

POC: DEMO

APPLICATION DEMO 1

PDP Rec'4U Demo

User/Product Input

Email:

yi.jin@sense.com

Product (sku/pid):

181035M202006

By productID?

Submit

Algorithm Output

PDP Rec'4U

Explorer

Browsing History


Purchase History

Products Rec'4U

Browsing Mode

Rec'4U on SSENSE

Product in PDP



Balenciaga Boy

> Men > RTW > SWEATERS > HOODIES & ZIPUPS | stock: 7

SKU: 181035M202006 | Price:350

Ranking Tune

Top N user preference:

50

☒ Capped user pref at last brx

PID Score Rounding to:

0.1

Which Distance?

Manhattan/TaxiCab

Personalized Level

0%

45%

100%

Suggested Business Rules

Top N products:

8

☒ Remove Out Of Stock?

☒ Only Same Gender?

Others: Region Restriction


Other Business Rules

☐ Only Same Dept?

☐ Only Same Category?

☐ Only Same Subcategory?

RANKby®: Distance to personalized level (option 1)




Balenciaga Boy

> Men > RTW > SWEATERS > HOODIES & ZIPUPS | Stock: 8

SKU: 181035M202005 | Price:350

Score Pref/Sim: 0 / 1




Balenciaga Boy

> Men > RTW > SWEATERS > HOODIES & ZIPUPS | Stock: 31

SKU: 181035M202001 | Price:350

Score Pref/Sim: 0 / 0.9996




Balenciaga Boy

> Men > RTW > SWEATERS > HOODIES & ZIPUPS | Stock: 12

SKU: 181035M202002 | Price:350

Score Pref/Sim: 0 / 0.9922




Common Projects

> Men > ACC > WALLETS & CARD HOLDERS > WALLETS | Stock: 9

SKU: 181133M164005 | Price:185

Score Pref/Sim: 1 / 0.0098




Common Projects

> Men > SHOES > SNEAKERS > LOW TOP SNEAKERS | Stock: 37

SKU: 181133M237030 | Price:425

Score Pref/Sim: 1 / 0.0067




Common Projects

> Men > SHOES > BOOTS > CHELSEA BOOTS | Stock: 25

SKU: 181133M223006 | Price:530

Score Pref/Sim: 1 / 0.0033




Common Projects

> Men > ACC > WALLETS & CARD HOLDERS > WALLETS | Stock: 13

SKU: 181133M164002 | Price:155

Score Pref/Sim: 1 / 0.0024



Common Projects

> Men > SHOES > SNEAKERS > HIGH TOP SNEAKERS | Stock: 30

SKU: 181133M236004 | Price:445

Score Pref/Sim: 1 / 0.0023

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