

<u>Stage</u>	Account Name	<u>Type</u>	Sum of Amount	Record Count
Qualification			\$160,000.00	2
Qualification	Local Media		\$100,000.00	1
Qualification	Local Media	-	\$100,000.00	1
Qualification	SOMA		\$60,000.00	1
Qualification	SOMA	-	\$60,000.00	1



<u>Stage</u>	Account Name	<u>Type</u>	Sum of Amount	Record Count
Needs Analysis			\$413,000.00	2
Needs Analysis	Acme		\$68,000.00	1
Needs Analysis	Acme	Prospect	\$68,000.00	1
Needs Analysis	Rincon Hill inc		\$345,000.00	1
Needs Analysis	Rincon Hill inc	-	\$345,000.00	1



<u>Stage</u>	Account Name	<u>Type</u>	Sum of Amount	Record Count
Value Proposition			\$470,000.00	2
Value Proposition	Global Media		\$20,000.00	1
Value Proposition	Global Media	Prospect	\$20,000.00	1
Value Proposition	salesforce.com		\$450,000.00	1
Value Proposition	salesforce.com	Customer	\$450,000.00	1



<u>Stage</u>	Account Name	<u>Type</u>	Sum of Amount	Record Count
Id. Decision Makers			\$4,000.00	2
Id. Decision Makers	Acme		\$2,000.00	1
Id. Decision Makers	Acme	Prospect	\$2,000.00	1
Id. Decision Makers	Global Media		\$2,000.00	1
Id. Decision Makers	Global Media	Prospect	\$2,000.00	1



<u>Stage</u>	Account Name	<u>Type</u>	Sum of Amount	Record Count
Perception Analysis			\$90,000.00	2
Perception Analysis	Global Media		\$10,000.00	1
Perception Analysis	Global Media	Prospect	\$10,000.00	1
Perception Analysis	salesforce.com		\$80,000.00	1
Perception Analysis	salesforce.com	Customer	\$80,000.00	1