Omnibus ANOVA Test

Adverts 433688 1 433688 99.6 < .001 Residuals 862264 198 4355		Sum of Squares	df	Mean Square	F	р
Residuals 862264 198 4355	Adverts	433688	1	433688	99.6	< .001
	Residuals	862264	198	4355		

Note. Type 3 sum of squares