



*Nutri*TECH



*Nutri*TECH BUSINESS PLAN



MARKETING 101

1. PRODUCT

2. PRICE

3. PLACE

4. BUSINESS PLAN



PHASE 1

S.

h
o
w

Share

S.

p
o
n
s
o
r

PHASE 2

T.

e
a
c
h

Train

M.

a
n
a
g
e

Maintain



Twelve (12) Pillars of *NutriTECH* Ladder of Success

Pioneer Level:

- 1) Certified Consultant 1
(CC1)**

- 2) Certified Consultant 2
(CC2)**



Twelve (12) Pillars of *NutriTECH* Ladder of Success

Managerial Level:

- 3) Assistant District Manager
(ADM)**
- 4) District Manager
(DM)**
- 5) Regional Manager
(RM)**



Twelve (12) Pillars of *NutriTECH* Ladder of Success

Directors Level:

- 6) Single Diamond Director
(SDD)**
- 7) Double Diamond Director
(DDD)**
- 8) Triple Diamond Director
(TDD)**
- 9) Executive Diamond Director
(EDD)**



Twelve (12) Pillars of *NutriTECH* Ladder of Success

Royale Diamond Director Level:

- 10) Royale Single Diamond Director
(RSDD)**
- 11) Royale Double Diamond Director
(RDDD)**
- 12) Royale Triple Diamond Director
(RTDD)**



SSTM Income Opportunity

12 PILLARS
FOR LADDER OF SUCCESS

NEW COMPENSATION PLAN

PSE

SSB
(SPOT
CASH)

LSO

PIONEER LEVEL

CERTIFIED CONSULTANT 1
(CC1)

15%

1%

4%

CERTIFIED CONSULTANT 2
(CC2)

16%

1%



SSTM Income Opportunity

12 PILLARS
FOR LADDER OF SUCCESS

NEW COMPENSATION PLAN

PSE

SSB
(SPOT
CASH)

LSO

MANAGERIAL LEVEL

ASSISTANT DISTRICT MANAGER (ADM)	18%	1%	4%
DISTRICT MANAGER (DM)	20%	1%	
REGIONAL MANAGER (RM)	21%	1%	



SSTM Income Opportunity

12 PILLARS
FOR LADDER OF SUCCESS

NEW
COMPENSATION LAN

PSE

SSB
(SPOT
CASH)

LSO

DIRECTORS LEVEL

SINGLE DIAMOND DIRECTOR (SDD)	22%	1%	4%
DOUBLE DIAMOND DIRECTOR (DDD)	23%	1%	
TRIPLE DIAMOND DIRECTOR (TDD)	24%	1%	
EXECUTIVE DIAMOND DIRECTOR (TDD)	26%	1%	



SSTM Income Opportunity

12 PILLARS
FOR LADDER OF SUCCESS

NEW
COMPENSATION PLAN

PSE

SSB
(SPOT
CASH)

LSO

ROYALE DIAMOND DIRECTOR LEVEL

ROYALE SINGLE DIAMOND DIRECTOR (RSDD)	27%	3%	5%
ROYALE DOUBLE DIAMOND DIRECTOR (RDDD)	28%	3%	
ROYALE TRIPLE DIAMOND DIRECTOR (RTDD)	29%	3%	



Selling Income Opportunity

SSTM Income Opportunity

1). Certified Consultant 1 (CC1)

Personal Sales Earning + Spot Sales Bonus (PSE) (SSB)		LSO
Option 1	PROMO Option 2 (Spot Cash)	
15%	16%	4%
P6,000.00	P6,400.00	P1,600.00



■ RICE COOKWARE

TSP = P 44,800.00

NSP = P 40,000.00

SSTM Income Opportunity

1). Certified Consultant 1 (CC1)

Personal Sales Earning + Spot Sales Bonus (PSE) (SSB)		LSO
Option 1	PROMO Option 2 (Spot Cash)	
15%	16%	4%
P7,518.75	P8,020.00	P2,005.00



■ JUICE MASTER

TSP = P 57,960.00
NSP = P 51,750.00



Recruiting Income Opportunity



ROUND GRIDDLE INVESTMENT



**REGULAR
PRICE:** P33,380.00

SAVINGS: P18,460.00

**PROMO
TODAY
ONLY** P14,920.00



WHAT DO I GET FROM IT?

1. ROUND GRIDDLE



2. WINNERS KIT



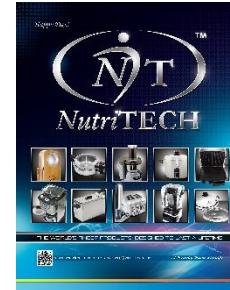
2.1. CONTRACT FORMS (IDCF/ SCF)



2.3 PRODUCT POSTER(MJUR & RG) & TRIFOLD ALL KINDS



2.4 e-PASSPORT PRODUCT COLLECTION



2.5 PRODUCT MAGAZINE

3. Prestigious Certified Consultant Pin





MANAGER ROUND GRIDDLE RECRUITING POTENTIAL INCOME

NBI = P1,000.00

NutriTECHian Builders Income

MSB1 = P1,200.00

Managers Special Bonus 1

MANAGER INCOME= P2,200.00





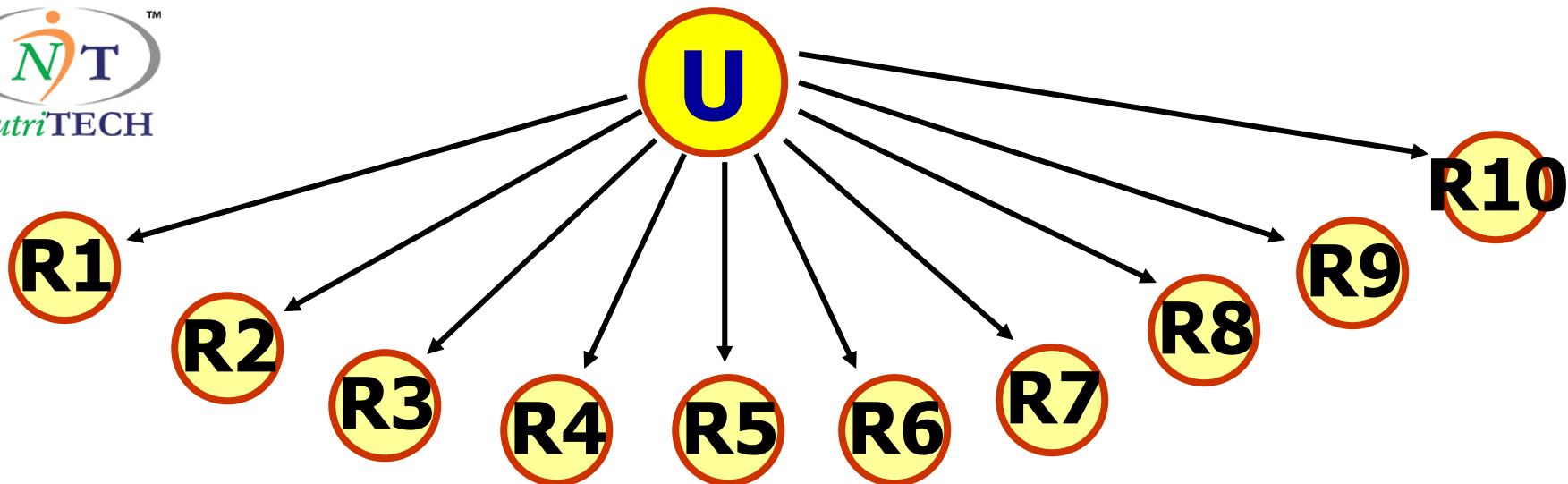
BUILD

YOUR TEAM



**NUTRITECH WILL PROVE TO
YOU THAT MANAGER'S
INCOME IN BUILDING
RECRUITS IS BIGGER
THAN MANAGER'S INCOME
IN PERSONAL SELLING.**

HOW?



1 RECRUIT = NBI = 1,000.00

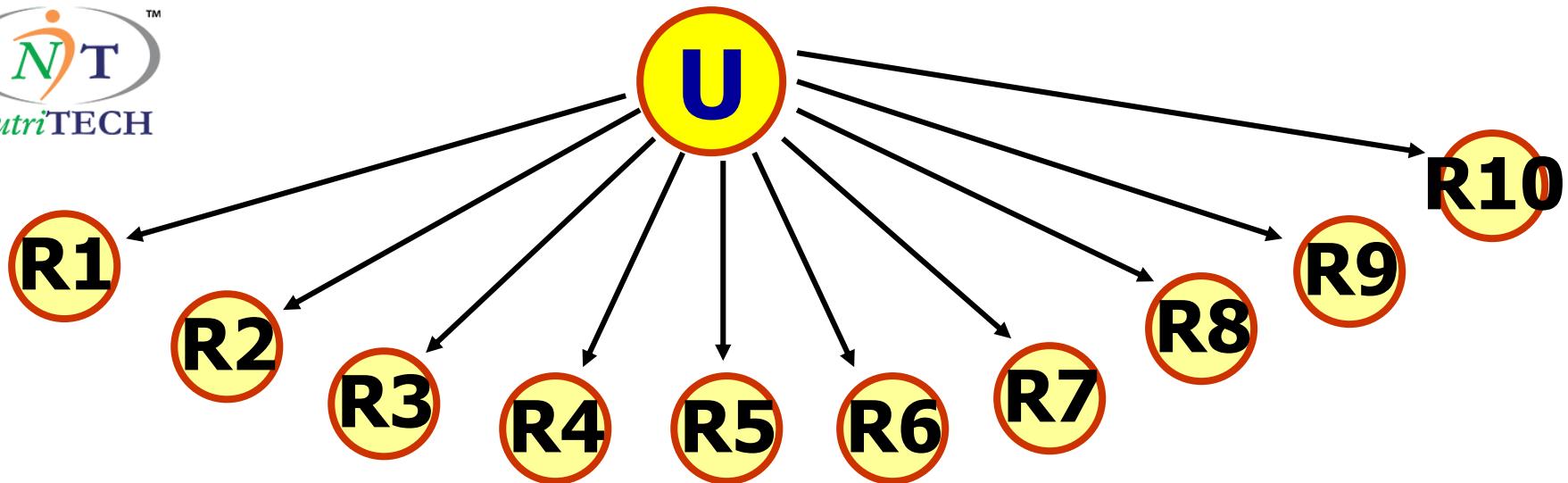
MSB1 = 1,200.00

MANAGER INCOME = 2,200.00

10 RECRUITS = NBI = 10,000.00

MSB1 = 12,000.00

MANAGER INCOME = 22,000.00



TSP = P44,800.00

Divided by 1.12 (VAT)

NSP = P40,000.00

Automatic "Magic" S/S

Multi-Rice Cookware

TSP = P44,800.00

NSP = P40,000.00

LSO Rate= 4%

LSO Amt = P 1,600.00

10 Recruits will guarantee U a P16,000.00 Lifetime Sales Override (LSO)



**LET'S SEE THE
POTENTIAL OF
10 RECRUITS PER
MONTH FOR
10 MONTHS**



P2,200.00

X 100 RECRUITS IN 10 MONTHS

= P220,000 NBI + MSB1

**MANAGER RECRUITING
INCOME ALONE.**



10 MONTHS GOAL SETTING:

10 RECRUITS = 1 MONTH

100 RECRUITS = 10 MONTHS

**20 RECRUITS = ASSUMING WILL
STAY AFTER 10 MONTHS**



**LET'S SEE THE
POTENTIAL INCOME
OF 20 RECRUITS
AFTER 10 MONTHS
AND STAY
THEREAFTER**



**WE WILL ONLY
TALKED ABOUT
LSO 4%
WHEREIN THE
PGO & OVR
ARE ON TOP OF
YOUR INCOME.**



20 RECRUITS WILL AIM TO SELL 2 JUICE MASTER PER MONTH

**P103,500.00 NSP OF THE 2 JM
X 4% 1 RECRUIT LSO (PLUS PGO / OVR)**

**P4,140.00 TOTAL LSO PER MONTH
X 20 Recruits**

**P82,800.00 GRAND TOTAL LSO PER MONTH
STARTING ON THE 10TH MONTH THEREAFTER**

REMEMBER?

- 1) CONSIDERING ONLY JM SOLD.
WHAT ABOUT OTHER PRODUCTS?
- 2) CONSIDERING ONLY 2 JM SOLD PER MONTH?
- 3) UNLIMITED INCOME POTENTIAL

JUICE
MASTER





LSO

TEAM EFFORTS

PSE

PERSONAL EFFORTS

P82,800.00 VS **P47,880.00**

WESTERN
BONANZA

P82,800.00 VS **P51,408.00**

PACIFIC
BONANZA

P82,800.00 VS **P11,840.00,**

11Pc Family/
8Pc Jumbo

P82,800.00 VS **P 8,280.00**

JM / 19PC /
ULTRATECH

P82,800.00 VS **P 6,400.00**

RCK / MCGT /
COFFEE TECH



Be a
MANAGER



HOW TO BE A MANAGER?

**It's very easy...
Attend our**

**MANAGER
TRAINEES
ORIENTATION
PROGRAM**

**held simultaneously every SWATeam General Assembly (SGA)
& National Sales Gathering (NSG)**



*Nutri*TECH
ALLIANCE CORPORATION