



# Portfolio with Deep Learning

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10/8/2024



## Problems

Portfolio optimization is a formal mathematical approach to making investment decisions across a collection of financial instruments or assets


- Modern portfolio theory involves categorizing the investment universe based on risk and return
- Then choosing the mix of investments that achieve a desired goal
- Traditional methods use simplistic linear factor models, which does not reflect the complex and nonlinear nature of the financial world
- The paper explored a deep learning technique named autoencoder by experimenting on the weekly stock returns from the IBB index (83 biotech symbols) from 2012 to 2016

<https://www.mathworks.com/discovery/portfolio-optimization.html>

Heaton et.al., *Appl. Stochastic Models Bus. Ind.* **2017**, 33 3–12

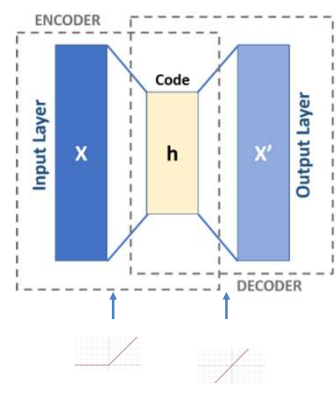
Actual code and data from Derek Snow

<https://drive.google.com/drive/folders/1-hOEAIJqaNTUYIyamj26ZvHJNZq9XV09>



## Model

- I. Autoencoding (unsupervised neural network)
  - 83 inputs  $X \rightarrow$  1 hidden layer (*latent space*) with 5 neurons  $\rightarrow$  83 outputs  $X'$
  - Regularized by 2-norm  $\|X - X'\|_2$
  - Aim to encode  $X$  and create a more information-efficient representation of itself
  - Rank stocks by 2-norm difference then select subsets of them as our portfolio
- II. Calibrating (supervised artificial neural network)
  - 15/ 45/ 65 selected subsets of  $X \rightarrow$  1 hidden layer with 5 neurons  $\rightarrow$  1 output  $y'$
  - Aim to find weights to minimize 2-norm  $\|y - y'\|_2$ , with  $y$  being the IBB index
- III. Validating (out-of-sample testing)



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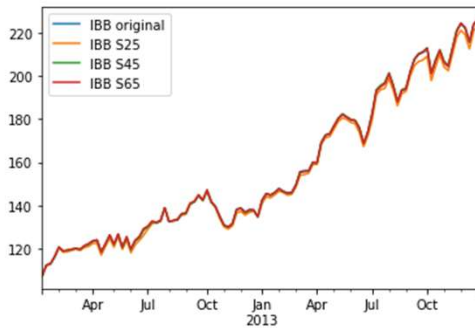
<https://en.wikipedia.org/wiki/Autoencoder>

Calibrate – weekly returns of all 83 from 01/2012 – 12/2013

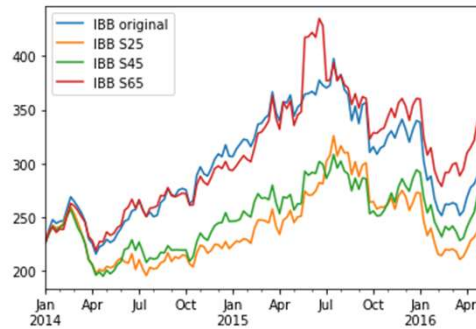
Validate – subsets from 01/2012 – 12/2013

# Results

## ■ In-sample testing



## ■ Out-of-sample testing



Portfolio was chosen by top 10 stocks whose 2-norm was the smallest, plus (s-10) of the bottom ones,  $s = 25, 45, 65$

Out-of-sample testing includes the “2015-2016 market selloff” period.

[https://en.wikipedia.org/wiki/2015%E2%80%932016\\_stock\\_market\\_selloff](https://en.wikipedia.org/wiki/2015%E2%80%932016_stock_market_selloff)

## Assessments

- The ReLU activation function introduces nonlinearity to the Autoencoder model
  - It can be interpreted as compositions of put and call options
  - The abstract features in the latent space can then be thought of as “deep portfolios”
- Autoencoder vs. Principal Component Analysis (PCA) –dimension reduction techniques
  - Nonlinear
  - Less interpretable
  - Better flexibility (number of layers/ neurons, supervised capable)
  - Can be used as target for other supervised learning techniques
- Comparison of the same experiment done with PCA can be revealing
- Author used top 10 stocks combined with the bottom (s-10), with s = 25, 45, 65, in terms of 2-norm differences from Autoencoder, to construct the portfolios
  - What if only the top ones are used?

<https://medium.com/@etorezone/differences-between-autoencoders-and-principal-component-analysis-pca-in-dimensionality-reduction-ca5f24364054>

- An Autoencoder model was trained to compress weekly returns of 83 stocks between 2012 to 2013 to reconstruct the data itself
- Based on the model output, subsets of the stock index were selected
- With the selected subsets, a separate 2-layer ANN model was constructed to match the stock index



## Backup Slide – Autoencoder Code

```
* encoding_dim = 5 * 5 neurons
* num_stock = len(stock_lp.columns) # Use 83 stocks as features
*
* # connect all layers
* input_img = Input(shape=(num_stock,))
* encoded = Dense(encoding_dim, activation='relu', kernel_regularizer=regularizers.l2(0.01))(input_img)
* decoded = Dense(num_stock, activation='linear', kernel_regularizer=regularizers.l2(0.01))(encoded) # see 'Stacked Auto-Encoders' in paper
*
* # construct and compile AE model
* autoencoder = Model(input_img, decoded)
* autoencoder.compile(optimizer='sgd', loss='mean_squared_error')
*
* # train autoencoder on weekly stock price changes
* data = stock['calibrate']['net']
* autoencoder.fit(data, data, shuffle=False, epochs=500, batch_size = 10)
* autoencoder.save('output/retrack_autoencoder.h5')
*
* # test/reconstruct market information matrix
* reconstruct = autoencoder.predict(data)
```

# Backup Slide – ANN Calibration Code

```
*
*  ibb_predict = defaultdict(defaultdict)
*  total_2_norm_diff = defaultdict(defaultdict)
*  dl_scaler = defaultdict(StandardScaler)
*
*  for non_communal in [15, 35, 55]:
*      # some numerical values
*      encoding_dim = 5
*      s = 10 + non_communal
*      stock_index = np.concatenate((ranking[0:10], ranking[-non_communal:])) # portfolio index
*
*
*      # connect all layers
*      input_img = Input(shape=(s,))
*      encoded = Dense(encoding_dim, activation='relu', kernel_regularizer=regularizers.l2(0.01))(input_img)
*      decoded = Dense(1, activation='linear', kernel_regularizer=regularizers.l2(0.01))(encoded)
*
*
*      # construct and compile deep learning routine
*      deep_learner = Model(input_img, decoded)
*      deep_learner.compile(optimizer='sgd', loss='mean_squared_error')
*
*      x = stock['calibrate']['percentage'].iloc[:, stock_index]
*      y = ibb['calibrate']['percentage']
*
*      dl_scaler[s] = StandardScaler() # Multi-layer Perceptron is sensitive to feature scaling, so it is highly recommended to scale your data
*      dl_scaler[s].fit(x)
*      x = dl_scaler[s].transform(x)
*
*      deep_learner.fit(x, y, shuffle=False, epochs=500, batch_size = 10) # fit the model
*      deep_learner.save('output/retrack_s' + str(s) + '.h5') # for validation phase use
*
*
*      # is it good?
*      relative_percentage = copy.deepcopy(deep_learner.predict(x))
*      relative_percentage[0] = 0
*      relative_percentage = (relative_percentage / 100) + 1
*
*      ibb_predict['calibrate'][s] = ibb['calibrate']['lp'][0] * (relative_percentage.cumprod())
*      total_2_norm_diff['calibrate'][s] = np.linalg.norm(ibb_predict['calibrate'][s] - ibb['calibrate']['lp'])
```