

Ricky Rajani

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EDUCATION

University of Pennsylvania, Philadelphia, PA

May 2018

Candidate for BSE in Digital Media Design

Relevant Courses: Programming Languages I, Discrete Mathematics,

Data Structures and Algorithms, Graphic Design, Economics

Plano West Senior High School, Plano, TX

May 2014

Graduated with Honors (Top 5% of class of 1,200)

ACT: 35; SAT: 2140 (Math 730, Critical Reading 700, Writing 710)

WORK EXPERIENCE

GenHERation, Female Empowerment Network, Philadelphia, PA, *Intern*

October 2014 – Present

- Writing weekly articles for Tech Talk column on trends in technology and interviews with industry leaders

Meena Handbags & Perfume LLC, Dallas, TX, *Web Developer and Photographer*

February 2014 – Present

- Designing, creating, and hosting the Meena Handbags and Meena Watches websites
- Photographing products for the websites and advertising purposes

First Bytes Computer Science Camp at the University of Texas at Austin, Austin, TX,

Assistant – 2014, *Camper* – 2013

- Assisted in teaching C++ to campers
- Guided representatives from tech companies in holding workshops exposing campers to technology and coding

Bigham Advertising Agency Inc., Plano, TX, *Marketing Intern*

December 2012 – September 2013

- Conducted marketing research and helped devise investor presentations
- Engaged in brainstorming sessions
- Developed Excel sheets to organize large amounts of data for future use
- Planned and executed social media marketing tactics

Jackson's Dance and Theatre Company, Plano, TX, *Dance Instructor*

August 2013 – 2014

- Taught a self-created curriculum with personally prepared choreography for beginner and advanced levels

Kreative Kidz Partyz, Plano, TX, *Lead Hostess*

January 2012 – August 2014

- Communicated with clients before and during events to fully understand and address all their needs
- Coordinated unique, themed events tailored to each client's requests
- Recorded most efficient party-hosting tactics for future use to support management

This Side Up Family Center (Non-profit), Plano, TX, *Intern*

June 2012 – August 2012

- Initiated marketing campaigns for community service events
- Organized financial records into Excel sheets for budgeting purposes

EXTRACURRICULARS

- **Class Board 2018**, University of Pennsylvania, *Engineering Class Chair* September 2014 – Present
- **Computer Science Club Mentoring Program**, University of Pennsylvania, *Mentee* November 2014 – Present
- **Women in Computer Science**, University of Pennsylvania, *Member* September 2014 – Present
- **Engineering Pre-College Experience**, Washington University in St. Louis, *Camper* July 2013

HONORS AND AWARDS

- **Second Place Award at the Hack the Change Hackathon**, University of Pennsylvania, 2014
 - Peace Corps Dashboard: Developed a web application to assist the Peace Corps in keeping tracking of their contributions to OpenStreetMap
- **Girl Scout Gold Award**, 2013

SKILLS

- Technical: Fundamental Understanding of Java, OCaml, Python, C++, HTML and CSS, Intermediate Level Adobe Photoshop
- Design: 3D and 2D design, Illustration, Portraiture, Landscape, and Long Exposure Photography
- Language: Fluent English, Elementary Level Spanish, Hindi, Sindhi, and Urdu