

InSeed — Transparent Billing & Engagement Model

Start with a complimentary one-week CoAudit. Then scale outcomes with a curated impact squad.

Transparency first. InSeed works with CEOs of 100–1,000 person organizations who already know their models are bending under AI.
We keep the first week free (CoAudit) so both sides can qualify the fit, de-risk board optics, and avoid sunk-cost traps.

CoAudit (Week 0) — Free

- CoAudit (Week 0) — Free
- Rapid exposure map (risk & opportunity) across product, process, and governance
 - 30–60–90 plan with scoreboard metrics and constraints
 - Confidential, board-safe brief suitable for directors
 - Hard stop: either we continue with clarity, or both parties walk with no obligation

Sticker Rates (Transparency First)

Engagement Type	Sticker Rate (USD)	Typical Duration	What You Get
Strategic Partner (Rick + curated squad)	\$25k–\$35k / day	1–5 days	Founder-level framing, bets, constraints, operating
Specialist Contributor (AI/Tech/Creative)	\$6k–\$8k / day	1–10 days	InSeed co-branded experts (vibecoders, systems
Board Briefing (directors/investors)	\$15k flat (2 hours)	Single session	Tailored board-safe explainer, exposure map, dec

Discounts & Exceptions

- Not-for-profits & B-Corps: 50–70% discount.
- Mission-aligned causes: Zero-cost projects (funded by InSeed impact capital).
- Spin-offs & pivots: Sweat-equity in lieu of cash (InSeed as angel partner).

Positioning vs. Big 6

- Why CEOs pick InSeed before the Big 6
- Board-safe: fast, surgical clarity without triggering multi-million dollar programs
 - Less theater, more outcomes: we install a cadence and a scoreboard your teams can run
 - Cheaper than delay: every quarter of AI hesitation erodes competitive position

Ethics & Guardrails

- Ethics & Guardrails
- No-fit fast: we disengage quickly from non-serious or misaligned clients
 - No extraction: transparent sticker rates, visible discounts, and cause underwriting
 - No black boxes: methods and metrics are documented and auditable

Talk to us: inseed.com — Confidential CEO/Board intake available.

