





**SENSE**

RECOMMENDED SYSTEM

# APPLICATION DEMO 2





User/Product Input

Email:

yi.jin@ssense.com

Product (sku/pld):

181035M202006

☐ By productID?

Submit

Algorithm Output

☒ PDP Rec'4U

☐ Explorer

Bonus

Password:

.....

1

☒ Browsing History

New

☐ Purchase History

New

☒ Products Rec'4U

New

Browsing Mode

☒ Rec'4U on SSENSE



Thom Browne

> Men > BAGS > BRIEFCASES > BRIEFCASES | stock: 4  
SKU: 181381M167001 | Price:2700  
Date: 2018-03-10 | Hits/Time: 1/7.6 s



Master & Dynamic

> Men > ACC > TECH > HEADPHONES | stock: 6  
SKU: 181770M152001 | Price:400  
Date: 2018-03-10 | Hits/Time: 2/9.1 s



Burberry

> Men > BAGS > BRIEFCASES > BRIEFCASES | stock: 1  
SKU: 181376M167001 | Price:1515  
Date: 2018-03-10 | Hits/Time: 2/14.6 s



Master & Dynamic

> Men > ACC > TECH > HEADPHONES | stock: 3  
SKU: 181770M152003 | Price:400  
Date: 2018-03-10 | Hits/Time: 1/2.7 s



Saint Laurent

> Men > BAGS > BRIEFCASES > BRIEFCASES | stock: 11  
SKU: 181418M167001 | Price:1890  
Date: 2018-03-10 | Hits/Time: 1/4.3 s



Paul Smith

> Men > BAGS > BRIEFCASES > BRIEFCASES | stock: 13  
SKU: 181260M167001 | Price:495  
Date: 2018-03-10 | Hits/Time: 2/21.5 s



Canada Goose

> Women > RTW > JACKETS & COATS > DOWN | stock: 8  
SKU: 162014F061027 | Price:875  
Date: 2018-01-15 | Hits/Time: 1/1.9 s



Canada Goose

> Women > RTW > JACKETS & COATS > DOWN | stock: 9  
SKU: 172014F061005 | Price:1095  
Date: 2018-01-15 | Hits/Time: 1/2.2 s



Canada Goose

> Women > RTW > JACKETS & COATS > DOWN | stock: 0  
SKU: 172014F061012 | Price:825  
Date: 2018-01-15 | Hits/Time: 2/7.6 s



Canada Goose

> Women > RTW > JACKETS & COATS > DOWN | stock: 0  
SKU: 172014F061004 | Price:525  
Date: 2018-01-15 | Hits/Time: 1/1.3 s



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SKU: 172014F061017 | Price:875  
Date: 2018-01-15 | Hits/Time: 1/4.8 s



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SKU: 172014F061016 | Price:895  
Date: 2018-01-15 | Hits/Time: 3/23.6 s



Canada Goose

> Women > RTW > JACKETS & COATS > DOWN | stock: 0  
SKU: 162014F061009 | Price:895  
Date: 2018-01-15 | Hits/Time: 1/6.2 s



Canada Goose

> Women > RTW > JACKETS & COATS > DOWN | stock: 0  
SKU: 172014F061020 | Price:925  
Date: 2017-11-19 | Hits/Time: 1/34.2 s



Canada Goose

> Women > RTW > JACKETS & COATS > DOWN | stock: 0  
SKU: 172014F061001 | Price:925  
Date: 2017-11-19 | Hits/Time: 1/25 s



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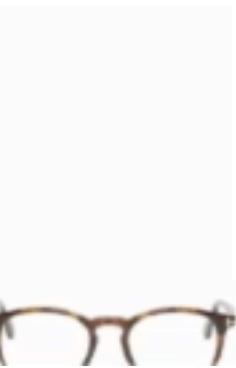
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Rec'4U on SSENSE



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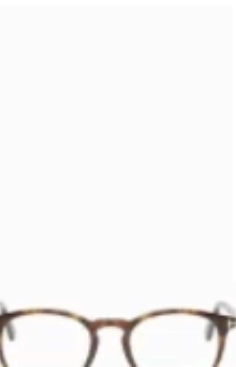
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APPLICATION DEMO 2

PDP Rec'4U Demo

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181035M202006

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Algorithm Output

PDP Rec'4U

Explorer

Bonus

Password:

Browsing History

New

Purchase History


New

Products Rec'4U

New


Browsing Mode

Rec'4U on SSENSE




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> Women > RTW > JACKETS & COATS > DOWN | stock: 8  
SKU: 162014FD61027 | Price:875  
Date: 2018-01-15 | Hits/Time: 1/1.9 s




Canada Goose

> Women > RTW > JACKETS & COATS > DOWN | stock: 9  
SKU: 172014FD61005 | Price:1095  
Date: 2018-01-15 | Hits/Time: 1/2.2 s




Canada Goose

> Women > RTW > JACKETS & COATS > DOWN | stock: 0  
SKU: 172014FD61012 | Price:825  
Date: 2018-01-15 | Hits/Time: 2/7.6 s




Canada Goose

> Women > RTW > JACKETS & COATS > DOWN | stock: 0  
SKU: 172014FD61004 | Price:525  
Date: 2018-01-15 | Hits/Time: 1/1.3 s




Canada Goose

> Women > RTW > JACKETS & COATS > DOWN | stock: 0  
SKU: 172014FD61017 | Price:875  
Date: 2018-01-15 | Hits/Time: 1/4.8 s




Canada Goose

> Women > RTW > JACKETS & COATS > DOWN | stock: 0  
SKU: 172014FD61016 | Price:895  
Date: 2018-01-15 | Hits/Time: 3/23.6 s




Canada Goose

> Women > RTW > JACKETS & COATS > DOWN | stock: 0  
SKU: 162014FD61009 | Price:895  
Date: 2018-01-15 | Hits/Time: 1/6.2 s




Canada Goose

> Women > RTW > JACKETS & COATS > DOWN | stock: 0  
SKU: 172014FD61020 | Price:925  
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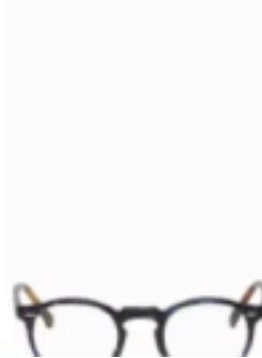






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SSENSE

APPLICATION DEMO 3

PDP Rec'4U Demo

User/Product Input

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Product (sku/pid):

181035M202006

By productID?

Submit

Algorithm Output

👍 PDP Rec'4U

🕒 Explorer

Bonus

🕒 Browsing History

New

🛒 Purchase History

New

👍 Products Rec'4U

New

Browsing Mode

👍 Rec'4U on SSENSE

Ranking Method

manhattan

MEN

WOMEN

KIDS

SEARCH

SSENSE

ENGLISHACCOUNTWISHLISTSHOPPING BAG (0)

ALL CATEGORIES

ACCESSORIES

CLOTHING

SHOES

ALL DESIGNERS

032c

11 by Boris Bidjan Saberi

3.1 Phillip Lim

424

A-Cold-Wall\*

A.P.C.

Abasi Posborough

Acne Studios

Acne Studios Blå Konst

Adaptation

ADER error

adidas Originals

Adidas x Kolor

Aimé Leon Dore

Alexander McQueen

Alexander Wang

All Blues

all in

ALMOSTBLACK

Alyx

Ambush

AMI Alexandre Mattiussi

Amiri

Ann Demeulemeester

Acne Studios

Ambition to Create Novel Expression" – this acronym forms the mission statement of Acne Studios, a creative collective and lifestyle brand that started off in Stockholm in 1996 with 100 pairs of minimalist raw denim jeans. Founder and creative director Jonny Johansson distributed the jeans to his friends in the Swedish creative community, and demand for the brand's novel and pared-back vision grew from there. Now comprising arms focusing on design, production, and advertising, the collective's fashion division split off independently in 2006. Its menswear offerings present a wardrobe of understated yet distinctive basics updated with perfected proportions and nuanced colorways. Leather and shearling jackets, well cut denim, progressive tailored pieces, and pared-back knits, button-downs, and t-shirts all reflect Johansson's intellectual take on Scandinavian minimalism.

Recommendation

Balenciaga Boy

> Men > RTW > SWEATERS > HOODIES

Balenciaga Boy

> Men > RTW > SWEATERS > HOODIES

Balenciaga Boy

> Men > RTW > SWEATERS > HOODIES

Common Projects

> Men > ACC > WALLETS & CARD

Common Projects

> Men > SHOES > SNEAKERS > LOW

Common Projects

> Men > SHOES > BOOTS > CHELSEA

Common Projects

> Men > ACC > WALLETS & CARD

Common Projects

> Men > SHOES > SNEAKERS > HIGH