

POSITIVE USER EXPERIENCE

Satisfied with management strategies: user feels no need to change

Level of satisfaction with
current m'ment strategies

PROFILE A

Satisfied and organizing-neutral

Profile A has a pragmatic attitude to PIM. She considers organization to be low priority

PROFILE B

Satisfied and pro-organizing

Profile B spends a lot of time filing information, but believes the time and effort is worth it

Current organizing tendency

Organizing-neutral

Pro-organizing

*wants to be
more like user B*

PROFILE C

Dissatisfied and org-neutral :
wants to be more pro-organizing

*Profile C is "image-conscious".
He considers himself untidy, and feels guilty for not being more organized.*

*wants to be
more like user A*

PROFILE E

Dissatisfied and pro-org :
wants to be more org-neutral

*Profile E is relatively organized, but
resents the amount of time she spends
filing , seeing it as a waste of time.*

*wants to be
more like user B*

PROFILE D

Dissatisfied and pro-org :
wants to be more pro-organizing

*Profile D is "image-conscious".
Although relatively organized, she still
thinks she is untidy.*

NEGATIVE USER EXPERIENCE

Dissatisfied with management strategies: user wants to change them