



Everything You Need to Manage Your Organization all in one place!

Reach more people! Raise More \$\$! ...with far less
effort and cost





"A Community Engagement app providing a centralized 'one-stop' solution for your organization to manage and promote your programs, services, events, marketplace and fundraising activities"



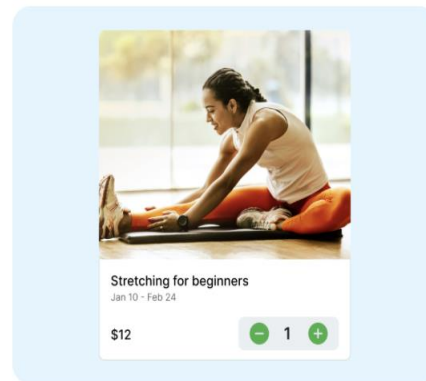


Raise More



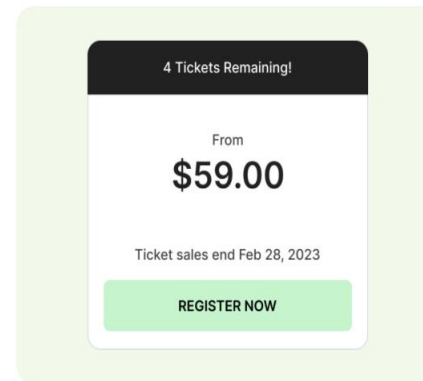
Fundraising

Create campaigns, accept donations, promote sponsors, source items, and run online silent auctions and raffles.



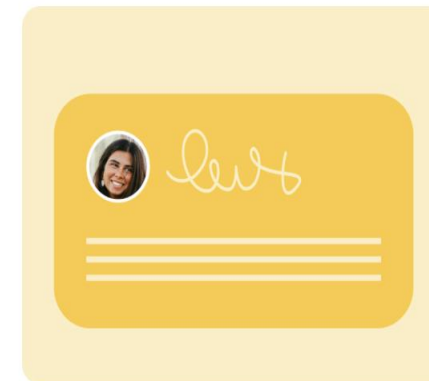
eCommerce Marketplace

Build an online marketplace, manage orders, create bundles, and apply special discounts to products.



Events & Programs

Set up and sell tickets to events and programs, promote and manage attendees, and monitor activity.



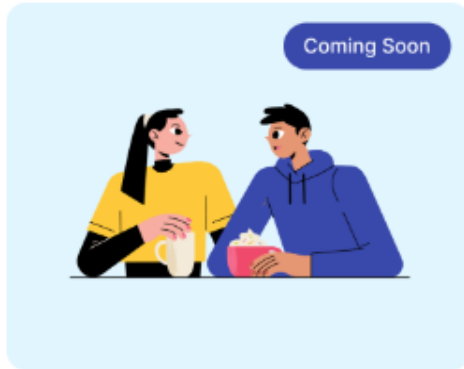
Membership Management

Create, manage, promote, and sell memberships to your community members, and streamline renewals easily.





Stay Organized



Team Management

Get your team involved! Manage staff and volunteers by controlling the admin functions they have access to.



Documents & Directory

Stay organized by making key documents and contact details available to your staff and community members.



Website Management

Use samples to build a new website or integrate pages like a marketplace or event calendar to an existing site.



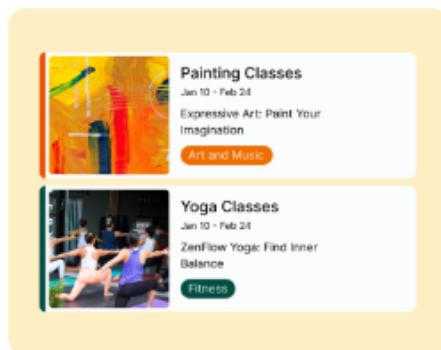
Reporting & Analytics

Monitor your community's performance in real-time through our executive dashboards and exportable reports.





Reach Your Audience



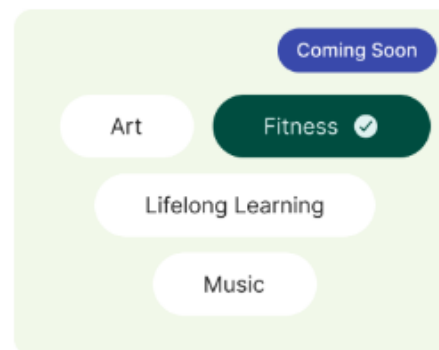
Posts and Newsletters

Keep community members engaged and informed by sharing content through an active, real-time news feed.



Email Marketing

Create email campaigns that can be targeted to specific audiences within your community and scheduled in advance.



Content Targeting

Users can filter content by interests, and admins can create cohorts like volunteer groups, board members, etc.



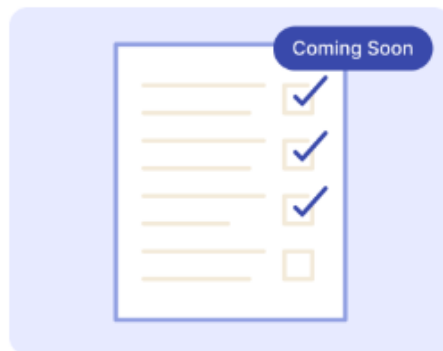
Multilingual

Automatically translates to over 120+ languages, supporting our diverse communities and promoting inclusivity.



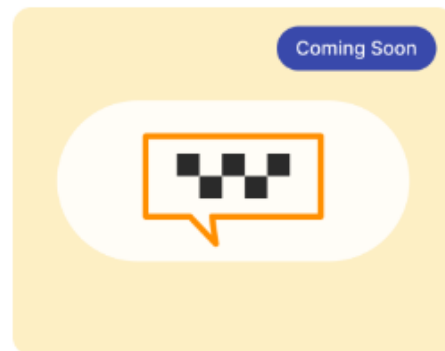


Boost Engagement



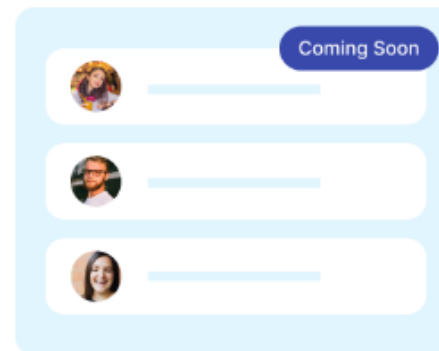
Surveys

Create surveys that can be sent out to your community members and get immediate feedback at any time.



Communications

Receive email and SMS notifications, and create self-moderated discussion forums for you and your network.



Integrated Support

Monitor and manage user requests through the dashboard rather than getting swamped by support emails.



Artificial Intelligence

A multilingual AI chatbot designed for your community. Ask questions in any language using text or voice prompts.

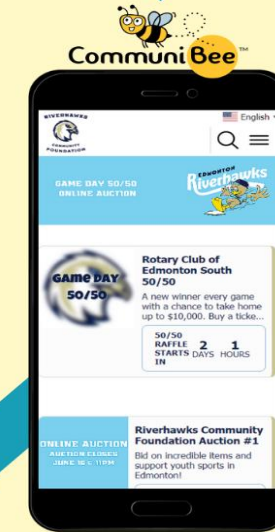




Fundraising Campaigns

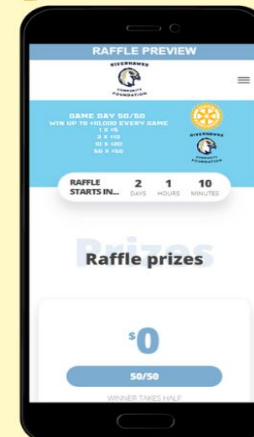


Scan here!



QR Code and Campaign landing page constant for entire season

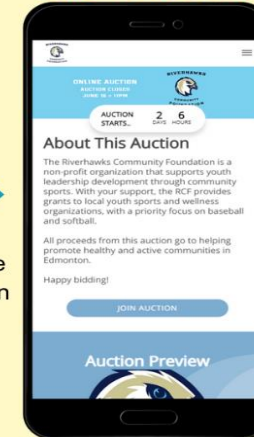
Buy 50/50 Tickets!



Accept Donations!



Bid on Auction Items!



Flip between the raffle and auction seamlessly!





Implementation Options

1) CommuniBee as Website & WebApp

- Content entered once, managed in one-system
- One primary location for your residents (CBS Website/WebApp)
- One System to maintain (all data in one secure cloud-based location)



2) Keep your Website & Link CommuniBee Features

- Link: auctions/raffles & fundraising campaigns, program/events, news, sponsors, marketplace
- One primary location for your residents (your Website)
- Two systems to be maintained (your website & CBS admin dashboard)
- No CBS WebApp



CommuniBee Suite Pricing Structure

Starter
\$0/mth
4.9% Platform Fee

Foundation
\$15/mth
\$1 ~~\$149~~/year
3.9% Platform Fee

Growth
\$39/mth
\$399/year
3.5% Platform Fee

Enterprise
\$195/mth
\$1,999/year
2.5% Platform Fee

Signature
Contact us.

If your Organization Raises from all e-commerce related activity in 12 months*	Optimal Tier Choice
Less than \$15,000	Starter
Between \$15,000 - \$65,000	Foundation
Between \$65,000 - \$175,000	Growth
Between \$175,000 - \$1,500,000	Enterprise
Greater than \$1,500,000	Signature

Revenues from fundraisers using Bid Beacon or Raffles, Online Donations, Marketplace (e.g., sales from Merchandise, Food Programs, Programs, Services and Events), Membership and Other Fees,

Core Features Included in Every Plan

- ✓ Fundraising
- ✓ eCommerce Marketplace
- ✓ Events & Programs
- ✓ Membership Management*
- ✓ Team Management*
- ✓ Documents & Directory
- ✓ Website Management
- ✓ Reporting & Analytics
- ✓ Post and Newsletters
- ✓ Email Marketing
- ✓ Content Targeting*
- ✓ Surveys*
- ✓ Communications*
- ✓ Integrated Support*
- ✓ Artificial Intelligence
- ✓ Multilingual

Enjoy Silent Auction Platform Fee Caps

Starter
Fee Cap: \$999

Foundation
Fee Cap: \$899

Growth
Fee Cap: \$799

Enterprise
Fee Cap: \$699

Signature
Contact Us



CBS – Ideal Customer Profile (ICP)

“A community engagement app providing a centralized ‘one-stop’ solution for your organization to manage and promote your news, programs & events, marketplace, sponsors and fundraising activities.”

- Our Ideal customer
 - Non-profits, charities and to a lesser degree, for-profit organizations
 - Organizations that use several e-commerce features/services in CBS
 - One-stop for many of their needs
 - Setup a store – sell merch
 - Many chargeable programs or events – e.g. tickets (replace event-brite)
 - Donate now (replace Canada-helps site)
 - Ongoing Fundraising campaigns
 - Orgs that do only raffle or auctions – are still a target – lumpy rev\$, but still good to keep/grow (and expand to other CBS features)