

ADALIDA BACA

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Professional Summary

Ambitious Product Designer pursuing positions using Figma software. Fast learner and a self-starter.

Portfolio: <https://adalida.design>

Skills

- Figma
- Adobe Creative Cloud
- Confluence
- Jira
- Slack
- Google Suite
- Command Line/Git
- HTML/CSS
- Prototyping
- UI/UX Design
- Wireframes
- Hi-Fidelity Mockups

Work History

Web Designer

Aug 2019 - Current

Freelance

San Francisco, California

- Design responsive user interfaces while maintaining brand identity from concept to completion.
- Create information architectures and conduct usability studies to improve the navigation, layout, and responsiveness.

Technical Writer Intern

Feb 2020 - Dec 2020

Project ECHO

Albuquerque, New Mexico

- Decreased turnaround time for HTML website request changes by 80%.
- Managed Confluence documentation for reporting, agile development procedures, and onboarding new team members.
- Designed the Nursing Home ECHO COVID Action Network Data Guide (CAN) enabling new users to onboard and integrate with the software.

Education

Bachelor of Arts: English-Philosophy

12/2020

The University of New Mexico

Albuquerque, New Mexico

- Co-Winner of The Dale and Ivan Melada Endowed Scholarship in 2020
- Rechartered and Elected to Vice-President of the Lobo Gardens in 2019
- Awarded Albuquerque NASA Space Apps Challenge Winner in 2018

Certifications

- Certified User Experience Designer, Google in 05/2022
- Technical and Professional Communication Certificate, University of New Mexico in 12/2020