# LRMF (ALS) EXPLAINED – ADVANCED 2

#### Goal

Find a vector  $x_u \in \mathbb{R}^f$  for each user u, and a vector  $y_i \in \mathbb{R}^f$  for each item i, thus  $p_{ui} = x_u^T y_i$ 

#### Plain Text

The vectors strive to map users and items into a common latent factor space where they can be directly compared.

#### Cost Function

$$\min_{x_{\star},y_{\star}} \sum_{u,i} c_{ui} (p_{ui} - x_{u}^{T}y_{i})^{2} + \lambda (\sum_{u} \left|x_{u}\right|^{2} + \sum_{i} \left|y_{i}\right|^{2})$$



## LRMF (ALS) EXPLAINED – ADVANCED 3

### Algorithm: alternating-least-squares (als)

alternate between recomputing user-factors and item-factors.

Step 1. recomputing all user factors X

$$egin{aligned} oldsymbol{x}_u &= (oldsymbol{Y}^T oldsymbol{C}^u Y + \lambda I)^{-1} oldsymbol{Y}^T oldsymbol{C}^u p(u) \ where oldsymbol{Y}^T oldsymbol{C}^u Y &= oldsymbol{Y}^T Y + oldsymbol{Y}^T (oldsymbol{C}^u - I) Y \end{aligned}$$

Step 2. recomputing all item factors Y

$$y_i = (X^T C^i X + \lambda I)^{-1} X^T C^i p(i)$$

Step 3. Iterate over step 1 and step 2, till stablize

