



**Ricardo Bautista • Salt Lake County**

✉ rickyhaswifi@gmail.com    /rickyhaswifi    ☎ 559-978-8988

**Bilingual Front End Web Developer & Designer**

**Skills:** React, Rails, GIT, Bootstrap, CSS, HTML, Media Creative

**Program Suite:**    

## Employment History

### **TANGO Multimedia Productions** 2013–2019

#### **VP of Content Operations & Music Distribution**

High-volume music ingestion, high volume Youtube Channel Management, web design, content creation, video editing & uploading, graphic design for digital stores & album covers

### **Katz Law Office, LTD.** 2011–2017

#### **Social Media Manager & Media Designer**

Built 8,000+ Likes on Facebook & 250,000 views on Youtube for a bilingual immigration attorney leveraging only traditional advertising, Monthly reporting for attorney intakes, weekly videos, print design for ads & brochures

## Education

### **Berklee Online College of Music** 2011–2012

#### **Masters In Music Business Certificate:**

Creative Entrepreneurship, Legal Aspects, Publishing, Artist Management, Direct-To-Fan Marketing, Online Marketing, Video Editing

### **Youtube Certified** 2017–2019

#### **Certified in Audience Development & Channel Growth**

Completed online courses offered by Google for audience development and channel growth

### **Devpoint Labs** AUG 19–OCT 19

#### **Full Stack Web Development Bootcamp**

Ruby, Rails, React, UX/UI Design, Agile, Git Github, Javascript & ES6

## Projects

### **Lifestonechurch.net** 2018–2019

#### **Squarespace – Webdesigner**

Mobile first web design, Podcast management, Graphic designer, Video editing

### **Fresnochurch.com** 2017–2018

#### **Content Manager**

Podcast Management

### **Entendy.com**

#### **Owner**

Spanish tech tutorial Youtube channel (1,400+ Subs) & Javascript freemium apps website

### **Lnza.me**

#### **Owner**

Built a Spanish one-sheet platform to pitch music for media consideration

## Extras (⌘ +)

Agile/Scrum, Report Keynotes, Confident Presenter, Asana, Slack, Apple Motion, MailChimp, Print ad design, Business pitching, Employee on-boarding training, Creative consultant, Domain management, LLC ownership & administration