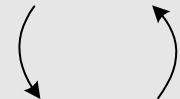


**Orienting Goal**

## **Requirements**

**Observations of  
existing PIM practice**

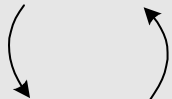


**Analysis of existing  
practice**

**DESIGN**

## **Evaluation**

**Observations of  
transformed  
situations**



**Analysis of  
transformed  
situations**

## **Theory-building**

**Design Abstractions**

**Design Result**

