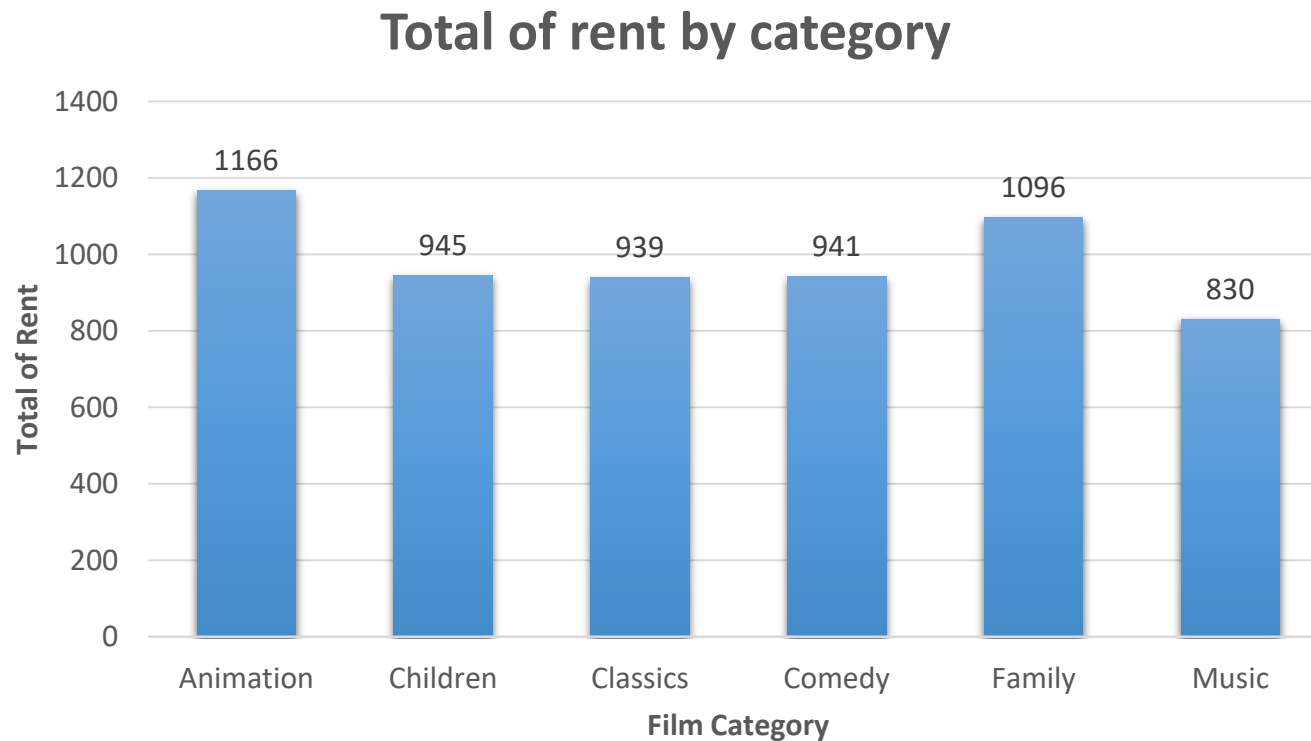


# Rental Count By Category

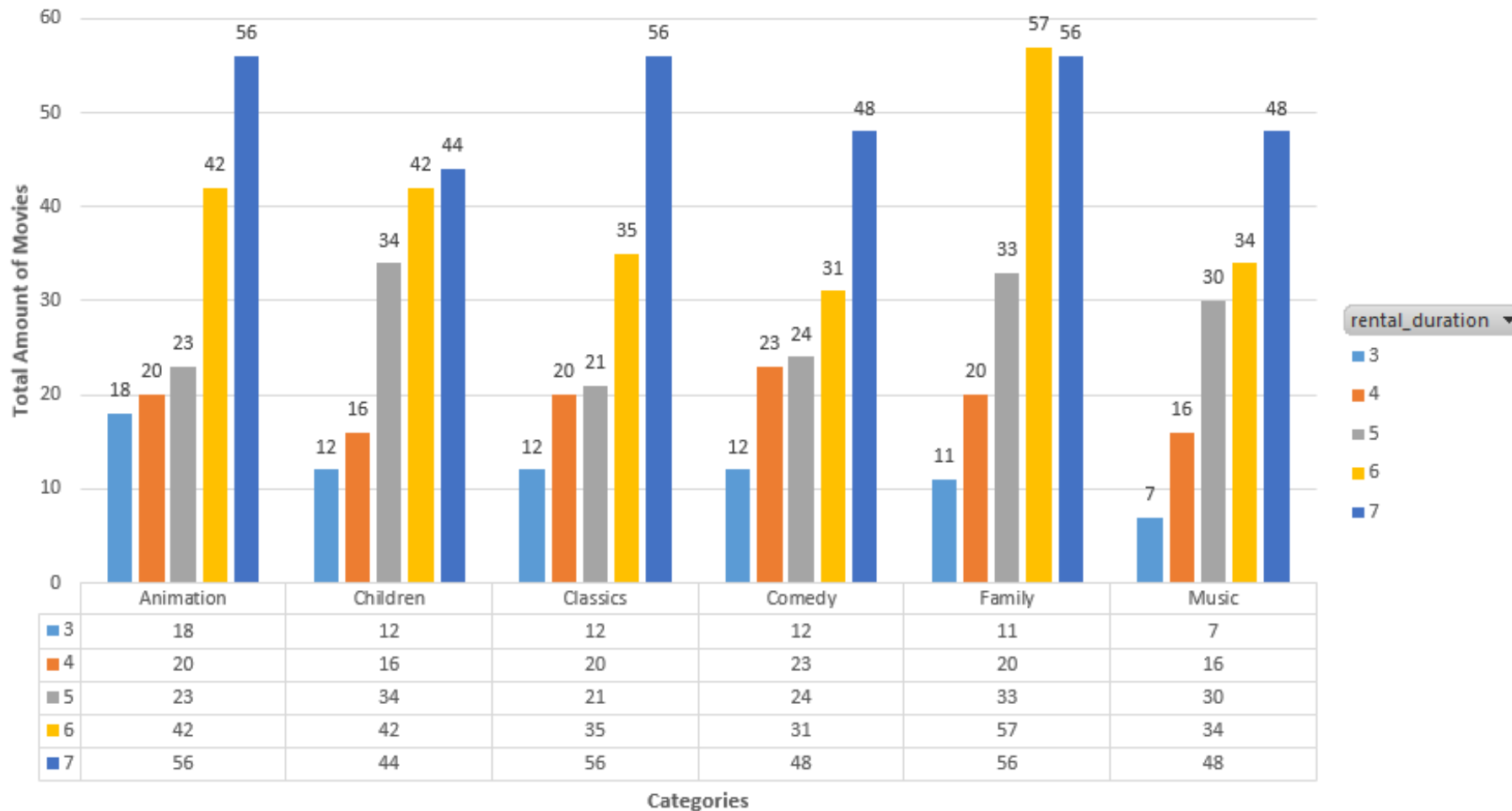


- In here, we can find the total of rent by each of the categories: Animation, Children, Classics, Comedy, Family and Music.

# Rental Duration In Each Quartile

Sum of standard\_quartile

Rental Duration for Movies in each Categories

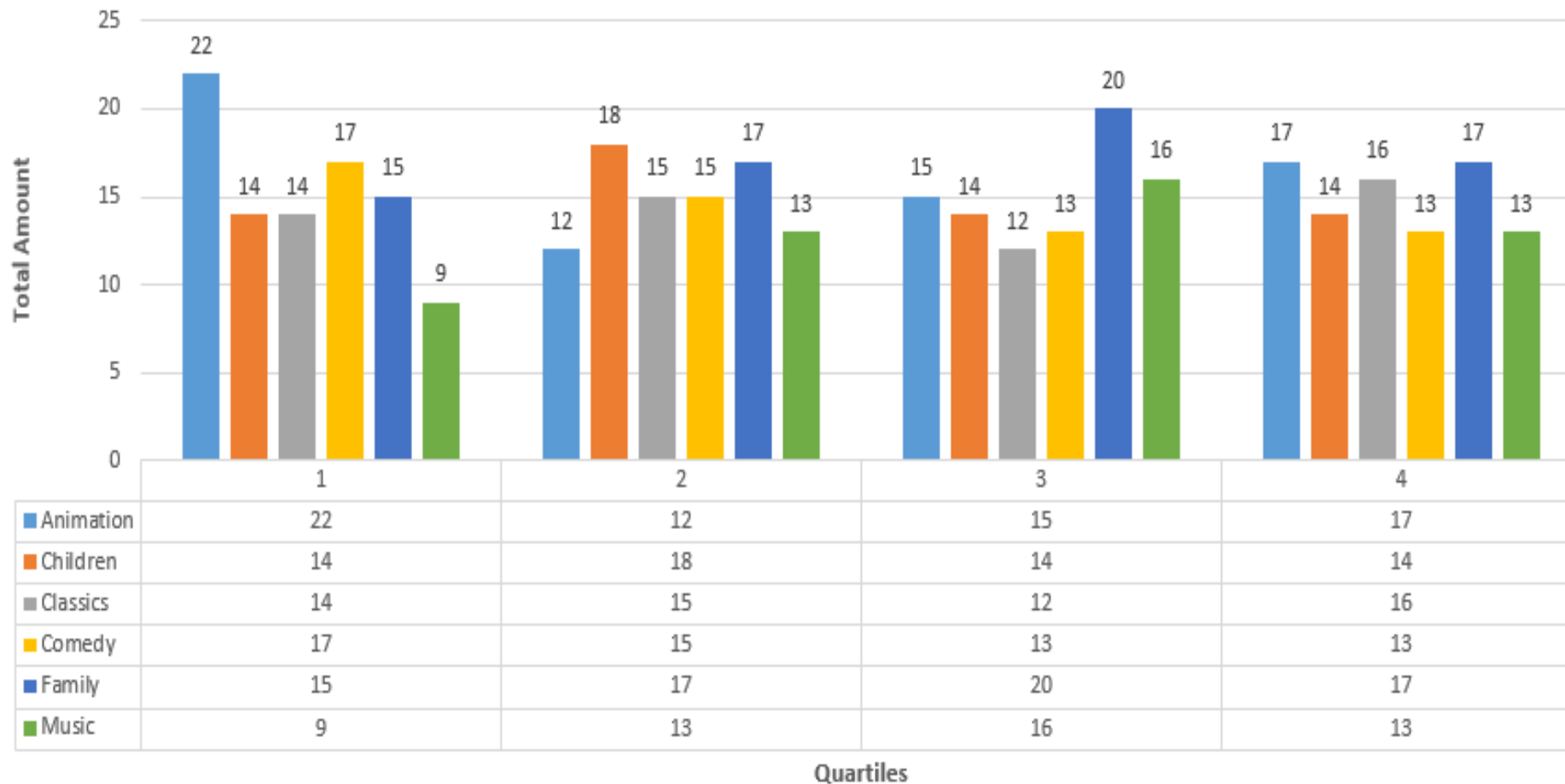


- In here, We divide the movies name into each of rent duration following with movies categories
- One note here, the family category has the most amount of movies are rented for a week.  
(6 and 7 rental durations)

# Total amount of Rent in each Quartile and Categories

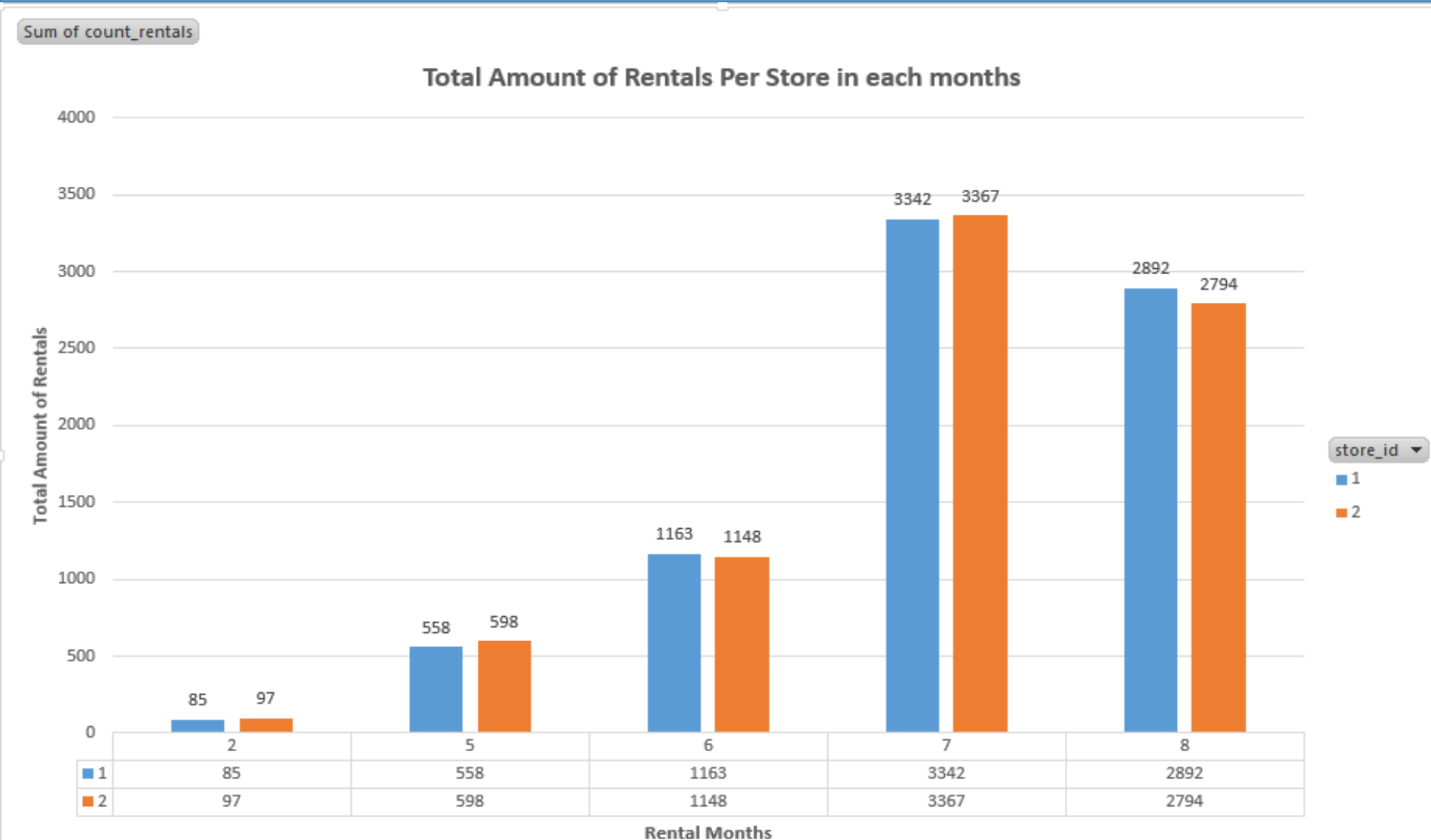
Sum of count

Total Amount of Rent in Each Quartile by Categories



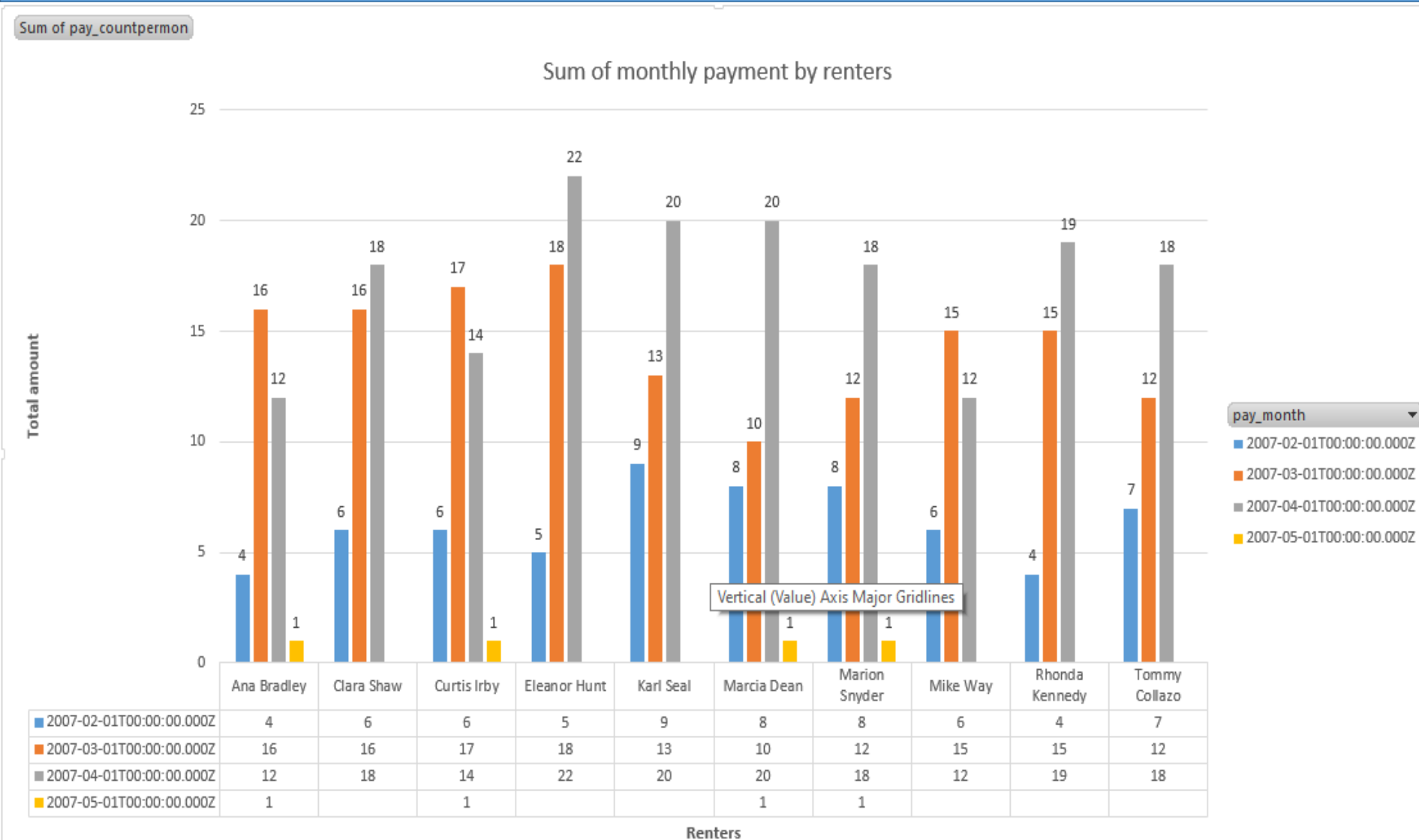
- In Here, we divided the movies into each quarter and following with all the categories according ly in that quarter.
- As we see here, in the first quarter, records amount of Animation Movies are being rented. Following up with that is the Family Movies but in third quarter.

# Total amount of Rent in each stores per months



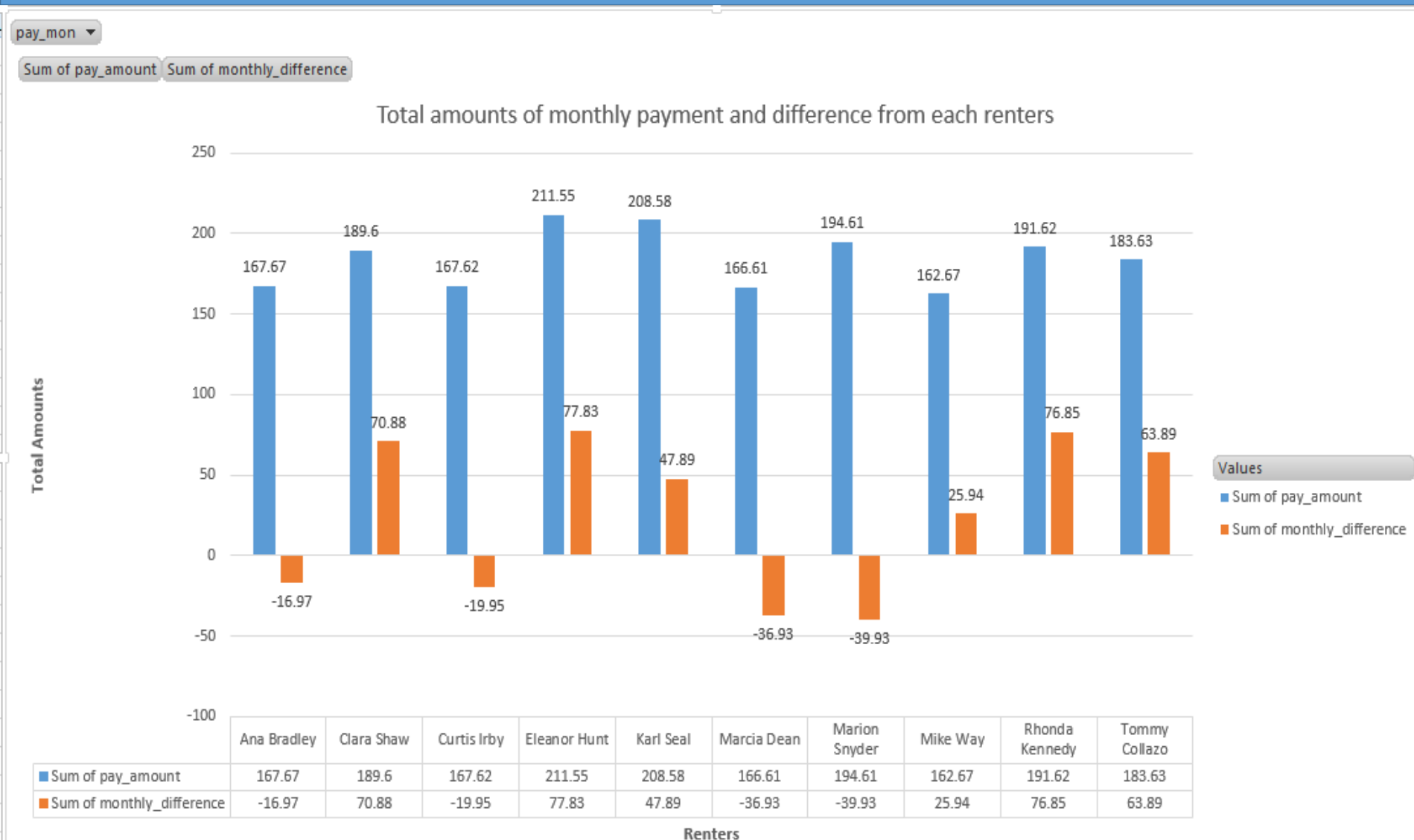
- In Here, we have 2 stores (1 and 2) are presenting the amount of movies rented in each months
- As we see here, most of the movies are rented in July (Month 7) and following up with August (Month 8) in both store

# Total amount of movies rented per renters in 4 months of 2007



- In Here, we have renter Eleanor Hunt had the most amount of movies rented in only 3 months (Feb, March and April of 2007)
- As we see here, most of the movies were rented in April of 2007 across all the renters. Only 3 renters didn't such as (Ana Bradley, Curtis Irbv and Mike Way)

# Total amount of monthly payment and difference from top 10 customers (Renters)



- In Here, we have renter Eleanor Hunt had the most amount of monthly payments and payment difference.
- As we see here, there are 4 renters that have negative amount of different payments (Ana Bradley, Curtis Irby, Marcia Dean and Marion Snyder)