

CHALLENGE – CLOTHES MATCHING

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[Home](#)[Competitions](#)[Learning](#)[Data Sets](#)[Rewards](#)[Forum](#)

Home > Competitions > Clothes Matching Challenge on Taobao.com

Golden League	Status	Sponsors	Deadline of Season 2	Rewards	Teams
Clothes Matching Challenge on Taobao.com	Completed	Alibaba Group	2015/12/08	¥ 300000	2100

Introduction

Description & Data

Tutorial

FAQ

Leaderboard

Forum

Taobao is one of the most famous Chinese website for online shopping, which is similar to eBay and Amazon. It facilities C2C retail by providing a platform for small businesses and individual entrepreneurs to open online stores.

In Taobao, apparel and accessories industries occupy the market by the vast majority of the share. Clothing matching (e.g. find appropriate pants and shoes for a shirt) is a very important topic in shopping guide. The extension of this technology can be widely applied to varieties of scenarios of big data marketing, such as search, recommendation, and advertising etc..

In this competition, we provide data sets of clothing collocation from fashion experts, image data of Taobao items, and user behavior data. Participants are required to train their model, which provides personalized, quality, professional clothing collocation suggestion.

Rules

Season1, Sep. 15 – Oct. 26

- Participants download data sets and submit their results. You can submit as many results as you want but only the latest submission will count.
- Starting on Sep. 25 the leaders will be tracked on a leaderboard. The leaderboard will be updated at 10:00 (GMT+8) daily
- On Oct. 19 there will be a new data set and leaderboard.
- At the end of Season 1, the **Top 50 teams** will enter Season 2.

Verification, Oct. 26 – Oct. 28

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ARCHITECTURE

