



# RICARDO BAUTISTA

Dallas,TX • Front End Developer & UI + UX Designer

## Summary

Bilingual UI/UX designer & developer with a focus on AIY.

## Career Experience

### Tesseract Collective – Front End Developer

Front End React developer for an e-commerce project building reusable store templates using Typescript, Tailwind & React.

### Meticular – UX Front End Developer

Rebuilt an e-commerce website for an international company assisting in the transition from WordPress to React. Built a reusable design system using Figma to SCSS/React.

### Indigitous – UI/UX Designer + Developer

UI/UX designer + developer for global hackathon events host. Designed for personas & worked remotely with international teams in Adobe XD/Figma. We built all designs in WordPress with approved plans as well.

### TrainerRoad, LLC – Front End Designer

Brought Sketch into React & Angular using SCSS, LESS & Styled components. Ensured pixel perfection, responsiveness/functionality in all browser.

### TANGO Multimedia Productions, LLC – VP of Content Operations

High-volume music distribution focused for recording artists to streaming platforms, web design, HTML/CSS, Javascript, Wordpress, video editing, graphic design, international employee training, client consulting.

### Ricardo Bautista Digital, LLC – Independent Contractor

Consulting, sales, project scoping & cost estimation, web design & development. See portfolio link for full list of close to 20 projects. Paid projects ranging from a variety of industries.

## Brands

### LNZA.ME

Built a fully customizable music artist website generator that lets me go from new client to production in under an hour with: React, Typescript, GraphQL, SCSS. I manage all social media, client networking & client projects.

### entendy.com

Youtube channel for Spanish code tutorials & website for HTML tools.

## Certifications

### Devpoint Labs – Full Stack Web Development Code Bootcamp OCT 2019

Ruby, Rails, React, UX/UI Design, Agile, Git, Github, Javascript & ES6, Won A Hackathon for Ruby on Rails 3 association crud app.

### Youtube – Audience Development & Channel Growth JAN 2016

Completed online courses offered by Google for audience development and channel growth.

### Berklee Online College of Music – Masters in Music Business DEC 2012

Creative Entrepreneurship, UX/Web Design, Management, Direct-To-Fan Marketing, Online Marketing, Video Editing.

### Tech Skills

- Digital Creative
- React
- Typescript
- GIT
- Accessibility “AIY”
- UI/UX Design
- Terminal / CLI
- Ruby/Rails
- PHP
- Bootstrap/Semantic UI
- Netlify

### Programs

- Photoshop
- Adobe XD
- Final Cut Pro
- Apple Motion
- Keynote
- Google Drive Suite

### Platforms

- Gatsby
- DOCZ
- GraphCMS
- Squarespace
- Shopify
- Wordpress
- Hygraph
- Magento
- Mailchimp

### Business Skills

- Task Management
- Confident presenter
- Business pitching
- Employee on-boarding training
- Creative consultant
- Domain management
- LLC ownership & administration