MOHAMMAD RICKO APRILIANTO

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Profile Summary

I'm Mohammad Ricko Aprilianto, a Digital Business student and a tech enthusiast with a focus on Web and Mobile Development especially in Backend Development. Beyond coding, I also explore Digital Marketing. I can work well in team and have a commitment to continuous learning, always trying to improve my technical and soft skills.

Skills

Programming
- Kotlin
- PHP, Laravel
- JavaScript, JQuery
- Python, Django

Specialized Skills
- Web Development
- Mobile Development (Android)
- Digital Marketing
- Project Management

Education

Politeknik Negeri Banjarmasin   Aug 2022 - Current
Bachelor of Applied Digital Business – IPK 3.86

SMKN 2 Banjarmasin   Jul 2019 - May 2022
High School Diploma of Computer Software Engineering - Score 87.98

Experience

Freelance Mobile Developer   Dec 2024
- Independently developed a mobile application using Kotlin.
- Designed the application architecture and implemented both front-end and back-end features.
- Handled database management.

Mobile Developer Learning Path — Bangkit Academy led by Google, GoTo, & Traveloka   Sep 2024 – Dec 2024
- Selected as one of 4,000 participants from over 100,000 applicants for the Kampus Merdeka-certified Bangkit Academy.
- Completed curated modules in Android development using Kotlin, software engineering fundamentals, Git & GitHub, and app deployment.

- Participated in industry-standard training including soft skills, English communication, and product-based capstone project development.
- Collaborated in a team project to build a tech solution for real-world problems in Indonesian society.

Freelance Web Developer   Aug 2022 – Sep 2022

- Collaboratively planned application architecture with a team using React and Tailwind CSS for front-end development.
- Developed the Back-End using the Laravel framework.
- Handled deployment and database management.

SMKN 2 Banjarmasin   Nov 2021 – Dec 2021

Web Developer

- Contributed to infrastructure website (Pusat Pelayanan Lansia) development by planning application architecture with a team.
- Developed the website using Wordpress.
- Utilized Elementor for the front-end.
- Managed deployment and databases.

PT. Digiclass Indonesia International   Aug 2021 – Dec 2021

Digital Marketer

- Conducted keyword research to identify high-traffic, relevant keywords to target in content and campaigns.
- Analyzed search trends to find new content opportunities.
- Utilized SEO tools like Google Trends and Keyword Tool io to find effective keywords.
- Created engaging and informative content.
- Produced visual content such as infographics, videos, and images to support marketing strategies.
- Managed content posting schedules across various social media platforms including Facebook, Instagram, LinkedIn, and Youtube.
- Monitored and analyzed website performance using tools like Google Analytics.
- Teaching digital marketing to a newly hired intern.

Certification

Certificate of Completion – Mobile Development
Bangkit led by Google, Goto, and Traveloka

KMIPN V – E-Government - Finalist
Politeknik Elektronika Negeri Surabaya

Itech Poliban Competition – Software Development - Second Place
Itech Poliban

Level II KKNI Certification Scheme At the Competence of Software Engineering Skills
Badan Nasional Sertifikasi Profesi (BNSP)

Provincial Level Web Technologies Skills Competition (LKS) - Third Place

LKS SMK

Digital Marketing Competency Certification

Badan Nasional Sertifikasi Profesi (BNSP)