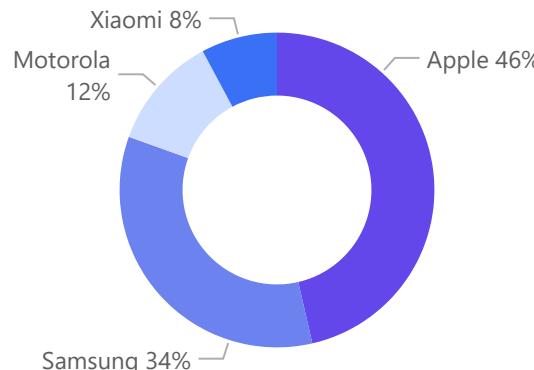


por Marca



Clique em uma marca para detalhar

### Share por Marca



Ano

2020

Marca

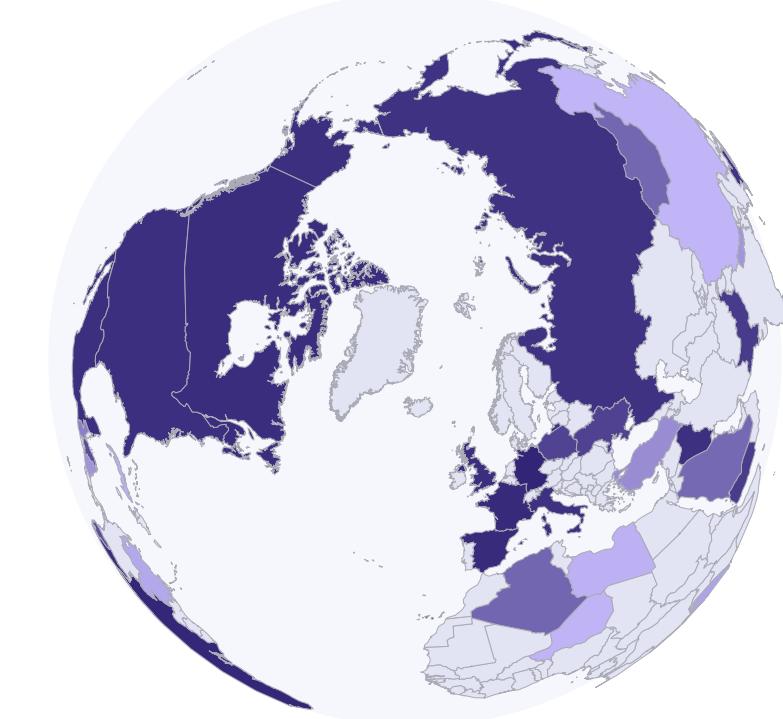
All

### Faturamento por País

Passe o mouse para detalhar

Globo

Plano



### Continente

Asia

\$4.7bn

Europe

\$3.5bn

South America

\$3.3bn

North America

\$2.4bn

Africa

\$0.8bn

Oceania

\$0.8bn





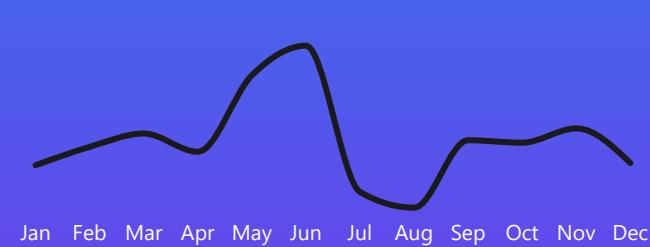
## Detalhamento da marca Samsung, ano de 2017.



**SAMSUNG**

\$17,064,379,...

Faturamento



CodProduto	Descrição	Categoria	Faturamento	Quantidade Vendas	YoY Fat
P006	Galaxy S20 FE	Smartphone	\$767,206,000.00	348,730	-
P009	Galaxy Watch 5	SmartWatch	\$534,859,200.00	334,287	-
P001	Galaxy Z fold 4	Smartphone	\$3,011,371,500.00	354,279	-
P010	Tablet Galaxy Tab A7 Lite	Tablet	\$291,538,800.00	323,932	-
P005	Galaxy S21	Smartphone	\$1,617,624,000.00	359,472	-
P012	Galaxy A23	Smartphone	\$534,467,200.00	334,042	-
P008	Galaxy Watch 4	SmartWatch	\$413,503,200.00	344,586	-
P007	Galaxy A22	Smartphone	\$521,317,500.00	347,545	-
P002	Galaxy Z Flip 4	Smartphone	\$2,665,080,000.00	355,344	-

Continente	Faturamento	Quantidade Vendas	YoY Fat
Asia	\$5,040,109,900.00	1,364,963	-
South America	\$3,883,737,400.00	1,107,656	-
Europe	\$3,863,089,200.00	1,103,375	-
North America	\$2,670,917,900.00	741,791	-
Oceania	\$856,228,400.00	245,184	-
Africa	\$750,296,700.00	224,958	-
<b>Total</b>	<b>\$17,064,379,500.00</b>	<b>4,787,927</b>	<b>-</b>

### Faturamento por País

