

Lily Patch Boutique Keeps It Cool (Or Hot!)



Lily Patch
BOUTIQUE

Whether you call them coozies or cozies, the cup and can coolers from Lily Patch Boutique are the fun accessory your favorite daily beverage absolutely needs. A home-based small business out of San Diego, California, we can't get enough of these clever insulators.

Thematic And Dramatic

If your outfit isn't complete without your cup of coffee to go, make sure that it fully complements your mood with Lily Patch Boutique's cute, clever, and useful coozies! If you're looking to keep your cup from sweat or your palms from tasting, these are the cutest possible solution. The coolers are all unique, often seasonally themed, and perfectly sized to match your beverage of choice. With nine sizes that match every drink from a Starbucks trenta to a skinny can for those adult seltzers, and everything in between, there's absolutely something for everyone in the [Lily Patch Boutique Etsy](#) shop.

Kim of Lily Patch Boutique sews each of her unique coozies herself. As such, she releases each design in small batches. This both elicits demand for these unique accessories and keeps her business both manageable and profitable! Fans of the designs get treated to her releases via [Instagram](#), and need to stay on top of it to keep an eye out for the latest cup covers.

DRINK TO SUCCESS

The Boutique's success is in part due to the dedication of her customers. Not unlike [My Cookie Dealer](#), a committed and rewarded client-base is the best marketing you can find! Kim has also worked hard to become an integral part of a community of small business owners, including ours! We even have the great good fortune of featuring Lily Patch Boutique designs at an upcoming [surprise event](#) dedicated to celebrating small business networking.

Kim also takes custom orders, and loves to gain inspiration from customers as a whole. Kim says interacting with her customers is some of the best ways to create new and exciting designs ready to sell out at a moment's notice. She's also deeply committed to value. Because her customers come back again and again, she works hard to ensure that the price point is as perfect for them as the products they're seeking.

If you're looking to get in on these adorable creations that make ideal gifts for your friends (or yourself!), make sure to follow Lily Patch Boutique on social and get the latest on her Etsy shop page.