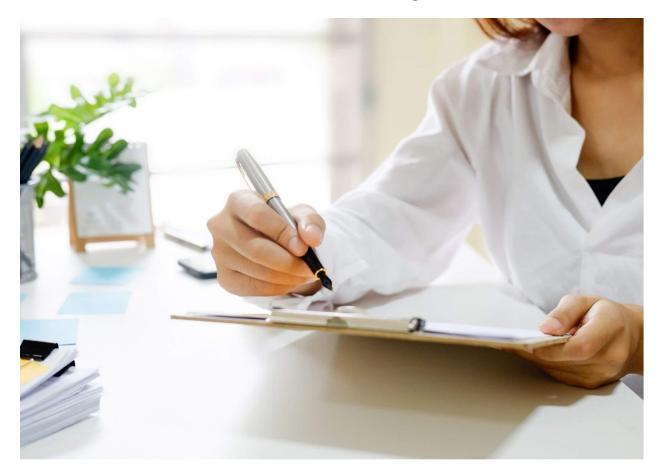
## **Financial Reporting**



Provide accurate easy-to-read reports and graphs that compare Sales and Expenses YTD, Year vs. Year, and other custom reports. Generate Monthly, Quarterly, and Full Year Profit & Loss Statements and Balance Sheets.

## The Importance of Financial Reporting for Small Businesses

If you are a small business owner who is looking for a way to increase your business's cash flow, then you need to look into the importance of financial reporting guidelines that are related to <u>financial reporting</u>. If you are a small business owner, then you know first-hand how difficult it can be to manage finances. Without an accurate and complete account of your company's finances, you risk losing important funding, or worse, wasting time and money on a business that will not generate a profit. In order to properly manage your business's finances, you must be able to report them to the proper financial reporting organizations. In order to effectively report your finances, you will need the help of an accountant or financial professional.

All businesses should have a prepared financial statement which will include all of the relevant and necessary information. This statement will provide investors with an accurate and comprehensive view of the business's operations. Investors will want to be aware of how effectively the capital is being spent, as well as how funds are being reinvested within the business.

The <u>financial statements</u> and reports provide information necessary to make sound financial decisions. A company's cash flow, balance sheet, operating expenses, and other financial statements will all play a crucial role in making sound financial decisions. Properly prepared, these statements and reports provide investors and other members of the public with the accurate and comprehensive information that they need in order to make informed decisions about capital expenditures, financing, mergers, and acquisitions, and other important business activities. Because of their importance, it is important that small businesses take the time to properly prepare their financial reports and take an accounting class if at all possible.