

Ricky Felix

Junior Product Manager

<https://rickyfelix025.vercel.app/>
www.linkedin.com/in/ricky-felix
ricky.felixx@icloud.com

Curious and systematic professional with 2 years bridging product, design, and front-end development to build human-centered, scalable solutions. I enjoy simplifying complexity, balancing user needs with business goals, and iterating toward clarity and impact.

EDUCATION

Master of Interaction Design and Electronic Arts

UNIVERSITY OF SYDNEY
AUG 2022 - DEC 2023

Bachelor of Science in IT majoring in Enterprise Systems Development

UNIVERSITY OF TECHNOLOGY SYDNEY
FEB 2019 - DEC 2021

CORE COMPETENCIES

Analytical Thinking, Problem-Solving, Teamwork, Communication, Leadership, Design Thinking, Agile Scrum Framework, Persona, Usability Testing, Wireframing, High Fidelity, User Flows, Prototyping

DESIGN TOOLS

Canva, Figma, FigJam, Miro, Balsamiq, Zeplin, Trello, MS Office, Notion, GitHub Project (GitHub Board)

PROGRAMMING & DEVELOPMENT TOOLS

HTML & CSS & JavaScript, Bootstrap 5, Tailwind CSS, React.js, Webflow, WordPress, Git, noSQL

WORK EXPERIENCE

Product Manager Topremit

APR 2025 – JUN 2025

- Produced PRDs, user flows, and test cases to improve products.
- Analyzed user and company data using SQL; ensuring a data-driven decision align to design, tech, business, and product.
- Supported handoffs with rapid HTML/CSS or Figma prototyping.
- Drove cross-functional delivery of multi-device support, FAQ experience, and enhanced end-to-end documents verification system removing all users pain points across systems.

UI/UX Developer PT. Inter Pan Pasifik Futures (now TradePro)

AUG 2024 – MAR 2025

- Developed and led Git & GitHub workshops for a team of lead developer and a junior developer, resulting in fewer merge conflicts.
- Created comprehensive documentation (UML diagrams, design specs) to streamline handovers between teams.
- Designed responsive UI components in Figma and collaborated with developers to ensure smooth implementation.

Director of Information Technology (Volunteer) Indonesian Student Association in Australia (PPIA)

JULY 2021 - AUG 2022

- Led a 10-person team in redesigning a student networking website, improving engagement by 40%.
- Conducted usability testing and collected stakeholder feedback, ensuring a seamless event navigation experience.
- Integrated GitHub Boards for task management, improving project tracking and collaboration.
- Spearheaded internal Figma & FigJam workshops to upskill members in UI/UX best practices.

CERTIFICATIONS

Analyze Data with SQL Skill Path

Codecademy
APR 2025

Digital Product Management (Coursera)

University of Virginia

JAN 2025

Create a Front-End App with React Skill Path

Codecademy

MAY 2024