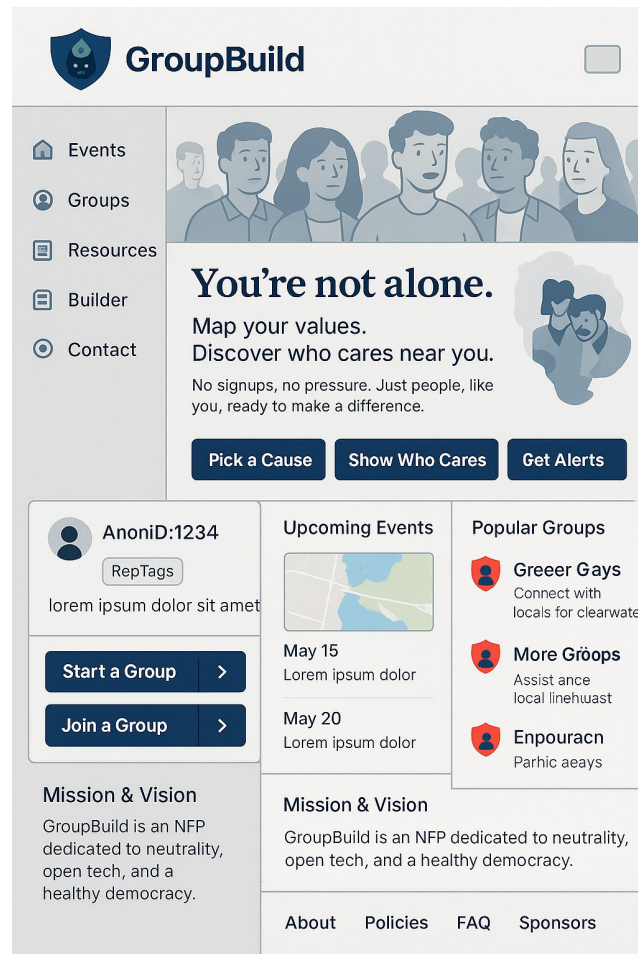# Sample Design Work: GroupBuild

0. [This document is a sample]

This document is designed to illustrate the planning discussions currently underway via the GroupBuild Discord server.

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1. [First-Impression UX Strategy]

(a) **Navigation panel shows:**
- Site is hyper-active (drop-down list of most active Groups, event map thumbnails)
- Most content accessible without Anon-ID registration

(b) **Header sections show:**
- Values alignment via a graphic showing protestor faces
- Tagline to validate emotional resonance with dissenters
- Explainer video auto-cycles over graphic after 10 seconds
- Users behave; BeAxa thumbnail animation links to explainer on AI moderation (BeAxa), ScriptTag and RepTag systems that help deprioritize toxicity without censorship

(c) **Mid sections show:**
- Call-to-Actions direct users via Anon-ID registration: [Explore Groups], [Join A Cause], [Start A Movement], [Find Your People], [Stay Safe]
- Default map region shows North America, with Washington DC as an overlay thumbnail
- Auto-cycling banner shows example Groups (use fake profiles in demo)

(d) **Footer Section shows:**
- Trust-building links: vision, values, policies, FAQs (5W's)
- Organization model: governance, staff-ownership, encrypted messaging

2. [Layout Overview and Navigation Tree]

The landing page uses a split layout with a persistent left-side navigation bar and scrollable main content.

Component	Function
Header (with BeAxa logo)	Branding and site identity, clickable to refresh homepage
Left-Side Navigation	Quick access to: Events, Groups, Resources, Builder, Contact
Map/Hotspots	Defaults to North America, shows protest activity, overlays for DC
Call to Action (CTA)	'Pick a Cause' → 'Show Who Cares' → 'Get Alerts'
AnonID Registration	Generates AnonID linked to avatar + RepTags
Group Functions	Start or join Groups; role-based chats
Event Listings	Sorted by relevance, shows map thumbnails
Popular Groups	Displayed by trust/region
Mission & Vision Blurb	Explains NFP status, neutrality, safe tech
Footer	Org type, safe-messaging app, open source notes, moderation philosophy

3. [Icon Labels and Example Text Blocks]

All icons should follow the GroupBuild red-shield SVG convention. Each section includes:

    (a)   Title label (e.g. 'Events Near You', 'Start A Group')

    (b)   Short phrase or blurb (e.g. 'Connect with locals for clean water')

    (c)   Graphic block or thumbnail space for previews, chats, or actions

4. [Graphic Render AI-Prompt]

Render a large composite wireframe image; use placeholders for maps, profiles, BeAxa animation block, and cycling chat banners; ensure the following are included:

    (a)   Left-side nav bar

    (b)   Top logo header with protestor image and embedded explainer

    (c)   Mid-screen CTA block with 5 buttons

    (d)   Default map view (North America with DC overlay)

    (e)   Example Group chat ticker (auto-cycling)

    (f)   Footer explaining trust, technology, and values

5. [Additional Sections Deleted, Latest Version Available on GroupBuild Discord] …

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This document is merely a sample, please do not action or publish.