Project GitHub Link: https://github.com/rickygarim/si-206-final-project

In addition to your API activity results, you will be creating a report for your overall project. The report must include:

1. The goals for your project including what APIs/websites you planned to work with and what data you planned to gather (10 points)

Aya: The primary goal of this project was to analyze stock market news sentiment for specific companies like Apple (AAPL), Microsoft (MSFT), and Tesla (TSLA). To achieve this, the MarketAux API was used to gather relevant news articles about these companies. The sentiment of each article was then analyzed using the VADER SentimentIntensityAnalyzer from the nltk library to determine if the tone of the article was positive, negative, or neutral. The collected data, including sentiment scores, was saved into a database to ensure it could be stored and accessed for future use. Finally, visualizations were created to show how sentiment scores changed over time for each stock ticker, helping to identify trends and patterns in the news sentiment.

Venkat: The main goal was to find and compare metrics that are related to SP500 and could impact the overall index and investor. The data we planned to collect were DIX and GEX metrics. We initially planned to work with the following website to retrieve these metrics: https://squeezemetrics.com/monitor/dix.

Ricky: I integrated an API to retrieve stock price data, which was then stored in a database table for further processing. Using the stored data, I calculated a moving average over a specified window and updated the table with these calculated values. Finally, I visualized both the original stock prices and their corresponding moving averages on a chart, allowing for a clear comparison of the data trends over time.

2. The goals that were achieved including what APIs/websites you actually worked with and what data you did gather (10 points)

Aya: Stock news articles were fetched month by month for eight stock tickers (AAPL, MSFT, TSLA, GOOGL, AMZN, NFLX, ORCL, and ADBE) using MarketAux API. Sentiment analysis were preformed on the collected articles user VADER SentimentIntensityAnalyzer to determine the sentiment score. The results, including the ticker, article title, description, timestamp, and sentiment scores were stored in an SQLite database. Finally, visulizations were created using Matplotlib to show how sentiment scores changed over time for each stock ticker in the date range (Sep 2024 to Dec 2024).

Venkat: We achieved what we initially set out to do, but had to make a change in the metrics used. We eventually set on VIX (to measure volatility) and TNX (to measure 10-year Treasury bond interest rates). Both of these metrics could be used to measure investor sentiment and compare and contrast how that impacts each other and how they impact the overall performance of the index, allowing us to achieve what we initially set out to do.

Ricky: The goals of the project were successfully achieved by integrating a stock price API to gather real-time stock data, which was stored in a SQLite database. I used the Alpha Vantage API to fetch daily stock prices, including the closing prices and corresponding dates. After storing the data, I calculated a moving average over a defined window (e.g., 3 days) for each stock price. Both the raw stock prices and the calculated moving averages were then visualized on a chart to show trends and patterns. This project involved data gathering, processing, and visualization, providing insights into stock performance over time.

3. The problems that you faced (10 points)

Aya: One challenge was API rate limiting, MarketAux API restricts the number of requests allowed per day for news. To solve this problem, the number of articles fetched per month was limited to three per stock ticker. Another issue was duplicate entries, which occurred when articles overlapped in date ranges. This was fixed by adding a UNIQUE constraint in the database to prevent duplicates.

Venkat: The initial website (https://squeezemetrics.com/monitor/dix) I set out to gather data from was very difficult to work with. There was no API to call to retrieve the needed data and rather everything was stored in a single CSV file that could be downloaded. However, it was not easy to use BeautifulSoup with this website as the data to download is dynamically generated each time the download button is clicked which can't be directly read by BeautifulSoup. There had to switch the website - and subsequently data - we set out to collect (this website was one of the only website for the two initially selected metrics as they as very specific not general metrics).

Ricky: The Alpha Vantage API has rate limits, which meant that I had to manage requests carefully to avoid hitting these limits. Making a new account wasn't possible since after rate limiting, they seem to block your Ip address from making additional requests. I had to use a vpn to finish testing.

4. The calculations from the data in the database (i.e. a screen shot) (10 points) Aya:

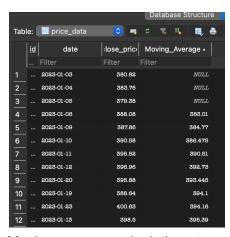
```
Market_news > entiment_analysis.py
1   import nltk
2   from nltk.sentiment import SentimentIntensityAnalyzer
3
4   nltk.download('vader_lexicon')
5   sia = SentimentIntensityAnalyzer()
6
7   def calculate_sentiment(text):
8    sentiment = sia.polarity_scores(text)
9   return sentiment['compound']
```

Venkat:

```
"VIX": {
    "Average Value": 19.56,
    "Minimum Value": 15.78,
    "Maximum Value": 26.52,
    "Number of Entries": 100
},
"TNX": {
    "Average Value": 3.6,
    "Minimum Value": 3.29,
    "Maximum Value": 4.07,
    "Number of Entries": 100
},
"Summary": {
    "Analysis Period": "2023-01-03 to 2023-05-25",
    "Total Days Analyzed": 100
}
}
```

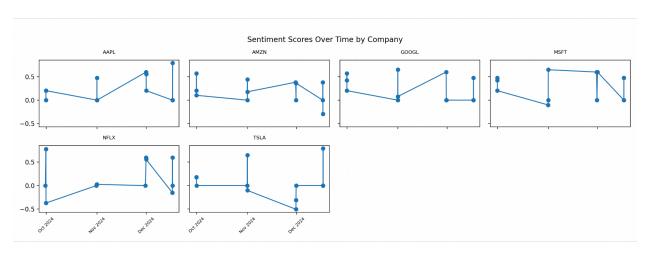
JSON created from calculations from data in the database of the two metrics (VIX and TNX). This JSON file is also included in the Git/Canvas files.

Ricky:

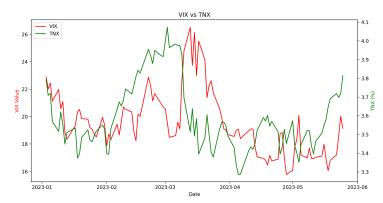


Moving average calculation at a specific point in time using the last 3 days for averaging.

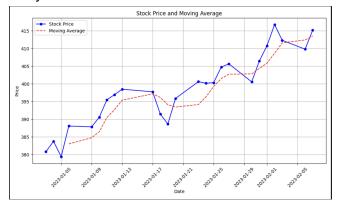
5. The visualization that you created (i.e. screen shot or image file) (10 points) Aya:



Venkat:



Graph created by plotting the VIX score (red) and TNX percentage (green) for the exact same days across the same time span (first 100 market days of 2023). Graph included in Git/Canvas Ricky:



Plots the moving average along with SPY's price.

6. Instructions for running your code (10 points) Aya:

1. Install the required libraries:

Run the following command in your terminal:
pip install requests beautifulsoup4 matplotlib nltk

Run the main script multiple times to fetch and save news data:

python main.py

3. Generate visualizations:

Use the following command to run the visualization script:

python visualize.py

Venkat: Need to have pip installed the following libraries: python, matplotlib, sqlite3, datatime, yfinance (main wrapper library that is used to make API called to retrieve the VIX and TNX metrics). Following this, there are two different files to each retrieve either the VIX data or the TNX data and stored in two different tables in the same database (these can be run in any order). The two files will create a table if there is not one and will fetch 25 entries each time it is ran. There is a third visualization file that will read from the created database and create the graph and the JSON shown above (of course, this can only be run after running the two data fetching files).

Ricky: Need to have pip installed the following libraries: requests, sqlite3, datetime, pandas, os, and matplotlib.pyplot. To run, type in ```python3 Market-Data/main.py``` in the terminal. Every time you run this command, the api is called which fetches another 25 items of data, does the necessary calculations, and also visualizes the updated data.

7. Documentation for each function that you wrote. This includes describing the input and output for each function (20 points)

Venkat: No specific functions were created for retrieving or storing the VIX or TNX data. However, the general workflow of both files is as follows: define the needed constants first, connect to the DB, create table if none, check last entry in data table, process the next range of needed entries, fetch next range of neede entries from database, format as needed, push to datatable, log/print as needed to show what occurred. The visualization file works similarly: define constants initially, connect to datatable, read in entries, create plots, create JSON.

Ricky:

ApiPipeline Class

- __init__(self, market_data_key, db_name)
 Initializes the ApiPipeline class with the market data API key and the database name.
- _get_latest_date(self)
 Fetches the most recent stored date from the database. Returns the latest date as a string or None if no data exists.
- _get_stock_data(self)
 Fetches stock data from the Alpha Vantage API. Returns a dictionary of the stock's time series data.
- 4. fetch_data(self)
 Fetches stock data, starting from the latest available date in the database, and returns the next 25 records with the date and close price.

DataProcessingPipeline Class

1. init (self, window size, db path)

Initializes the DataProcessingPipeline class with the window size for calculating the moving average and the database path.

2. _fetch_data(self)

Fetches stock data from the database and returns it as a pandas DataFrame.

3. _calculate_moving_average(self, df)

Calculates the moving average based on the provided window size and adds it as a new column to the DataFrame. Returns the DataFrame with the new moving average column.

4. process_data(self)

Fetches the raw data, processes it by calculating the moving average, and saves the updated data back into the database.

DatabasePipeline Class

1. _setup_database(self)

Sets up the database by creating a table for storing stock data if it does not already exist.

2. __init__(self, db_name)

Initializes the DatabasePipeline class with the database name and sets up the database.

3. save_data(self, data)

Inserts new stock data into the database, ignoring any records with existing dates.

VisualizationPipeline Class

1. __init__(self, db_path)

Initializes the VisualizationPipeline class with the path to the database.

2. fetch data from db(self)

Fetches stock data from the database, including the close price and moving average, and returns it as a pandas DataFrame.

3. visualize_data(self)

Fetches the data, creates a plot for the stock prices and moving averages, and saves the plot to a file.

8. You must also clearly document all resources you used. The documentation should be of the following form (20 points): Date, Issue Description, Location of Resource, Result

Aya:

MarketAux API: Stock news articles API: MarketAux Documentation.

NLTK Library: Sentiment analysis using VADER: <u>NLTK Documentation</u>.

SQLite: Database for storing news articles and sentiment scores.

BeautifulSoup: For cleaning text extracted from API.

Matplotlib: For generating sentiment visualization plots.

Python Libraries: requests, datetime, calendar, and sqlite3.

Venkat:

Date	Issue Description	Location	Result
12/01	Needed a new financial website/API-owner to be able to retrieve metrics as previously selected website of not compatible for our needed.	https://finance.yahoo. com/	Success. Was able to use the API-wrappers that make API calls to Yahoo Finance to retrieve the newly selected metrics.
12/02	Needed some established Python library to be able to graph and visualize multiple metrics and customize as needed.	https://matplotlib.org/ stable/api/index.html	Success. Reference guide gave info all commands and method needed to create meaningful visuals.

Ricky:

Date	Issue Description	Location	Result
12/10/24	Needed to figure out a library/algorithm that can calculate the moving average of a set of numbers.	https://pandas.pydata .org/docs/reference/a pi/pandas.DataFrame .rolling.html	Success. Was able to calculate the moving average when given the window size.