Ricky Felix
Junior Product Manager

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Junior product professional experienced in Product Management, UI/UX Design, and Frontend Programming, with strengths in PRDs, agile delivery, and user-focused decision making.

EDUCATION

Master of Interaction Design and Electronic Arts
UNIVERSITY OF SYDNEY
AUG 2022 - DEC 2023

Bachelor of Science in IT majoring in Enterprise Systems Development
UNIVERSITY OF TECHNOLOGY SYDNEY
FEB 2019 – DEC 2021

SKILLS

- **Product & UX:** Design Thinking, UX Research, Personas, User Flows, Prototyping, Usability Testing
- **Design Tools:** Figma & FigJam, Balsamiq, Miro, Webflow
- **Programming:** HTML/CSS/JS, React.js, Bootstrap, Tailwind, Git
- **Data:** SQL, Python (Data Analysis)

CERTIFICATIONS

Learn Python for Data Science Skill Path
CODECADEMY · NOV 2025

Analyze Data with SQL Skill Path
CODECADEMY · APR 2025

Digital Product Management
COURSERA (UNIVERSITY OF VIRGINIA) · JAN 2025

Create a Front-End App with React Skill Path
CODECADEMY · MAY 2024

WORK EXPERIENCE

Product Manager   Topremit
APR 2025 – JUN 2025

- Delivered PRDs, user flows, acceptance criteria, and test cases aligned to user pain points and business goals.
- Led cross-functional collaboration and contributed to releases including multi-device support, Improved FAQ discoverability and reduced repeated support requests, and re-designed document verification workflows.
- Used SQL and user insights to prioritize product improvements and support data-driven decision making.
- Reduced QA turnaround by proactively identifying and reporting 13 issues pre-release

UI/UX Developer   PT. Inter Pan Pasifik Futures (now TradePro)
AUG 2024 – MAR 2025

- Designed responsive UI components in Figma and collaborated with developers for implementation.
- Developed front-end prototypes using HTML, CSS, and JavaScript for early-stage product validation to create a ticketing/coupon application.
- Created technical documentation and led Git training to support alignment and development workflow efficiency.
- Using Bootstrap to refactor most of the pages within InterPan website.

Web Designer / Web Developer   All in IT Solutions
AUG 2022 - NOV 2022

- Collaborated with team members to create visually compelling graphic designs tailored to client needs. Led website redesigns, developed marketing content, and designed business materials—including T-shirts, business cards, and social media posts—to enhance brand identity and drive higher engagement.

Director of Information Technology (Volunteer)   Indonesian Student Association in Australia (PPIA)
JULY 2021 - AUG 2022

- Led an approximately 20-person teams in redesigning a student networking website, improving engagement by 40%.
- Conducted usability testing and collected stakeholder feedback, ensuring a proper agile feedback experience to teams.
- Integrated GitHub Boards--improving project tracking & collaboration.
- Spearheaded internal Figma & FigJam workshops to upskill members.
- Contribute our website using React.js as a UI/UX Developer by designing pages, testing to users, and implement it with code.