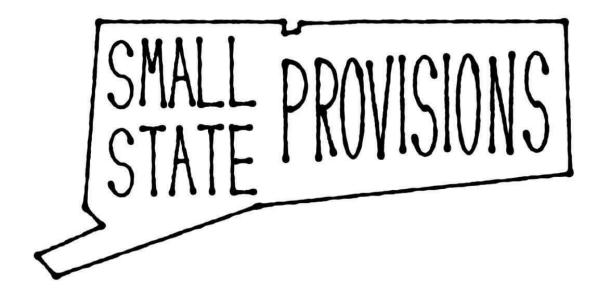
## Small State Provisions Rises In West Hartford



A publisher by trade and a baker by heart, Kevin Masse is no stranger to both the food world and the digital realm. When he relocated from New York City to West Hartford, he was able to step back from the publishing world and focus on his real passion: baking bread and granola through Connecticut's Cottage Food Law to create <a href="Small State Provisions">Small State Provisions</a>.

Founded in 2019, Small State Provisions has already risen to the fore in West Hartford, not only through the amazing breads and granolas bought straight from Masse's kitchen, but also through community connections, giving back, and community leadership.

## Start(Er) Small For Big Things

Like a quality sourdough starter, Small State Provisions had the right natural ingredients for success. Kevin has been deeply involved in social influencing within the food space for a large portion of his career. Due in part to that, he has been featured by such publications as Food52, Epicurious, TheFeedfeed, and more. Through stepping a bit away from the publishing world, he has been able to leverage his innate talent and love for baking to create a business he can put his soul into. And you can absolutely taste the love in Kevin's baked goods.

A self-taught baker, cook, and recipe-writer, Kevin makes four types of bread and one style granola regularly. Because of Connecticut's Cottage Food Laws, Small State Provisions can only sell direct to customers, which has been working beautifully during the coronavirus pandemic. Using entirely organic, simple, real ingredients, the goods from Small State Provisions have been joyfully feeding families and spirits throughout the greater West Hartford area.

## DOUGH WHAT YOU LOVE

Kevin is a member of the Board of Directors of <u>Healing Meals Community Project</u> in Bloomfield, which works to prepare and deliver healthful, organic, nourishing meals to families dealing with major health crises. All meals are prepared by youth volunteers under the guidance of adult mentors and the organization's chef.

In June of this year, Small State Provisions was able to donate their entire month's proceeds to <u>ACLUCT</u>. Kevin says giving back monetarily is an easy decision because of the low overhead of his home bakery, allowing him to nourish his community in so many ways.

## **GET THIS BREAD**

If you're in West Hartford, you can sign up for direct delivery from Small State Provisions. Alternatively, you can get on the pick-up list and stop by Masse's home on baking days to pick up your baked goods. Subscriptions are available, as well, so you can set yourself up for eight full weeks of doughy goodness.