

RICK VAN KIMMENAEDÉ, CPF

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EXPERIENCE

Kellogg's	's-Hertogenbosch, the Netherlands
Demand Planning Analyst	February 2021 – Current
<ul style="list-style-type: none">Managed the demand planning and Kellogg's IBP process for the Netherlands market, responsible for building bottom-up and top-down forecasts with the goal of identifying opportunities, mitigating risks, and closing gaps versus the financial budgetOwner of the forecasting and demand management of 150 SKU's and 100 customers across multiple manufacturing and distribution sites, comprising 12,000 tons (\$66m revenue) of finished goods per yearRedesigned Kellogg's forecasting process by simplifying reporting and analytics tools, ultimately streamlining the planning process across multiple marketsGrew Kellogg's forecast accuracy while consistently reaching the target of 75%; K-Brands +2%, Pringles +3%	
Henkel	Nieuwegein, the Netherlands
Sales and Operations Planning Intern	July 2020 - January 2021
<ul style="list-style-type: none">Supported the Benelux Demand Planning team in the areas of promotional planning, short- & medium-term forecasting, S&OP, new product introductions, AI Forecasting implementation, and other ad-hoc tasksOrchestrated a forecast versus actuals analysis that was accepted by a key client, resulting in closer forecast collaboration between both partiesExpanded responsibilities to manage a Belgian product category after showing strong performance in my Netherlands-based role	
Kraft-Heinz	Amsterdam, the Netherlands
Retail Sales Intern	Feb. 2019 – Aug. 2019
<ul style="list-style-type: none">Improved and simplified an end-to-end process, saving 70K EUR annually; sold 400K EUR worth of non-productive inventory utilizing the same process	

EDUCATION

Kedge Business School , Institute for Supply Chain Excellence, Bordeaux, France	Feb. 2021
<i>M.S. in Global Supply Chain Management</i>	
GPA: 3.6/4.0	
Vrije Universiteit Amsterdam , School of Business and Economics, Amsterdam, the Netherlands	Aug. 2019
<i>M.S. in International Management</i>	
GPA: 3.4/4.0	
Villanova University , Villanova School of Business, Villanova, Pennsylvania	May 2016
<i>B.B.A. in Finance and International Business</i>	
GPA: 3.2/4.0	

ACTIVITIES & LEADERSHIP

Team lead - Student Consultancy Project at Kedge Business School	Sept. 2019 – May 2020
<ul style="list-style-type: none">Led a team of 4 students in a consultancy project, providing a local museum with data-driven solutions to improve visitor flow management; our project was ranked #1 "best project" in our program	
Sustainability Challenge Finalist – Amazon South Europe	Sept. 2019 – Dec. 2019
<ul style="list-style-type: none">Designed a sustainable Last Mile Delivery solution for Amazon, which was ultimately selected to be pitched to Amazon executives	
Aureus Business Society at Vrije Universiteit Amsterdam	Sept. 2018– Aug. 2019
<ul style="list-style-type: none">Planned three networking events for my master's program throughout the year	

CERTIFICATIONS, SKILLS & INTERESTS

Certification: Certified Professional Forecaster certification from the Institute of Business Forecasting (*completed*), APICS CPIM (*in progress*)

Languages: Native English and Dutch, achieved intermediate level in French (B1 certification)

Computer Skills: Microsoft Office (advanced) | SAP APO (DP, SNP, BW Reporting) | Tableau

Interests: Tennis (collegiate club player and high-school varsity player), reading, travel (particularly within Western Europe)