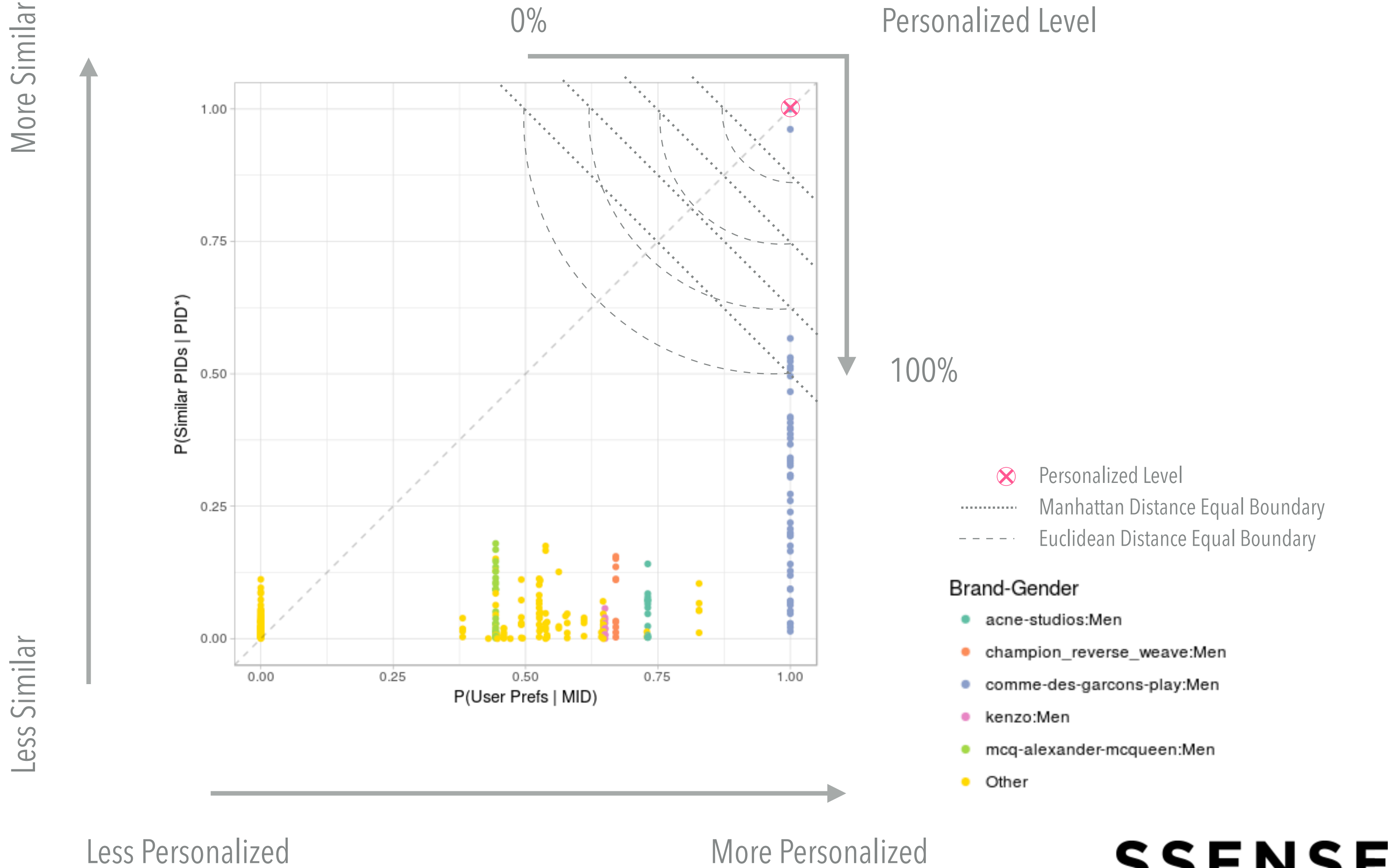


RANKING LOGIC 3

Coordinate:
 $(x,y) = (P(\text{User Prefs} \mid \text{MID}), P(\text{Similar PIDs} \mid \text{PID}^*))$

Rank based on the euclidean/manhattan distance to Personalized Level:

0%	25%	50%	75%	100%
(0.5,1)	(0.75,1)	(1,1)	(1, 0.75)	(1, 0.5)
Similar		Balanced		Personalized



POC: DEMO