





**THE WHARF**  
MIAMI

■ ■ ■ ■ ■

**PROUDLY SERVING  
MIAMI'S BEST  
MOJITO!**

PHONE: 305.906.4000  
[WWW.WHARFMIAMI.COM](http://WWW.WHARFMIAMI.COM)

114 SW N RIVER DRIVE  
MIAMI, FL, 33130



**PRINT ADVERTISEMENT DESIGN**

Print ad for the Wharf Miami published in Indulge Magazine.

**PURPOSE**

Create an effective ad showcasing the signature cocktail of Miami Riverside venue the Wharf Miami.

**WHARF MIAMI**

**CREATED IN:**

InDesign/ Photography captured with Nikon DSLR camera



## CAMPAIGN DESIGN

Full Moon Party at Wharf Miami

## PURPOSE

To create a visually appealing digital event promotion collection for event at Miami event space.

## WHARF MIAMI

## CREATED IN:

Adobe Illustrator

## • BEVERAGE MENU •

CIROC VODKA ALL FLAVORS	\$14	JAGER	\$12
EFFEN VODKA	\$12	JW BLACK	\$14
NAKED TURTLE RUM	\$12	MOJITO BUCKET	\$30
HIERBAS	\$12	10 SHOTS OF ANYTHING	\$100
HORNITOS BLANCO TEQUILA	\$12	TROPICAL VANILLA	\$16
FIREBALL	\$12	CIROC FRENCH VANILLA & RED BULL TROPICAL (20OZ)	
		ADD RED BULL	\$3

EVIAN \$8 • RED BULL \$8 • BEER \$8

ON-SITE MENU DESIGN  
Surfcomber Hotel

### PURPOSE

Create legible and visually appealing  
on-site menu signage for  
Surfcomber Hotel Miami guests.

KIMPTON SURFCOMBER HOTEL

CREATED IN:  
Adobe Illustrator

## • BOTTLE SERVICE MENU •

CHAMPAGNE	
MOËT GRAND BRÛT	\$300
MOËT BRÛT ROSÉ	\$400
MOËT ICE	\$400
MOËT ICE ROSÉ	\$450
DOM PERIGNON	\$800
PARADES	
10 MOËT GRAND BRÛT	\$2500
5 DOM PERIGNON	\$3500
10 DOM PERIGNON	\$6800

SPIRITS
CIROC (ALL FLAVORS) \$400
TANQUERAY \$350
NAKED TURTLE RUM \$350
HORNITOS \$350
DON JULIO BLANCO \$400
DON JULIO 1942 \$700
JAMESON \$400
JW BLACK LABEL \$400
JW BLUE LABEL \$800
HENNESSY VS \$400
HIERBAS IBICENCAS \$300
JÄGERMEISTER \$350

EVIAN 6-PACK \$42 • RED BULL 6-PACK \$42



## EVENT PROMOTIONAL COLLATERAL DESIGN

Event listing for Miami Music Partners March 2018 events.

### PURPOSE

Create a visually exciting listing of upcoming events hosted by Miami Music Partners in Miami Beach 2018.

### MIAMI MUSIC PARTNERS

### CREATED IN:

Adobe Photoshop / Adobe Illustrator

# #TEACHABLEMOMENTS

## 10 WAYS TO TAKE LITERACY OUTDOORS

SPENDING TIME OUTDOORS PREPARES YOUNG MINDS TO LEARN INDOORS. CHILDREN ARE NATURALLY CURIOUS, AND BEING OUTDOORS CREATES OPPORTUNITIES FOR EXPLORATION, ADVENTURE AND DISCOVERY! HERE ARE 5 WAYS TO TAKE LITERACY OUTDOORS:

- 1** **MAKE A NATURE SCAVENGER HUNT.** PICK A COLOR OF THE RAINBOW, AND ASK YOUR LITTLE ONE TO FIND OBJECTS THAT COLOR IN NATURE
- 2** **ASK YOUR CHILD TO SHARE DETAILS ABOUT THEIR DISCOVERIES:** WHAT COLOR IS THE LEAF? WHAT SHAPE IS THE ROCK? HOW MANY DID YOU FIND? HOW DOES FINDING THAT BUG MAKE YOU FEEL?
- 3** **BRING TOOLS FOR EXPLORATION.** A MAGNIFYING GLASS, SHOVEL, CRAYONS AND PAPER, AND AN EMPTY CONTAINER FOR SAVING TREASURES COULD ALL BE USEFUL.
- 4** **TAKE BOOKS OUTSIDE!** USE NONFICTION BOOKS TO HELP YOU IDENTIFY INSECTS OR BIRDS, OR SIT ON THE GRASS READING STORYBOOKS WHILE YOU ENJOY THE SUNSHINE AND BIRDS CHIRPING.
- 5** **REMEMBER THAT YOU ARE YOUR CHILD'S FIRST TEACHER.** IF YOU SHOW YOUR CHILD HOW INTERESTING AND EXCITING THE OUTDOORS CAN BE, THEY WILL FOLLOW IN YOUR FOOTSTEPS. HAVE FUN TOGETHER!

[www.ChildrensMovementFlorida.org](http://www.ChildrensMovementFlorida.org)

The Children's Movement  
of Florida

**INFOGRAPHIC DESIGN**  
#TEACHABLEMOMENTS Listicle  
Informational Graphic

**PURPOSE**  
Create informative infographic material for guiding parents to raise more socially aware and mentally healthy children.

**CHILDREN'S MOVEMENT OF FLORIDA**

**CREATED IN:**  
Adobe Illustrator

# THE HARBOUR



**LOGO DESIGN**  
The Harbour

**PURPOSE**

Create a visually appealing and descriptive logotype for seaside Coconut Grove venue

**THE HARBOUR MIAMI**

**CREATED IN:**  
Adobe Illustrator



## CAMPAIGN DESIGN

Lemon Love - Music in the Park

## PURPOSE

To create a visually appealing ad campaign promoting a concert hosted by the lemonade company.

## SCHOLASTIC WORK

### CREATED IN:

Adobe Illustrator/ Photoshop/  
InDesign



**ADVERTISING DESIGN**

Patron Tequila

**PURPOSE**

To showcase Patron Tequila's exciting and powerful brand image

**SCHOLASTIC WORK**

**CREATED IN:**  
Adobe Photoshop

**LOGO DESIGN**

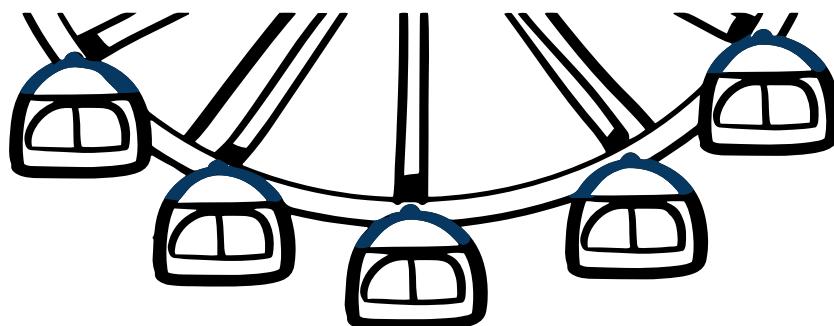
Logo design for Miami-based marketing firm Castle Group Marketing.

**PURPOSE**

Create a visually appealing and professional quality logotype for Miami based marketing firm- Castle Group Marketing

**CASTLE GROUP MARKETING**

**CREATED IN:**  
Adobe Illustrator



**LOGO DESIGN**

Entertainment Engineering Group

**PURPOSE**

Create a visually appealing and descriptive logotype for South-Florida based engineering organization

**ENTERTAINMENT  
ENGINEERING GROUP**

**CREATED IN:**

Adobe Illustrator



SOCIALITE

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M E D I A

**LOGO DESIGN**

Logo design for Socialite Media

**PURPOSE**

Create an effective logo for  
Miami-based media management  
company.

**SOCIALITE MEDIA**

**CREATED IN:**

Adobe Illustrator



**COLLATERAL DESIGN**

NXTLVL TECH PROMO MATERIAL

**PURPOSE**

Create promotional material for trade shows and events for NXTLVL MIAMI

**NXTLVL TECH - MIAMI**

**CREATED IN:**

Adobe Illustrator

**LOGO DESIGN**

VIP KINGS  
logo design

**PURPOSE**

Create a visually appealing and descriptive logotype for South-Florida based nightlife / luxury services concierge group.

**VIP KINGS**

**CREATED IN:**  
Adobe Illustrator





## COLLATERAL DESIGN

LAAIA Annual Convention

### PURPOSE

To create a series of functional and unified collateral pieces to serve as the collaterals for the 2016 convention

### LATIN AMERICAN ASSOCIATION OF INSURANCE AGENCIES

### CREATED IN:

Adobe Illustrator / Indesign



**The Victory Center**  
FOR AUTISM AND RELATED DISABILITIES

# GRAND OPENING RAFFLE

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## FIRST PRIZE

First Prize: Carnival Cruise for two  
ocean view cabin, 7 days

## SECOND PRIZE

Second Prize: Two US domestic  
round-trip airplane tickets  
(Excludes Alaska & Hawaii)

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## TICKET COST 20 DOLLARS

### SOCIAL AD DESIGN

Social media ad design for  
The Victory Center's Gala Raffle

### PURPOSE

Create a visually appealing and  
attention-getting ad for charity raffle  
benefiting the Victor Center

**THE VICTORY CENTER  
FOR AUTISM  
& RELATED DISABILITIES**

**CREATED IN:**  
Adobe Illustrator



**JOEYS**  
FOR KIDS

A stylized white outline of a kangaroo jumping is positioned next to the brand name.

Introducing Joeys...the latest in athletic shoe technology for kids!

Named after the young kangaroo these shoes offer the support and spring your child needs to really get in the game!

With state of the art shock absorption technology, your child will be able to spring faster and jump higher, without causing any excessive strain on their knees or ankles.

Joeys are available at all major department stores and online at [joeyssneakers.com](http://joeyssneakers.com)

## MAGAZINE SPREAD DESIGN

Joeys for Kids

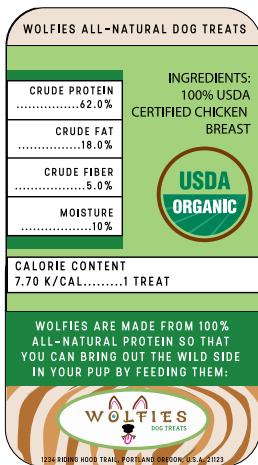
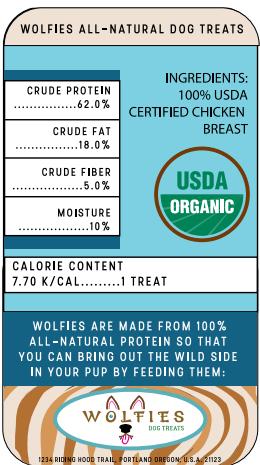
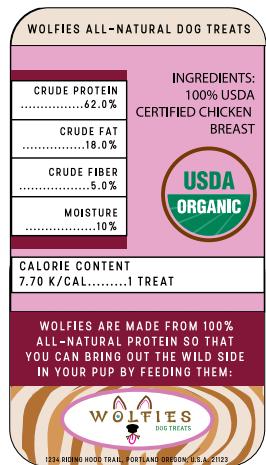
### PURPOSE

To create a visually appealing magazine ad spread for a new collection of kids' sneakers.

### SCHOLASTIC WORK

### CREATED IN:

Adobe Illustrator / InDesign



## LABEL & PACKAGE DESIGN

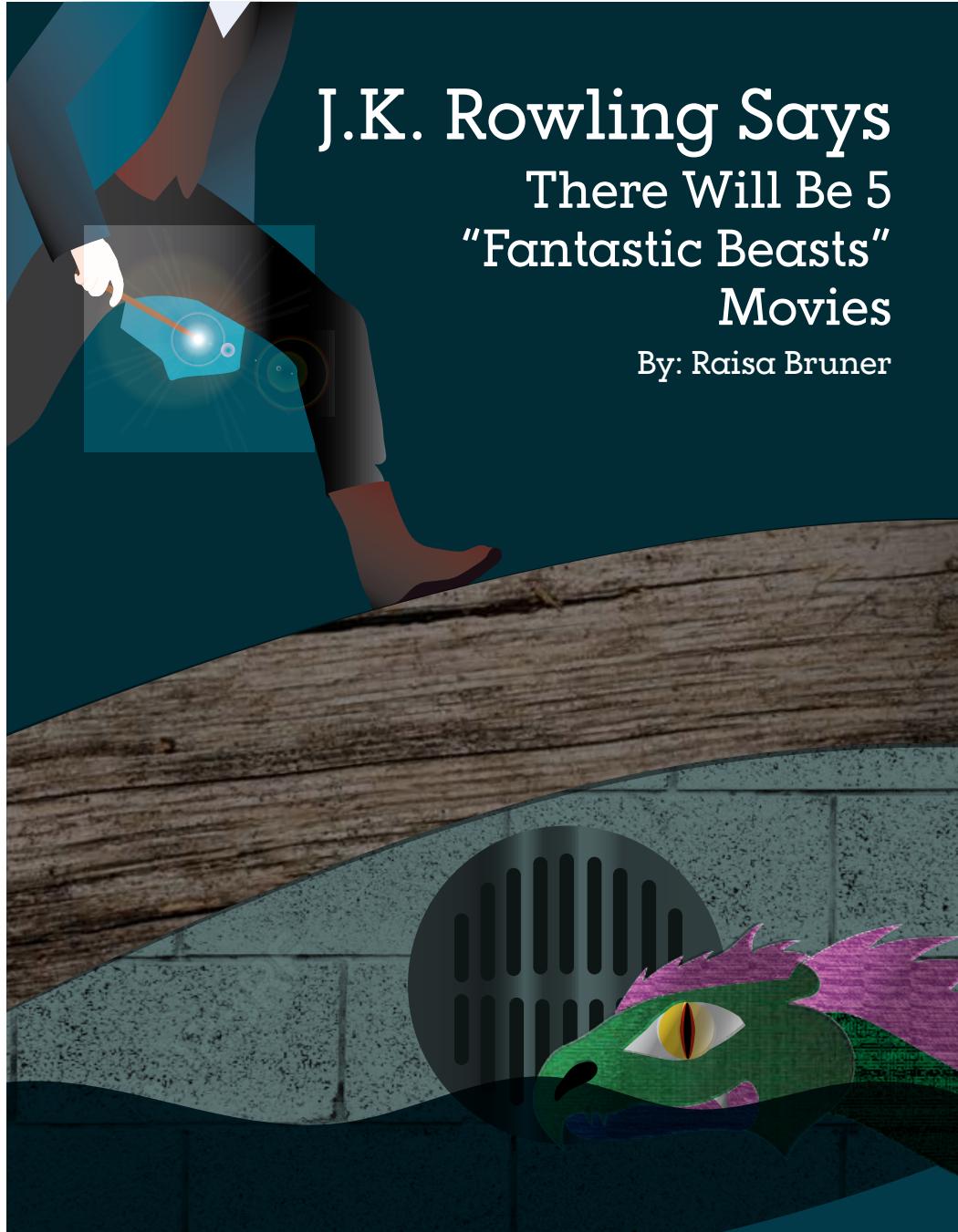
Wolfies Dog Treats

### PURPOSE

To create a visually appealing brand image for a line of gourmet dog treats

### SCHOLASTIC WORK

**CREATED IN:**  
Adobe Illustrator



# J.K. Rowling Says There Will Be 5 "Fantastic Beasts" Movies

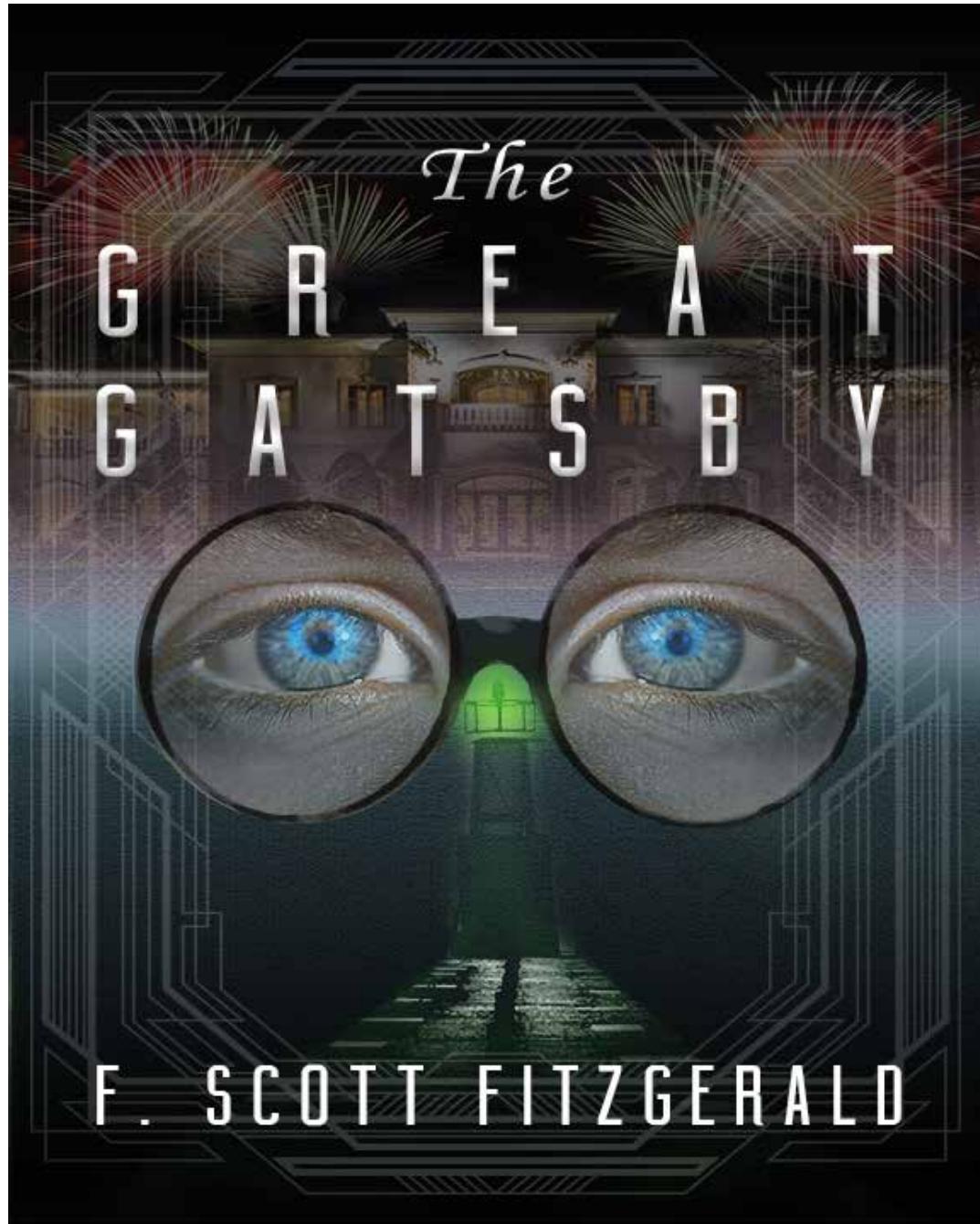
By: Raisa Bruner

**EDITORIAL ILLUSTRATION**  
Fantastic Beasts &  
Where to Find Them

**PURPOSE**  
To create a striking editorial  
illustration to match up with the style  
and tone of the article that it  
accompanies

**SCHOLASTIC WORK**

**CREATED IN:**  
Adobe Illustrator / InDesign



**COVER ART DESIGN**

The Great Gatsby

**PURPOSE**

Making the book appealing to a new generation of readers by using stimulating visual elements.

**SCHOLASTIC WORK**

**CREATED IN:**

Adobe Photoshop



## ILLUSTRATION DESIGN

Harry Potter & The Sorcerer's Stone  
(Left)

Starlord  
(Right)

## PURPOSE

- To create a striking illustration for the first Harry Potter Book in book chapter cover page.
- To create an accurate depiction of the famous actor Chris Pratt as Starlord for promotional use for the film.

## SCHOLASTIC WORK

**CREATED IN:**  
Adobe Illustrator