



Making Halloween Pop

With Ricker Duval And Pink Flamingo Party Co.

If ever there was a year for Halloween, it is 2020. As though designed for a pandemic, this holiday already features *plenty* of masks, and social distancing isn't as challenging as it once was, even when we're partying! So we absolutely **cannot** wait for October 31 and have teamed up with Pink Flamingo Party Co. once again to help you nail your Halloween Fete, no matter the theme, size, or style of your costumed celebration.

CONSIDERATIONS BEFORE YOU BEGIN

GUEST LIST

Obviously key, but we're not asking if you've got your annoying neighbor on the "maybe" list. When it comes down to it, a party for just adults versus a party for just kids versus a mixed family celebration are very different. Your guest list will help determine your spook factor, too. A six year old is going to react very differently to a severed head platter than a sixteen year old! We keep all of our own Halloween parties entirely family

friendly for obvious reasons, but we used to host some barn-burners B.C. (Before Children).

TIMING

Most folks are up for a get-together day or night, but a daytime 'do is going to feel very different from a nighttime haunted happening. Planning your look and feel to match the time of your day can help people get – and stay – in the spirit.

PICKING YOUR HALLOWEEN STYLE

Are you a classically spooky, scary All Hallow's Eve enthusiast? Or is a sunny, bright celebration more your style? Ashley at Pink Flamingo Party Co. has you covered!

A BRIGHTLY STYLED PARTY FOR GOOD GHOULS AND BOOYS

For a bright display, ideal for a daytime party or an afternoon pre-trick-or-treating get together, she's broken the black and orange mold and brought out the big guns with citrus-colored décor and accessories. This color combo is totally unexpected for Halloween, and yet works SO WELL. These perfectly poppy table wares keep the feeling bright and light, but definitely in the spirit. Candy and nibbles from Morsels Party Planning were designed to match both visually and by taste. How much do you want to take a bite of those cookies that look like they might bite back?

Pink Flamingos [pink ghost napkins](#) and [cute plates](#), as well as the almost [huggable ghost balloons](#), coupled with friendly ghost and jack o' lantern cupcake toppers and spirited spider treat bags from Morsels really give this Halloween theme an adorable flair. Plus, the super simple marshmallow pops with very on-trend straw handles are so quick, you can throw them together.

A DARK AND CREEPY PARTY FOR THE DIE-HARD HALLOWEEN LOVERS

If you're more Morticia Addams sort and want to kick up the creepy and the kooky, Ashley brought out the eerie crow balloon, a [devilishly good balloon cake topper](#), and more. Take a look at this amazing tablescape! Notice how the candy tray we created plays just as well among the creepy and crawly as it did in the bright display. While this table setting is for a more mature audience, who doesn't love an abundance of sweet treats? Check out the dark and gooey cauldron cake pops that look almost too realistic to eat!

SCENE STEALING COSTUMES (ON A BUDGET!)

Creative? Yep. Cost effective? Absolutely. Super cute? You bet! If you're in a pickle on the costume front, or just need to switch it up from one Halloween celebration to the next, Ashley put together four utterly adorable and super do-able costumes for the kiddos in our lives!

With just a black base and some balloons, Pink Flamingo Party Co. put together this adorable solar system costume. Outfit the coolest kid in the galaxy with this quick getup!

If you've got a real love for sweets, and need to let the world know, this colorful and fun bag of jelly beans is just the ticket! A clear garbage bag and pack of smaller, multi-colored balloons are all you need to get your Jelly Belly style on!

With one simple disco ball balloon from Pink Flamingo, you can make your roller disco dreams come true! Raid your closet and throw on your favorite pair of skates for this easy and super cute costume that's as comfy as it is simple! Plus, tied the "disco ball" to your shoulder strap and you can have your hands free all party long.

Speaking of sweets, for the bubble gum enthusiast in your life, Violet Beauregard or otherwise, this perfectly pink bubble-themed costume is super cute and incorporates standard and specialty balloons to get that Super Bubble action.

And last but not least, you can create the cutest costume for the tiniest members of your family with just a few balloons and a wagon you already have. This baby bath takes minutes to put together, and is as entertaining to the kiddos as it is simple! No guarantees they'll want to stay in their "bath" though, after all, they want to join the party too!

GET YOUR OWN PARTY STARTED!

Now go out and get planning. Don't forget to check out [Pink Flamingo Party Co](#) and Morsels Party Planning for you Halloween needs! You can find all of the Halloween themed balloons and decor – and more! – that Ashley used [right here](#). Thank you to everyone who helped make this celebration extra fun – and extra spooky – especially our five costume models (who thankfully get paid in candy!).

Wishing everyone a healthy and happy Halloween!!

**GET A CLOSEUP OF ALL THE TREATS AND TRICKS WE PUT
TOGETHER FOR THIS EVENT!**