

Ricardo Bautista

Web/Software Developer & Designer

Summary

Motivated bilingual developer in a career transition from VP of content operations & digital distribution for a Spanish music label to a full time developer.

Career Experience

TANGO Multimedia Productions, LLC – VP of Content Operations

High-volume music distribution focused on Spanish artists and labels, high volume Youtube channel management, web design, HTML, Bootstrap, CSS, Javascript, PHP, Wordpress, content creation, video editing, graphic design for digital music provider banners & album covers. Employee training & video tutorial production.

Katz Law Office, LTD. – Social Media Manager and Media Designer

Built 8,000+ Likes on Facebook & 250,000 views on Youtube for an immigration attorney leveraging only traditional advertising. Monthly reporting for attorney intakes, Weekly motion graphic videos, Print design for ads & brochures, landing pages, Shortstack Facebook apps. All content created in Spanish.

Ricardo Bautista Digital, LLC – Independent Contractor

Consulting, sales, project scoping & cost estimation, web design & development. See portfolio link for full list of close to 20 projects. Paid projects ranging from pharmacy technology, real estate, historical exhibit, small businesses & many music labels.

On my business Youtube channel I have [React & Rails tutorials](#)

Projects

[unastoriasegreta.com](#) React Web Developer/UI Design

Commissioned by Italian American Studies Association.
React, Styled Components, Semantic, Netlify, Adobe XD.

[arreguinspainting.com](#) React Web Developer/UI Design

10 day build for paint contractor. Custom change room color interaction. React, Netlify CMS, GraphQL, Styled Components, Photoshop, Adobe XD.

[Tunecore/CD Baby Act Alike](#) Javascript Developer

Vanilla JS sundae of ES6, REGEX & ISRC/UPC validations. Semantic,
No JS framework. ISRC & UPC are unique codes attached to every music release, REGEX validation prevents fake codes.

Certifications

Devpoint Labs – Full Stack Web Development Code Bootcamp

Ruby, Rails, React, UX/UI Design, Agile, Git, Github, Javascript & ES6, Won A Hackathon for Ruby on Rails 3 association crud app

Berklee Online College of Music – Masters in Music Business

Creative Entrepreneurship, UX/Web Design, Management, Direct-To-Fan Marketing, Online Marketing, Video Editing

Youtube – Audience Development & Channel Growth

Completed online courses offered by Google for audience development and channel growth



[portfolio](#)



[/ricardo-bautista](#)



[/rickyhaswifi](#)



559-978-8988



[rickyhaswifi@gmail.com](#)

Tech Skills

- Digital Creative
- React
- ES6
- Ruby/Rails
- Git
- CLI
- PHP
- Design
- Bootstrap/Semantic
- Domain Management

Programs

- Photoshop/8 Years
- Adobe XD/2 Years
- Final Cut Pro/8 Years
- Apple Motion/8 Years

Business Skills

- Agile/Scrum
- Report Keynotes
- Confident presenter
- Asana/Slack
- Business pitching
- Employee on-boarding training
- Creative consultant
- Domain management
- LLC ownership & administration