

# Ricky Felix

## Junior Product Manager

<https://rickyfelix025.vercel.app/>

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**Junior product professional with experience in product management, UX design, and front-end prototyping. Skilled in writing PRDs, supporting agile delivery, and collaborating with cross-functional teams to turn insights into clear requirements and user-focused solutions.**

### EDUCATION

#### Master of Interaction Design and Electronic Arts

UNIVERSITY OF SYDNEY  
AUG 2022 - DEC 2023

#### Bachelor of Science in IT majoring in Enterprise Systems Development

UNIVERSITY OF TECHNOLOGY SYDNEY  
FEB 2019 - DEC 2021

### SKILLS

Design Thinking · UX Research · Agile · Personas · User Flows · Wireframing · Prototyping · Usability Testing

### PROGRAMMING & DESIGN TOOLS

Figma · Miro · Webflow · React · HTML/CSS/JS · Bootstrap · Tailwind · Git · SQL · Python (Data Science)

### CERTIFICATIONS

#### Learn Python for Data Science Skill Path

CODECADEMY · NOV 2025

#### Analyze Data with SQL Skill Path

CODECADEMY · APR 2025

#### Digital Product Management

COURSERA (UNIVERSITY OF VIRGINIA) · JAN 2025

#### Create a Front-End App with React Skill Path

CODECADEMY · MAY 2024

### WORK EXPERIENCE

#### Product Manager Topremit

APR 2025 – JUN 2025

- Delivered PRDs, user flows, acceptance criteria, and test cases aligned to user pain points and business goals.
- Led cross-functional collaboration and contributed to releases including multi-device support, improved FAQ experience, and document verification workflows.
- Used SQL and user insights to prioritize product improvements and support data-driven decision making.
- Performed QA pre-release to validate acceptance criteria and ensure delivery readiness.
- Raised 13 internal tickets to design and engineering to squash bugs and deploy early fixes for Product Managers and other teams to test before release.

#### UI/UX Developer PT. Inter Pan Pasifik Futures (now TradePro)

AUG 2024 – MAR 2025

- Designed responsive UI components in Figma and collaborated with developers for implementation.
- Developed front-end prototypes using HTML, CSS, and JavaScript for early-stage product validation to create a ticketing/coupon application.
- Created technical documentation and led Git training to support alignment and development workflow efficiency.
- Using Bootstrap to refactor most of the pages within InterPan website.

#### Web Designer / Web Developer All in IT Solutions

AUG 2022 - NOV 2022

- Collaborated with team members to create visually compelling graphic designs tailored to client needs. Led website redesigns, developed marketing content, and designed business materials—including T-shirts, business cards, and social media posts—to enhance brand identity and drive higher engagement.

#### Director of Information Technology (Volunteer) Indonesian Student Association in Australia (PPIA)

JULY 2021 - AUG 2022

- Led an approximately 20-person teams in redesigning a student networking website, improving engagement by 40%.
- Conducted usability testing and collected stakeholder feedback, ensuring a seamless event navigation experience.
- Integrated GitHub Boards for task management, improving project tracking and collaboration.
- Spearheaded internal Figma & FigJam workshops to upskill members in UI/UX best practices.
- Contribute our website using React.js as a UI/UX Developer